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TIFFANY & CO Form 8-K May 20, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 20, 2004

TIFFANY & CO.

(Exact name of Registrant as specified in its charter)

Delaware 1-9494 13-3228013 (State or other jurisdiction of (Commission File Number) (I.R.S. Employer incorporation) Identification Number)

727 Fifth Avenue, New York, New York10022(Address of principal executive offices)(Zip Code)

Registrant's telephone number, including area code: (212) 755-8000

Item 5. Other Events.

On May 20, 2004, Tiffany & Co. issued a press release announcing an increase in its quarterly dividend by 20%.

A copy of the May 20, 2004 press release is attached hereto as Exhibit 99.1 to this Form 8-K and is incorporated by reference herein.

Item 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

1

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99.1 Press Release dated May 20, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TIFFANY & CO.

BY: /s/ Patrick B. Dorsey

Patrick B. Dorsey Senior Vice President, Secretary and General Counsel

Date: May 20, 2004

EXHIBIT INDEX

Exhibit No. Description

99.1 Text of Press Release issued by Tiffany & Co., dated May 20, 2004.