

FIRST DATA CORP  
Form 4  
February 17, 2016

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Bisignano Frank

(Last) (First) (Middle)

C/O FIRST DATA CORPORATION, 225 LIBERTY STREET, 29TH FLOOR

(Street)

NEW YORK, NY 10281

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FIRST DATA CORP [FDC]

3. Date of Earliest Transaction (Month/Day/Year)  
10/14/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |           |   |          |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|-----------|---|----------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |  |           |   |          |
| Class A Common Stock            | 10/14/2015                           |  | A <sup>(1)</sup>               |   | 949,094   | A  | \$ 0                                       | 949,094   | D |          |
| Class A Common Stock            | 02/16/2016                           |  | P                              |   | 98,100  | A  | \$ 10.32 <sup>(2)</sup>                    | 1,047,194 | D |          |
| Class A Common Stock            | 02/16/2016                           |  | P                              |   | 1,900   | A  | \$ 10.2856                                 | 1,900     | I | By Trust |
| Class A Common Stock            | 02/16/2016                           |  | P                              |   | 5,800   | A  | \$ 10.26                                   | 5,800     | I | By       |

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|                      |            |   |        |   |                 |        |   |  |                     |
|----------------------|------------|---|--------|---|-----------------|--------|---|--|---------------------|
| Common Stock         |            |   |        |   | (3)             |        |   |  | Spouse              |
| Class A Common Stock | 02/16/2016 | P | 10,190 | A | \$ 10.22<br>(4) | 10,190 | I |  | See footnote<br>(5) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount Number Shares                                    |
| Stock Options (right to buy)               | \$ 16  | 10/14/2015                           |  | A(6)                           | 2,214,552   | (6) 10/14/2025   | Class A Common Stock 2,214,552                                |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| Bisignano Frank<br>C/O FIRST DATA CORPORATION<br>225 LIBERTY STREET, 29TH FLOOR<br>NEW YORK, NY 10281 | X             |           | Chief Executive Officer |       |

## Signatures

/s/ Gretchen A. Herron,  
attorney-in-fact

02/17/2016

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a grant of restricted Class A common stock ("Class A Common Stock") under the First Data Corporation 2015 Omnibus Incentive Plan (the "2015 Plan") of First Data Corporation (the "Issuer").

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(2) The price represents the weighted average purchase price for multiple transactions reported on this line. The prices of the transactions ranged from \$10.275 to \$10.37, inclusive. Upon request of the SEC staff, the Issuer or a security holder of the Issuer, the reporting person will provide full information regarding the number of shares purchased at each separate price.

(3) The price represents the weighted average purchase price for multiple transactions reported on this line. The prices of the transactions ranged from \$10.255 to \$10.26, inclusive. Upon request of the SEC staff, the Issuer or a security holder of the Issuer, the reporting person will provide full information regarding the number of shares purchased at each separate price.

(4) The price represents the weighted average purchase price for multiple transactions reported on this line. The prices of the transactions ranged from \$10.1554 to \$10.2417, inclusive. Upon request of the SEC staff, the Issuer or a security holder of the Issuer, the reporting person will provide full information regarding the number of shares purchased at each separate price.

(5) These shares are held in accounts for the benefit of the reporting person's children.

(6) Represents a grant of stock options which, subject to the reporting person's continued service through each applicable vesting date, will vest two thirds over time, with one fourth of such amount vesting on each of December 31, 2017, 2018, 2019 and 2020, and one third upon the Issuer's achievement of a closing trading price of its Class A Common Stock equal to or greater than \$32.00 per share over any ten consecutive trading-day period following the Issuer's initial public offering.

### Remarks:

Mr. Bisignano disclaims beneficial ownership of the securities reported herein as indirectly beneficially owned, except to the extent of his or her beneficial ownership.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.