

TELESP CELLULAR HOLDING CO /ADR/

Form SC 13D/A

October 19, 2004

**Table of Contents**

OMB APPROVAL
OMB Number: 3235-0145
Expires: December 31, 2005
Estimated average burden hours per response...11

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934  
(Amendment No. 1)\*

TELESP CELULAR PARTICIPAÇÕES S.A.

---

(Name of Issuer)

Preferred Shares, without par value  
American Depository Shares  
(as evidenced by American Depository Receipts),  
each representing 2,500 preferred shares

---

(Title of Class of Securities)

87952L1089 (American Depository Shares)

---

(Cusip Number)

S. Todd Crider, Esq.  
Simpson Thacher & Bartlett LLP  
425 Lexington Avenue  
New York, New York 10017  
(212) 455-2000

---

(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

March 26, 2004

---

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form SC 13D/A

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

---

**TABLE OF CONTENTS**

Item 7. Material to be Filed as Exhibits.

SIGNATURE

EX-99.6: POWER OF ATTORNEY

---

**Table of Contents**

CUSIP No. 87952L1089

---

1. Name of Reporting Person: I.R.S. Identification Nos. of above persons (entities only):  
BRASILCEL, N.V.

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
OO

---

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
The Netherlands

---

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

7. Sole Voting Power:  
379,615,544,873 (1)

---

8. Shared Voting Power:  
None

---

9. Sole Dispositive Power:  
379,615,544,873 (1)

---

10. Shared Dispositive Power:  
None

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
379,615,544,873 (1)

---

Edgar Filing: TELES P CELLULAR HOLDING CO /ADR/ - Form SC 13D/A

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

o

---

13. Percent of Class Represented by Amount in Row (11):

49.8%

---

14. Type of Reporting Person (See Instructions):

CO

---

---

(1) Brasilcel, N.V. holds directly 379,614,824,965 preferred shares, and Brasilcel N.V.'s indirect wholly owned subsidiary Portelcom Participações S.A. holds directly an additional 719,908 preferred shares.

---

1

**Table of Contents**

CUSIP No. 87952L1089

---

1. Name of Reporting Person: PORTUGAL TELECOM, SGPS, S.A. I.R.S. Identification Nos. of above persons (entities only):

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions): WC, OO

---

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization: Portugal

---

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

7. Sole Voting Power:  
None

---

8. Shared Voting Power:  
379,615,544,873 (1)

---

9. Sole Dispositive Power:  
None

---

10. Shared Dispositive Power:  
379,615,544,873 (1)

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
379,615,544,873 (1)

---

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form SC 13D/A

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

o

---

13. Percent of Class Represented by Amount in Row (11):

49.8%

---

14. Type of Reporting Person (See Instructions):

CO

---

- 
- (1) Through its wholly owned subsidiary PT Móveis, SGPS, S.A., Portugal Telecom, SGPS, S.A. holds a 50% interest in Brasilcel N.V. Brasilcel N.V. has sole voting and dispositive power over the preferred shares listed in Row (11). Portugal Telecom, SGPS, S.A. and PT Móveis, SGPS, S.A., on the one hand, and Telefónica Móviles, S.A., on the other hand, have equal voting rights in Brasilcel N.V. pursuant to the joint venture arrangement described in Item 6 of the Statement on Schedule 13D filed on October 13, 2004 by the Reporting Persons. Portugal Telecom, SGPS, S.A. therefore may be deemed to share voting and dispositive power over the preferred shares listed in Row (11).

2

---



**Table of Contents**

CUSIP No. 87952L1089

---

1. Name of Reporting Person: I.R.S. Identification Nos. of above persons (entities only):  
TMN - TELECOMUNICAÇÕES MÓVEIS  
NACIONAIS, S.A.

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
OO

---

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
Portugal

---

7. Sole Voting Power:  
None

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

---

8. Shared Voting Power:  
379,615,544,873 (1)

---

9. Sole Dispositive Power:  
None

---

10. Shared Dispositive Power:  
379,615,544,873 (1)

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
379,615,544,873 (2)

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

o

---

13. Percent of Class Represented by Amount in Row (11):

49.8%

---

14. Type of Reporting Person (See Instructions):

CO

---

- 
- (1) Through its wholly owned subsidiary PT Móveis, SGPS, S.A., TMN Telecomunicações Móveis Nacionais, S.A., holds a 50% interest in Brasilcel N.V. Brasilcel N.V. has sole voting and dispositive power over the preferred shares listed in Row (11). Telefónica Móviles S.A., on the one hand, and Portugal Telecom, SGPS, S.A. and PT Móveis, SGPS, S.A., on the other hand, have equal voting rights in Brasilcel N.V. pursuant to the joint venture arrangement described in Item 6 of the Statement on Schedule 13D filed on October 13, 2004 by the Reporting Persons. Because PT Móveis, SGPS, S.A. is its wholly owned subsidiary, TMN Telecomunicações Móveis Nacionais, S.A. may be deemed to share voting and dispositive power over the preferred shares listed in Row (11).

**Table of Contents**

CUSIP No. 87952L1089

---

1. Name of Reporting Person: PT MÓVEIS, SGPS, S.A. I.R.S. Identification Nos. of above persons (entities only):

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
OO

---

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
Portugal

---

7. Sole Voting Power:  
None

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

---

8. Shared Voting Power:  
379,615,544,873 (1)

---

9. Sole Dispositive Power:  
None

---

10. Shared Dispositive Power:  
379,615,544,873 (1)

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
379,615,544,873 (6)

---

Edgar Filing: TELES P CELLULAR HOLDING CO /ADR/ - Form SC 13D/A

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

o

---

13. Percent of Class Represented by Amount in Row (11):

49.8%

---

14. Type of Reporting Person (See Instructions):

CO

---

---

(1) PT Móveis, SGPS, S.A. holds a 50% interest in Brasilcel N.V., which has sole voting and dispositive power over the preferred shares listed in Row (11). Portugal Telecom, SGPS, S.A. and PT Móveis, SGPS, S.A., on the one hand, and Telefónica Móviles, S.A., on the other hand, have equal voting rights in Brasilcel N.V. pursuant to the joint venture arrangement described in Item 6 of the Statement on Schedule 13D filed on October 13, 2004 by the Reporting Persons. PT Móveis, SGPS, S.A. therefore may be deemed to share voting and dispositive power over the preferred shares listed in Row (11).

4

---

**Table of Contents**

CUSIP No. 87952L1089

---

1. Name of Reporting Person: I.R.S. Identification Nos. of above persons (entities only):  
PORTELCOM PARTICIPAÇÕES S.A.

---

2. Check the Appropriate Box if a Member of a Group (See Instructions):

(a)

(b)

---

3. SEC Use Only:

---

4. Source of Funds (See Instructions):  
OO

---

5. Check Box if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e):

---

6. Citizenship or Place of Organization:  
Brazil

---

7. Sole Voting Power:  
719,908

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

---

8. Shared Voting Power:  
None

---

9. Sole Dispositive Power:  
719,908

---

10. Shared Dispositive Power:  
None

---

11. Aggregate Amount Beneficially Owned by Each Reporting Person:  
719,908

---

Edgar Filing: TELESP CELLULAR HOLDING CO /ADR/ - Form SC 13D/A

12. Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):

o

---

13. Percent of Class Represented by Amount in Row (11):

0.0%

---

14. Type of Reporting Person (See Instructions):

CO

---

**Table of Contents**

**EXPLANATORY NOTE**

This Amendment No. 1 amends the Statement on Schedule 13D filed on October 13, 2004 by the entities identified on the cover pages of this Schedule 13D (collectively, the Reporting Persons ). This amendment relates to the preferred shares, no par value (*ações preferenciais*), of Telesp Celular Participações S.A., a corporation organized under the laws of the Federative Republic of Brazil, or TCP. The address of the principal executive office of TCP is Avenida Roque Petroni Júnior, 1,464 Morumbi, 04707-000 São Paulo, SP, Brazil, and the company's phone number is (55) 11-5105-1207.

The Reporting Persons are filing this Amendment No. 1: (1) to clarify that the persons who signed the initial Statement on Schedule 13D on behalf of Brasilcel N.V. signed that statement as attorneys-in-fact and (2) to attach as an exhibit the power of attorney of Brasilcel N.V. authorizing such signatories.

Item 7 is hereby amended and restated as follows to include that power of attorney:

**Item 7. Material to be Filed as Exhibits.**

1. Joint Filing Agreement dated October 12, 2004.\*
2. Shareholders Agreement by and among Telefónica Móviles, S.A., Portugal Telecom SGPS, S.A., PT Móveis SGPS, S.A. and Brasilcel B.V. on October 17, 2002, incorporated by reference to Exhibit 4.3 to the Annual Report on Form 20-F of Telefónica, S.A. filed on June 30, 2003 (the 2002 Telefónica 20-F ) (SEC file number 001-09531).\*
3. Subscription Agreement by and among Telefónica Móviles, S.A., Portugal Telecom SGPS, S.A., PT Móveis SGPS, S.A. and Brasilcel B.V. on October 17, 2002, incorporated by reference to Exhibit 4.4 to the 2002 Telefónica 20-F.\*
4. Note Purchase Agreement relating to the issuance by Telesp Celular Participações S.A. of 416,050,488.19 of floating rate notes due 2004, dated November 28, 2001, among Portugal Telecom International Finance B.V., Telesp Celular Participações S.A. and Citibank N.A. London, incorporated by reference to Exhibit 2.4 to TCP's annual report Form 20-F for the fiscal year ended December 31, 2001, filed on June 21, 2002 (the 2001 TCP 20-F ) (SEC file number 001-14493).\*
5. Agency Agreement relating to the issuance by Telesp Celular Participações S.A. of 416,050,488.19 of floating rate notes due 2004, dated November 28, 2001, among Citibank N.A. London and Telesp Celular Participações S.A., incorporated by reference to Exhibit 2.5 to the 2001 TCP 20-F.\*
6. Power of Attorney of Brasilcel N.V.\*\*

\*Previously included as an exhibit.

\*\*Filed herewith.

**Table of Contents**

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

BRASILCEL N.V.

By: /s/ Francisco José Azevedo Padinha  
Name: Francisco José Azevedo Padinha  
Title: Attorney-in-fact

By: /s/ Paulo Cesar Teixeira  
Name: Paulo Cesar Teixeira  
Title: Attorney-in-fact

Dated: October 18, 2004

---



**Table of Contents**

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Miguel Horta e Costa  
Name: Miguel Horta e Costa  
Title: President and Chief Executive  
Officer

By: /s/ Zeinal Bava  
Name: Zeinal Bava  
Title: Chief Financial Officer

Dated: October 18, 2004

---

**Table of Contents**

PT MÓVEIS, SGPS, S.A.

By: /s/ Carlos Manuel L Vasconcellos Cruz  
Name: Carlos Manuel L Vasconcellos Cruz  
Title: Chief Executive Officer

By: /s/ Álvaro José Roquette Morais  
Name: Álvaro José Roquette Morais  
Title: Chief Operating Officer

Dated: October 18, 2004

---

**Table of Contents**

\

TMN TELECOMUNICAÇÕES MÓVEIS  
NACIONAIS, S.A.

By: /s/ Iriarte José Araújo Esteves  
Name: Iriarte José Araújo Esteves  
Title: Chief Executive Officer

By: /s/ Maria da Graça Galvão de Carvalho  
Name: Maria da Graça Galvão de Carvalho  
Title: Director and Executive Officer

Dated: October 18, 2004

---

**Table of Contents**

PORTELCOM PARTICIPAÇÕES S.A.

By: /s/ Eduardo Perestrelo Correia de Matos  
Name: Eduardo Perestrelo Correia de Matos  
Title: President

By: /s/ João Luís Tenreiro Barroso  
Name: João Luís Tenreiro Barroso  
Title: Director

Dated: October 18, 2004