

DICKS SPORTING GOODS INC

Form 8-K

November 16, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report: November 16, 2010  
DICK S SPORTING GOODS, INC.  
(Exact name of registrant as specified in its charter)**

|   |   |  |
|---|---|--|
| <b>Delaware</b><br>(State or other jurisdiction of<br>incorporation)                              | <b>001-31463</b><br>(Commission File No.)                                     | <b>16-1241537</b><br>(I.R.S. Employer<br>Identification No.) |
| <b>345 Court Street,<br/>Coraopolis, Pennsylvania</b><br>(Address of principal executive offices) | <b>(724) 273-3400</b><br>(Registrant's telephone number, including area code) | <b>15108</b><br>(Zip Code)                                   |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On November 16, 2010, Dick's Sporting Goods, Inc. issued a press release announcing its results for the third fiscal quarter ended October 30, 2010 and certain other information that is furnished as Exhibit 99.1 hereto.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

Exhibit 99.1 Press release dated November 16, 2010 by Dick's Sporting Goods, Inc. furnished herewith.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DICK S SPORTING GOODS, INC.

Date: November 16, 2010

By: /S/ TIMOTHY E. KULLMAN

Name:

Timothy E. Kullman

Title: EVP Finance, Administration and Chief Financial Officer