

LITHIA MOTORS INC  
Form 8-K  
July 25, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2001

Lithia Motors, Inc.  
(Exact Name of Registrant as specified in its charter)

Oregon  
(State or other jurisdiction of incorporation)

0-21789  
(Commission File Number)

93 - 0572810  
(IRS Employer Identification No.)

360 E. Jackson Street, Medford, Oregon  
Address of Principal Executive Office

97501  
Zip Code

Registrant's telephone number including area code: 541-776-6868

(Former name or former address, if changed since last report): Not applicable

---

1

**Item 7. Financial Statements and Exhibits**

- (a) Financial statements of business acquired.

Not applicable.

- (b) Pro forma financial information.

Not applicable.

- (c) Exhibits.

The following Exhibit is filed or furnished as part of this Report to the extent described in Item 9.

- (99) Press Release dated July 25, 2001

**Item 9. Regulation FD Disclosure.**

On July 25, 2001, Lithia Motors, Inc. issued a press release with respect to its second quarter 2001 earnings including certain forward looking statements. All of the information in the press release, appearing in Exhibit 99, is not filed but is furnished pursuant to Regulation FD.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LITHIA MOTORS, INC.  
(Registrant)

Date: July 25, 2001

By: /s/ Jeffrey B. DeBoer  
Jeffrey B. DeBoer  
Chief Financial Officer