

DEBOER BRYAN B  
Form 4  
April 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DEBOER BRYAN B

(Last) (First) (Middle)  
150 N. BARTLETT STREET  
(Street)

MEDFORD, OR 97501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LITHIA MOTORS INC [LAD]

3. Date of Earliest Transaction  
(Month/Day/Year)  
04/25/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Executive officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	04/25/2013		S		425	D	\$ 48.47 137,848
Class A Common Stock	04/25/2013		S		137	D	\$ 48.48 137,711
Class A Common Stock	04/25/2013		S		1,071	D	\$ 48.49 136,640
Class A Common	04/25/2013		S		13,594	D	\$ 48.5 123,046

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Stock							
Class A Common Stock	04/25/2013	S	100	D	\$ 48.5025	122,946	D
Class A Common Stock	04/25/2013	S	1,192	D	\$ 48.51	121,754	D
Class A Common Stock	04/25/2013	S	502	D	\$ 48.52	121,252	D
Class A Common Stock	04/25/2013	S	1,531	D	\$ 48.53	119,721	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.532	119,621	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.535	119,521	D
Class A Common Stock	04/25/2013	S	550	D	\$ 48.54	118,971	D
Class A Common Stock	04/25/2013	S	3,069	D	\$ 48.55	115,902	D
Class A Common Stock	04/25/2013	S	600	D	\$ 48.56	115,302	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.565	115,202	D
Class A Common Stock	04/25/2013	S	253	D	\$ 48.57	114,949	D
Class A Common Stock	04/25/2013	S	618	D	\$ 48.58	114,331	D
Class A Common Stock	04/25/2013	S	700	D	\$ 48.59	113,631	D
Class A Common Stock	04/25/2013	S	3,381	D	\$ 48.6	110,250	D

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Class A Common Stock	04/25/2013	S	89	D	\$ 48.61	110,161	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.615	110,061	D
Class A Common Stock	04/25/2013	S	200	D	\$ 48.63	109,861	D
Class A Common Stock	04/25/2013	S	200	D	\$ 48.64	109,661	D
Class A Common Stock	04/25/2013	S	800	D	\$ 48.6401	108,861	D
Class A Common Stock	04/25/2013	S	61	D	\$ 48.642	108,800	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.6457	108,700	D
Class A Common Stock	04/25/2013	S	4,100	D	\$ 48.65	104,600	D
Class A Common Stock	04/25/2013	S	100	D	\$ 48.6528	104,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.7	100,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.8	96,500	D
Class A Common Stock	04/25/2013	S	4,000	D	\$ 48.9	92,500	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

