### CORDINER TOM J. A. Form 3 June 08, 2018 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OME Washington, D.C. 20549 OMB

### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL

OMB 3235-0104 Number: January 31, 2005 Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> CORDINER TOM J. A.			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name <b>and</b> Ticker or Trading Symbol AVID TECHNOLOGY, INC. [AVID]			
(Last)	(First)	(Middle)	05/31/2018	4. Relationship of Reporting Person(s) to Issuer		ţ	5. If Amendment, Date Original Filed(Month/Day/Year)
PINEWOOD	ROAD, IV	/ER					
НЕАТН			(Check all applicable)			1	
BUCKINGH ENGLAND,		·					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - N	on-Deriva	tive Securiti	ies Be	neficially Owned
1.Title of Securi (Instr. 4)	ty		2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D)	4. Nat Owne (Instr.	<b>*</b>

Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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or Indirect (I) (Instr. 5)

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#### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

126,364 (1) (2) (3) (4) (5)

1. Title of Derivative	2. Date Exercisable and Expiration	3. Title and Amount of	4.	5.	6. Nature of	
Security	Date	Securities Underlying	Conversion	Ownership	Indirect Beneficial	
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership	
		(Instr. 4)	Price of	Derivative	(Instr. 5)	
	Date Exercisable Expiration Date	Title	Derivative	Security:		
			Security	Direct (D)		

				Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	01/17/2013(6)	01/17/2019	Common Stock	20,000	\$ 8.9	D	Â
Employee Stock Option (Right to Buy)	08/15/2015(7)	08/15/2021	Common Stock	30,000	\$ 7.7	D	Â
Performance Rights (Restricted Stock Units)	(8)	04/01/2021(8)	Common Stock	47,169	\$ 0	D	Â

# **Reporting Owners**

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
CORDINER TOM J. A. PINEWOOD ROAD, IVER HEATH BUCKINGHAMSHIRE, ENGLAND, X0 SLO ONH	Â	Â	SVP of Global Sales	Â			
Signatures							
/s/ Alessandra Melloni as Attorney-in-Fact for Tom J. A. Cordiner		06/08/2018					
**Signature of Reporting Person		Dat	e				

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Includes 1,267 remaining unvested restricted stock units ("RSUs") from an award granted on July 15, 2015, that are scheduled to vest in full on July 15, 2018, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on such vesting date. This award includes a provision for the withholding of shares by the issuer to pay for the required withholding taxes due on the vesting date.

Includes 4,166 remaining unvested restricted stock units ("RSUs") from an award granted on July 15, 2016, that are scheduled to vest in equal 8.33% installments every 3 months, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Jacuar") on each such use the tagent of the required includes a provision for the withhelding of shares by the issuer to pay for the required

(2) "Issuer") on each such vesting date. This award includes a provision for the withholding of shares by the issuer to pay for the required withholding taxes due on the vesting date.

Includes 38,541 remaining unvested restricted stock units ("RSUs") from an award granted on December 7, 2016, that are scheduled to vest in equal 8.33% installments every 3 months, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. This award includes a provision for the withholding of shares by the issuer to pay for the required withholding taxes due on the vesting date.

(4) Includes 47,169 restricted stock units ("RSUs") from an award granted on March 14, 2018, that will vest on a time-based schedule as follows: 33.33% on March 14, 2019 and the remaining 66.67% of the RSUs shall vest in equal 8.33% installments every 3 months thereafter, provided the reporting person continues to be employed by Avid Technology, Inc. (the "Issuer") on each such vesting date. Each RSU represents the contingent right to receive one share of the Issuer's common stock.

- (5) Includes shares acquired under the Issuer's Employee Stock Purchase Plan based upon the most current data available.
- (6) Represents an award of non-qualified stock options granted on January 17, 2012 and became fully vested on January 17, 2016.
- (7) Represents an award of non-qualified stock options granted on August 15, 2014 and became fully vested on August 15, 2017.
- (8) Represents an award granted on March 14, 2018 of 47,169 restricted stock units ("RSUs"), that will vest on a performance-based schedule tied to the Issuer's stock price in 2019, 2020 or 2021 or the achievement of certain financial metrics in 2018. Each RSU represents the

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contingent right to receive one share of the Issuer's common stock. This award includes a provision for the withholding of shares by the Issuer to pay the required withholding taxes due on each such vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.