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ASSURANT INC  
Form 8-K  
May 19, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): May 18, 2004

Assurant, Inc.

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(Exact Name of Registrant as Specified in Charter)

Delaware	001-31978	39-1126612
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

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One Chase Manhattan Plaza, 41st Floor  
New York, New York 10005

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(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (212) 859-7000  
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N/A

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(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events.

J. Kerry Clayton, the President and Chief Executive Officer of Assurant, Inc. (the "Company"), has entered into a Rule 10b5-1 purchase plan dated May 18, 2004 with Morgan Stanley & Co. Incorporated. Mr. Clayton's purchase plan calls for the orderly purchase of up to \$500,000 worth of shares of the Company's common stock commencing on May 25, 2004 subject to certain conditions. Mr. Clayton's purchase plan will expire on April 30, 2005 unless terminated earlier in accordance with the terms of the purchase plan.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASSURANT, INC.

Date: May 19, 2004

By: /s/ Katherine Greenzang  
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Katherine Greenzang  
Senior Vice President, General  
Counsel and Secretary

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