

JOHNSON OUTDOORS INC  
Form 4  
May 20, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JOHNSON IMOGENE P

2. Issuer Name and Ticker or Trading Symbol  
JOHNSON OUTDOORS INC  
[JOUT]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
555 MAIN STREET  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2004

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_X\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

RACINE, WI 53403

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |         |        | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                         |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---------|--------|---|--|---|-------------------------|
|                                 |                                      |  |                                | Code  | V       | Amount |   |  |   | (A) or (D)              |
| Class A Common Stock            | 05/18/2005                           |  | G                              | V   | 220,000 | A      | \$ 0  | 252,288  | D <sup>(1)</sup>                                      |                         |
| Class A Common Stock            | 05/18/2005                           |  | S                              |   | 220,000 | D      | \$ 18.08  | 32,288   | D <sup>(1)</sup>                                      |                         |
| Class A Common Stock            | 12/31/2004                           |  | S                              |   | 970,001 | D      | \$ 13.04  | 1,384,528  | I   | By Trust <sup>(2)</sup> |
| Class A Common                  | 02/09/2005                           |  | G                              | V   | 400,000 | D      | \$ 0  | 984,528  | I   | By Trust <sup>(2)</sup> |

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Stock

|                            |            |  |   |         |   |         |         |   |                 |
|----------------------------|------------|--|---|---------|---|---------|---------|---|-----------------|
| Class A<br>Common<br>Stock | 02/16/2005 |  | S | 527,954 | D | \$ 20.1 | 456,574 | I | By Trust<br>(2) |
|----------------------------|------------|--|---|---------|---|---------|---------|---|-----------------|

|                            |            |  |     |         |   |      |         |   |                 |
|----------------------------|------------|--|-----|---------|---|------|---------|---|-----------------|
| Class A<br>Common<br>Stock | 05/18/2005 |  | G V | 220,000 | D | \$ 0 | 236,574 | I | By Trust<br>(2) |
|----------------------------|------------|--|-----|---------|---|------|---------|---|-----------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Class B<br>Common<br>Stock                 | (3)  | 02/16/2005                           |  | S                              | 25,000  | (3) (3)  | Class A<br>Common<br>Stock 25,000                             |
| Option<br>(right to<br>buy)                | \$ 6.28  |                                      |  |                                |   | 02/01/2002 02/01/2011                                    | Class A<br>Common<br>Stock 3,000                              |
| Option<br>(right to<br>buy)                | \$ 9.15  |                                      |  |                                |   | 02/20/2003 02/20/2012                                    | Class A<br>Common<br>Stock 4,695                              |
| Option<br>(right to<br>buy)                | \$ 10.36   |                                      |  |                                |   | 02/20/2004 02/20/2013                                    | Class A<br>Common<br>Stock 4,150                              |
| Option<br>(right to<br>buy)                | \$ 19.88   |                                      |  |                                |   | 03/10/2005 03/10/2014                                    | Class A<br>Common<br>Stock 1,950                              |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| JOHNSON IMOGENE P<br>555 MAIN STREET<br>RACINE, WI 53403 |               | X         |         |       |

## Signatures

/s/ Johnson,  
Imogene P. 05/20/2005

  Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) As settlor, trustee and beneficiary of the Imogene Powers Johnson 1993 Trust u/a dated December 13, 1993.
- (2) As trustee and beneficiary of the Samuel C. Johnson 1988 Trust Number One.
- (3) Class B Common Stock is convertible at any time on a one-share-for-one-share basis into Class A Common Stock.
- (4) Mrs. Johnson disclaims beneficial ownership of these shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.