UNIVERSAL INSURANCE HOLDINGS, INC.

Form 4

October 10, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * MEIER NORMAN M

(First)

(Street)

2. Issuer Name and Ticker or Trading Symbol

Issuer

Director

below)

(Check all applicable)

Director and Secretary

5. Relationship of Reporting Person(s) to

UNIVERSAL INSURANCE HOLDINGS, INC. [UVE]

(Middle)

3. Date of Earliest Transaction

below)

10% Owner Officer (give title __X_ Other (specify

1110 WEST COMMERCIAL **BOULEVARD, SUITE 100**

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

(Month/Day/Year)

10/08/2007

X Form filed by One Reporting Person Form filed by More than One Reporting

FORT LAUDERDALE, FL 33309

(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
		(Woldin Day, Tear)	Code V	Amount	(A) or	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock	10/08/2007		S	5,000	D	\$ 9.58	2,825,545	D	
Common Stock	10/08/2007		S	2,600	D	\$ 9.58	2,822,945	D	
Common Stock	10/08/2007		S	2,400	D	\$ 9.55	2,820,545	D	
Common Stock	10/09/2007		S	1,500	D	\$ 9.9	2,819,045	D	
Common Stock	10/09/2007		S	100	D	\$ 9.75	2,818,945	D	

Common Stock	10/09/2007	S	1,400	D	\$ 9.7	2,817,545	D
Common Stock	10/09/2007	S	1,500	D	\$ 9.87	2,816,045	D
Common Stock	10/09/2007	S	800	D	\$ 9.86	2,815,245	D
Common Stock	10/09/2007	S	700	D	\$ 9.86	2,814,545	D
Common Stock	10/09/2007	S	200	D	\$ 9.93	2,814,345	D
Common Stock	10/09/2007	S	800	D	\$ 9.94	2,813,545	D
Common Stock	10/09/2007	S	400	D	\$ 9.95	2,813,145	D
Common Stock	10/09/2007	S	100	D	\$ 9.92	2,813,045	D
Common Stock	10/09/2007	S	1,100	D	\$ 9.92	2,811,945	D
Common Stock	10/09/2007	S	400	D	\$ 9.92	2,811,545	D
Common Stock	10/09/2007	S	200	D	\$ 9.92	2,811,345	D
Common Stock	10/09/2007	S	700	D	\$ 9.9	2,810,645	D
Common Stock	10/09/2007	S	600	D	\$ 9.9	2,810,045	D
Common Stock	10/09/2007	S	200	D	\$ 9.92	2,809,845	D
Common Stock	10/09/2007	S	800	D	\$ 9.91	2,809,045	D
Common Stock	10/09/2007	S	400	D	\$ 9.92	2,808,645	D
Common Stock	10/09/2007	S	600	D	\$ 9.9	2,808,045	D
Common Stock	10/09/2007	S	700	D	\$ 10	2,807,345	D
Common Stock	10/09/2007	S	1,000	D	\$ 9.9	2,806,345	D
Common Stock	10/09/2007	S	600	D	\$ 9.78	2,805,745	D
	10/09/2007	S	1,200	D		2,804,545	D

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Common Stock					\$ 9.78		
Common Stock	10/09/2007	S	1,000	D	\$ 9.77	2,803,545	D
Common Stock	10/09/2007	S	2,200	D	\$ 9.75	2,801,345	D
Common Stock	10/09/2007	S	2,400	D	\$ 9.77	2,798,945	D
Common Stock	10/09/2007	S	400	D	\$ 9.77	2,798,545	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Relationships Reporting Owner Name / Address

10% Owner Officer Other

MEIER NORMAN M 1110 WEST COMMERCIAL BOULEVARD SUITE 100 FORT LAUDERDALE, FL 33309

Director and Secretary

Reporting Owners 3

Signatures

/s/ Norman M.

Meier 10/09/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4