

OTTENWESS NICHOLAS P
 Form 4
 October 13, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 OTTENWESS NICHOLAS P

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/11/2004

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 VP - Fin. & Corp. Controller

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	10/11/2004		F	2,142 D \$ 29.085	31,452	D	
Common Stock					127	I	Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P Der Sec (Ins	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	119	10/11/2004	02/23/2007	Common Stock	119
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	57	10/11/2004	02/24/2008	Common Stock	57
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	73	10/11/2004	02/22/2009	Common Stock	73
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	111	10/11/2004	02/24/2008	Common Stock	111
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	77	10/11/2004	02/23/2010	Common Stock	77
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	167	10/11/2004	03/02/2009	Common Stock	167
Stock Option (Right to Buy)	\$ 29.085	10/11/2004		A	298	10/11/2004	02/23/2010	Common Stock	298
Stock Option (Right to	\$ 29.085	10/11/2004		A	171	10/11/2004	03/02/2009	Common Stock	171

Buy)									
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	345	10/11/2004	02/13/2012	Common Stock	345	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	48	10/11/2004	02/11/2013	Common Stock	48	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	86	10/11/2004	02/22/2010	Common Stock	86	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	58	10/11/2004	02/23/2010	Common Stock	58	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	115	10/11/2004	02/23/2010	Common Stock	115	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	112	10/11/2004	02/22/2009	Common Stock	112	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	86	10/11/2004	02/24/2008	Common Stock	86	
Stock Option (Right to Buy)	\$ 29.085	10/11/2004	A	76	10/11/2004	02/23/2007	Common Stock	76	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
OTTENWESS NICHOLAS P 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			VP - Fin. & Corp. Controller	

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

10/13/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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