

JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME FUND

Form NSAR-B

December 24, 2013

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000 B000000 10/31/2013
000 C000000 0001260041
000 D000000 N
000 E000000 NF
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000 I000000 6.1
000 J000000 A
001 A000000 JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME
001 B000000 811-21416
001 C000000 6176634497
002 A000000 601 CONGRESS STREET
002 B000000 BOSTON
002 C000000 MA
002 D010000 02210
002 D020000 2805
003 000000 N
004 000000 N
005 000000 N
006 000000 N
007 A000000 N
007 B000000 0
007 C010100 1
008 A000001 JOHN HANCOCK ADVISERS, LLC
008 B000001 A
008 C000001 801-8124
008 D010001 BOSTON
008 D020001 MA
008 D030001 02210
008 D040001 2805
008 A000002 John Hancock Asset Management
008 B000002 S
008 C000002 801-42023
008 D010002 Boston
008 D020002 MA
008 D030002 02199
008 A000003 ANALYTIC INVESTORS, LLC
008 B000003 S
008 C000003 801-7082
008 D010003 LOS ANGELES
008 D020003 CA
008 D030003 90071
010 A000001 JOHN HANCOCK ADVISERS, LLC
010 B000001 801-8124
010 C010001 BOSTON
010 C020001 MA
010 C030001 02210
010 C040001 2805
012 A000001 Computershare Shareowner Services, LLC
012 B000001 84-5579
PAGE 2
012 C010001 Jersey City
012 C020001 NJ
012 C030001 07310
012 C040001 1900
013 A000001 PRICEWATERHOUSECOOPERS LLP
013 B010001 BOSTON

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013 B020001 MA
013 B030001 02110
013 B040001 9682
014 A000001 SIGNATOR INVESTORS, INC.
014 B000001 8-13995
014 A000002 JOHN HANCOCK FUNDS, LLC
014 B000002 8-43582
015 A000001 STATE STREET BANK AND TRUST COMPANY
015 B000001 S
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015 C020001 MA
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015 A000002 CITIBANK
015 B000002 S
015 C010002 BUENOS AIRES
015 D010002 ARGENTINA
015 E040002 X
015 A000003 CITIGROUP PTY. LTD
015 B000003 S
015 C010003 MELBOURNE
015 D010003 AUSTRALIA
015 E050003 X
015 A000004 Unicredit Bank Austria
015 B000004 S
015 C010004 Vienna
015 D010004 Austria
015 E040004 X
015 A000005 HSBC BANK MIDDLE EAST
015 B000005 S
015 C010005 MANAMA
015 D010005 BAHRAIN
015 E040005 X
015 A000006 Standard Chartered Bank
015 B000006 S
015 C010006 Dhaka
015 D010006 Bangladesh
015 E040006 X
015 A000007 Deutsche Bank AG
015 B000007 S
015 C010007 Brussels
015 D010007 Belgium
015 E040007 X
015 A000008 HSBC Bank Bermuda Limited
015 B000008 S
PAGE 3
015 C010008 Hamilton
015 D010008 Bermuda
015 E040008 X
015 A000009 CITIBANK, N.A
015 B000009 S
015 C010009 SAO PAULO
015 D010009 BRAZIL
015 D020009 01311
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015 A000010 ING BANK N.V.
015 B000010 S
015 C010010 SOFIA
015 D010010 BULGARIA
015 E040010 X
015 A000011 UNICREDIT BULBANK AD
015 B000011 S

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015 C010011 SOFIA
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015 C010013 Santiago
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015 E040013 X
015 A000014 HSBC Bank (China) Company Limited
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015 A000015 Cititrust Colombia S.A Sociedad Fiduciaria
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015 A000016 BANCO BCT S.A.
015 B000016 S
015 C010016 SAN JOSE
015 D010016 COSTA RICA
015 E040016 X
015 A000017 PRIVREDA BANKA ZAGREB D.D.
015 B000017 S
015 C010017 ZAGREB
015 D010017 CROATIA
015 E040017 X
015 A000018 CESKOSLOVENSKA OBCHODNI BANKA, A.S.
015 B000018 S
PAGE 4
015 C010018 PRAGUE
015 D010018 CZECH REPUBLIC
015 E040018 X
015 A000019 UNICREDIT BANK CZECH REPUBLIC A S
015 B000019 S
015 C010019 PRAGUE
015 D010019 CZECH REPUBLIC
015 E040019 X
015 A000020 SKANDINAVINSKA ENSKILDA BANKEN AB
015 B000020 S
015 C010020 COPENHAGEN
015 D010020 DENMARK
015 E040020 X
015 A000021 Banco de la Produccion S.A.
015 B000021 S
015 C010021 Quito
015 D010021 Ecuador
015 E040021 X
015 A000022 HSBC Bank Egypt S.A.E.
015 B000022 S
015 C010022 Cairo
015 D010022 Egypt
015 E040022 X
015 A000023 AS SEB Pank
015 B000023 S
015 C010023 Tallin

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015 D010023 Estonia
015 E040023 X
015 A000024 SKANDINAVISKA ENKLIDA BANKEN
015 B000024 S
015 C010024 HELSINKI
015 D010024 FINLAND
015 E040024 X
015 A000025 Deutsche Bank AG
015 B000025 S
015 C010025 Amsterdam
015 D010025 France
015 E040025 X
015 A000026 DEUTSCHE BANK AG
015 B000026 S
015 C010026 Eschborn
015 D010026 GERMANY
015 E040026 X
015 A000027 Standard Chartered Bank, Ghana
015 B000027 S
015 C010027 Accra
015 D010027 Ghana
015 E040027 X
015 A000028 BNP Paribas Security Services, S.A.
015 B000028 S
015 C010028 Athens
 PAGE 5
015 D010028 Greece
015 E040028 X
015 A000029 STANDARD CHARTERED BANK (HONG KONG) LTD.
015 B000029 S
015 C010029 Kwun Tong
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015 E040029 X
015 A000030 UniCredit Bank Hungary Zrt.
015 B000030 S
015 C010030 Budapest
015 D010030 Hungary
015 E040030 X
015 A000031 Deutsche Bank AG
015 B000031 S
015 C010031 Mumbai
015 D010031 India
015 E040031 X
015 A000032 The Hong Kong & Shanghai Banking Corp. Ltd.
015 B000032 S
015 C010032 Mumbai
015 D010032 India
015 E040032 X
015 A000033 Deutsche Bank AG
015 B000033 S
015 C010033 JAKARTA
015 D010033 INDONESIA
015 E040033 X
015 A000034 Bank Hapoalim B.M.
015 B000034 S
015 C010034 Tel Aviv
015 D010034 Israel
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015 A000035 Deutsche Bank SpA
015 B000035 S
015 C010035 Milan
015 D010035 Italy

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015 E040035 X
015 A000036 MIZUHO CORPORATE BANK LTD.
015 B000036 S
015 C010036 TOKYO
015 D010036 JAPAN
015 E040036 X
015 A000037 HSBC Bank Middle East Limited
015 B000037 S
015 C010037 Western Amman
015 D010037 Jordan
015 E040037 X
015 A000038 SB HSBC Bank Kazakhstan JSC
015 B000038 S
015 C010038 Almaty
015 D010038 Kazakhstan
PAGE 6
015 E040038 X
015 A000039 Standard Chartered Bank Kenya Limited
015 B000039 S
015 C010039 Nairobi
015 D010039 Kenya
015 E040039 X
015 A000040 Deutsche Bank AG
015 B000040 S
015 C010040 Seoul
015 D010040 Korea
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015 C010041 Safat
015 D010041 Kuwait
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015 A000042 AS SEB Bankas
015 B000042 S
015 C010042 Vilnius
015 D010042 Lithuania
015 E040042 X
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015 B000043 S
015 C010043 KUALA LUMPUR
015 D010043 MALAYSIA
015 E040043 X
015 A000044 Hong Kong Shanghai Banking Corp., Ltd.
015 B000044 S
015 C010044 Qormi
015 D010044 Malta
015 E040044 X
015 A000045 HONG KONG SHANGHAI BANKING CORP.
015 B000045 S
015 C010045 PORT LOUIS
015 D010045 MAURITIUS
015 E040045 X
015 A000046 BANCO NACIONAL DE MEXICO
015 B000046 S
015 C010046 MEXICO CITY
015 D010046 MEXICO
015 E040046 X
015 A000047 Citibank Maghreb
015 B000047 S
015 C010047 Casablanca
015 D010047 Morocco
015 E040047 X

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015 A000048 STANBIC BANK NAMBIA LIMITED
015 B000048 S
015 C010048 WINDHOEK
015 D010048 NAMIBIA
015 E040048 X
PAGE 7
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015 B000049 S
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015 D010049 Netherlands
015 E040049 X
015 A000050 The Hong Kong & Shanghai Bank Corp.
015 B000050 S
015 C010050 Auckland
015 D010050 New Zealand
015 E040050 X
015 A000051 Stanbic IBTC Bank Plc.
015 B000051 S
015 C010051 Lagos
015 D010051 Nigeria
015 E040051 X
015 A000052 Skandinaviska Enskilda Banken AB
015 B000052 S
015 C010052 Oslo
015 D010052 Norway
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015 A000053 HSBC Bank Middle East Limited
015 B000053 S
015 C010053 Muscat
015 D010053 Oman
015 E040053 X
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015 B000054 S
015 C010054 Karachi
015 D010054 Pakistan
015 E040054 X
015 A000055 HSBC Middle East Limited
015 B000055 S
015 C010055 Ramallah
015 D010055 Palestine
015 E040055 X
015 A000056 Citibank del Peru S.A.
015 B000056 S
015 C010056 Lima
015 D010056 Peru
015 E040056 X
015 A000057 Deutsche Bank AG
015 B000057 S
015 C010057 Makati City
015 D010057 Philippines
015 E040057 X
015 A000058 BANK HANDLOWY W WARSZAWIE S.A.
015 B000058 S
015 C010058 WARSAW
015 D010058 POLAND
015 E040058 X
015 A000059 BNP PARIBAS SECURITIES SERVICES S.A.
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015 C010059 LISBOA
015 D010059 PORTUGAL
015 E040059 X

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015 A000060 Citibank, N.A.
015 B000060 S
015 C010060 San Juan
015 C020060 PR
015 C030060 00901
015 E040060 X
015 A000061 HSBC Bank Middle East Limited
015 B000061 S
015 C010061 Doha
015 D010061 Qatar
015 E040061 X
015 A000062 ING BANK N.V.
015 B000062 S
015 C010062 BUCHAREST
015 D010062 ROMANIA
015 E040062 X
015 A000063 ING Bank (Euroasia) ZAO
015 B000063 S
015 C010063 Moscow
015 D010063 Russia
015 E040063 X
015 A000064 UniCredit Bank Serbia JSC
015 B000064 S
015 C010064 Belgrade
015 D010064 Serbia
015 E040064 X
015 A000065 CITIBANK N.A.
015 B000065 S
015 C010065 SINGAPORE
015 D010065 SINGAPORE
015 E040065 X
015 A000066 UNITED OVERSEAS BANK LTD.
015 B000066 S
015 C010066 SINGAPORE
015 D010066 SINGAPORE
015 E040066 X
015 A000067 UNICREDIT BANK SLOVAKIA A.S.
015 B000067 S
015 C010067 BRATISLAVA
015 D010067 SLOVAKIA
015 E040067 X
015 A000068 UNICREDIT BANK SLOVENIJA D.D.
015 B000068 S
015 C010068 LJUBLJANA
015 D010068 SLOVENIA
015 E040068 X
015 A000069 THE STANDARD BANK OF SOUTH AFRICA LIMITED
PAGE 9
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015 C010069 CAPE TOWN
015 D010069 SOUTH AFRICA
015 E040069 X
015 A000070 Deutsche Bank S.A.E.
015 B000070 S
015 C010070 Madrid
015 D010070 Spain
015 E040070 X
015 A000071 The Hong Kong & Shanghai Bank Corp.
015 B000071 S
015 C010071 Colombo
015 D010071 Sri Lanka
015 E040071 X

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015 A000072 STANDARD BANK SWAZILAND LIMITED
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015 C010072 MBABANE
015 D010072 SWAZILAND
015 E040072 X
015 A000073 SKANDINAVINSKA ENSKILDA BANKEN AB
015 B000073 S
015 C010073 STOCKHOLM
015 D010073 SWEDEN
015 E040073 X
015 A000074 Credit Suisse
015 B000074 S
015 C010074 Zurich
015 D010074 Switzerland
015 E040074 X
015 A000075 Deutsche Bank
015 B000075 S
015 C010075 Taipei
015 D010075 Taiwan
015 E040075 X
015 A000076 STANDARD CHARTERED BANK/BANGKOK BANK PUBLIC
015 B000076 S
015 C010076 BANGKOK
015 D010076 THAILAND
015 E040076 X
015 A000077 REPUBLIC BANK LIMITED
015 B000077 S
015 C010077 PORT OF SPAIN
015 D010077 TRINIDAD & TOBAGO
015 E040077 X
015 A000078 BANQUE INTERNATIONALE ARABE DE TUNISIE
015 B000078 S
015 C010078 TUNIS
015 D010078 TUNISIA
015 E040078 X
015 A000079 CITIBANK, A.S.
015 B000079 S
PAGE 10
015 C010079 ISTANBUL
015 D010079 TURKEY
015 E040079 X
015 A000080 Standard Chartered Bank Uganda Limited
015 B000080 S
015 C010080 Kampala
015 D010080 Uganda
015 E040080 X
015 A000081 ING BANK
015 B000081 S
015 C010081 KIEV
015 D010081 UKRAINE
015 E040081 X
015 A000082 HSBC Bank Middle East Limited
015 B000082 S
015 C010082 Dubai (ADX)
015 D010082 United Arab Emirates
015 E040082 X
015 A000083 HSBC Bank Middle East Limited
015 B000083 S
015 C010083 Dubai (DFM)
015 D010083 United Arab Emirates
015 E040083 X
015 A000084 HSBC Bank Middle East Limited

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015 B000084 S
015 C010084 Dubai (DIFC)
015 D010084 United Arab Emirates
015 E040084 X
015 A000085 STATE STREET BANK AND TRUST COMPANY
015 B000085 S
015 C010085 LONDON
015 D010085 UNITED KINGDOM
015 E040085 X
015 A000086 BANCO ITAU URUGUAY
015 B000086 S
015 C010086 MONTEVIDEO
015 D010086 URUGUAY
015 E040086 X
015 A000087 Citibank, N.A.
015 B000087 S
015 C010087 Caracas
015 D010087 Venezuela
015 E040087 X
015 A000088 HSBC Bank Ltd.
015 B000088 S
015 C010088 Ho Chi Minh City
015 D010088 Vietnam
015 E040088 X
015 A000089 Standard Chartered bank Cote d'Ivoire
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015 C010089 Aibidjan
PAGE 11
015 D010089 Benin
015 E040089 X
015 A000090 Standard Chartered Bank Cote d'Ivoire S.A.
015 B000090 S
015 C010090 Ouagadougou
015 D010090 Burkina Faso
015 E040090 X
015 A000091 Standard Chartered Bank Cote d'Ivoire
015 B000091 S
015 C010091 Yamoussoukro
015 D010091 Ivory Coast
015 E040091 X
015 A000092 Standard Chartered Bank Cote d'Ivoire S.A.
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015 C010095 Lome
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015 E040095 X
015 A000096 Stanbic Bank Zimbabwe Limited
015 B000096 S

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015 C010096 Harare
015 D010096 Zimbabwe
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015 A000097 STANDARD CHARTERED BANK COTE D'Ivoire
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015 A000098 Standard Chartered Bank Botswana Ltd.
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015 C010098 Gaborone
015 D010098 Botswana
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015 A000099 STANDARD CHARTERED BANK
015 B000099 S
015 C010099 MANILA
015 D010099 PHILIPPINES
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020 A000001 MORGAN STANLEY & CO., INC
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020 A000002 Bank of New York
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020 A000003 JP MORGAN CHASE
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020 A000004 Bank of America Corp.
020 B000004 54-2058405
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020 A000005 DEVELOPMENT SECURITIES CORP.
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020 A000006 Sanford C. Bernstein
020 B000006 13-2655990
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020 A000007 CREDIT SUISSE FIRST BOSTON
020 B000007 13-3312778
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020 A000008 GOLDMAN SACHS & CO.
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022 A000002 Wells Fargo Bank, NA
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022 C000002 58636
022 D000002 8097
022 A000003 BANK OF AMERICA CORP
022 B000003 94-1687665

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070 L010000 Y
070 L020000 Y
070 M010000 Y
070 M020000 N
070 N010000 Y
070 N020000 N
070 O010000 Y
070 O020000 Y
070 P010000 Y

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070	P020000	N	
070	Q010000	N	
070	Q020000	N	
070	R010000	Y	
070	R020000	N	
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071	B000000		269396
071	C000000		1178380
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072	G000000		270
072	H000000		0
072	I000000		24
072	J000000		87
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072	K000000		0
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072	M000000		64
072	N000000		38
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072	P000000		2838
072	Q000000		0
072	R000000		51
072	S000000		61
072	T000000		0
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072	V000000		0
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072	Y000000		0
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072	AA000000		30798
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072	CC020000		29747
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072	DD020000		0
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074	L000000		2181
074	M000000		23
074	N000000		1200543
074	O000000		0

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074 P000000 42
 074 Q000000 0
 074 R010000 0
 074 R020000 0
 074 R030000 2143
 074 R040000 423208
 074 S000000 0
 074 T000000 775150
 074 U010000 37541

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074 U020000 0
 074 V010000 20.65
 074 V020000 0.00
 074 W000000 0.0000
 074 X000000 48
 074 Y000000 1920
 075 A000000 0
 075 B000000 779412
 076 000000 18.34

077 A000000 Y
 077 B000000 Y
 077 C000000 N
 077 D000000 N
 077 E000000 N
 077 F000000 N
 077 G000000 N
 077 H000000 N
 077 I000000 N
 077 J000000 N
 077 K000000 N
 077 L000000 N
 077 M000000 N
 077 N000000 N
 077 O000000 N
 077 P000000 N
 077 Q010000 Y
 077 Q020000 N
 077 Q030000 N
 078 000000 N

080 A000000 Chubb Group of Insurance Companies
 080 B000000 ICI Mutual Insurance Company
 080 C000000 30000

081 A000000 Y
 081 B000000 212
 082 A000000 Y
 082 B000000 150
 083 A000000 N
 083 B000000 0
 084 A000000 N
 084 B000000 0
 085 A000000 Y
 085 B000000 N
 086 A010000 0
 086 A020000 0
 086 B010000 193
 086 B020000 3497
 086 C010000 0
 086 C020000 0
 086 D010000 0
 086 D020000 0
 086 E010000 0

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086 E020000 0
086 F010000 0
086 F020000 0
087 A010000 JOHN HANCOCK TAX ADVANTAGED DIVIDEND INCOME
087 A020000 41013V1008
087 A030000 HTD
088 A000000 N
088 B000000 N
088 C000000 N
088 D000000 N
SIGNATURE SALVATORE SCHIAVONE
TITLE TREASURER