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BOSTON BEER CO INC Form 8-K May 28, 2010

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 26, 2010

The Boston Beer Company, Inc.

(Exact name of registrant as specified in its charter)

| Massachusetts                | 001-14092    | 04-3284048          |
|------------------------------|--------------|---------------------|
| (State or other jurisdiction | (Commission  | (IRS Employer       |
| of incorporation)            | File Number) | Identification No.) |

One Design Center Place, Boston, MA 02210 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (617) 368-5000

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

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| [] | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)                  |
|----|--|
| [] | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)                 |
| [] | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |
| ]  | Pre-commencement communications pursuant to Rule 13e-4© under the Exchange Act (17 CFR 240.13e-4(c))   |

Item 5.07.

Submission of Matters to a Vote of Security Holders.

At the 2010 Annual Meeting of Stockholders of The Boston Beer Company, Inc. held on May 26, 2010, at which a quorum was present and acting throughout, the following Directors were elected for a term of one (1) year and until their successors are duly elected and qualified:

| Class A Director Name | <b>Shares Voted For</b> | Shares<br>Withheld |
|-----------------------|-------------------------|--------------------|
| David A. Burwick      | 6,716,026               | 123,781            |
| Pearson C. Cummin III | 2,960,393               | 3,879,414          |
| Jean-Michel Valette   | 4,400,538               | 2,439,269          |
| Class B Director Name | Shares Voted For        | Shares<br>Withheld |
| C. James Koch         | 4,107,355               | 0                  |
| Charles J. Koch       | 4,107,355               | 0                  |
| Jay Margolis          | 4,107,355               | 0                  |
| Martin F. Roper       | 4,107,355               | 0                  |
| Gregg A. Tanner       | 4,107,355               | 0                  |

There were no broker non-votes in connection with the election of Directors.

No other matters came before the meeting.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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The Boston Beer Company, Inc. (Registrant)

Date: May 28, 2010 /s/ Martin F. Roper

Martin F. Roper Chief Executive Officer (Signature)\*

\*Print name and title of the signing officer under his signature.