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SUN LIFE FINANCIAL INC Form 6-K October 30, 2007

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October 2007

Commission File Number:001-15014

SUN LIFE FINANCIAL INC.

(the Company)

(Translation of registrant s name into English)
150 King Street West, Toronto, Ontario, M5H 1J9

(Address of principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F Form 40-F b

[Indicate be check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to <u>Rule 12g3-2(b)</u> under the Securities Exchange Act of 1934.]

Yes No b

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-N/A

Exhibit 99.1	Earnings Press Release dated October 30, 2007
99.2	Dividend Press Release dated October 30, 2007
99.3	Shareholders Report for the period ended September 30, 2007
99.4	Certificates of the Company s Chief Executive Officer and Chief Financial Officer pursuant to Canadian Multilateral Instrument 52-109 Certification of Issuers Annual and Interim Filings
99.5	Earnings Coverage Ratio pursuant to Canadian National Instrument 44-102- Shelf Offerings

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SIGNATURE

Pursuant to the requirement of the <u>Securities Exchange Act of 1934</u>, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Sun Life Financial Inc.

(Registrant)

Date: October 30, 2007 By /s/ Thomas A. Bogart

Thomas A. Bogart,

Executive Vice-President and Chief Legal

Officer