

State Auto Financial CORP
 Form 3
 August 17, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â DUEMEY JAMES E		(Month/Day/Year)	State Auto Financial CORP [STFC]	
(Last)	(First)	(Middle)	08/17/2007	
518 E. BROAD STREET			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
COLUMBUS,Â OHÂ 43215			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Vice President	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Shares without par value	13,171	D	Â
Common Shares without par value	2,040	I	spouse
Common Shares without par value	500	I	Jointly owned shares with spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Non-Qualified Stock Options	05/24/2002	05/23/2011	Common Shares	4,400	\$ 16.47	D	Â
Non-Qualified Stock Options	05/23/2003	05/22/2012	Common Shares	5,000	\$ 16	D	Â
Non-Qualified Stock Options	05/22/2004	05/21/2013	Common Shares	7,500	\$ 18.74	D	Â
Non-Qualified Stock Options	05/27/2005	05/26/2014	Common Shares	7,500	\$ 30.86	D	Â
Non-Qualified Stock Options	05/10/2006	05/09/2015	Common Shares	7,500	\$ 26.45	D	Â
Non-Qualified Stock Options	05/17/2007	05/16/2016	Common Shares	6,300	\$ 33.5	D	Â
Non-Qualified Stock Options	05/03/2008	05/02/2017	Common Shares	4,887	\$ 29.53	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DUEMEY JAMES E 518 E. BROAD STREET COLUMBUS, OH 43215	Â	Â	Â Vice President	Â

Signatures

By: /s/ James E. Duemey by James A. Yano, attorney in fact, per POA attached

08/17/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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