REX STORES CORP Form SC 13G February 14, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

SCHEDULE 13G Under the Securities and Exchange Act of 1934 (Amendment No. _____ Rex Stores Corp. -----(Name of Issuer) Common Stock _____ (Title of Class of Securities) 761624105 _____ (CUSIP Number) December 31, 2007 (Date of Event Which Requires Filing of this Statement) Check the appropriate box to designate the rule pursuant to which this Schedule is filed: Rule 13d-1 (b) [X] [] Rule 13d-1 (c) Rule 13d-1 (d) * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act, but shall be subject to all other provisions of the Act (however, see the Notes.) CUSIP NO. 761624105 13G Name of Reporting Person / IRS Identification Number: Advisory Research, Inc. / 36-2831881 Check the Appropriate Box if a Member of a Group (a) [] (See Instructions) (b) [] SEC Use Only

Citizenship or Place of Organization Delaware ______ Number of 5 Sole Voting Power Shares 506928 Shares Beneficially 6 Shared Voting Power 0 Shares Owned By _____ Each 7 Sole Dispositive Power Reporting 506928 Shares Person 8 Shared Dispositive Power 0 Shares With Aggregate Amount Beneficially Owned by Each Reporting Person 506928 Shares _____ 10 Check if the Aggregate Amount in Row (9) Excludes Certain Shares [] (See Instructions) 11 Percent of Class Represented by Amount in Row (9) 5.005% ______ 12 Type of Reporting Person -----Item 1 (a) Name of Issuer: Rex Stores Corp. Item 1 (b) Name of Issuer's Principal Executive Offices: 2875 Needmore Road Dayton, OH 45414 Item 2 (a) Person Filing: Advisory Research, Inc.
Item 2 (b) Address: 180 North Stetson St., Suite 5500 Chicago, IL 60601 Item 2 (c) Citizenship: Advisory Research, Inc. is a Delaware Corporation Item 2 (d) Title of Class of Securities: Common Stock Item 2 (e) CUSIP Number: 761624105 Item 3 If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b), check whether the person filing is a:

(a) [] Broker or Dealer registered under Section

(b) [] Bank as defined in Section 3(a)(6) of the

15 of the Act

			(10)		Act	
			(c)	[]	Insurance Company as defined in Section 3(a)(19) of the Act	
			(d)	[]	Investment Company registered under Section 8 of the Investment Company Act	
			(e)	[X]	Investment Advisor in accordance with section 240.13d-1(b)(1)(ii)(E)	
			(f)	[]	Employee Benefit Plan or Endowment Fund in accordance with section 240.13d-1(b) (1)(ii)(F)	
			(g)	[]	Parent Holding Company or Control Person in accordance with section 13d-1(b) (1)(ii)(G)	
			(h)	[]	A savings association as defined in section 3(b) of the Federal Deposit Insurance Act	
			(i)	[]	A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940	
Item	4	Ownership				
		(a) Amount Beneficially Owned: Advisory Research, Inc. 506928 Shares				
		(b)	(b) Percent of Class 5.005%			
		(c)	(i)	S S .) S	f shares as to which reporting person has: ole Voting Power 506928 Shares hared Voting Power 0 Shares ole Dispositive Power 506928 Shares hared Dispositive Power 0 Shares	
Item	5	Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []				
Item	6	Ownership of More than Five Percent on Behalf of Another Person: Not Applicable				
Item	7	Identification and Classification of the Subsidiary Which Acquired the Security being Reported on by the Parent Holding Company: Not Applicable				
Item	8	Identification and Classification if Members of the Group: Not Applicable				
Item	9	Notice of Dissolution of Group: Not Applicable				

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/14/2008

Date

/s/ Brien M. O'Brien

Signature

Brien M. O'Brien, Chairman & CEO

Name/Title