

ITRONICS INC  
Form 8-K  
March 02, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 23, 2004

ITRONICS INC.

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Texas

(State or other jurisdiction  
of incorporation)

33-18582

(Commission File  
Number)

75-2198369

(IRS Employer  
Identification No.)

6490 So. McCarran Boulevard, Building C, Suite 23 Reno, Nevada

89509

(Address of Principal Executive Offices)

Zip Code

Registrant's telephone number, including area code: (775) 689-7696

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Item 5: Other

On February 23, 2004 the Company announced that its fertilizer sales for January and February 2004 have exceeded the fertilizer sales for the first quarter of 2003. A copy of the press release is attached as exhibit 99.

Exhibits:

Exhibit 99 Press release dated February 23, 2004

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ITRONICS INC.

(Registrant)

Date: March 2, 2004

By: /S/ John W. Whitney

John W. Whitney

President, Treasurer and Director

(Principal Executive and Financial

Officer)