QUAKER CHEMICAL CORP Form DEF 14A March 29, 2019 Table of Contents

#### **UNITED STATES**

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. \_\_\_)

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

**Preliminary Proxy Statement** 

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

**Definitive Proxy Statement** 

**Definitive Additional Materials** 

Soliciting Material Pursuant to §240.14a-12

#### **QUAKER CHEMICAL CORPORATION**

(	Name	of	Registrant	as	S	pecified	In	Its	Charter	)
٦	1 1001110	•	Troping will	•	$\sim$	pecifica		100	CHAIL COL	,

## (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
No fee required.
Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
(1) Title of each class of securities to which transaction applies:
(2) Aggregate number of securities to which transaction applies:
(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set

Table of Contents 2

forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:
(5) Total fee paid:
Fee paid previously with preliminary materials.
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1) Amount Previously Paid:
(2) Form Schodule on Degistration Statement No.
(2) Form, Schedule or Registration Statement No.:
(3) Filing Party:
(4) Date Filed:

**NOTICE OF** 

ANNUAL MEETING OF SHAREHOLDERS

AND PROXY STATEMENT

**MEETING DATE** 

May 8, 2019

## QUAKER CHEMICAL CORPORATION

One Quaker Park

901 E. Hector Street

Conshohocken, Pennsylvania 19428

#### Notice of Annual Meeting of Shareholders

TIME: 8:30 A.M., local time, on Wednesday, May 8, 2019

PLACE: Quaker Chemical Corporation

One Quaker Park

901 E. Hector Street

Conshohocken, Pennsylvania 19428

ITEMS OF BUSINESS: (1) To elect three directors.

- (2) To consider a proposal to approve an Amendment to the Company s Articles of Incorporation, as amended, to implement a majority voting standard for uncontested elections of directors.
- (3) To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm to examine and report on our financial statements and internal control over financial reporting for 2019.
- (4) To transact any other business properly brought before the meeting.

WHO MAY VOTE: You can vote at the meeting and any adjournment(s) of the meeting if you were a

shareholder of record at the close of business on March 4, 2019.

ANNUAL REPORT: A copy of our Annual Report on Form 10-K for the year ended December 31, 2018 is

enclosed.

It is important that your shares be represented at the meeting. You are cordially invited to attend the meeting in person. Whether or not you expect to attend in person, you are urged to complete, sign, date and return the enclosed proxy in the envelope we have enclosed for your convenience; no postage is required if mailed in the United States.

By Order of the Board of Directors,

Robert T. Traub

Vice President, General Counsel

and Corporate Secretary

Conshohocken, Pennsylvania

March 29, 2019

## **Important Notice of Availability of Proxy Materials**

for Quaker Chemical Corporation s 2019 Annual Meeting of Shareholders to be held on May 8, 2019.

The Notice of Meeting, Proxy Statement and Annual Report on Form 10-K,

including the CEO s letter to the shareholders,

are available at www.proxyvote.com.

## TABLE OF CONTENTS

#### **TABLE OF CONTENTS**

#### Introduction

Information Concerning the Annual Meeting	1
Proposal 1 Election of Directors and Nominee Biographies	6
Biographies of Continuing Directors	9
Corporate Governance	12
Leadership Structure	12
Director Independence	12
Governance Committee Procedures for Selecting Director Nominees	12
Summary of Director Core Competencies Shareholder Nominations and Recommendations	14 14
Board Oversight of Risk	15
Communications with the Board of Directors; Corporate Governance Guidelines	16
Code of Conduct	16
Meetings and Committees of the Board	18
Audit Committee	19
Compensation/Management Development Committee	19
Executive Committee	19
Governance Committee	19
Compensation Committee Interlocks and Insider Participation	20

Proposal 2 Approval of an Amendment to the Company s Articles of Incorporation, as ame	nded 21
Executive Compensation	22  and Analysis  22  22  22  23  24  t and Long-Term Compensation  25  aus  26  aus  27  28  29  29  29  29  20  20  20  20  20  20
Compensation Discussion and Analysis	
<u>Introduction</u>	
Executive Summary	22
General Philosophy	23
Administrative Practices	24
Benchmarking Data	24
Allocating Between Current and Long-Term Compensation	25
Base Salary	26
Annual Cash Incentive Bonus	26
Long-Term Incentives	30
Comparative Stock Price Performance Graph	32
Chief Executive Officer Compensation	33
Stock Ownership Policy	33
Retirement Benefits	33
Severance and Change in Control Benefits	35
Mr. Barry s Employment Agreement	35
Other Named Executive Officers	
Other Benefits on Termination	
Perquisites and Other Benefits	39

2019 Proxy Statement | i



Compensation Committee Report				
Executive Compensation Tables	41			
Summary Compensation Table Grants of Plan-Based Awards Outstanding Equity Awards at Fiscal Year-End Option Exercises and Stock Vested Pension Benefits Potential Payments Upon Termination or Change in Control	41 43 44 45 46 47			
Pay Ratio Disclosure	50			
Director Compensation	51			
Compensation Policies and Practices Risk Assessment	53			
Stock Ownership of Certain Beneficial Owners and Management	54			
Certain Beneficial Owners  Management	54 56			
Section 16(a) Beneficial Ownership Reporting Compliance	57			
Certain Relationships and Related Transactions	57			
Proposal 3 Ratification of Appointment of Independent Registered Public Accounting Firm	58			
Audit Fees Audit-Related Fees	58 58			
Table of Contents	10			

Tax Fees	58
All Other Fees	58
Pre-Approval Policy	58
Report of the Audit Committee	60
<u>General</u>	61
Availability of Annual Report on Form 10-K	61
Shareholder Proposals	61
Appendix A	A-1

ii | 2019 Proxy Statement

QUAKER CHEMICAL CORPORATION

## PROXY STATEMENT

#### **Proxy Statement**

This proxy statement is being furnished to our shareholders in connection with the solicitation of proxies on behalf of our Board of Directors for use at our 2019 Annual Meeting of Shareholders, and at any and all adjournments of the meeting, for the purpose of considering and acting upon the matters referred to in the accompanying Notice of Annual Meeting of Shareholders and which are discussed below. The Annual Meeting of Shareholders will be held at our headquarters, located at One Quaker Park, 901 E. Hector Street, Conshohocken, Pennsylvania 19428, at 8:30 A.M., local time, on May 8, 2019. The terms we, our, us, the Company and Quaker, as used in this proxy statement, re Quaker Chemical Corporation.

This proxy statement, the accompanying form of proxy and a copy of our Annual Report on Form 10-K for the year ended December 31, 2018 are first being mailed to our shareholders on or about April 3, 2019.

#### **Information Concerning the Annual Meeting**

#### What matters will be voted on at the meeting?

At the meeting, shareholders will vote on three proposals and any other business properly brought before the meeting:

Election of three nominees to serve on our Board of Directors;

Amendment to our Articles of Incorporation, as amended, to implement a majority voting standard for uncontested elections of directors; and

Ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2019.

#### How does the Board recommend I vote on the proposals?

The Board recommends that you vote:

FOR each of the three nominees named in this proxy statement;

FOR approval of an Amendment to the Company s Articles of Incorporation, as amended; and

FOR the ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2019.

#### Who is entitled to vote?

Shareholders of record as of the close of business on March 4, 2019, the record date for the meeting, are entitled to notice of and to vote at the meeting and any adjournments of the meeting.

#### How do I cast my vote if I am a shareholder of record?

You can cast your vote:

in person, by attending the Annual Meeting of Shareholders; via the Internet, by visiting www.proxyvote.com and following the instructions provided; by telephone, using the toll-free number listed on the proxy card; or by mail, if you mark, sign and date the proxy card enclosed with this proxy statement, and return it in the postage-paid envelope provided.

2019 Proxy Statement 1

# PROXY STATEMENT

#### How do I cast my vote if I am a beneficial owner of shares held in street name?

You can cast your vote:

in person, by first obtaining a voting instruction form issued in your name from your broker and bringing that voting instruction form to the meeting, together with a copy of a brokerage statement reflecting your stock ownership as of the record date and valid identification;

via the Internet, by visiting www.proxyvote.com and following the instructions provided;

by telephone by using the toll-free number found on the voting instruction form; or

by mail, if you mark, sign and date the voting instruction form and return it in the postage-paid envelope provided by your broker.

#### If I have given a proxy, can I revoke that proxy?

Your presence at the meeting will not in itself revoke any proxy you may have given. If your shares are held in your own name (i.e., you are the shareholder of record), you may revoke your proxy at any time (to the extent it has not already been voted at the meeting), but a revocation will not be effective until it is received. Your proxy will be revoked (to the extent it has not already been voted at the meeting) if you:

give written notice of the revocation to Quaker s Corporate Secretary, Robert T. Traub, One Quaker Park, 901 E. Hector Street, Conshohocken, Pennsylvania 19428, or give electronic notice to Mr. Traub at traubr@quakerchem.com;

submit a properly signed proxy with a later date; or

vote in person at the meeting as described above.

If your shares are held in street name through a broker, bank or other nominee for your benefit, you should contact the record holder to obtain instructions if you wish to revoke your vote before the meeting.

#### How will my proxy be voted?

If you are a registered holder and your proxy is properly executed, returned and received before the meeting and is not revoked, it will be voted in accordance with your instructions. If you return your signed proxy but do not mark the boxes to show how you wish to vote on a proposal, the shares for which you have given your proxy will, in the absence of your instructions to the contrary, be voted as follows:

Proposal 1: FOR the election of each of the three nominees named in this proxy statement to serve on our Board of Directors;

Proposal 2: FOR approval of an Amendment to the Company s Articles of Incorporation, as amended;

Proposal 3: FOR the ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2019; and

In the discretion of the proxies on other matters properly brought before the meeting. If your shares are held in street name through a broker, bank or other nominee for your benefit and your voting instruction form is properly executed, returned and received before the meeting and is not revoked, it will be voted in accordance with your instructions. If you have not furnished voting instructions within a specified period before the meeting, under current New York Stock Exchange (NYSE) rules, brokerage firms and nominees that are members of the NYSE may vote their customers—unvoted shares on—routine—matters but not on non-routine matters. Under the NYSE rules, routine matters include the ratification of the appointment of our independent registered public accounting firm but do not include the other proposals on the ballot.

The voting instruction form also grants the proxy holders discretionary authority to vote on any other business that may properly come before the meeting as well as any procedural matters. As of the date of this proxy statement, we do not know of any other matters that will be presented at the meeting.

2 | 2019 Proxy Statement

**QUAKER CHEMICAL CORPORATION** 

PROXY STATEMENT

#### What does it mean if I get more than one proxy card?

If you hold your shares in more than one account or with more than one broker and/or our transfer agent, you will receive more than one proxy card. Please complete and return each of the proxy cards you receive to ensure that all of your shares are voted.

# How many votes are required to approve each proposal, and what are the effects of abstentions and broker non-votes?

The following table summarizes the vote required for approval of each proposal and the effect on the outcome of the vote of abstentions, uninstructed shares held by brokers (which result in broker non-votes when a beneficial owner of shares held in street name does not provide voting instructions and, as a result, under the NYSE rules, the institution that holds the shares may not vote those shares on certain proposals) and signed but unmarked proxy cards.

				Uninstructed	Signed but	
				Shares/ Effect	Unmarked	
		Votes Required Effect		of Broker Non-	ker Non- Proxy	
Proposal		for Approval	Abstentions <sup>(1)</sup>	votes(1)	Cards <sup>(2)</sup>	
Proposal 1	Election of directors	Three nominees receiving the highest number of FOR vot (i.e., plurality)	No effect <sup>(3)</sup>	Not voted/No effect <sup>(3)</sup>	Voted For	
Proposal 2	Approval of an Amendment to the Company s Articles of Incorporation, as amended	Majority of votes cast	No effect <sup>(3)</sup>	Not voted/No effect <sup>(3)</sup>	Voted For	
Proposal 3	Ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm	Majority of votes cast	No effect <sup>(3)</sup>	Discretionary vote by broker	Voted For	

- (1) Abstentions and broker non-votes are included in determining whether a quorum is present.
- (2) If you are the shareholder of record and complete your proxy card properly, but do not provide instructions on your proxy card as to how to vote your shares, your shares will be voted as shown in this column and in accordance with the judgment of the individuals named as proxies on the proxy card as to any other matter properly brought before the annual meeting.

(3) Under Section 1103 of the Pennsylvania Business Corporation Law of 1988, as amended, abstentions and broker non-votes are not counted as votes cast. The majority of votes cast standard for approval requires that the number of votes cast for the proposal exceed the number of votes cast against the proposal.

## What if a director nominee is unwilling or unable to serve?

We do not expect that to occur. If it does, proxies will be voted for a substitute director nominee designated by our Board of Directors.

#### Are dissenters rights applicable to any of the matters to be voted on at the meeting?

No. Dissenters rights do not apply to any of the matters to be voted on at the meeting.

#### Who will count the vote?

The Judge of Election appointed at the meeting, together with a representative of Broadridge Financial Solutions, Inc., will serve as the inspector of election.

2019 Proxy Statement 3

## PROXY STATEMENT

#### How many shares can be voted at the meeting and what is the total number of votes that can be cast?

As of March 4, 2019, the record date for the meeting, 13,332,871 shares of Quaker common stock were issued and outstanding. Every holder of Quaker common stock is entitled to one vote for each share held of record on the record date; therefore, at the annual meeting, a maximum of 13,332,871 votes can be cast.

## How many votes may I cast at the meeting?

You will be entitled to cast one vote for each share of common stock you held on March 4, 2019, the record date for the meeting.

#### What is a quorum?

The presence of shareholders entitled to cast at least a majority of the votes entitled to be cast on a particular matter will constitute a quorum for the purpose of considering that matter. For purposes of determining the presence of a quorum, the votes of a shareholder will be counted if the shareholder is present in person or by proxy. Shares that are the subject of abstentions or broker non-votes will be counted for purposes of determining a quorum.

#### Who can attend the Annual Meeting?

All shareholders of Quaker who owned shares of record on March 4, 2019 may attend the meeting. If you want to vote in person and you hold Quaker common stock in street name (i.e., your shares are held in the name of a brokerage firm, bank or other nominee), you must obtain a proxy card issued in your name from your broker and bring that proxy card to the meeting, together with a copy of a brokerage statement reflecting your stock ownership as of the record date and valid identification. If you hold stock in street name and want to attend the meeting but not vote in person at the meeting, you must bring a copy of a brokerage statement reflecting your stock ownership as of the record date and valid identification.

#### How will voting on any other business be conducted?

We do not know of any business to be considered at the meeting other than the proposals described in this proxy statement. However, if any other business is properly presented at the meeting, the proxy being solicited by the Board of Directors will give authority to Michael F. Barry and Robert T. Traub to vote on such matters at their discretion and they intend to do so in accordance with their best judgment.

## Who will pay the cost of this proxy solicitation and how will the solicitation be conducted?

We will pay the expenses of soliciting proxies in the form included with this proxy statement, including the cost of preparing, assembling and mailing material in connection with the solicitation. In addition to the use of the mail, our directors, executive officers and employees may, without additional compensation, solicit proxies by telephone, facsimile, electronic mail and personal contact. We will also reimburse brokerage houses and other custodians, nominees and fiduciaries for their reasonable out-of-pocket expenses for forwarding proxy materials and Quaker s Annual Report on Form 10-K, to any beneficial holder of Quaker common stock.

#### Does the Company utilize householding for mailing of its proxy materials?

The Securities and Exchange Commission (the SEC) permits companies and intermediaries (such as brokers and banks) to satisfy delivery requirements for proxy statements and annual reports with respect to two or more shareholders sharing the same address by delivery of a single proxy statement and annual report to those shareholders. This process, which is commonly referred to as householding, is intended to reduce the volume

4 | 2019 Proxy Statement

**QUAKER CHEMICAL CORPORATION** 

PROXY STATEMENT

of duplicate information shareholders receive and also reduce expenses for companies. Quaker has instituted householding for its registered shareholders; some intermediaries may also be householding Quaker s proxy materials and annual report. Once you have received notice from the Company, your broker or another intermediary that they will be householding materials to your address, householding will continue until you are notified otherwise or until you or another shareholder who shares your address provides contrary instructions.

If at any time you no longer wish to participate in householding and would prefer to receive a separate proxy statement and annual report, you should contact Victoria K. Gehris, Assistant Secretary, at 1-610-832-4246, or inform her in writing at Quaker Chemical Corporation, Shareholder Services, One Quaker Park, 901 E. Hector Street, Conshohocken, Pennsylvania 19428. If you hold shares through an intermediary and no longer wish to participate in householding, you should contact your bank, broker or other nominee record holder.

Shareholders who share an address and are receiving multiple copies of annual reports or proxy statements but would like to receive a single copy can contact Victoria K. Gehris at the telephone number or address noted above.

We undertake to deliver promptly to any shareholder at a shared address, upon written or oral request, a copy of Quaker s proxy statement and annual report. You may request these documents by calling the telephone number or writing to the address noted above.

2019 Proxy Statement 5



#### **Proposal 1** Election of Directors and Nominee Biographies

#### What is the makeup of the Board of Directors?

The Quaker Articles of Incorporation divide our Board of Directors into three classes, each consisting, as nearly as possible, of one-third of the directors. The shareholders elect the members of one class each year to serve for a term of three years. Directors elected to fill vacancies and newly created directorships serve for the balance of the term of the class to which they are elected. Currently, there are eight directors, two directors in Class I, and three directors in each of Class II and Class III. The current terms of the Class III directors expire at the 2019 annual meeting of shareholders. At the 2019 annual meeting, three Class III directors are to be elected with each member to serve a three-year term expiring in 2022 and until his or her successor is duly elected and qualified.

Are there any members of the class of directors to be elected at the meeting who are not standing for reelection?

No.

Who are the Board s nominees this year?

Messrs. Mark A. Douglas and William H. Osborne, and Ms. Fay