Edgar Filing: Ray Anne Marie - Form 4

Ray Anne M Form 4 October 05, FORN Check t if no lor subject Section Form 4 Form 5 obligation may con <i>See</i> Inst 1(b).	2018 A 4 UNITED his box his box nger to 16. or States Filed pu Section 176	MENT O	Wa F CHAI Section Public U	ashingt NGES SEC 16(a) o Jtility H	ion IN UI f tl Hol	h, D.C. 20 BENEF RITIES he Securi)549 ICLA ties H	LOW Exchang y Act of	COMMISSION NERSHIP OF e Act of 1934, f 1935 or Section		OMB Number: Expires:	•	-0287
1. Name and Ray Anne	Address of Reporting Marie	Person <u>*</u>	Symbol			d Ticker or		ing	5. Relationship o Issuer	of Re	eporting Po	erson(s) to	
(Last)	(First) (Middle)		Vera Bradley, Inc. [VRA] 3. Date of Earliest Transaction (Check				eck a	k all applicable)				
(Month.				th/Day/Year) 3/2018				Director10% Owner Officer (give titleX Other (specify below) Member of a 10% owner group					
			nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 						
(City)	(State)	(Zip)	Tal	ole I - No) n-]	Derivative	Secu	rities Aco	uired, Disposed	of. o	r Benefici	allv Owne	d
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	ed Date, if	3. Transac Code (Instr. 8	etio 3)	4. Securiti n(A) or Dis (Instr. 3, 4) Amount	es Ac posed	quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ow For Dir or I (I)	nership	7. Nature o Indirect Beneficial Ownership (Instr. 4)	of
Common Stock	10/03/2018			S	·	3,276 (1)	D	\$ 14.87 (2)	218,772	Ι		By Anne-M Ray Revocab Trust	
Common Stock	10/04/2018			S		3,276 (1)	D	\$ 14.4 (2)	215,496	Ι		By Anne-M Ray Revocab Trust	
Common Stock	10/03/2018			S		10,913 (1)	D	\$ 14.86	316,504	Ι		By Mich Ray 200	

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					<u>(3)</u>		Ret	ntor ained nuity st
Common Stock	10/04/20	18	S	10,913 (1)	D \$ 14 (3)	^{.4} 305,591 I	Ray Gra Ret	Michael 7 2009 intor ained nuity st
Common Stock						2,810,469 <u>(4)</u> I	B. Bae 200 Ret	Barbara ekgaard 9 Grantor ained nuity st
Common Stock						411,003 I	Ray Gra Ret An	ne-Marie 2017 intor ained nuity st #1
Reminder: I	Report on a sep	parate line for each cla	ass of securities bene	Perso inform requir	ns who re nation con ed to resp ys a curre	or indirectly. spond to the collectio tained in this form are ond unless the form ently valid OMB contro	e not	2 1474 (9-02)
			ative Securities Acq puts, calls, warrants			• Beneficially Owned securities)		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		7. Title and Amount of Underlying Securities (Instr. 3 and	
				Code V	(A) (D)	Date Expiration Exercisable Date	Amou or Title Numb of Share:	er

9. Nu Deriv Secu: Bene Own Follo Repo Trans (Instr

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Ray Anne Marie C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD ROANOKE, IN 46783

Member of a 10% owner group

Signatures

/s/ Anne-Marie

Ray

10/04/2018

<u>Sign</u>	nature of
Reporti	ng Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected under a Rule 10b5-1 trading plan adopted on April 6, 2018.

The prices reported are weighted average prices. The shares sold on October 3, 2018 were sold in multiple transactions at prices ranging from \$14.76 to \$15.07, inclusive, and the shares sold on October 4, 2018 were sold in multiple transactions at prices ranging from \$14.22

(2) to \$14.69, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

The prices reported are weighted average prices. The shares sold on October 3, 2018 were sold in multiple transactions at prices ranging from \$14.76 to \$15.11, inclusive, and the shares sold on October 4, 2018 were sold in multiple transactions at prices ranging from \$14.19

- (3) to \$14.78, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (4) The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.