

DALLAS DAVID D  
Form 4  
January 12, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DALLAS DAVID D

2. Issuer Name and Ticker or Trading Symbol  
UNITY BANCORP INC /NJ/  
[UNTY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
01/10/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board

C/O UNITY BANCORP INC, 64  
OLD HIGHWAY 22

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

CLINTON, NJ 08809

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price		
Restricted Stock					3,943 <sup>(1)</sup>	D	
Common Stock	01/10/2018		M		\$ 2,933 A 10.97	14,982 <sup>(2)</sup>	D
Common Stock	01/10/2018		M		534 A \$ 15.7	14,982 <sup>(2)</sup>	D
Common Stock						1,706,942 <sup>(3)</sup>	I

Dallas Financial Holdings, LLC

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option	\$ 10.97	01/10/2018		M	2,933 (4)	01/05/2017 <sup>(5)</sup> 01/05/2026 <sup>(5)</sup>	Common Stock	2,933
Stock Option	\$ 15.7	01/10/2018		M	534 (4)	01/03/2018 <sup>(7)</sup> 01/03/2027 <sup>(7)</sup>	Common Stock	534

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DALLAS DAVID D C/O UNITY BANCORP INC 64 OLD HIGHWAY 22 CLINTON, NJ 08809	X	X		Chairman of the Board

## Signatures

David D. Dallas, poa Laurie Cook,  
Controller/SVP

01/12/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 3,490 restricted stock shares are currently held in an account at Computershare, which have upcoming vesting dates; 453 shares are dividend reinvested shares for a total of 3,943.

(2) 14,982 shares are held in Mr. Dallas' name in an account at Computershare.

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- (3) 171,632 shares are held in an account at Computershare; 1,535,310 shares are held in a brokerage account.
- (4) Mr. Dallas exercised 2,933 stock options at \$10.97 per share, and 534 stock options at \$15.70 per share.
- (5) 4,400 stock options were granted on 1/5/2016, which vest one-third per year at \$10.97 per share and expire on 1/5/2026.
- (6) A total of 5,733 stock options were granted under various dates and vesting periods of which none are currently exercisable.
- (7) 1,600 stock options were granted on 1/3/2017, which vest one-third per year at \$15.70 per share and expire on 1/3/2027.

### Remarks:

Total Beneficial Ownership: 1,725,867

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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