

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

CHAMPIONSHIP AUTO RACING TEAMS INC  
Form DEF 14A  
October 30, 2003

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant To Section 14(A) of The Securities Exchange Act of 1934

Filed by the Registrant  [X]  
Filed by a Party other than the Registrant  [ ]

Check the appropriate box:

- [ ] Preliminary Proxy Statement
- [ ] Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e) (2))
- [ ] Definitive Proxy Statement
- [ ] Definitive Additional Materials
- [X] Soliciting Material Pursuant to Section 240.14a-12

CHAMPIONSHIP AUTO RACING TEAMS, INC.

-----  
(Name of Registrant as Specified In Its Charter)

-----  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- [X] No fee required.
- [ ] Fee computed on table below per Exchange Act Rules 14a-6(i) (1) and 0-11.

(1) Title of each class of securities to which transaction applies:

-----  
(2) Aggregate number of securities to which transaction applies:

-----  
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

-----  
(4) Proposed maximum aggregate value of transaction:

-----  
(5) Total fee paid:

- [ ] Fee paid previously with preliminary materials.
- [ ] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a) (2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

- (1) Amount Previously Paid: \_\_\_\_\_  
(2) Form, Schedule or Registration Statement No.: \_\_\_\_\_  
(3) Filing Party: \_\_\_\_\_  
(4) Date Filed: \_\_\_\_\_

=====

THE FOLLOWING IS THE TEXT OF A PRESS RELEASE ISSUED BY CHAMPIONSHIP AUTO RACING TEAMS, INC. ON OCTOBER 30, 2003:

CART logo  
CHAMPIONSHIP AUTO RACING TEAMS

Contact: Thomas L. Carter, Chief Financial Officer, (317) 715-4195

CHAMPIONSHIP AUTO RACING TEAMS REPORTS THIRD QUARTER 2003 RESULTS

INDIANAPOLIS - October 30, 2003 - Championship Auto Racing Teams, Inc. (the "Company") (OTCBB: CPNT.OB) announced today financial results for the third quarter ended September 30, 2003.

The number of events held in a quarter, the type of event, whether the race pays a sanction fee or is self promoted and whether the event was broadcast on network or cable television affects the comparability of earnings information from quarter to quarter. CART, Inc., a wholly owned subsidiary of the Company, conducted eight events in both the third quarter of 2003 and 2002. Toyota Atlantics held seven events in the third quarter of 2003 compared to six events in the third quarter of 2002. For the nine months ended September 30, 2003, CART, Inc. conducted sixteen events compared to fifteen events in the nine months ended September 30, 2002. Toyota Atlantics conducted twelve events in the nine months ended September 30, 2003 and 2002.

For the three months ended September 30, 2003, total revenues were \$18.2 million, compared to \$18.5 million in the same period in the prior year. Total expenses rose to \$53.1 million compared to \$32.2 million in the same period in the prior year.

Net loss for the 2003 third quarter was \$34.4 million, or \$2.34 per fully diluted share, compared to a net loss of \$8.3 million, or \$0.56 per fully diluted share, in the same period in the prior year.

For the nine months ended September 30, 2003, total revenues were \$38.7 million, compared to \$43.4 million in the same period in the prior year. Total expenses for the nine months ended September 30, 2003, were \$117.4 million, compared to \$65.9 million in the same period in the prior year. Net loss for the nine months ended September 30, 2003, was \$77.9 million, or \$5.29 per fully diluted share, compared to a net loss of \$13.5 million, or \$0.85 per fully diluted share, in the same period in the prior year.

Our cash balance on September 30, 2003, was \$2.1 million, a net decrease of \$4.7 million from December 31, 2002. Our short-term investment balance on September 30, 2003, was \$17.6 million, a decrease of \$61.9 million from December 31, 2002.

## Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

As announced previously, in light of the significant near term financial challenges facing the Company, we retained the investment banking firm of Bear Stearns & Co. Inc. to assist us in exploring financing and other strategic alternatives that may be available to us. On August 18, 2003, the Company announced it had received a proposal from Open Wheel Racing Series, LLC ("Open Wheel") and was engaged in negotiations regarding a possible transaction with Open Wheel. Subsequently, on September 10, 2003, the Company and Open Wheel announced that they had signed a definitive merger agreement providing for Open Wheel to

1

acquire the Company for cash equivalent to \$0.56 per share, based on the number of shares of Company common stock then outstanding (which we will not take any action to increase while the proposed transaction is pending). The merger is subject to approval of our stockholders, and satisfaction or waiver of other conditions. If the merger is adopted by our stockholders, we currently expect to complete the proposed transaction with Open Wheel late in the fourth quarter of 2003, as quickly as possible after the special meeting of the Company's stockholders and after all of the conditions to the merger are satisfied or waived. We intend to manage our cash on hand such that we will continue our operations until such time as we hold a special meeting of the stockholders to consider adoption of the merger agreement. We anticipate that we will defer certain of our accounts payable longer than we have in the past. Unanticipated events, delays in collecting our accounts receivable, or other factors could result in an inability to fund all of our obligations with cash reserves. For a more complete description of the proposed merger please see the preliminary proxy statement described below.

If the proposed merger with Open Wheel is not completed for any reason, and if no strategic transaction that is an alternative to the merger is available to us at that time, it is expected that we will be required immediately to cease our operations, wind up our affairs and seek to liquidate our remaining assets because our cash resources and other sources of liquidity would be substantially depleted by that time. In that event, we expect that CART, Inc. and our other subsidiaries would discontinue racing and other operations and commence liquidation. Although the definitive merger agreement permits our board of directors to consider proposals for a competing transaction and accept a superior proposal, no such competing proposal is currently being considered by us as an alternative to the proposed transaction with Open Wheel and no superior proposal is available.

### ABOUT CHAMPIONSHIP AUTO RACING TEAMS, INC.

Championship Auto Racing Teams, Inc. (OTCBB: CPNT.OB) owns, operates and markets the 2003 Bridgestone Presents The Champ Car World Series Powered by Ford. Veteran racing teams such as Newman/Haas Racing, Player's/Forsythe Racing, Team Rahal, Patrick Racing and Walker Racing will compete with many new teams this year in pursuit of the Vanderbilt Cup. CART Champ Cars are thoroughbred racing machines that reach speeds in excess of 200 miles per hour, showcasing the technical expertise of manufacturers such as Ford Motor Company, Lola Cars, Reynard Motorsport and Bridgestone/Firestone North American Tire, LLC. The 19-race 2003 Bridgestone Presents The Champ Car World Series Powered by Ford will be broadcast by television partners CBS and SPEED Channel. The Company also owns and operates its top development series, the Toyota Atlantic Championship. Learn more about the Company's open-wheel racing series at [www.champcarworldseries.com](http://www.champcarworldseries.com).

### SAFE HARBOR STATEMENT

## Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

Statements made in this news release that state the company's or management's beliefs or expectations and which are not historical facts or which apply prospectively are forward-looking statements. Words such as "may," "will," "expect," "believe," "anticipate," "forecast," "intend," "could," "would," "estimate," or "continue" or the negative variation thereof or comparable terminology are intended to identify forward looking statements. It is important to note that the company's actual results could differ materially from those contained or implied by such forward-looking statements. The risks and uncertainties to be considered include, but are not limited to, the failure of the proposed merger with Open Wheel to be completed for any reason, CART, Inc.'s new co-promoted and self-promoted events; new television and advertising arrangements; the success of events in new venues; participation by race teams; the current uncertain

2

economic environment and weak advertising market; and availability in capital; among others. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in the Company's SEC filings made from time to time, including, but not limited to, the Form 10-K for the year ended December 31, 2002, as amended, and subsequent 10-Qs. Copies of those filings are available from the Company and the Company's website at [www.champcarworldseries.com](http://www.champcarworldseries.com) and the SEC and the SEC's website at [www.sec.gov](http://www.sec.gov).

### ADDITIONAL INFORMATION AND WHERE TO FIND IT

In connection with the proposed merger with Open Wheel, the Company filed a preliminary proxy statement with the SEC on October 7, 2003. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE PRELIMINARY PROXY STATEMENT, WHICH IS AVAILABLE NOW, AND THE DEFINITIVE PROXY STATEMENT, WHEN IT BECOMES AVAILABLE, BECAUSE IT CONTAINS AND WILL CONTAIN IMPORTANT INFORMATION REGARDING THE PROPOSED MERGER. The preliminary proxy statement is not final and may be amended. A definitive proxy statement will be sent to stockholders of the Company seeking their approval of the proposed transaction. Investors and security holders may obtain a free copy of the preliminary proxy statement and the definitive proxy statement (when it is available) and other documents filed by the Company with the SEC at the SEC's website at [www.sec.gov](http://www.sec.gov). Stockholders will receive information at an appropriate time on how to obtain documents relating to the proposed merger for free from the Company.

The Company and its directors, executive officers and certain other members of its management may be deemed to be soliciting proxies from its stockholders in connection with the proposed merger. Information concerning the interests of the Company's participants in the solicitation is set forth in the preliminary proxy statement. Investors may obtain additional information regarding the interests of such participants by reading the preliminary proxy statement and the definitive proxy statement (when it is available).

3

Championship Auto Racing Teams, Inc.  
Consolidated Statements of Income (Unaudited)  
For the Quarter Ended September 30, 2003 and 2002  
(In Thousands, Except Earnings Per Share)

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

	Quarter ended September 30, 2003 -----	Quarter September -----
REVENUES		
Sanction fees	\$ 7,831	\$ 12,
Sponsorship revenue	2,623	2,
Television revenue	831	1,
Race promotion revenue	5,607	-
Engine lease revenue	475	-
Other revenue	803	1,
	-----	-----
Total revenues	18,170	18,
EXPENSES		
Race distributions	21,067	8,
Race expenses	2,589	4,
Race promotion expense	9,874	5,
Television expense	6,492	4,
Administrative and indirect expenses	6,115	8,
Litigation and settlements expense	1,281	-
Merger and strategic charges	1,355	-
Relocation expense	--	-
Asset impairment	3,299	-
Depreciation and amortization	998	-
	-----	-----
Total expenses	53,070	32,
OPERATING LOSS		
Realized gain on sale of investments	(34,900)	(13,
Interest income	248	-
	248	-
	-----	-----
LOSS BEFORE INCOME TAXES	(34,404)	(12,
Income tax expense (benefit)	--	(4,
	-----	-----
LOSS BEFORE CUMULATIVE EFFECT OF ACCOUNTING CHANGE	\$ (34,404)	\$ (8,
	=====	=====
CUMULATIVE EFFECT OF ACCOUNTING CHANGE (NET OF TAX)	\$ --	\$ --
NET LOSS	\$ (34,404)	\$ (8,
	=====	=====
LOSS PER SHARE BEFORE CUMULATIVE EFFECT OF ACCOUNTING CHANGE:		
BASIC	\$ (2.34)	\$ (0
	=====	=====
DILUTED	\$ (2.34)	\$ (0
	=====	=====
NET LOSS PER SHARE:		
BASIC	\$ (2.34)	\$ (0
	=====	=====
DILUTED	\$ (2.34)	\$ (0
	=====	=====

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

WEIGHTED AVERAGE SHARES OUTSTANDING:

BASIC	14,718	14,
	=====	=====
DILUTED	14,718	14,
	=====	=====

4

Championship Auto Racing Teams, Inc.  
 Consolidated Statements of Income  
 For the Nine Months Ended September 30, 2003 and 2002  
 (In Thousands, Except Earnings Per Share)

	Nine Months Ended September 30, 2003	Nine Mont September
	-----	-----
REVENUES		
Sanction fees	\$ 16,131	\$ 2
Sponsorship revenue	6,591	
Television revenue	1,734	
Race promotion revenue	10,628	
Engine leases	1,425	
Other	2,233	
	-----	-----
Total revenues	38,742	4
EXPENSES		
Race distributions	49,728	1
Race expenses	6,530	
Race promotion expense	20,784	
Television expense	13,910	
Administrative and indirect expenses	16,334	2
Litigation and settlements expense	2,660	
Relocation expense		
Merger and strategic Charges	1,355	
Asset impairment	3,299	
Depreciation and amortization	2,842	
	-----	-----
Total expenses	117,442	6
	-----	-----
OPERATING LOSS	(78,700)	(2)
Realized gain on sale of investments	332	
Interest income	1,121	
	-----	-----
LOSS BEFORE INCOME TAXES	(77,247)	(1)
Income tax expense (benefit)	660	(
	-----	-----
LOSS BEFORE CUMULATIVE EFFECT OF ACCOUNTING CHANGE	\$ (77,907)	\$ (1
	=====	=====

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

CUMULATIVE EFFECT OF ACCOUNTING CHANGE (NET OF TAX)	\$ --	\$
	-----	-----
NET LOSS	\$ (77,907)	\$ (1
	=====	=====
LOSS PER SHARE BEFORE CUMULATIVE EFFECT OF ACCOUNTING CHANGE:		
BASIC	\$ (5.29)	\$
	=====	=====
DILUTED	\$ (5.29)	\$
	=====	=====
NET LOSS PER SHARE AFTER CUMULATIVE EFFECT OF ACCOUNTING CHANGE:		
BASIC	\$ (5.29)	\$
	=====	=====
DILUTED	\$ (5.29)	\$
	=====	=====
WEIGHTED AVERAGE SHARES OUTSTANDING:		
BASIC	14,718	1
	=====	=====
DILUTED	14,718	1
	=====	=====

5

Championship Auto Racing Teams, Inc.  
Consolidated Balance Sheets  
As of September 30, 2003 and December 31, 2002  
(In Thousands)

	(Unaudited) September 30, 2003	December 31,
	-----	-----
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 2,099	\$ 6,773
Short-term investments	17,551	79,489
Accounts receivable - net	3,774	4,657
Prepaid expenses and other current assets	6,116	1,474
Income tax refundable	695	10,087
Deferred income taxes	--	1,184
Current portion note receivable	132	--
	-----	-----
TOTAL CURRENT ASSETS	30,367	103,664
NOTE RECEIVABLE	891	--
PROPERTY AND EQUIPMENT - NET	11,847	10,403

Edgar Filing: CHAMPIONSHIP AUTO RACING TEAMS INC - Form DEF 14A

GOODWILL	--	--
OTHER ASSETS	548	384
	-----	-----
TOTAL ASSETS	\$ 43,653	\$114,451
	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES		
Long term debt-current portion	2,523	--
Accounts payable	\$ 3,768	\$ 1,703
Accrued liabilities:		
Race expense and point award	3,316	--
Royalties	90	173
Payroll	600	2,455
Taxes	454	743
Other	4,950	4,879
Deferred revenue	3,272	1,423
	-----	-----
TOTAL CURRENT LIABILITIES	18,973	11,376
DEFERRED INCOME TAXES	--	57
STOCKHOLDERS' EQUITY		
Capital stock	147	147
Additional paid-in capital	87,765	87,765
Accumulated earnings (deficit)	(63,396)	14,511
Accumulated other comprehensive income	164	595
	-----	-----
TOTAL STOCKHOLDERS' EQUITY	24,680	103,018
	-----	-----
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 43,653	\$114,451
	=====	=====