

ROYAL APPLIANCE MANUFACTURING CO
Form SC 13G
February 14, 2001

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G
(Amendment No. ____)

Under the Securities Exchange Act of 1934

Royal Appliance Mfg Co
(Name of Issuer)

Common
(Title of Class of Securities)

780076105
(CUSIP Number)

12/31/00
(Date of Event which Requires
Filing of this Statement)

Check the appropriate box to designate the rule pursuant to
which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-a(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out or a
reporting person's initial filing on this form with respect to
the subject class of securities, and for any subsequent
amendment containing information which would alter the
disclosures provided in a prior cover page.

The information required in the remainder of this cover page
shall not be deemed to be "filed" for the purpose of Section 18
of the Securities Exchange Act of 1934 ("Act") or otherwise
subject to the liabilities of that section of the Act but shall
be subject to all other provisions of the Act (however, see the
Notes).

CUSIP No. 780076105 SCHEDULE 13G Page 2 of 7

- 1 Name of Reporting Person
 Kestrel Investment Management Corporation
 IRS Identification No. of Above Person 94-3173193
- 2 Check the Appropriate Box if a Member of a Group
 (a) []
 (b) []
- 3 SEC USE ONLY

Edgar Filing: ROYAL APPLIANCE MANUFACTURING CO - Form SC 13G

4 Citizenship or Place of Organization

California

5 Sole Voting Power
781,100

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 6 Shared Voting Power
-0-

7 Sole Dispositive Power
797,800

8 Shared Dispositive Power
-0-

9 Aggregate Amount Beneficially Owned by each Reporting Person

797,800

10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares* []

11 Percent of Class Represented by Amount in Row 9
5.6%

12 Type of Reporting Person*
CO, IA

CUSIP No. 780076105 SCHEDULE 13G Page 3 of 7

1 Name of Reporting Person David J. Steirman
IRS Identification No. of Above Person

2 Check the Appropriate Box if a Member of a Group
(a) []
(b) []

3 SEC USE ONLY

4 Citizenship or Place of Organization

United States

5 Sole Voting Power
781,100

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 6 Shared Voting Power
-0-

Edgar Filing: ROYAL APPLIANCE MANUFACTURING CO - Form SC 13G

OWNED BY EACH
REPORTING PERSON WITH 7 Sole Dispositive Power
797,800

8 Shared Dispositive Power

-0-

9 Aggregate Amount Beneficially Owned by each Reporting Person

797,800

10 Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares* []

11 Percent of Class Represented by Amount in Row 9

5.6%

12 Type of Reporting Person*

IN

CUSIP No. 780076105 SCHEDULE 13G Page 4 of 7

1 Name of Reporting Person Abbott J. Keller
IRS Identification No. of Above Person

2 Check the Appropriate Box if a Member of a Group
(a) []
(b) []

3 SEC USE ONLY

4 Citizenship or Place of Organization

United States

5 Sole Voting Power

781,100

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH

6 Shared Voting Power

-0-

REPORTING PERSON WITH 7 Sole Dispositive Power
797,800

8 Shared Dispositive Power

-0-

9 Aggregate Amount Beneficially Owned by each Reporting Person

797,800

Edgar Filing: ROYAL APPLIANCE MANUFACTURING CO - Form SC 13G

10 Check Box if the Aggregate Amount in Row (9) Excludes
Certain Shares* []

11 Percent of Class Represented by Amount in Row 9

5.6%

12 Type of Reporting Person*

IN

CUSIP No. 780076105 SCHEDULE 13G Page 5 of 7

Item 1(a). Name of Issuer.

Royal Appliance Mfg Co

Item 1(b). Address of Issuer's Principal Executive Offices.

650 Alpha Drive
Cleveland, OH 44143

Item 2(a). Names of Persons Filing.

Kestrel Investment Management Corporation, David J.
Steirman and Abbott J. Keller.

Item 2(b). Address of Principal Business Office or, if none,
Residence.

The business address of Kestrel Investment Management
Corporation, David J. Steirman and Abbott J. Keller is 411
Borel Avenue, Suite 403, San Mateo, CA 94402.

Item 2(c). Citizenship.

Kestrel Investment Management Corporation is a California
corporation, David J. Steirman and Abbott J. Keller are
citizens of the United States of America.

Item 2(d). Title of Class of Securities.

Common

Item 2(e). CUSIP Number.

780076105

Item 3. Type of Reporting Person.

Kestrel Investment Management Corporation is an investment
advisor registered under Section 203 of the Investment Advisors
Act of 1940. David J. Steirman and Abbott J. Keller are the
sole shareholders of Kestrel Investment Management Corporation.

Item 4. Ownership.

Reference is made hereby made to Items 5-9 and 11 of pages
two (2), three (3) and four (4) of this Schedule G, which Items
are incorporated by reference herein.

Edgar Filing: ROYAL APPLIANCE MANUFACTURING CO - Form SC 13G

CUSIP No. 780076105 SCHEDULE 13G Page 6 of 7

Item 5. Ownership of Five Percent or Less of a Class.

Not applicable.

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Kestrel Investment Management Corporation is deemed to be the beneficial owner of the number of securities reflected in items 5-9 and 11 of page two (2) of this Schedule G pursuant to separate arrangements whereby it acts as investment adviser to certain persons, in which it also holds an ownership interest. Each person for whom Kestrel Investment Management Corporation acts as investment adviser has the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the common stock purchased or held pursuant to such arrangements. David J. Steirman and Abbott J. Keller are deemed to be the beneficial owners of the number of securities reflected in Items 5-9 and 11 of page two (2) of this Schedule G pursuant to their ownership interests in Kestrel Investment Management Corporation

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below, each of the undersigned certifies that, to the best of their respective knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

CUSIP No. 780076105 SCHEDULE 13G Page 7 of 7

Signature

After reasonable inquiry and to the best of their respective knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete

Edgar Filing: ROYAL APPLIANCE MANUFACTURING CO - Form SC 13G

and correct.

DATED:

DAVID J. STEIRMAN

/s/ David J. Steirman

David J. Steirman

DATED:

ABBOTT J. KELLER

/s/ ABBOTT J. KELLER

Abbott J. Keller

DATED:

KESTREL INVESTMENT MANAGEMENT CORPORATION

/s/ David J. Steirman

By: David J. Steirman
Its: President