Galtie Philippe Form 4 January 24, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Galtie Philippe Issuer Symbol TIFFANY & CO [TIF] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X_ Officer (give title Other (specify TIFFANY & CO., 200 FIFTH 01/22/2018 below) **AVENUE** Senior Vice President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

NEW YORK, NY 10010

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivative | e Secu | rities Acquire | ed, Disposed of, o | or Beneficially | y Owned |
|--------------------------------------|---|--|-------------|---|--------|----------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | asaction Date 2A. Deemed A/Day/Year) Execution Date, if any (Month/Day/Year) | | 4. Securities Acquired (A) or or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock \$.01 Par | 01/22/2018 | | Code V M | 9,706 | A | \$ 81.44 | 10,813 | D | |
| Common Stock \$.01 Par | 01/22/2018 | | M | 4,194 | A | \$ 79.23 | 15,007 | D | |
| Common Stock \$.01 Par | 01/22/2018 | | M | 15,938 | A | \$ 61.8 | 30,945 | D | |
| Common Stock | 01/22/2018 | | S | 24,758 | D | \$ 109.7917 | 6,187 | D | |

\$.01 Par (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of actionDerivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|--|--------|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (Right to Buy) | \$ 81.44 | 01/22/2018 | | M | | 9,706 | (2) | 09/16/2025 | Common Stock \$.01 Par | 9,706 |
| Employee Stock Option (Right to Buy) | \$ 79.23 | 01/22/2018 | | M | | 4,194 | <u>(4)</u> | 01/19/2027 | Common Stock \$.01 Par | 4,194 |
| Employee Stock Option (Right to Buy) | \$ 61.8 | 01/22/2018 | | M | | 15,938 | <u>(6)</u> | 01/20/2026 | Common Stock \$.01 Par | 15,938 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |

Galtie Philippe TIFFANY & CO. 200 FIFTH AVENUE NEW YORK, NY 10010

Senior Vice President

Reporting Owners 2

Signatures

/s/ John C. Duffy, Attorney-in-Fact

01/24/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in Column 4 is a weighted average price. The price actually received ranged from 109.7000 to \$109.9328 per share. The
- (1) reporting person's broker has provided to the issuer and the issuer will provide any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares sold at each price within the range.
- Option granted pursuant to the Tiffany & Co. 2014 Employee Incentive Plan, which complies with Rule 16b-3, on September 16, 2015. The option vests in four equal annual installments on September 16, 2016, 2017, 2018 and 2019.
- (3) Total grant 19,410 shares. 0 shares previously exercised.
- Option granted pursuant to the Tiffany & Co. 2014 Employee Incentive Plan, which complies with Rule 16b-3, on January 19, 2017. The option vests in four equal annual installments on January 19, 2018, 2019, 2020 and 2021.
- (5) Total grant 16,776 shares. 0 shares previously exercised.
- Option granted pursuant to the Tiffany & Co. 2014 Employee Incentive Plan, which complies with Rule 16b-3, on January 20, 2016. The option vests in four equal annual installments on January 20, 2017, 2018, 2019 and 2020.
- (7) Total grant 31,876 shares. 0 shares previously exercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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