MDC PARTNERS INC Form SC 13G February 11, 2005

OMB APPROVAL

OMB Number: 3235-0145

Expires: December 31,

2005

Estimated average burden hours per response. . . 11

**SEC** 1745

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### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION** Washington, D.C. 20549

### **SCHEDULE 13G**

**Under the Securities Exchange Act of 1934** (Amendment No.

MDC Corp.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

55267w309

(CUSIP Number)

December 31, 2004

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [x]Rule 13d-1(b)
- Rule 13d-1(c) [x]
- [] Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. <b>55267w</b>	309			
1.	Names of Reporting Persons.  I.R.S. Identification Nos. of above persons (entities only).  Gruber and McBaine Capital Management, LLC.			
2.	Check the Appropriate Bo (a) (b)	ox if a Member of a C	Group (See Instructions)	
3.	SEC Use Only			
4.	Citizenship or Place of Or	ganization		
Number of		5.	Sole Voting Power 0	
Shares Beneficially Owned by Each Reporting Person With		6.	Shared Voting Power <b>1,330,647</b>	
		7.	Sole Dispositive Power <b>0</b>	
		8.	Shared Dispositive Power <b>1,330,647</b>	

9.	Aggregate Amount Beneficially Owned by Each Reporting Person 1,330,647			
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)			
11.	Percent of Class Represented by Amount in Row (9) <b>5.99</b> %			
12.	Type of Reportin	ng Person (See Inst	ructions) <b>I</b> A	A & 00
CUSIP No. <b>55267w</b>	309			
	1.	Names of Reg I.R.S. Identify <b>Jon D. Grub</b>	ication Nos	sons of above persons (entities only).
	2.	Check the Ap Instructions) (a) (b)	ppropriate E X	Box if a Member of a Group (See
	3.	SEC Use Onl	у	
	4.	Citizenship o	r Place of C	Organization
Number of Shares Beneficially Owned by Each Reporting Person With			<ul><li>5.</li><li>6.</li></ul>	Sole Voting Power 145,367  Shared Voting Power 1,330,647

California 3

		7. Sole Dispositive Power 145,367
		8. Shared Dispositive Power 1,330,647
	9.	Aggregate Amount Beneficially Owned by Each Reporting Person <b>1,476,014</b>
	10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
	11.	Percent of Class Represented by Amount in Row (9) <b>6.65</b> %
	12.	Type of Reporting Person (See Instructions) IN
CUSIP No. <b>55267w309</b>		
	1.	Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). J. Patterson McBaine
	2.	Check the Appropriate Box if a Member of a Group (See Instructions)
		(a) X (b)
	3.	SEC Use Only
	4.	Citizenship or Place of Organization  United States

Number of Shares		5.	Sole Voting Power 160,567			
Beneficially Owned by Each Reporting Person With		6.	Shared Voting Power 1,330,647			
		7.	Sole Dispositive Power 106,567			
		8.	Shared Dispositive Power 1,330,647			
	9.	Aggregate Amount Benefic Person <b>1,491,214</b>	ially Owned by Each Reporting			
	10.	Check if the Aggregate Ame Shares (See Instructions)	ount in Row (9) Excludes Certain			
	11.	Percent of Class Represente	d by Amount in Row (9) <b>6.7%</b>			
	12.	Type of Reporting Person (See Instructions) IN				
CUSIP No. <b>55267w309</b>						
	1.	Names of Reporting Person I.R.S. Identification Nos. of <b>Eric B. Swergold</b>	s. above persons (entities only).			
	2.	Check the Appropriate Box Instructions)  (a) X  (b)	if a Member of a Group (See			
	3.	SEC Use Only				

	4.	Citizenship or United States	· Place of C	Organization
Number of			5.	Sole Voting Power 0
Shares Beneficially Owned by Each Reporting Person With			6.	Shared Voting Power 1,330,647
			7.	Sole Dispositive Power <b>0</b>
			8.	Shared Dispositive Power 1,330,647
	9.	Aggregate Ar Person <b>1,330</b> ,		eficially Owned by Each Reporting
	10.			Amount in Row (9) Excludes Certain
	11.	Percent of Cla	ass Represe	ented by Amount in Row (9) <b>5.99</b> %
	12.	Type of Repo	rting Perso	n (See Instructions) <b>IN</b>
CUSIP No. <b>55267w309</b>				
	1.	Names of Rep I.R.S. Identifi J. Lynn Rose	cation Nos	sons of above persons (entities only).
	2.	Check the Ap	propriate B	Sox if a Member of a Group (See

		(a) (b)	X	
	3.	SEC Use	Only	
	4.	Citizenshi United Sta	p or Place of C	Organization
Tumber of hares			5.	Sole Voting Power 0
eneficially Owned by Each Reporting Person With			6.	Shared Voting Power 1,330,647
			7.	Sole Dispositive Power <b>0</b>
			8.	Shared Dispositive Power <b>1,330,647</b>
	9.	Aggregate Person 1,3		ficially Owned by Each Reporting
	10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)		
	11.	Percent of	Class Represe	nted by Amount in Row (9) <b>5.99</b> %
	12.	Type of R	eporting Perso	n (See Instructions) <b>IN</b>

Item 1.

(a)

Name of Issuer: MDC Corp.

		Address of Issuer's Principal Executive Offices:		
	(b)	b) 45 Hazelt Canada	on Ave., Toronto ON M5R 2E3	
Item 2.				
		Name of Po	erson Filing:	
		Gruber & McBaine Capital Management, LLC ("GMCM")		
		Jon D. Gruber ("Gruber")		
	(a)	J. Patterson McBaine ("McBaine")		
	. ,	Eric Swergold ("Swergold")		
		J. Lynn Rose ("Rose")		
		Lagunitas Partners ("Lagunitas")		
		Firefly Partners LP ("Firefly")		
	4.	Address of Residence:	Principal Business Office or, if none,	
	(b)	_	od Place, Penthouse, San o, CA 94133	
	(c)	Citizenship	e: See item 4 of cover sheet.	
	(d)	Title of Cla	ass of Securities: Common Stock	
	(e)	CUSIP Nu	mber: <b>55267w309</b>	
Item 3.	If this statement is filed pursuant to 240.13d-1(b) or 240. or (c), check whether the person filing is a:			
	(a)	[]	Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).	
	(b)	[]	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).	
	(c)	[]	Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).	
	(d)	[]		

		Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
(e)	[ x ]	An investment adviser in accordance with 240.13d-1(b)(1)(ii)(E);
(f)	[]	An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F);
(g)	[ x ]	A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
(h)	[]	A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i)	[]	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
(j)	[ x ]	Group, in accordance with 240.13d-1(b)(1)(ii)(J).

Item 4. Ownership.

See Items 5-9 and 11 of the cover page for each Filer.

#### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Ownership of More than Five Percent on Behalf of Another Person.

GMCM is a registered investment advisor whose clients have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of the Stock. Gruber & McBaine are the Managers, controlling persons and portfolio managers of GMCM. No individual clients holdings of the Stock are more than five percent of the outstanding Stock. Lagunitas and Firefly are investment limited partnerships of which GMCM is the general partner.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and 0

Identification and Classification of Members of the Group

GMCM, Gruber, McBaine, Swergold and Rose constitute a group within the meaning of Rule 13d-5(b). Lagunitas and Firefly are not members of any group and disclaims beneficial ownership of the securities with respect to its ownership is reposited.

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certification

(a) The following certification shall be included with respect to GMCM, Gruber and McBaine:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

(b) The following certification shall be included with respect to Lagunitas, Firefly, Swergold and Rose:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2005

Gruber & McBaine Capital Management, LLC

By: /s/ J. Patterson McBaine

Title: Manager

/s/ Jon D. Gruber

Jon D. Gruber

/s/ J. Patterson McBaine

J. Patterson McBaine

/s/ Eric B. Swergold

Eric B. Swergold

/s/ J. Lynn Rose

J. Lynn Rose

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations

(See 18 U.S.C. 1001)

SIGNATURE 11