

HARTE HANKS INC  
Form SC 13D  
March 05, 2003

**Table of Contents**

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13D\*\*

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

**Harte-Hanks, Inc.**

(Name of Issuer)

Common Stock, \$.01 Par Value  
(Title of Class of Securities)

416196103  
(Cusip Number)

Houston H. Harte  
Harte-Hanks, Inc.  
200 Concord Plaza Drive  
San Antonio, Texas 78216  
(210) 829-9000

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

February 21, 2003  
(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box [ ].

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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**TABLE OF CONTENTS**

Item 1. SECURITY AND ISSUER.

Item 2. IDENTITY AND BACKGROUND.

Item 3. SOURCE AND AMOUNT OF FUNDS.

Item 4. PURPOSE OF TRANSACTION

Item 5. INTEREST IN SECURITIES OF THE ISSUER.

Item 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH  
RESPECT TO SECURITIES OF THE ISSUER.

Item 7. MATERIAL TO BE FILED AS EXHIBITS.

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**Table of Contents**

1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).  
Houston H. Harte
2. Check the Appropriate Box if a Member of a Group (See Instructions)
  - (a)
  - (b)
3. SEC Use Only
4. Source of Funds (See Instructions)  
OO
5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

0

N/A

6. Citizenship or Place of Organization  
United States Citizen

Number of	7. Sole Voting Power 12,781,450
Shares	8. Shared Voting Power -0-
Beneficially	
Owned by Each	9. Sole Dispositive Power 12,781,450
Reporting	
Person	10. Shared Dispositive Power -0-
With	

11. Aggregate Amount Beneficially Owned by Each Reporting Person  
12,781,450

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

0

N/A

13. Percent of Class Represented by Amount in Row (11)  
14.0%

14. Type of Reporting Person (See Instructions)

IN

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**Table of Contents**

**Item 1. SECURITY AND ISSUER.**

This statement relates to shares of Common Stock of Harte-Hanks, Inc. (the Issuer ). The principal executive offices of the Issuer are located at 200 Concord Plaza Dr., Suite 800, San Antonio, Texas 78216.

**Item 2. IDENTITY AND BACKGROUND.**

(a) (b) (c)

Pursuant to Regulation 13D-G of the General Rules and Regulations under the Securities Exchange Act of 1934, as amended (the Act ), this Schedule 13D Statement is hereby filed by Houston H. Harte, P.O. Box 17424, San Antonio, Texas 78217-0424. His principal occupation or employment is to serve as director of Harte-Hanks, Inc., 200 Concord Plaza Dr., Suite 800, San Antonio, Texas 78216.

(d) (e) no

**(f) United States Citizen**

**Item 3. SOURCE AND AMOUNT OF FUNDS.**

As a founder of the Issuer, Mr. Harte acquired his shares of Common Stock prior to the initial public offering of the Issuer.

**Item 4. PURPOSE OF TRANSACTION**

Until the date hereof, the Reporting Person has reported his beneficial ownership of Common Stock on Schedule 13G. The Reporting Person does not have any present plans or proposals which relate or would result in any transaction, change or event specified in Items 4(a) through 4(j).

**Item 5. INTEREST IN SECURITIES OF THE ISSUER.**

(a)	Amount Beneficially Owned:	12,781,450
(b)	Percent of Class:	14.0%
(c)	Number of shares as to which such person has:	
	(i) Sole power to vote or to direct the vote:	12,781,450
	(ii) Shared power to vote or to direct the vote:	-0-
	(iii) Sole power to dispose or to direct the disposition of:	12,781,450
	(iv) Shared power to dispose or to direct the disposition of:	-0-

**Table of Contents**

The reporting person has not effected any transactions of the Common Stock of the Issuer within the last 60 days.

**Item 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.**

None.

**Item 7. MATERIAL TO BE FILED AS EXHIBITS.**

None.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATED: March 4, 2003

/s/ Houston H. Harte

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Houston H. Harte