

FRANKLIN COVEY CO  
Form 8-K  
March 17, 2004

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):  
March 16, 2004

**FRANKLIN COVEY CO.**

(Exact name of registrant as specified in its charter)

Commission File No. 1-11107

|  |   |
|--|---|
| Utah   | 87-0401551                              |
| (State or other jurisdiction of<br>incorporation)  | (IRS Employer Identification<br>Number) |
| 2200 West Parkway Boulevard                        |   |
| Salt Lake City, Utah 84119-2099                    |   |
| (Address of principal executive offices)(Zip Code) |   |

Registrant's telephone number, including area code: (801) 817-1776

Former name or former address, if changed since last report: Not Applicable

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**Item 5. Other Information**

On March 16, 2004, Franklin Covey Co. announced the appointment of Dr. Clayton Christensen to its Board of Directors. The press release introducing Dr. Christensen is attached hereto as an exhibit to this current report on Form 8-K.

**Item 7. Financial Statements and Exhibits**

(c) Exhibits:

99.1 Press release dated March 16, 2004

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN COVEY CO.

Date: March 16, 2004

/s/ STEPHEN D. YOUNG

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Stephen D. Young  
Chief Financial Officer