

COLUMBIA SPORTSWEAR CO
Form 8-K
October 23, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K
CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

October 23, 2008

COLUMBIA SPORTSWEAR COMPANY

(Exact name of registrant as specified in its charter)

Oregon

(State or other jurisdiction of
incorporation)

000-23939

(Commission File Number)

93-0498284

(I.R.S. Employer Identification No.)

14375 Northwest Science Park Drive

Portland, Oregon 97229

(Address of principal executive offices) (Zip code)

(503) 985-4000

(Registrant's telephone number, including area code)

No Change

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 23, 2008, Columbia Sportswear Company issued a press release reporting its third quarter 2008 financial results. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

ITEM 7.01 REGULATION FD DISCLOSURE

In its October 23, 2008 press release, the Company also announced that its board of directors approved a dividend of \$0.16 per share of common stock to be paid on November 26, 2008 to its shareholders of record on November 13, 2008, and authorized the repurchase of up to an additional \$100 million of Company common stock in market or negotiated transactions.

The repurchase program does not obligate the Company to acquire any specific number of shares or to acquire shares over any specified period of time.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

99.1 Press release dated October 23, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: October 23, 2008

By: /s/ Bryan L. Timm
Bryan L. Timm
Vice President and Chief Operating
Officer

EXHIBIT INDEX

Exhibit Description

99.1 Press release dated October 23, 2008 (furnished pursuant to Items 2.02 and 7.01 hereof).