

HARLEY DAVIDSON INC  
Form 8-K  
July 20, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

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Date of Report  
(Date of earliest  
event reported): July 14, 2004

Harley-Davidson, Inc.

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(Exact name of registrant as specified in its charter)

Wisconsin

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(State or other  
jurisdiction of  
incorporation)

1-9183

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(Commission File  
Number)

39-1382325

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(IRS Employer  
Identification No.)

3700 West Juneau Avenue, Milwaukee, Wisconsin 53208

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(Address of principal executive offices, including zip code)

(414) 342-4680

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(Registrant's telephone number)

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**Item 7. Financial Statements and Exhibits.**

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibit is being furnished herewith:
  - (99) Press Release of Harley-Davidson, Inc., dated July 14, 2004.

**Item 12. Results of Operations and Financial Condition.**

CURRENT REPORT

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On July 14, 2004, Harley-Davidson, Inc. (the Company ) issued a press release (the Press Release ) announcing the Company s second quarter financial results for the financial period ended June 27, 2004. A copy of the Press Release is being furnished as Exhibit 99 to this Current Report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARLEY-DAVIDSON, INC.

Date: July 20, 2004

By: /s/ Gail A. Lione  
Gail A. Lione  
Vice President, General Counsel and Secretary

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HARLEY-DAVIDSON, INC.

Exhibit Index to Current Report on Form 8-K  
Dated July 20, 2004

Exhibit  
Number

(99) Press Release of Harley-Davidson, Inc., dated July 14, 2004.

