

ACACIA RESEARCH CORP
Form DFAN14A
May 31, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of The Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule
14a-12

ACACIA RESEARCH CORPORATION
(Name of Registrant as Specified in Its Charter)

SIDUS INVESTMENT PARTNERS, L.P.

SIDUS DOUBLE ALPHA FUND, L.P.

SIDUS DOUBLE ALPHA, LTD.

SIDUS ADVISORS, LLC

SIDUS INVESTMENT MANAGEMENT, LLC

MICHAEL J. BARONE

ALFRED V. TOBIA JR.

BLR PARTNERS LP

BLRPART, LP

BLRGP INC.

FONDREN MANAGEMENT, LP

FMLP INC.

BRADLEY L. RADOFF

CLIFFORD PRESS
(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Sidus Investment Management, LLC and BLR Partners LP, together with the other participants named herein (collectively, “Sidus”), has made a definitive filing with the Securities and Exchange Commission of a proxy statement and accompanying **BLUE** proxy card to be used to solicit votes for the election of Sidus’ slate of highly qualified director nominees to the Board of Directors of Acacia Research Corporation, a Delaware corporation (the “Company”), at the Company’s upcoming 2018 annual meeting of stockholders, or any other meeting of stockholders held in lieu thereof, and any adjournments, postponements, reschedulings or continuations thereof.

On May 31, 2018, Sidus issued the following press release, which was also posted by Sidus to www.rescueacacia.com:

Glass Lewis Recommends Acacia Research Stockholders Support Sidus’ Case for Change by Voting the BLUE Proxy Card

– Proxy Advisory Firm Recommends Stockholders Vote FOR Election of Alfred V. Tobia Jr., Believes Independent Stockholder Perspective Elected by a Clear Mandate is Needed at Acacia

*– Cites “**fundamental corporate governance issues**,” including “dubiously structured profit sharing plan,” and “a board stacked with appointees who have never faced a director election”*

*– Says “**More decisively disconcerting is the Company's dubiously routine determination to unilaterally add new directors in a questionable manner... to multi-year terms just four days after acknowledging receipt of the Dissidents' notice of nomination**”*

*– Critiques Acacia’s Analysis of Stockholder Value and Notes “**laggard shareholder returns**” from the Company*

– Sidus Reminds Stockholders of Acacia’s Classified Board, Poison Pill and Unilateral Director Appointments; Urges Stockholders to Recognize Benefits of Replacing the Architects of Acacia’s Failed Strategy, Excessive Compensation and Value Destructive Governance with Both Sidus Nominees

NEW YORK, May 31, 2018 – Sidus Investment Management, LLC and BLR Partners LP (together, "Sidus," "we" or "us"), collectively one of the largest stockholders of Acacia Research Corporation ("Acacia" or the "Company")

(NASDAQ: ACTG), announced today that proxy advisory firm Glass, Lewis & Co., LLC (“Glass Lewis”) has recommended that stockholders of Acacia support the election of Alfred V. Tobia Jr. to Acacia’s Board of Directors (the “Board”) at the upcoming 2018 Annual Meeting of Stockholders (the “2018 Annual Meeting”), scheduled to be held on June 14, 2018. Glass Lewis is one of the leading independent proxy advisory firms in the United States and its recommendations are relied upon by many institutional investors and other fiduciaries.

Glass Lewis recommended stockholders vote on Sidus’ **BLUE** proxy card FOR the election of Mr. Tobia to the Board, AGAINST the Company’s advisory vote on executive compensation and AGAINST Approval of the Company’s 2018 Stock Incentive Plan. Glass Lewis clearly recommended that stockholders **not vote for the Company’s nominees**. Sidus also urges stockholders to vote on the **BLUE** proxy card FOR the election of its highly-qualified nominee Clifford Press.

In its report, Glass Lewis affirmed Sidus’ view that the Board must be held accountable for Acacia’s abysmal underperformance and corporate governance shortcomings, which have ultimately destroyed stockholder value. Glass Lewis performed a detailed analysis of both sides’ positions and carefully considered, among other things, the Company’s total stockholder return, operating performance and financial performance, as well as the strong experience and qualifications of Sidus’ nominees.

Glass Lewis concluded that stockholders should vote on the **BLUE** proxy card, saying¹:

“In this case, we believe the Dissident fairly highlights a range of material issues at Acacia, including laggard shareholder returns, a pattern of questionably timed changes to the board's composition, atypical compensation arrangements and certain fundamental corporate governance issues. We believe these factors collectively support the need for a fresh, shareholder-first perspective in the Acacia board room.”

“[W]e are ultimately inclined to conclude the breadth of Acacia's existing issues -- including a perpetually muddled C-suite, suspect incentive programs, a board stacked with appointees who have never faced a director election and, perhaps most prominently, absolutely dismal shareholder returns both before and since Mr. Graziadio's involvement -- warrant the election of a shareholder representative...”

With regard to Acacia’s destruction of stockholder value, Glass Lewis took Acacia to task for its blatantly false and misleading “Peer Groups”:

“[W]e take a rather dim view of the analytical methodology applied by Acacia management. Most notably, the board elects to undertake a "peak-to-trough" analysis of peer returns over various undisclosed time-frames falling within the last ten years, which methodology appears to necessarily untether underlying trading prices from basic considerations of contemporaneity.”

“Further still, while we acknowledge management's peer set is pulled from a 2014 industry report by RPX Corporation, the firms actually selected are, in all but one case, comprised of enterprises that were significantly smaller than Acacia at that time and were clearly framed as underperformers in the RPX report. We thus consider Acacia appears to have selected comparators which were likely to be more vulnerable to industry headwinds, had reduced flexibility to explore diversification and were already trending toward sub-market returns at the time of the RPX report.”

“On balance, then, we find the shareholder value narrative tilts rather clearly toward the perspectives offered by Sidus and BLR, while the employed tactics of Acacia management demonstrate what we consider to be misleading benchmarking and a peak-to-trough methodology seemingly designed to obfuscate a traditional, straightforward understanding of contemporaneous performance across established time frames.”

Glass Lewis also commented on the Company’s excessive compensation schemes, saying:

“In essence, then, the [profits interest] plan provides zero cost, upside-only exposure to an asset Acacia's executives should already be incentivized to manage effectively on behalf of all Acacia investors by virtue of the

Company's equity incentive plans, which, as described more expansively in our analysis of Proposal 4, have historically been rather generous.”

“Viewed collectively, then, **it appears the current board is prepared to compensate Mr. Graziadio -- both with cash and through the use of fairly large equity grants and continued participation in a dubiously structured profit sharing plan -- as though he is Acacia's CEO, while also problematically abdicating Mr. Graziadio of any codified responsibility** to clearly assume the obligations of that still-vacant position.”

¹ Permission to quote from Glass Lewis report was neither sought nor obtained. Emphases added.

Analyzing Acacia's Board composition and lack of independence, Glass Lewis noted:

“Nevertheless, given what we expect is the rather wide prevalence of capable, experienced and unambiguously unaffiliated professionals with skill sets otherwise similar to Mr. Sanders, **we question the board's determination to test the margins of independence** by selecting a director clearly operating well within the direct ambit of Mr. Graziadio.”

“More decisively disconcerting is the Company's dubiously routine determination to unilaterally add new directors in a questionable manner... [We] consider the optics surrounding the installation of new directors to multi-year terms just four days after acknowledging receipt of the Dissidents' notice of nomination are decidedly poor.”

Alfred V. Tobia Jr., Co-Founder and Managing Member of Sidus Investment Management, said, “We are pleased that Glass Lewis has supported our call for change at Acacia and recommended stockholders vote for my election to the Board on the **BLUE** proxy card. However, we respectfully disagree with Glass Lewis' recommendation to withhold voting for our other highly-qualified nominee, Clifford Press, using disproportionate representation and patent industry experience as its stated rationale. Our ability to increase our ownership position in Acacia is limited by the Company's 4.9% poison pill and our nominees will represent the interests of all shareholders, as they have done in the past.

“We remind stockholders of Acacia's classified Board and its unilateral appointment of four directors, which will clearly dilute stockholder-driven interests in the boardroom. As Glass Lewis points out, it seems quite clear that the Company added two of such directors to the Board as a response to our nominations. In order to counter such machinations and to deliver real change to Acacia, it is critical that both of our nominees are elected. Ultimately, Messrs. Graziadio and Walsh should be held accountable for being the architects of the Company's misaligned compensation schemes.

“Further, we firmly believe that the only way stockholders will realize improved value from Acacia is through the subtraction of Messrs. Graziadio and Walsh from the Board, as well as the addition of two independent stockholder voices. Considering the failed patent business and the recent investments made by Acacia, the election of two fiduciaries to the Board is highly relevant to Acacia investors. We remain fully committed to seeking the full election of our slate, and we look forward to continuing to make our case to stockholders in advance of the 2018 Annual Meeting.”

The time for change is now. Sidus believes stockholders can only be protected if Messrs. Graziadio and Walsh are removed from the Board and from having any future influence at Acacia. Stockholders have a crucial opportunity to replace them by electing Alfred V. Tobia Jr. and Clifford Press, who have demonstrated records of success in achieving positive change for stockholders as minority Board members.

FOLLOW GLASS LEWIS' RECOMMENDATION AND VOTE FOR CHANGE ON THE BLUE PROXY CARD TODAY.

Contacts

Investors:

John Ferguson

Saratoga Proxy Consulting LLC, (212) 257-1311

Clifford Press / Alfred V. Tobia Jr.

(212) 277-5635 / (212) 751-6644

Media:

Sloane & Company

Joe Germani / Kristen Duarte, 212-486-9500

jgermani@sloanep.com / kduarte@sloanep.com
