O REILLY AUTOMOTIVE INC

Form 4

February 18, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * **BECKHAM BRAD W**

(First)

(Middle)

2. Issuer Name and Ticker or Trading

Symbol

O REILLY AUTOMOTIVE INC [ORLY]

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

233 SOUTH PATTERSON

3. Date of Earliest Transaction

(Month/Day/Year) 02/16/2016

Director 10% Owner Other (specify _X__ Officer (give title

below) SVP OF EASTERN STORE OPS/SALES

AVENUE

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SPRINGFIELD, MO 65802

(City)	(State)	(Zip) Tal	ble I - Non	-Derivati	ve Sec	curities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)		sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/16/2016		M	1,000	A	\$ 32.19	1,317	D	
Common Stock	02/16/2016		M	2,000	A	\$ 22.65	3,317	D	
Common Stock	02/16/2016		S	3,000	D	\$ 255.5613	317 (1)	D	
Common Stock							998	I	Indirectly in the Company's 401k Plan.

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Nonqualified employee stock options (right to buy)	\$ 32.19	02/16/2016		M	1,000 (2)	01/01/2008	01/01/2017	Common Stock	1,00
Nonqualified employee stock options (right to buy)	\$ 22.65	02/16/2016		M	2,000 (2)	07/11/2009	07/11/2018	Common Stock	2,00

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

BECKHAM BRAD W 233 SOUTH PATTERSON AVENUE SPRINGFIELD, MO 65802

SVP OF EASTERN STORE OPS/SALES

Signatures

/s/ Brad W. 02/18/2016 Beckham

**Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- (1) Total includes 32 shares held under the Company's Employee Stock Purchase Plan, 30 unvested restricted shares awarded under the Company's Performance Incentive Plan and 255 shares held directly by Mr. Beckham.
- (2) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.