LITHIA MOTORS INC

Form 4

August 31, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number: 3235-0287

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * GANIM LINDA			2. Issuer Name and Ticker or Trading Symbol LITHIA MOTORS INC [LAD]						5. Relationship of Reporting Person(s) to Issuer			
(Last) 360 E. JAC		(Month/L			of Earliest Transaction Day/Year)				(Check all applicable) Director 10% OwnerX_ Officer (give title Other (specify below) Chief Accounting Officer			
Fi				4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
MEDFORD, OR 97501									Person			
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Fransaction Date 2A. Deemed onth/Day/Year) Execution Date, i any (Month/Day/Year)			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Code	V	Amount		Price	(Instr. 3 and 4)			
Class A Common	08/30/2007			P		1,000	A	\$ 18.05	6,043	D		
Class A Common	08/30/2007			P		1,000	A	\$ 18	7,043	D		
Class A Common	08/30/2007			P		1,000	A	\$ 17.98	8,043	D		
Class A Common	08/30/2007			P		1,000	A	\$ 17.83	9,043	D		
Class A Common	08/30/2007			P		1,000	A	\$ 17.89	10,043	D		

Class A 75 I By 401(k) Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deri Secu (Inst			
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (2002iso) (right to buy)	\$ 15.13					12/26/2007	12/26/2012	Class A Common	2,000				
Stock Option (right to buy)	\$ 29.42					03/11/2009	03/11/2010	Class A Common	2,400				
Stock Option (2001nq) (right to buy)	\$ 19.24					12/26/2006	12/26/2011	Class A Common	2,000				
Stock Option (right to buy)	\$ 12.69					<u>(1)</u>	07/05/2010	Class A Common	2,000				
Stock Option (right to buy)	\$ 11.81					12/26/2005	12/26/2010	Class A Common	2,000				

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GANIM LINDA

360 E. JACKSON ST. Chief Accounting Officer

MEDFORD, OR 97501

Signatures

/s/ Ganim, Linda 08/31/2007

**Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Beginning on the 1st anniversary of the grant date, the options vest as to 20% of the total grant on each of the 1st through the 5th anniversaries.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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