

EMC CORP  
Form 10-Q  
May 04, 2015  
Table of Contents

---

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended March 31, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-9853

EMC CORPORATION

(Exact name of registrant as specified in its charter)

Massachusetts

(State or other jurisdiction of  
incorporation or organization)

04-2680009

(I.R.S. Employer  
Identification Number)

176 South Street

Hopkinton, Massachusetts

(Address of principal executive offices)

(508) 435-1000

(Registrant's telephone number, including area code)

01748

(Zip Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of common stock, par value \$.01 per share, of the registrant outstanding as of March 31, 2015 was 1,942,061,163.

---



Table of Contents

## EMC CORPORATION

	Page No.
<u>PART I — FINANCIAL INFORMATION</u>	
<u>Item 1. Financial Statements (unaudited)</u>	
<u>Consolidated Balance Sheets at March 31, 2015 and December 31, 2014</u>	<u>3</u>
<u>Consolidated Income Statements for the Three Months Ended March 31, 2015 and 2014</u>	<u>4</u>
<u>Consolidated Statements of Comprehensive Income for the Three Months Ended March 31, 2015 and 2014</u>	<u>5</u>
<u>Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2015 and 2014</u>	<u>6</u>
<u>Consolidated Statements of Shareholders' Equity for the Three Months Ended March 31, 2015 and 2014</u>	<u>7</u>
<u>Notes to Consolidated Financial Statements</u>	<u>8</u>
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>28</u>
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>43</u>
<u>Item 4. Controls and Procedures</u>	<u>43</u>
<u>PART II — OTHER INFORMATION</u>	
<u>Item 1. Legal Proceedings</u>	<u>44</u>
<u>Item 1A. Risk Factors</u>	<u>44</u>
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>54</u>
<u>Item 3. Defaults Upon Senior Securities</u>	<u>54</u>
<u>Item 4. Mine Safety Disclosures</u>	<u>54</u>
<u>Item 5. Other Information</u>	<u>54</u>
<u>Item 6. Exhibits</u>	<u>54</u>
<u>SIGNATURES</u>	<u>55</u>
<u>EXHIBIT INDEX</u>	<u>56</u>

## FACTORS THAT MAY AFFECT FUTURE RESULTS

This Quarterly Report on Form 10-Q contains forward-looking statements, within the meaning of the Federal securities laws, about our business and prospects. The forward-looking statements do not include the potential impact of any mergers, acquisitions, divestitures, securities offerings or business combinations that may be announced or closed after the date hereof. Any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "believes," "plans," "intends," "expects," "goals" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these words. Our future results may differ materially from our past results and from those projected in the forward-looking statements due to various uncertainties and risks, including those described in Item 1A of Part II (Risk Factors). The forward-looking statements speak only as of the date of this Quarterly Report and undue reliance should not be placed on these statements. We disclaim any obligation to update any forward-looking statements contained herein after the date of this Quarterly Report.

Table of ContentsPART I  
FINANCIAL INFORMATIONItem 1. FINANCIAL STATEMENTS  
EMC CORPORATION  
CONSOLIDATED BALANCE SHEETS  
(in millions, except per share amounts)  
(unaudited)

	March 31, 2015	December 31, 2014
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$4,388	\$ 6,343
Short-term investments	2,062	1,978
Accounts and notes receivable, less allowance for doubtful accounts of \$71 and \$72	2,966	4,413
Inventories	1,292	1,276
Deferred income taxes	1,067	1,070
Other current assets	788	653
Total current assets	12,563	15,733
Long-term investments	7,022	6,334
Property, plant and equipment, net	3,742	3,766
Intangible assets, net	2,041	2,125
Goodwill	16,174	16,134
Other assets, net	1,751	1,793
Total assets	\$43,293	\$ 45,885
<b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$1,206	\$ 1,696
Accrued expenses	2,817	3,141
Income taxes payable	103	852
Deferred revenue	6,355	6,021
Total current liabilities	10,481	11,710
Income taxes payable	290	306
Deferred revenue	4,332	4,144
Deferred income taxes	270	274
Long-term debt (See Note 4)	5,495	5,495
Other liabilities	421	431
Total liabilities	21,289	22,360
Commitments and contingencies (See Note 13)		
Shareholders' equity:		
Preferred stock, par value \$0.01; authorized 25 shares; none outstanding	—	—
Common stock, par value \$0.01; authorized 6,000 shares; issued and outstanding 1,942 and 1,985 shares	19	20
Additional paid-in capital	—	—
Retained earnings	20,887	22,242
Accumulated other comprehensive loss, net	(457	) (366 )
Total EMC Corporation's shareholders' equity	20,449	21,896
Non-controlling interests	1,555	1,629

Edgar Filing: EMC CORP - Form 10-Q

Total shareholders' equity	22,004	23,525
Total liabilities and shareholders' equity	\$43,293	\$ 45,885

The accompanying notes are an integral part of the consolidated financial statements.

3

---

Table of Contents

EMC CORPORATION  
CONSOLIDATED INCOME STATEMENTS  
(in millions, except per share amounts)  
(unaudited)

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Revenues:		
Product sales	\$2,905	\$3,008
Services	2,708	2,471
	5,613	5,479
Costs and expenses:		
Cost of product sales	1,329	1,296
Cost of services	945	836
Research and development	788	731
Selling, general and administrative	2,037	1,852
Restructuring and acquisition-related charges	135	119
Operating income	379	645
Non-operating income (expense):		
Investment income	24	36
Interest expense	(40	) (34
Other income (expense), net	10	(76
Total non-operating income (expense)	(6	) (74
Income before provision for income taxes	373	571
Income tax provision	82	139
Net income	291	432
Less: Net income attributable to the non-controlling interest in VMware, Inc.	(39	) (40
Net income attributable to EMC Corporation	\$252	\$392
Net income per weighted average share, basic attributable to EMC Corporation common shareholders	\$0.13	\$0.19
Net income per weighted average share, diluted attributable to EMC Corporation common shareholders	\$0.13	\$0.19
Weighted average shares, basic	1,974	2,029
Weighted average shares, diluted	1,996	2,076
Cash dividends declared per common share	\$0.12	\$0.10

The accompanying notes are an integral part of the consolidated financial statements.

Table of Contents

EMC CORPORATION  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
(in millions)  
(unaudited)

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Net income	\$291	\$432
Other comprehensive income (loss), net of taxes (benefits):		
Foreign currency translation adjustments	(104 )	(4 )
Changes in market value of investments:		
Changes in unrealized gains (losses), net of taxes (benefits) of \$13 and \$14	19	24
Reclassification adjustment for net losses (gains) realized in net income, net of benefits (taxes) of \$(6) and \$(3)	(8 )	(5 )
Net change in market value of investments	11	19
Changes in market value of derivatives:		
Changes in unrealized gains (losses), net of taxes (benefits) of \$3 and \$(1)	14	(1 )
Reclassification adjustment for net losses (gains) included in net income, net of benefits (taxes) of \$0 and \$0	(11 )	(2 )
Net change in the market value of derivatives	3	(3 )
Other comprehensive income (loss)	(90 )	12
Comprehensive income	201	444
Less: Net income attributable to the non-controlling interest in VMware, Inc.	(39 )	(40 )
Less: Other comprehensive (income) loss attributable to the non-controlling interest in VMware, Inc.	(1 )	(1 )
Comprehensive income attributable to EMC Corporation	\$161	\$403

The accompanying notes are an integral part of the consolidated financial statements.

Table of Contents

EMC CORPORATION  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(in millions)  
(unaudited)

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Cash flows from operating activities:		
Cash received from customers	\$7,495	\$6,965
Cash paid to suppliers and employees	(5,584)	(4,962)
Dividends and interest received	24	55
Income taxes paid	(855)	(720)
Net cash provided by operating activities	1,080	1,338
Cash flows from investing activities:		
Additions to property, plant and equipment	(197)	(275)
Capitalized software development costs	(128)	(117)
Purchases of short- and long-term available-for-sale securities	(2,421)	(2,931)
Sales of short- and long-term available-for-sale securities	1,311	2,362
Maturities of short- and long-term available-for-sale securities	422	1,307
Business acquisitions, net of cash acquired	(49)	(1,068)
Purchases of strategic and other related investments	(106)	(22)
Sales of strategic and other related investments	57	—
Increase in restricted cash	—	(76)
Net cash used in investing activities	(1,111)	(820)
Cash flows from financing activities:		
Proceeds from the issuance of EMC's common stock	121	194
Proceeds from the issuance of VMware's common stock	54	88
EMC repurchase of EMC's common stock	(1,346)	(390)
VMware repurchase of VMware's common stock	(438)	(169)
Excess tax benefits from stock-based compensation	20	29
Payment of long- and short-term obligations	—	(1,665)
Dividend payment	(232)	(202)
Net cash used in financing activities	(1,821)	(2,115)
Effect of exchange rate changes on cash and cash equivalents	(103)	(3)
Net decrease in cash and cash equivalents	(1,955)	(1,600)
Cash and cash equivalents at beginning of period	6,343	7,891
Cash and cash equivalents at end of period	\$4,388	\$6,291
Reconciliation of net income to net cash provided by operating activities:		
Net income	\$291	\$432
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	470	442
Non-cash restructuring and other special charges	11	5
Stock-based compensation expense	245	239
Provision for doubtful accounts	16	4
Deferred income taxes, net	(20)	(47)
Excess tax benefits from stock-based compensation	(20)	(29)
Other, net	—	17
Changes in assets and liabilities, net of acquisitions:		



Edgar Filing: EMC CORP - Form 10-Q

Accounts and notes receivable	1,420	910	
Inventories	(69)	) (139	)
Other assets	(45)	) (13	)
Accounts payable	(575)	) (369	)
Accrued expenses	(376)	) (236	)
Income taxes payable	(754)	) (535	)
Deferred revenue	494	650	
Other liabilities	(8)	) 7	
Net cash provided by operating activities	\$1,080	\$1,338	

The accompanying notes are an integral part of the consolidated financial statements.

Table of Contents

EMC CORPORATION  
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY  
(in millions)  
(unaudited)

For the three months ended March 31, 2015:

	Common Stock		Additional	Retained	Accumulated	Non-controlling	Shareholders'
	Shares	Par Value	Paid-in Capital	Earnings	Other Comprehensive Loss	Interests	Equity
Balance, January 1, 2015	1,985	\$20	\$—	\$22,242	\$ (366 )	\$ 1,629	\$ 23,525
Stock issued through stock option and stock purchase plans	6	—	121	—	—	—	121
Tax benefit from stock options exercised	—	—	13	—	—	—	13
Restricted stock grants, cancellations and withholdings, net	5	—	(64 )	—	—	—	(64 )
Repurchase of common stock	(54 )	(1 )	(64 )	(1,381 )	—	—	(1,446 )
Stock-based compensation	—	—	295	—	—	—	295
Cash dividends declared	—	—	—	(226 )	—	—	(226 )
Impact from equity transactions of non-controlling interests	—	—	(301 )	—	—	(114 )	(415 )
Change in market value of investments	—	—	—	—	9	2	11
Change in market value of derivatives	—	—	—	—	4	(1 )	3
Translation adjustment	—	—	—	—	(104 )	—	(104 )
Net income	—	—	—	252	—	39	291
Balance, March 31, 2015	1,942	\$19	\$—	\$20,887	\$ (457 )	\$ 1,555	\$ 22,004

For the three months ended March 31, 2014:

	Common Stock		Additional	Retained	Accumulated	Non-controlling	Shareholders'
	Shares	Par Value	Paid-in Capital	Earnings	Other Comprehensive Loss	Interests	Equity
Balance, January 1, 2014	2,020	\$20	\$1,406	\$21,114	\$ (239 )	\$ 1,485	\$ 23,786
Stock issued through stock option and stock purchase plans	13	—	194	—	—	—	194
Tax benefit from stock options exercised	—	—	44	—	—	—	44
Restricted stock grants, cancellations and withholdings, net	1	—	(20 )	—	—	—	(20 )
Repurchase of common stock	(16 )	—	(405 )	—	—	—	(405 )

Edgar Filing: EMC CORP - Form 10-Q

Stock options issued in business acquisitions	—	—	24	—	—	—	24
Stock-based compensation	—	—	244	—	—	—	244
Cash dividends declared	—	—	—	(209	)	—	(209 )
Impact from equity transactions of non-controlling interests	—	—	(124	)	—	17	(107 )
Change in market value of investments	—	—	—	—	18	1	19
Change in market value of derivatives	—	—	—	—	(3	)	(3 )
Translation adjustment	—	—	—	—	(4	)	(4 )
Convertible debt conversions and warrant settlement	29	—	—	—	—	—	—
Net income	—	—	—	392	—	40	432
Balance, March 31, 2014	2,047	\$20	\$1,363	\$21,297	\$(228	)	\$ 1,543
							\$ 23,995

The accompanying notes are an integral part of the consolidated financial statements.

Table of Contents

EMC CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation

Company

EMC Corporation (“EMC”) and its subsidiaries develop, deliver and support the information technology (“IT”) industry’s broadest range of information infrastructure and virtual infrastructure technologies, solutions and services. EMC manages the Company as part of a federation of businesses: EMC Information Infrastructure, VMware Virtual Infrastructure and Pivotal.

EMC’s Information Infrastructure business provides a foundation for organizations to store, manage, protect, analyze and secure ever-increasing quantities of information, while at the same time improving business agility, lowering cost, and enhancing competitive advantage. EMC’s Information Infrastructure business comprises three segments – Information Storage, Enterprise Content Division and RSA Information Security.

EMC’s VMware Virtual Infrastructure business, which is represented by EMC’s majority equity stake in VMware, Inc. (“VMware”), is the leader in virtualization infrastructure solutions utilized by organizations to help them transform the way they build, deliver and consume IT resources. VMware’s virtualization infrastructure solutions, which include a suite of products and services designed to deliver a software-defined data center, run on industry-standard desktop computers and servers and support a wide range of operating system and application environments, as well as networking and storage infrastructures.

EMC’s Pivotal business (“Pivotal”) unites strategic technology, people and programs from EMC and VMware and has built a new platform comprising of next-generation data, agile development practices and a cloud independent platform-as-a-service (“PaaS”). These capabilities are made available through Pivotal’s three primary offerings: the Pivotal Big Data Suite, Pivotal Labs and Pivotal Cloud Foundry.

General

The accompanying interim consolidated financial statements are unaudited and have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) for interim financial information. These consolidated financial statements include the accounts of EMC, its wholly owned subsidiaries, as well as VMware and Pivotal, companies majority-owned by EMC. All intercompany transactions have been eliminated. Certain information and footnote disclosures normally included in our annual consolidated financial statements have been condensed or omitted. Accordingly, these interim consolidated financial statements should be read in conjunction with the audited consolidated financial statements for the year ended December 31, 2014 which are contained in our Annual Report on Form 10-K filed with the Securities and Exchange Commission on February 27, 2015.

The results of operations for the interim periods are not necessarily indicative of the results of operations to be expected for any future period or the entire fiscal year. The interim consolidated financial statements, in the opinion of management, reflect all adjustments necessary to fairly state the results as of and for the three-month periods ended March 31, 2015 and 2014.

Net Income Per Share

Basic net income per weighted average share has been computed using the weighted average number of shares of common stock outstanding during the period. Diluted net income per weighted average share is computed using the weighted average number of common and dilutive common equivalent shares outstanding during the period. Common equivalent shares consist of stock options, restricted stock and restricted stock units, the shares issuable under our \$1.725 billion 1.75% convertible senior notes due 2013 (the “2013 Notes”) and the associated warrants. Additionally, for purposes of calculating diluted net income per weighted average share, net income is adjusted for the difference between VMware’s reported diluted and basic net income per weighted average share, if any, multiplied by the number of shares of VMware held by EMC.

Investments in Joint Ventures

We make investments in joint ventures. For each joint venture investment, we consider the facts and circumstances in order to determine whether it qualifies for cost, equity or fair value method accounting or whether it should be consolidated.

In 2009, Cisco and EMC formed VCE Company LLC (“VCE”), with investments from VMware and Intel. In December 2014, EMC acquired the controlling interest in VCE and, since the date of acquisition, has consolidated VCE’s financial position and results of operations as part of EMC’s consolidated financial statements.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Prior to the acquisition of the controlling interest in VCE, we considered VCE a variable interest entity and accounted for the investment under the equity method with our portion of the gains and losses recognized in other expense, net in the consolidated income statements for the majority of 2014. Our consolidated share of VCE's losses, based upon our portion of the overall funding, was approximately 63% for the three months ended March 31, 2014. We recorded \$75 million in net losses and \$170 million in revenue from sales of product and services to VCE during the three months ended March 31, 2014.

## Reclassifications

Certain prior year amounts have been reclassified to conform with the current year's presentation.

## Recent Accounting Pronouncements

In April 2015, the Financial Accounting Standards Board ("FASB") issued updated guidance to clarify the required presentation of debt issuance costs. The amended guidance requires that debt issuance costs be presented in the balance sheet as a direct reduction from the carrying amount of the related debt liability rather than as an asset. It is effective beginning January 1, 2016, with early adoption permitted. The new guidance will be applied retrospectively to each prior period presented. We are currently evaluating the impact of the new guidance on our consolidated financial statements.

In May 2014, the FASB issued a standard on revenue recognition providing a single, comprehensive revenue recognition model for all contracts with customers. The revenue standard is based on the principle that revenue should be recognized to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The standard is effective beginning January 1, 2017, with no early adoption permitted. In April 2015, the FASB proposed a one-year delay in the effective date of the new standard to 2018. Under this proposal, early adoption will be allowed, but not earlier than the original effective date. The principles may be applied retrospectively to each prior period presented or retrospectively with the cumulative effect recognized as of the date of initial application. We are currently evaluating the adoption method options and the impact of the new guidance on our consolidated financial statements.

## 2. Non-controlling Interests

The non-controlling interests' share of equity in VMware is reflected as a component of the non-controlling interests in the accompanying consolidated balance sheets and was \$1,450 million and \$1,524 million as of March 31, 2015 and December 31, 2014, respectively. At March 31, 2015, EMC held approximately 97% of the combined voting power of VMware's outstanding common stock and approximately 81% of the economic interest in VMware.

The effect of changes in our ownership interest in VMware on our equity was as follows (table in millions):

	For the Three Months Ended	
	March 31,	March 31,
	2015	2014
Net income attributable to EMC Corporation	\$252	\$392
Transfers (to) from the non-controlling interest in VMware, Inc.:		
Increase in EMC Corporation's additional paid-in-capital for VMware's equity issuances	30	47
Decrease in EMC Corporation's additional paid-in-capital for VMware's other equity activity	(331)	(171)
Net transfers (to) from non-controlling interest	(301)	(124)
Change from net income attributable to EMC Corporation and transfers from the non-controlling interest in VMware, Inc.	\$(49)	\$268

The non-controlling interests' share of equity in Pivotal is reflected as a component of the non-controlling interests in the accompanying consolidated balance sheets as \$105 million at both March 31, 2015 and December 31, 2014. At

March 31, 2015, EMC consolidated held approximately 84% of the economic interest in Pivotal. General Electric Company's ("GE") interest in Pivotal is in the form of a preferred equity instrument. Consequently, there is no net income attributable to non-controlling interest related to Pivotal on the consolidated income statements. Additionally, due to the terms of the preferred instrument, GE's non-controlling interest on the consolidated balance sheets is generally not impacted by Pivotal's equity related activity. The preferred equity instrument is convertible into common shares at GE's election at any time.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 3. Business Combinations, Intangibles and Goodwill

During the three months ended March 31, 2015, EMC acquired all of the outstanding capital stock of Renasat Technologies, Inc., which complements our Information Storage segment, and VMware acquired all of the outstanding capital stock of Immidio B.V. The aggregate consideration for these two acquisitions was \$49 million, net of cash acquired. The consideration was allocated to the fair value of the assets acquired and liabilities assumed based on estimated fair values as of the respective acquisition dates. The aggregate allocation to goodwill, intangibles, and net liabilities was approximately \$38 million, \$16 million and \$5 million, respectively.

The intangible assets acquired were primarily comprised of developed technology which have a weighted-average amortization period of 3.6 years. Most of our intangible assets are being amortized based upon the pattern in which the economic benefits of the intangible assets are being utilized; the remainder are amortized on a straight-line basis. Goodwill is calculated as the excess of the consideration over the fair value of the net assets, including intangible assets, and is primarily related to expected synergies from the transaction. The goodwill is not deductible for U.S. federal income tax purposes. The results of these acquisitions have been included in the consolidated financial statements from the date of purchase. Pro forma results of operations have not been presented as the results of the acquired companies were not material to our consolidated results of operations for the three months ended March 31, 2015 or 2014.

## Intangible Assets

Intangible assets, excluding goodwill, as of March 31, 2015 and December 31, 2014 consist of (tables in millions):

	March 31, 2015		
	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Purchased technology	\$2,949	\$(1,728)	) \$1,221
Patents	225	(120)	) 105
Software licenses	108	(93)	) 15
Trademarks and tradenames	226	(141)	) 85
Customer relationships and customer lists	1,473	(1,003)	) 470
Leasehold interest	152	(17)	) 135
Other	46	(36)	) 10
Total intangible assets, excluding goodwill	\$5,179	\$(3,138)	) \$2,041
	December 31, 2014		
	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Purchased technology	\$2,935	\$(1,668)	) \$1,267
Patents	225	(117)	) 108
Software licenses	108	(93)	) 15
Trademarks and tradenames	226	(136)	) 90
Customer relationships and customer lists	1,473	(974)	) 499
Leasehold interest	152	(16)	) 136
Other	44	(34)	) 10
Total intangible assets, excluding goodwill	\$5,163	\$(3,038)	) \$2,125





Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## Goodwill

Changes in the carrying amount of goodwill, net, on a consolidated basis and by segment, for the three months ended March 31, 2015 consist of (table in millions):

	Three Months Ended March 31, 2015					
	Information Storage	Enterprise Content Division	RSA Information Security	Pivotal	VMware Virtual Infrastructure	Total
Balance, beginning of the period	\$8,266	\$1,486	\$2,203	\$171	\$4,008	\$16,134
Goodwill resulting from acquisitions	21	—	—	—	17	38
Finalization of purchase price allocations and other, net	2	—	—	—	—	2
Balance, end of the period	\$8,289	\$1,486	\$2,203	\$171	\$4,025	\$16,174

## 4. Debt

## Short-Term Debt

On February 27, 2015, we entered into a credit agreement with the lenders named therein, Citibank, N.A., as Administrative Agent, Bank of America, N.A. and JPMorgan Chase Bank, N.A., as Syndication Agents, and Citigroup Global Markets, Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated and J.P. Morgan Securities LLC, as Joint Lead Arrangers and Joint Bookrunners (the "Credit Agreement"). The Credit Agreement provides for a \$2.5 billion unsecured revolving credit facility to be used for general corporate purposes that is scheduled to mature on February 27, 2020. At our option, subject to certain conditions, any loan under the Credit Agreement will bear interest at a rate equal to, either (i) the LIBOR Rate or (ii) the Base Rate (defined as the highest of (a) the Federal Funds rate plus 0.50%, (b) Citibank, N.A.'s "prime rate" as announced from time to time, or (c) one-month LIBOR plus 1.00%), plus, in each case the Applicable Margin, as defined in the Credit Agreement. The Credit Agreement contains customary representations and warranties, covenants and events of default. We may also, upon the agreement of the existing lenders and/or additional lenders not currently parties to the agreement, increase the commitments under the credit facility by up to an additional \$1.0 billion. In addition, we may request to extend the maturity date of the credit facility, subject to certain conditions, for additional one-year periods. As of March 31, 2015, we were in compliance with customary required covenants and we had not borrowed any funds under the credit facility.

On March 23, 2015, we established a short-term debt financing program whereby we may issue short-term unsecured commercial paper notes ("Commercial Paper"). Amounts available under the program may be borrowed, repaid and re-borrowed from time to time, with the aggregate face or principal amount of the notes outstanding at any time not to exceed \$2.5 billion. The Commercial Paper will have maturities of up to 397 days from the date of issue. The net proceeds from the issuance of the Commercial Paper are expected to be used for general corporate purposes. As of March 31, 2015, we were in compliance with customary required covenants and we had no Commercial Paper outstanding under the program.

At May 4, 2015, we had \$950 million of Commercial Paper outstanding, with a weighted-average interest rate of 0.16% and maturities ranging from 21 days to 59 days.

## Long-Term Debt

In June 2013, we issued \$5.5 billion aggregate principal amount of senior notes (collectively, the "Notes") which pay a fixed rate of interest semi-annually in arrears. The first interest payment occurred on December 2, 2013. The proceeds from the Notes have been used to satisfy the cash payment obligation of the converted 2013 Notes as well as for

general corporate purposes including stock repurchases, business acquisitions, dividend payments, working capital needs and other business opportunities. The Notes of each series are senior, unsecured obligations of EMC and are not convertible or exchangeable. Unless previously purchased and canceled, we will repay the Notes of each series at 100% of the principal amount, together with accrued and unpaid interest thereon, at maturity. However, EMC has the right to redeem any or all of the Notes at specified redemption prices. As of March 31, 2015, we were in compliance with all debt covenants, which are customary in nature.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Our long-term debt as of March 31, 2015 was as follows (dollars in millions):

Senior Notes	Issued at Discount to Par		Carrying Value
\$2.5 billion 1.875% Notes due 2018	99.943	%	\$2,499
\$2.0 billion 2.650% Notes due 2020	99.760	%	1,996
\$1.0 billion 3.375% Notes due 2023	99.925	%	1,000
			\$5,495

The unamortized discount on the Notes consists of \$5 million, which will be fully amortized by June 1, 2023. The effective interest rate on the Notes was 2.55% for the three months ended March 31, 2015.

## Convertible Debt

In November 2006, we issued the 2013 Notes. These 2013 Notes matured and a majority of the noteholders exercised their right to convert the outstanding 2013 Notes as of December 31, 2013. Pursuant to the settlement terms, the majority of the converted 2013 Notes were settled on January 7, 2014. At that time, we paid the noteholders \$1.7 billion in cash for the outstanding principal and 35 million shares for the \$858 million in excess of the conversion value over the principal amount, as prescribed by the terms of the 2013 Notes.

With respect to the conversion value in excess of the principal amount of the 2013 Notes converted, we elected to settle the excess with shares of our common stock based on a daily conversion value, determined in accordance with the indenture, calculated on a proportionate basis for each day of the relevant 20-day observation period. The actual conversion rate for the 2013 Notes was 62.6978 shares of our common stock per one thousand dollars of principal amount of 2013 Notes, which represents a 26.5% conversion premium from the date the 2013 Notes were issued and is equivalent to a conversion price of approximately \$15.95 per share of our common stock.

In connection with the issuance of the 2013 Notes, we entered into separate convertible note hedge transactions with respect to our common stock (the "Purchased Options"). The Purchased Options allowed us to receive shares of our common stock and/or cash related to the excess conversion value that we would pay to the holders of the 2013 Notes upon conversion. We exercised 108 million of the purchased options in conjunction with the planned settlements of the 2013 Notes and received 35 million shares of net settlement on January 7, 2014, representing the excess conversion value of the options.

We also entered into separate transactions in which we sold warrants to acquire, subject to customary anti-dilution adjustments, approximately 215 million shares of our common stock at an exercise price of approximately \$19.55 per share of our common stock. We received aggregate proceeds of \$391 million from the sale of the associated warrants. Upon exercise, the value of the warrants was required to be settled in shares. Approximately half of the associated warrants were exercised in 2012 and the remaining 109 million associated warrants were exercised between February 18, 2014 and March 17, 2014 and were settled with 29 million shares of our common stock.

The Purchased Options and associated warrants had the effect of increasing the conversion price of the 2013 Notes to approximately \$19.31 per share of our common stock, representing an approximate 53% conversion premium based on the closing price of \$12.61 per share of our common stock on November 13, 2006, which was the issuance date of the 2013 Notes.

## Interest Rate Swap Contracts

In 2010, EMC entered into interest rate swap contracts with an aggregate notional amount of approximately \$900 million. These swaps were designated as cash flow hedges of the semi-annual interest payments of the forecasted

issuance of debt in 2011. In 2012, the interest rate swap contracts were settled and accumulated losses of \$176 million were deferred as they were expected to be realized over the life of the new debt issued under the related interest rate swap contracts. The accumulated realized losses related to the settled swaps included in accumulated other comprehensive income are being realized over the remaining life of the ten year Notes. During the three months ended March 31, 2015, \$6 million in losses were reclassified from other comprehensive income and recognized as interest expense in the consolidated income statements.

Table of Contents

EMC CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

5. Fair Value of Financial Assets and Liabilities

Our fixed income and equity investments are classified as available for sale and recorded at their fair market values. We determine fair value using the following hierarchy:

Level 1 – Quoted prices in active markets for identical assets or liabilities.

Level 2 – Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

Most of our fixed income securities are classified as Level 2, with the exception of some of our U.S. government and agency obligations and our investments in publicly traded equity securities, which are classified as Level 1, and all of our auction rate securities, which are classified as Level 3. In addition, our strategic investments held at cost are classified as Level 3. At March 31, 2015, the vast majority of our Level 2 securities were priced by pricing vendors. These pricing vendors utilize the most recent observable market information in pricing these securities or, if specific prices are not available for these securities, use other observable inputs like market transactions involving identical or comparable securities. In the event observable inputs are not available, we assess other factors to determine the security's market value, including broker quotes or model valuations. Each month, we perform independent price verifications of all of our fixed income holdings. In the event a price fails a pre-established tolerance check, it is researched so that we can assess the cause of the variance to determine what we believe is the appropriate fair market value.

In general, investments with remaining effective maturities of 12 months or less from the balance sheet date are classified as short-term investments. Investments with remaining effective maturities of more than 12 months from the balance sheet date are classified as long-term investments. Our publicly traded equity securities are classified as long-term investments and our strategic investments held at cost are classified as other assets. As a result of the lack of liquidity for auction rate securities, we have classified these as long-term investments as of March 31, 2015 and December 31, 2014. At March 31, 2015 and December 31, 2014, all of our short- and long-term investments, excluding auction rate securities, were recognized at fair value, which was determined based upon observable inputs from our pricing vendors for identical or similar assets. At March 31, 2015 and December 31, 2014, auction rate securities were valued using a discounted cash flow model.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The following tables summarize the composition of our short- and long-term investments at March 31, 2015 and December 31, 2014 (tables in millions):

	March 31, 2015			
	Amortized Cost	Unrealized Gains	Unrealized (Losses)	Aggregate Fair Value
U.S. government and agency obligations	\$2,261	\$5	\$(1)	) \$2,265
U.S. corporate debt securities	2,390	6	(1)	) 2,395
High yield corporate debt securities	394	8	(7)	) 395
Asset-backed securities	87	—	—	87
Municipal obligations	960	2	—	962
Auction rate securities	29	—	(2)	) 27
Foreign debt securities	2,664	5	(1)	) 2,668
Total fixed income securities	8,785	26	(12)	) 8,799
Publicly traded equity securities	201	98	(14)	) 285
Total	\$8,986	\$124	\$(26)	) \$9,084
	December 31, 2014			
	Amortized Cost	Unrealized Gains	Unrealized (Losses)	Aggregate Fair Value
U.S. government and agency obligations	\$1,951	\$2	\$(2)	) \$1,951
U.S. corporate debt securities	1,998	1	(4)	) 1,995
High yield corporate debt securities	570	9	(16)	) 563
Asset-backed securities	53	—	—	53
Municipal obligations	948	2	—	950
Auction rate securities	29	—	(2)	) 27
Foreign debt securities	2,566	2	(4)	) 2,564
Total fixed income securities	8,115	16	(28)	) 8,103
Publicly traded equity securities	117	103	(11)	) 209
Total	\$8,232	\$119	\$(39)	) \$8,312

We held approximately \$2,668 million in foreign debt securities at March 31, 2015. These securities have an average credit rating of A+, and approximately 3% of these securities are deemed sovereign debt with an average credit rating of AA+. None of the securities deemed sovereign debt are from Argentina, Greece, Italy, Ireland, Portugal, Spain or Cyprus.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The following tables represent our fair value hierarchy for our financial assets and liabilities measured at fair value as of March 31, 2015 and December 31, 2014 (tables in millions):

	March 31, 2015			Total
	Level 1	Level 2	Level 3	
Cash	\$2,254	\$—	\$—	\$2,254
Cash equivalents	2,079	55	—	2,134
U.S. government and agency obligations	1,250	1,015	—	2,265
U.S. corporate debt securities	—	2,395	—	2,395
High yield corporate debt securities	—	395	—	395
Asset-backed securities	—	87	—	87
Municipal obligations	—	962	—	962
Auction rate securities	—	—	27	27
Foreign debt securities	—	2,668	—	2,668
Publicly traded equity securities	285	—	—	285
Total cash and investments	\$5,868	\$7,577	\$27	\$13,472
Other items:				
Strategic investments held at cost	\$—	\$—	\$339	\$339
Investment in joint venture	—	—	37	37
Long-term debt carried at discounted cost	—	(5,614	) —	(5,614
Foreign exchange derivative assets	—	87	—	87
Foreign exchange derivative liabilities	—	(86	) —	(86
Commodity derivative liabilities	—	(5	) —	(5
	December 31, 2014			
	Level 1	Level 2	Level 3	Total
Cash	\$2,022	\$—	\$—	\$2,022
Cash equivalents	3,710	611	—	4,321
U.S. government and agency obligations	1,141	810	—	1,951
U.S. corporate debt securities	—	1,995	—	1,995
High yield corporate debt securities	—	563	—	563
Asset-backed securities	—	53	—	53
Municipal obligations	—	950	—	950
Auction rate securities	—	—	27	27
Foreign debt securities	—	2,564	—	2,564
Publicly traded equity securities	209	—	—	209
Total cash and investments	\$7,082	\$7,546	\$27	\$14,655
Other items:				
Strategic investments held at cost	\$—	\$—	\$333	\$333
Investment in joint venture	—	—	37	37
Long-term debt carried at discounted cost	—	(5,544	) —	(5,544
Foreign exchange derivative assets	—	44	—	44
Foreign exchange derivative liabilities	—	(71	) —	(71
Commodity derivative assets	—	12	—	12

Our auction rate securities are predominantly rated investment grade and are primarily collateralized by student loans. The underlying loans of all but one of our auction rate securities, with a market value of \$7 million, have partial



guarantees by the U.S. government as part of the Federal Family Education Loan Program (“FFELP”) through the U.S. Department of Education. FFELP guarantees at least 95% of the loans which collateralize the auction rate securities. We believe the quality of the collateral underlying most of our auction rate securities will enable us to recover our principal balance.

15

---

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

To determine the estimated fair value of our investment in auction rate securities, we use a discounted cash flow model using a five year time horizon. As of March 31, 2015, the coupon rates used ranged from 0% to 3% and the discount rate was 1%, which rate represents the rate at which similar FFELP backed securities with a five year time horizon outside of the auction rate securities market were trading at March 31, 2015. The assumptions used in preparing the discounted cash flow model include an incremental discount rate for the lack of liquidity in the market (“liquidity discount margin”) for an estimated period of time. The discount rate we selected was based on AA-rated banks as the majority of our portfolio is invested in student loans where EMC acts as a financier to these lenders. The liquidity discount margin represents an estimate of the additional return an investor would require for the lack of liquidity of these securities over an estimated five year holding period. The rate used for the discount margin was 1% at both March 31, 2015 and December 31, 2014 due to the narrowing of credit spreads on AA-rated banks during 2014 and into 2015.

Significant changes in the unobservable inputs discussed above could result in a significantly lower or higher fair value measurement. Generally, an increase in the discount rate, liquidity discount margin or coupon rate results in a decrease in our fair value measurement and a decrease in the discount rate, liquidity discount margin or coupon rate results in an increase in our fair value measurement.

During the three months ended March 31, 2015 and 2014, there were no material changes to the fair value of our auction rate securities.

EMC has a 49% ownership percentage of LenovoEMC Limited, a joint venture with Lenovo that was formed in 2012. We account for our LenovoEMC joint venture using the fair value method of accounting. To determine the estimated fair value at inception of our investment, we used a discounted cash flow model using a three year time horizon, and utilized a discount rate of 6%, which represented the incremental borrowing rate for a market participant. The assumptions used in preparing the discounted cash flow model include an analysis of estimated Lenovo NAS revenue against a prescribed target as well as consideration of the purchase price put and call features included in the joint venture agreement. The put and call features create a floor and a cap on the fair value of the investment. As such, there is a limit to the impact on the fair value that would result from significant changes in the unobservable inputs. We had no changes to the assumptions utilized in the fair value calculation in the first quarter of 2015 and there were no material changes to the fair value of this joint venture during the three months ended March 31, 2015 and 2014.

The carrying value of the strategic investments held at cost were accounted for under the cost method. As part of our quarterly impairment review, we perform a fair value calculation of our strategic investments held at cost using the most currently available information. To determine the estimated fair value of private strategic investments held at cost, we use a combination of several valuation techniques including discounted cash flow models, acquisition and trading comparables. In addition, we evaluate the impact of pre- and post-money valuations of recent financing events and the impact of those on our fully diluted ownership percentages, and we consider any available information regarding the issuer’s historical and forecasted performance as well as market comparables and conditions. The fair value of these investments is considered in our review for impairment if any events and changes in circumstances occur that might have a significant adverse effect on their value.

## Investment Losses

Unrealized losses on investments at March 31, 2015 by investment category and length of time the investment has been in a continuous unrealized loss position are as follows (table in millions):

Less Than 12 Months	12 Months or Greater	Total
---------------------	----------------------	-------

Edgar Filing: EMC CORP - Form 10-Q

	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
U.S. government and agency obligations	\$501	\$(1 )	\$—	\$—	\$501	\$(1 )
U.S. corporate debt securities	778	(1 )	—	—	778	(1 )
High yield corporate debt securities	138	(7 )	—	—	138	(7 )
Auction rate securities	—	—	27	(2 )	27	(2 )
Foreign debt securities	918	(1 )	—	—	918	(1 )
Publicly traded equity securities	106	(10 )	9	(4 )	115	(14 )
Total	\$2,441	\$(20 )	\$36	\$(6 )	\$2,477	\$(26 )

For all of our securities for which the amortized cost basis was greater than the fair value at March 31, 2015, we have concluded that currently we neither plan to sell the security nor is it more likely than not that we would be required to sell the security before its anticipated recovery. In making the determination as to whether the unrealized loss is other-than-temporary, we considered the

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

length of time and extent the investment has been in an unrealized loss position, the financial condition and near-term prospects of the issuers, the issuers' credit rating and the time to maturity.

**Contractual Maturities**

The contractual maturities of fixed income securities held at March 31, 2015 are as follows (table in millions):

	March 31, 2015	
	Amortized Cost Basis	Aggregate Fair Value
Due within one year	\$2,036	\$2,037
Due after 1 year through 5 years	5,905	5,920
Due after 5 years through 10 years	524	523
Due after 10 years	320	319
Total	\$8,785	\$8,799

Short-term investments on the consolidated balance sheet include \$25 million in variable rate notes which have contractual maturities in 2015, and are not classified within investments due within one year above.

**6. Inventories**

Inventories consist of (table in millions):

	March 31, 2015	December 31, 2014
Work-in-process	\$609	\$627
Finished goods	683	649
	\$1,292	\$1,276

**7. Accounts and Notes Receivable and Allowance for Credit Losses**

Accounts and notes receivable are recorded at cost. The portion of our notes receivable due in one year or less are included in accounts and notes receivable and the long-term portion is included in other assets, net on the consolidated balance sheets. Lease receivables arise from sales-type leases of products. We typically sell, without recourse, the contractual right to the lease payment stream and assets under lease to third parties. For certain customers, we retain the lease.

The contractual amounts due under the leases we retained as of March 31, 2015 were as follows (table in millions):

Year	Contractual Amounts Due Under Leases
Due within one year	\$71
Due within two years	49
Due within three years	37
Thereafter	1
Total	158
Less: Amounts representing interest	5
Present value	153
Current portion (included in accounts and notes receivable)	68
Long-term portion (included in other assets, net)	\$85

Subsequent to March 31, 2015, we sold \$6 million of these notes to third parties without recourse.

We maintain an allowance for credit losses on our accounts and notes receivable. The allowance is based on the credit worthiness of our customers, including an assessment of the customer's financial position, operating performance and their ability to meet their contractual obligation. We assess the credit scores for our customers each quarter. In addition, we consider our historical experience, the age of the receivable and current market and economic conditions. Uncollectible amounts are charged against the allowance account.



Table of Contents

EMC CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

In the event we determine that a lease may not be paid, we include in our allowance an amount for the outstanding balance related to the lease receivable. As of March 31, 2015, amounts from lease receivables past due for more than 90 days were not significant.

During the three months ended March 31, 2015 and 2014, there were no material changes to our allowance for credit losses related to lease receivables.

Gross lease receivables totaled \$158 million and \$233 million as of March 31, 2015 and December 31, 2014, respectively, before the allowance. The components of these balances were individually evaluated for impairment and included in our allowance determination as necessary.

## 8. Property, Plant and Equipment

Property, plant and equipment consist of (table in millions):

	March 31, 2015	December 31, 2014
Furniture and fixtures	\$265	\$255
Equipment and software	6,842	6,684
Buildings and improvements	2,345	2,308
Land	162	162
Building construction in progress	114	134
	9,728	9,543
Accumulated depreciation	(5,986)	(5,777)
	\$3,742	\$3,766

Building construction in progress at March 31, 2015 includes \$76 million for facilities not yet placed in service that we are holding for future use.

## 9. Accrued Expenses

Accrued expenses consist of (table in millions):

	March 31, 2015	December 31, 2014
Salaries and benefits	\$942	\$1,251
Product warranties	191	210
Dividends payable (see Note 11)	234	237
Partner rebates	179	235
Restructuring, current (See Note 12)	188	123
Derivatives	91	75
Other	992	1,010
	\$2,817	\$3,141

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## Product Warranties

Systems sales include a standard product warranty. At the time of the sale, we accrue for systems' warranty costs. The initial systems' warranty accrual is based upon our historical experience, expected future costs and specific identification of systems' requirements. Upon sale or expiration of the initial warranty, we may sell additional maintenance contracts to our customers. Revenue from these additional maintenance contracts is included in deferred revenue and recognized ratably over the service period. The following represents the activity in our warranty accrual for the three months ended March 31, 2015 and 2014 (table in millions):

	March 31, 2015	March 31, 2014
Balance, beginning of the period	\$210	\$289
Provision	33	42
Amounts charged to the accrual	(52 )	(57 )
Balance, end of the period	\$191	\$274

The provision includes amounts accrued for systems at the time of shipment, adjustments for changes in estimated costs for warranties on systems shipped in the period and changes in estimated costs for warranties on systems shipped in prior periods. It is not practicable to determine the amounts applicable to each of the components.

## 10. Income Taxes

Our effective income tax rates were 22.0% and 24.3% for the three months ended March 31, 2015 and 2014, respectively. Our effective income tax rate is based upon estimated income before provision for income taxes for the year, composition of the income in different countries, and adjustments, if any, in the applicable quarterly periods for potential tax consequences, benefits and/or resolutions of tax audits or other tax contingencies. For the three months ended March 31, 2015, the effective income tax rate varied from the statutory income tax rate principally as a result of the mix of income attributable to foreign versus domestic jurisdictions. Our aggregate income tax rate in foreign jurisdictions is lower than our income tax rate in the United States; substantially all of our income before provision for income taxes from foreign operations has been earned by our Irish subsidiaries. For the three months ended March 31, 2014, the effective income tax rate varied from the statutory income tax rate principally as a result of the mix of income attributable to foreign versus domestic jurisdictions. On December 19, 2014, the Tax Increase Prevention Act was signed into law. Some of the provisions were retroactive to January 1, 2014 including an extension of the U.S. federal tax credit for increasing research activities through December 31, 2014. Our effective income tax rates for the three months ended March 31, 2015 and March 31, 2014 do not reflect any federal tax credit for increasing research activities.

Our effective income tax rate decreased in the three months ended March 31, 2015 from the three months ended March 31, 2014 due primarily to lower state taxes. There were also differences in the mix of income attributable to foreign versus domestic jurisdictions, change in tax contingency reserves and discrete items, the net impact of which is immaterial.

We are routinely under audit by the Internal Revenue Service (the "IRS"). We have concluded all U.S. federal income tax matters for years through 2008. In the third quarter of 2012, the IRS commenced a federal income tax audit for the tax years 2009 and 2010, which is expected to be completed in late 2015. In the first quarter of 2015, the IRS commenced a federal income tax audit for the tax year 2011, which is still in the early stage for information gathering. We also have income tax audits in process in numerous state, local and international jurisdictions. In our international jurisdictions that comprise a significant portion of our operations, the years that may be examined vary, with the earliest year being 2005. Based on the timing and outcome of examinations of EMC, the result of the expiration of statutes of limitations for specific jurisdictions or the timing and result of ruling requests from taxing authorities, it is

reasonably possible that the related unrecognized tax benefits could change from those recorded in our statement of financial position. We anticipate that several of these audits may be finalized within the next twelve months. While we expect the amount of unrecognized tax benefits to change in the next twelve months, we do not expect the change to have a significant impact on our results of operations or financial position.



Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## 11. Shareholders' Equity

The reconciliation from basic to diluted earnings per share for both the numerators and denominators is as follows (table in millions):

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Numerator:		
Net income attributable to EMC Corporation	\$252	\$392
Incremental dilution from VMware	(1	) (2
Net income – dilution attributable to EMC Corporation	\$251	\$390
Denominator:		
Weighted average shares, basic	1,974	2,029
Weighted common stock equivalents	22	26
Assumed conversion of the 2013 Notes and associated warrants	—	21
Weighted average shares, diluted	1,996	2,076

Due to the cash settlement feature of the principal amount of the 2013 Notes, we only included the impact of the premium feature in our diluted earnings per share calculation when the 2013 Notes were convertible due to maturity or when the average stock price exceeded the conversion price of the 2013 Notes.

Concurrent with the issuance of the 2013 Notes, we also entered into separate transactions in which we sold warrants to acquire, subject to customary anti-dilution adjustments, approximately 215 million shares of our common stock at an exercise price of approximately \$19.55 per share of our common stock. Approximately half of the associated warrants were exercised in 2012 and the remaining 109 million warrants were exercised between February 18, 2014 and March 17, 2014 and were settled with 29 million shares of our common stock. As such, we included the impact of the remaining outstanding sold warrants in our diluted earnings per share calculation during the three months ended March 31, 2014.

Restricted stock awards, restricted stock units and options to acquire shares of our common stock in the amount of 1 million and 6 million for the three months ended March 31, 2015 and 2014, respectively, were excluded from the calculation of diluted earnings per share because they were antidilutive. The incremental dilution from VMware represents the impact of VMware's dilutive securities on EMC's consolidated diluted net income per share and is calculated by multiplying the difference between VMware's basic and diluted earnings per share by the number of VMware shares owned by EMC.

## Repurchase of Common Stock

We utilize both authorized and unissued shares (including repurchased shares) for all issuances under our equity plans. Our Board of Directors authorized the repurchase of 250 million shares of our common stock in February 2013 and an additional 250 million shares of our common stock in December 2014. For the three months ended March 31, 2015, we spent \$1.4 billion to repurchase 54 million shares of our common stock. Of the 500 million shares authorized for repurchase, we have repurchased 255 million shares at a total cost of \$6.8 billion, leaving a remaining balance of 245 million shares authorized for future repurchases.

VMware's Board of Directors authorized the repurchase of \$1.0 billion of VMware's Class A common stock in August 2014 and an additional \$1.0 billion of VMware's Class A common stock in January 2015. All shares repurchased under VMware's stock repurchase programs are retired. For the three months ended March 31, 2015, VMware spent \$438 million to repurchase 5 million shares of their common stock. Of the \$2.0 billion authorized for repurchase, VMware has a remaining balance of \$1.5 billion authorized for future repurchases.



Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

## Cash Dividend on Common Stock

In May 2013, our Board of Directors approved the initiation of a quarterly cash dividend to EMC shareholders of \$0.10 per share of common stock and in April 2014, our Board of Directors increased the dividend to \$0.115 per share of common stock.

Our Board of Directors declared the following dividends during 2015 and 2014:

Declaration Date	Dividend Per Share	Record Date	Total Amount (in millions)	Payment Date
2015:				
February 27, 2015	\$0.115	April 1, 2015	\$229	April 23, 2015
2014:				
February 6, 2014	\$0.10	April 1, 2014	\$209	April 23, 2014
April 17, 2014	\$0.115	July 1, 2014	\$237	July 23, 2014
July 30, 2014	\$0.115	October 1, 2014	\$239	October 23, 2014
December 9, 2014	\$0.115	January 2, 2015	\$234	January 23, 2015

## Accumulated Other Comprehensive Income (Loss)

Changes in accumulated other comprehensive income (loss), which is presented net of tax, for the three months ended March 31, 2015 and 2014 consist of the following (tables in millions):

	Foreign Currency Translation Adjustments	Unrealized Net Gains on Investments	Unrealized Net Losses on Derivatives	Recognition of Actuarial Net Loss from Pension and Other Postretirement Plans	Accumulated Other Comprehensive Income Attributable to the Non-controlling Interest in VMware, Inc.	Total
Balance as of December, 31 2014 <sup>(a)</sup>	\$ (188 )	\$ 49	\$ (100 )	\$ (126 )	\$ (1 )	\$ (366 )
Other comprehensive income (loss) before reclassifications	(104 )	19	14	—	(1 )	(72 )
Net losses (gains) reclassified from accumulated other comprehensive income	—	(8 )	(11 )	—	—	(19 )
Net current period other comprehensive income (loss)	(104 )	11	3	—	(1 )	(91 )
Balance as of March 31, 2015 <sup>(b)</sup>	\$ (292 )	\$ 60	\$ (97 )	\$ (126 )	\$ (2 )	\$ (457 )

<sup>(a)</sup> Net of taxes (benefits) of \$31 million for unrealized net gains on investments, \$(64) million for unrealized net losses on derivatives and \$(70) million for actuarial net loss on pension plans.

<sup>(b)</sup> Net of taxes (benefits) of \$38 million for unrealized net gains on investments, \$(61) million for unrealized net losses on derivatives and \$(70) million for actuarial net loss on pension plans.



Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

	Foreign Currency Translation Adjustments	Unrealized Net Gains on Investments	Unrealized Net Losses on Derivatives	Recognition of Actuarial Net Loss from Pension and Other Postretirement Plans	Accumulated Other Comprehensive Income Attributable to the Non-controlling Interest in VMware, Inc.	Total
Balance as of December, 31 2013 <sup>(a)</sup>	\$ (53 )	\$ 31	\$ (106 )	\$ (110 )	\$ (1 )	\$ (239 )
Other comprehensive income (loss) before reclassifications	(4 )	24	(1 )	—	(1 )	18
Net losses (gains) reclassified from accumulated other comprehensive income	—	(5 )	(2 )	—	—	(7 )
Net current period other comprehensive income (loss)	(4 )	19	(3 )	—	(1 )	11
Balance as of March 31, 2014 <sup>(b)</sup>	\$ (57 )	\$ 50	\$ (109 )	\$ (110 )	\$ (2 )	\$ (228 )

(a) Net of taxes (benefits) of \$18 million for unrealized net gains on investments, \$(66) million for unrealized net losses on derivatives and \$(61) million for actuarial net loss on pension plans.

(b) Net of taxes (benefits) of \$29 million for unrealized net gains on investments, \$(67) million for unrealized net losses on derivatives and \$(61) million for actuarial net loss on pension plans.

The amounts reclassified out of accumulated other comprehensive income (loss) for the three months ended March 31, 2015 and 2014 are as follows (tables in millions):

	For the Three Months Ended		
Accumulated Other Comprehensive Income Components	March 31, 2015	March 31, 2014	Impacted Line Item on Consolidated Income Statements
Net gain on investments:	\$14	\$8	Investment income
	(6 )	(3 )	Provision for income tax
Net of tax	\$8	\$5	
Net gain on derivatives:			
Foreign exchange contracts	\$20	\$1	Product sales revenue
Foreign exchange contracts	(3 )	1	Cost of product sales
Interest rate swap	(6 )	—	Other interest expense
Total net gain on derivatives before tax	11	2	
	—	—	Provision for income tax
Net of tax	\$11	\$2	

## 12. Restructuring and Acquisition-Related Charges

For the three months ended March 31, 2015 and 2014, we incurred restructuring and acquisition-related charges of \$135 million and \$119 million, respectively. For the three months ended March 31, 2015, EMC incurred \$111 million

of restructuring charges, primarily related to our current year restructuring programs, and \$1 million of charges in connection with acquisitions for financial, advisory, legal and accounting services. For the three months ended March 31, 2015, VMware incurred \$22 million of restructuring charges, primarily related to its current year restructuring program, and \$1 million of charges in connection with acquisitions for financial, advisory, legal and accounting services. For the three months ended March 31, 2014, EMC incurred \$114 million of restructuring charges, primarily related to our 2014 restructuring programs, and VMware incurred \$5 million of charges in connection with acquisitions for financial, advisory, legal and accounting services.

In the first quarter of 2015, EMC implemented a restructuring program to create further operational efficiencies which will result in workforce reductions of approximately 1,320 positions. The actions will impact positions around the globe covering our Information Storage, RSA Information Security, Enterprise Content Division and Pivotal segments. The program was substantially completed during the first quarter of 2015 and will be fully completed by the end of 2015.

In the first quarter of 2015, VMware eliminated approximately 350 positions across all major functional groups and geographies to streamline its operations. All of these actions are expected to be completed within a year of the start of the program.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

During the first quarter of 2014, EMC implemented a restructuring program to create further operational efficiencies which resulted in a workforce reduction of approximately 1,326 positions. The actions impacted positions around the globe covering our Information Storage, RSA Information Security and Enterprise Content Division segments. All of these actions were completed within a year of the start of the program.

For the three months ended March 31, 2015 and 2014, we recognized \$6 million and \$5 million, respectively, of lease termination costs for facilities vacated in the period in accordance with our plan as part of all of our restructuring programs and for costs associated with terminating other contractual obligations. These costs are expected to be utilized by the end of 2016.

The activity for the restructuring programs is presented below (tables in millions):

## Three Months Ended March 31, 2015:

## 2015 EMC Programs

Category	Balance as of December 31, 2014	2015 Charges	Utilization	Balance as of March 31, 2015
Workforce reductions	\$—	\$107	\$(11 )	\$96
Consolidation of excess facilities and other contractual obligations	—	6	—	6
Total	\$—	\$113	\$(11 )	\$102

## Other EMC Programs

Category	Balance as of December 31, 2014	Adjustments to the Provision	Utilization	Balance as of March 31, 2015
Workforce reductions	\$102	\$(2 )	\$(39 )	\$61
Consolidation of excess facilities and other contractual obligations	19	—	(5 )	14
Total	\$121	\$(2 )	\$(44 )	\$75

## VMware Programs

Category	Balance as of December 31, 2014	2015 Charges	Utilization	Balance as of March 31, 2015
Workforce reductions	\$8	\$22	\$(14 )	\$16
Consolidation of excess facilities and other contractual obligations	—	—	—	—
Total	\$8	\$22	\$(14 )	\$16

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Three Months Ended March 31, 2014:

## 2014 EMC Programs

Category	Balance as of December 31, 2013	2014 Charges	Utilization	Balance as of March 31, 2014
Workforce reductions	\$—	\$117	\$(15 )	\$102
Consolidation of excess facilities and other contractual obligations	—	2	(1 )	1
Total	\$—	\$119	\$(16 )	\$103

## Other EMC Programs

Category	Balance as of December 31, 2013	Adjustments to the Provision	Utilization	Balance as of March 31, 2014
Workforce reductions	\$66	\$(8 )	\$(21 )	\$37
Consolidation of excess facilities and other contractual obligations	24	3	(7 )	20
Total	\$90	\$(5 )	\$(28 )	\$57

## 13. Commitments and Contingencies

## Litigation

We are involved in a variety of claims, demands, suits, investigations and proceedings that arise from time to time relating to matters incidental to the ordinary course of our business, including actions with respect to contracts, intellectual property, product liability, employment, benefits and securities matters. As required by authoritative guidance, we have estimated the amount of probable losses that may result from all currently pending matters, and such amounts are reflected in our consolidated financial statements. These recorded amounts are not material to our consolidated financial position or results of operations and no additional material losses related to these pending matters are reasonably possible. While it is not possible to predict the outcome of these matters with certainty, we do not expect the results of any of these actions to have a material adverse effect on our business, results of operations or financial condition. Because litigation is inherently unpredictable, however, the actual amounts of loss may prove to be larger or smaller than the amounts reflected in our consolidated financial statements, and we could incur judgments or enter into settlements of claims that could adversely affect our operating results or cash flows in a particular period.

## 14. Segment Information

We manage the Company as a federation of businesses: EMC Information Infrastructure, VMware Virtual Infrastructure and Pivotal. EMC Information Infrastructure operates in three segments: Information Storage, Enterprise Content Division and RSA Information Security, while VMware Virtual Infrastructure and Pivotal each operate as single segments.

Our management measures are designed to assess performance of these reporting segments excluding certain items. As a result, the corporate reconciling items are used to capture the items excluded from the segment operating performance measures, including stock-based compensation expense, intangible asset amortization expense, restructuring charges and acquisition and other related charges. Additionally, in certain instances, infrequently occurring gains or losses are also excluded from the measures used by management in assessing segment performance. Research and development expenses, selling, general and administrative expenses and restructuring and acquisition -related charges associated with the EMC Information Infrastructure business are not allocated to the segments within the EMC Information Infrastructure business, as they are managed centrally at the EMC Information Infrastructure business level. EMC Information Infrastructure and Pivotal have not been allocated non-operating income (expense), net and income tax provision as these costs are managed centrally at the EMC corporate level. Accordingly, for the three segments within the EMC Information Infrastructure business, gross profit is the segment



operating performance measure, while for Pivotal, operating income is the operating performance measure. The VMware Virtual Infrastructure within EMC amounts represent the revenues and expenses of VMware as reflected within EMC's consolidated financial statements.

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Our segment information for the three months ended March 31, 2015 and 2014 is as follows (tables in millions, except percentages):

	EMC Information Infrastructure					EMC Information Infrastructure plus Pivotal	
	Information Storage	Enterprise Content Division	RSA Information Security	EMC Information Infrastructure	Pivotal		
Three Months Ended:							
March 31, 2015							
Revenues:							
Product revenues	\$2,179	\$27	\$100	\$2,306	\$16	\$2,322	
Services revenues	1,484	111	148	1,743	38	1,781	
Total consolidated revenues	3,663	138	248	4,049	54	4,103	
Gross profit	\$1,850	\$90	\$165	\$2,105	\$22	\$2,127	
Gross profit percentage	50.5	% 65.2	% 66.6	% 52.0	% 40.3	% 51.9	
Research and development				424	27	451	
Selling, general and administrative				1,169	49	1,218	
Restructuring and acquisition-related charges				—	—	—	
Total operating expenses				1,593	76	1,669	
Operating income (expense)				\$512	\$(54)	\$458	
				EMC Information Infrastructure plus Pivotal	VMware Virtual Infrastructure	Corp Reconciling Items	Consolidated
Three Months Ended							
March 31, 2015							
Revenues:							
Product revenues			\$2,322	\$583	\$—	\$2,905	
Services revenues			1,781	927	—	2,708	
Total consolidated revenues			4,103	1,510	—	5,613	
Gross profit			\$2,127	\$1,311	\$(99)	\$3,339	
Gross profit percentage			51.9	% 86.8	% —	% 59.5	
Research and development			451	247	90	788	
Selling, general and administrative			1,218	604	215	2,037	
Restructuring and acquisition-related charges			—	—	135	135	
Total operating expenses			1,669	851	440	2,960	
Operating income (expense)			458	460	(539)	379	
Non-operating income (expense), net			(14)	8	—	(6)	
Income tax provision			126	89	(133)	82	

Edgar Filing: EMC CORP - Form 10-Q

Net income	318	379	(406	)	291	
Net income attributable to the non-controlling interest in VMware, Inc.	—	(74	)	35	(39	)
Net income attributable to EMC Corporation	\$318	\$305	\$(371	)	\$252	

25

---

Table of Contents

## EMC CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

	EMC Information Infrastructure					EMC	
	Information Storage	Enterprise Content Division	RSA Information Security	EMC Information Infrastructure	Pivotal	Information Infrastructure plus Pivotal	
Three Months Ended:							
March 31, 2014							
Revenues:							
Product revenues	\$2,302	\$35	\$104	\$2,441	\$11	\$2,452	
Services revenues	1,378	119	140	1,637	38	1,675	
Total consolidated revenues	3,680	154	244	4,078	49	4,127	
Gross profit	\$1,976	\$99	\$162	\$2,237	\$19	\$2,256	
Gross profit percentage	53.7	% 64.7	% 66.2	% 54.9	% 38.1	% 54.7	%
Research and development				377	31	408	
Selling, general and administrative				1,102	41	1,143	
Restructuring and acquisition-related charges				—	—	—	
Total operating expenses				1,479	72	1,551	
Operating income (expense)				\$758	\$(53)	\$705	
				EMC Information Infrastructure plus Pivotal	VMware Virtual Infrastructure	Corp Reconciling Items	Consolidated
Three Months Ended							
March 31, 2014							
Revenues:							
Product revenues			\$2,452	\$556	\$—	\$3,008	
Services revenues			1,675	796	—	2,471	
Total consolidated revenues			4,127	1,352	—	5,479	
Gross profit			\$2,256	\$1,184	\$(93)	\$3,347	
Gross profit percentage			54.7	% 87.6	% —	% 61.1	%
Research and development			408	229	94	731	
Selling, general and administrative			1,143	537	172	1,852	
Restructuring and acquisition-related charges			—	—	119	119	
Total operating expenses			1,551	766	385	2,702	
Operating income (expense)			705	418	(478)	645	
Non-operating income (expense), net			(80)	) 6	—	(74)	)
Income tax provision			170	83	(114)	139	
Net income			455	341	(364)	432	
			—	(68)	) 28	(40)	)

Net income attributable to the non-controlling interest in  
VMware, Inc.

Net income attributable to EMC Corporation	\$455	\$273	\$(336 )	\$392
--	-------	-------	----------	-------

Table of Contents

EMC CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Our revenues are attributed to the geographic areas according to the location of the customers. Revenues by geographic area are included in the following table (table in millions):

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
United States	\$3,013	\$2,835
Europe, Middle East and Africa	1,559	1,592
Asia Pacific and Japan	729	722
Latin America, Mexico and Canada	312	330
Total	\$5,613	\$5,479

No country other than the United States accounted for 10% or more of revenues during the three months ended March 31, 2015 or 2014.

Long-lived assets, excluding financial instruments, deferred tax assets, goodwill and intangible assets, in the United States were \$4,383 million at March 31, 2015 and \$4,380 million at December 31, 2014. Internationally, long-lived assets, excluding financial instruments, deferred tax assets, goodwill and intangible assets, were \$953 million at March 31, 2015 and \$1,021 million at December 31, 2014. No country other than the United States accounted for 10% or more of total long-lived assets, excluding financial instruments and deferred tax assets, at March 31, 2015 or December 31, 2014.

Table of Contents

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Management's Discussion and Analysis ("MD&A") of Financial Condition and Results of Operations should be read in conjunction with our consolidated financial statements and notes thereto which appear elsewhere in this Quarterly Report on Form 10-Q. The following discussion contains forward-looking statements and should also be read in conjunction with the risk factors set forth in Item 1A of Part II. The forward-looking statements do not include the potential impact of any mergers, acquisitions, divestitures, securities offerings or business combinations that may be announced or closed after the date hereof.

Certain tables may not add or recalculate due to rounding.

INTRODUCTION

We manage our company as a federation of businesses, each of which plays a vital role in the delivery of IT-as-a-service ("ITaaS"): EMC Information Infrastructure, Pivotal and VMware Virtual Infrastructure. This federation approach allows each of the businesses to individually build best-of-breed products, go-to-market capabilities and ecosystems that they need to succeed in their respective markets while sharing the same goal of helping customers transform their IT infrastructures. During 2015, we continue to invest in the best technology and in building the most complete portfolio to capitalize on the emerging and rapidly growing trends of cloud computing, Big Data, mobile, social networking and security. As a result, we believe we are better equipped than competitors to provide cloud-based infrastructures for existing applications as well as solutions for building and running new applications. Included within these investments are our six key areas of growth opportunities that further strengthen our ability to help customers meet their top IT priorities: Pivotal; AirWatch; NSX; DSSD; ViPR, Elastic Cloud Storage, ScaleIO; and XtremIO. The ability of our federated businesses to work together results in differentiated solutions, including Enterprise Hybrid Cloud and Business Data Lakes, with broad transformational capabilities which allow our customers to maximize their control, efficiency and choice. We believe this strategy enables us to take advantage of the growth opportunity of EMC Information Infrastructure and the faster growth opportunities of VMware Virtual Infrastructure and Pivotal.

EMC Information Infrastructure

Our EMC Information Infrastructure business consists of three segments: Information Storage, Enterprise Content Division, formerly known as Information Intelligence Group, and RSA Information Security. The objective for our EMC Information Infrastructure business is to simultaneously increase our market share through our strong portfolio of offerings while investing in the business. During 2015, we continue to invest in expanding our total addressable market through increased internal research and development ("R&D") and through business acquisitions, with a focus on flash, Big Data storage, software-defined storage and converged infrastructure to facilitate the enablement of cloud infrastructures, both public and private. We have developed a product portfolio with customers' current and future needs in mind which will continue to evolve as the largest transformation in IT history is creating enormous opportunities in cloud computing, Big Data and Trusted IT.

Our go-to market model, where we continue to leverage our direct sales force and services organization, as well as our channel and services partners and service providers, positions us well to help enable customers to transition to cloud computing and benefit from Big Data in the most advantageous manner for their businesses. As IT headcount grows at a fraction of the pace of data and the demands from the data center escalate, customers continue to look for simple and scalable ways to build out their ITaaS function. We offer three alternatives to help our customers transition to cloud architectures and leverage Big Data to meet these needs: our best-of-breed infrastructure products, proven infrastructure through our VSPEX reference architecture and converged infrastructure which support our federation-level solutions. Our service provider program continues to be an important part of our strategy to lead our customers to private, managed private and public clouds.

Pivotal

Pivotal is focused on building a platform comprising the next generation of data fabrics, application fabrics and a cloud independent platform-as-a-service ("PaaS") to support cloud computing and Big and Fast Data Applications. The

foundation of our technology platform, Pivotal Cloud Foundry (“Pivotal CF”), continues to gain momentum as an open platform for developing and operating new cloud applications that can be run on multiple leading private and public clouds, in addition to our own, and not lock a customer into any one cloud in particular. On top of this platform, Pivotal will continue to offer its own suite of big and fast data capabilities, the Big Data Suite (“BDS”), featuring game changing innovations that use Hadoop Distributed File System (“HDFS”) and scalar processing technologies. Additionally, its agile development services business, Pivotal Labs, continues to help existing customers and digital era startups build industrial-strength applications with more agility, more speed, and better quality. Pivotal is becoming an increasingly important factor in our cross-federation solutions, which offer a combination of



Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

products, converged infrastructure and services that offer a unique value proposition to customers, positioning the business for rapid growth in the future.

**VMware Virtual Infrastructure**

VMware is the leader in virtualization infrastructure solutions utilized by organizations to help transform the way they build, deliver and consume IT resources. VMware develops and markets its product and service offerings within three main product groups, and it leverages synergies across these three product and service areas: SDDC or Software-Defined Data Center, Hybrid Cloud Computing and End-User Computing.

Historically, the majority of VMware license sales have been from its standalone vSphere product, which is included in its compute product category within its SDDC architecture. However, over the last two years, the growth rate of its standalone vSphere product license sales has declined as certain large markets for data center server virtualization have matured. The growth rate of license sales beyond its standalone vSphere product has increased over this period as it transitions to offering a wider range of products and services to enable the entire SDDC. As the transformation of the IT industry continues, VMware expects that its growth rates will be increasingly derived from sales of its newer products, suites and services solutions across its SDDC portfolio, beyond standalone vSphere. Hybrid cloud computing has also continued to experience growth during the first quarter of 2015. VMware plans to continue to expand its hybrid cloud global footprint as well as its service offerings. VMware's acquisition of AirWatch during 2014 has expanded its portfolio of mobile solutions within the enterprise mobile and security space. AirWatch products and services contributed to the growth VMware experienced in sales of its end-user computing products during the first quarter of 2015.

VMware generally sells its solutions using enterprise license agreements ("ELAs") or as part of its non-ELA, transactional, business. ELAs are comprehensive volume license offerings, offered both directly by VMware and through certain channel partners that also provide for multi-year maintenance and support.

On a consolidated basis, we continue to make strategic investments in the business and optimize our operational performance while returning capital to shareholders. Our vision, strategy and market leading assets within our portfolio, and our go-to market capabilities position us to continue to anticipate and capitalize on the mega trends of cloud, mobile, Big Data and security as the IT industry transitions from the second to the third platform. With these advantages in a time of rapid evolution of the enterprise data center, and supported by a customer facing team that is adept at leveraging this broad portfolio to deliver business outcomes for our customers and partners, we are confident that we will grow faster than the markets we serve in 2015 as we simultaneously invest in the business and grow earnings per share.

**RESULTS OF OPERATIONS****Revenues**

The following table presents total revenue by our segments (in millions):

	For the Three Months Ended		\$ Change	% Change	
	March 31, 2015	March 31, 2014			
Information Storage	\$3,663	\$3,680	\$(17)	)	—
Enterprise Content Division	138	154	(16)	)	(10)%
RSA Information Security	248	244	4		1%
Pivotal	54	49	5		8%
VMware Virtual Infrastructure	1,510	1,352	158		12%
Total consolidated revenues	\$5,613	\$5,479	\$134		2%

Consolidated product revenues decreased 3% to \$2,905 million for the three months ended March 31, 2015. The percentage decrease was primarily driven by the decrease in Information Storage, somewhat offset by the increase in VMware Virtual Infrastructure.

The Information Storage segment's product revenues decreased 5% to \$2,179 million for the three months ended March 31, 2015. This decrease was primarily driven by a challenging and rapidly changing environment in the enterprise IT market. Additionally, product revenues were negatively impacted by foreign currency fluctuations and an increase in unshipped orders at March 31, 2015. Revenue from the high-end storage business decreased 7% for the three months ended March 31, 2015, driven

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

by the continued slowdown in the high-end market. Despite this overall decrease, VMAX 3, which became generally available at the end of 2014, represented more than 50% of new high-end systems sold during the first quarter. Revenue from the Emerging Storage business increased 14% for the three months ended March 31, 2015 primarily due to increased demand for our portfolio of best-of-breed products. These include XtremIO, which experienced triple-digit growth in the quarter, maintaining its lead in the all-flash-array market segment, and Isilon, which continued to lead the enterprise scale-out file and HDFS market with its unique scale-out file system technology and native Hadoop support. Revenue from the Unified and Backup Recovery business decreased 11% during the three months ended March 31, 2015 due to a slower go-to-market start to the year combined with a pause in customer purchasing in anticipation of an upcoming Data Domain product refresh. Finally, within our converged infrastructure business (which includes Vblock, VSPEX and VSPEX Blue), Vblock related revenues increased more than 30% for the three months ended March 31, 2015.

The Pivotal segment's product revenues increased 42% to \$16 million for the three months ended March 31, 2015. The increase is primarily attributable to an increase in license orders for Pivotal CF and BDS. Pivotal continues to transition its business model to a subscription-based, ratable revenue recognition model rather than up-front revenue recognition. Pivotal is benefiting from the transition to next-gen applications by the enterprise and continues to expand the number of customers adopting Pivotal CF.

The VMware Virtual Infrastructure segment's product revenues increased 5% to \$583 million for the three months ended March 31, 2015. VMware's license revenues increased during the three months ended March 31, 2015 primarily due to increased revenues from its hybrid cloud offerings as well as its end-user computing products, including AirWatch mobile solutions. Somewhat offsetting these increases during the first quarter of 2015 was the negative impact of changes in foreign currency fluctuations as well as a decline in the growth rate of VMware's standalone vSphere product license sales as certain markets for server virtualization have matured.

The RSA Information Security segment's product revenues decreased 4% to \$100 million for the three months ended March 31, 2015. The growth in both our Identity and Data Protection and Security Management and Compliance businesses was more than offset by decreases in slower growth businesses. Security remains a high customer priority as RSA continues to benefit from its market leadership in GRC, technology leadership in Security Analytics and strong base in risk-based Identity which enables us to help customers secure their next-generation cloud-based IT environments.

The Enterprise Content Division segment's product revenues decreased 22% to \$27 million for the three months ended March 31, 2015. The year over year decrease in product revenues was primarily due to the timing of revenue recognition due to the increase in subscription-based offerings with ratable revenue recognition. This business continues to innovate to meet customers' demand for technologies that work seamlessly in mobile cloud environments.

Consolidated services revenues increased 10% to \$2,708 million for the three months ended March 31, 2015. The consolidated services revenues increases were primarily driven by the Information Storage and VMware Virtual Infrastructure segments' services revenues resulting from increased revenue associated with maintenance services and increased demand for professional services due to an increased focus on delivering business outcomes and assembling cross-federation solutions.

The Information Storage segment's services revenues increased 8% to \$1,484 million for the three months ended March 31, 2015. The increase in services revenues was primarily attributable to higher revenue associated with maintenance services due to a larger installed base as well as increased professional services revenues. We have experienced a growing demand for professional services as we assist with customers' transitions to cloud architectures,

transforming IT infrastructures and virtualizing mission-critical applications.

The Pivotal segment's services revenues were approximately flat at \$38 million for the three months ended March 31, 2015. Services revenues decreased due to a decrease in maintenance revenues as Pivotal transitions to enterprise customers with their renewed focus on agile development and services surrounding their Pivotal CF platforms and BDS. Offsetting this decrease was an increase in professional services revenues.

The VMware Virtual Infrastructure segment's services revenues increased 16% to \$927 million for the three months ended March 31, 2015. The increase in services revenues was primarily attributable to growth in VMware's software maintenance revenues which benefited from renewals, multi-year software maintenance contracts sold in previous periods and additional maintenance contracts sold in conjunction with new software license sales.

Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

The RSA Information Security segment's services revenues increased 6% to \$148 million for the three months ended March 31, 2015. Services revenues increased due to increases in both maintenance revenues, resulting from continued demand for support from our installed base, and professional services.

The Enterprise Content Division segment's services revenues decreased 6% to \$111 million for the three months ended March 31, 2015. Services revenues decreased due to decreases in both maintenance revenues and professional services revenues.

Consolidated revenues by geography were as follows (in millions):

	For the Three Months Ended		% Change	
	March 31, 2015	March 31, 2014		
United States	\$3,013	\$2,835	6	%
Europe, Middle East and Africa	1,559	1,592	(2	)%
Asia Pacific and Japan	729	722	1	%
Latin America, Mexico and Canada	312	330	(5	)%
Total revenues	\$5,613	\$5,479	2	%

For the three months ended March 31, 2015, revenues increased in the United States and Asia Pacific and Japan and revenues decreased in Europe, Middle East and Africa, and the Latin America, Mexico and Canada regions when compared to the same period in 2014. Changes in exchange rates negatively impacted consolidated revenue growth by 3% for the three months ended March 31, 2015. Within this, changes in exchange rates negatively impacted growth in Europe, Middle East and Africa by 7%, Asia Pacific and Japan by 5% and Latin America by 6% for the three months ended March 31, 2015. The negative impact of the change in rates was most significant for the euro, British pound, Australian dollar, Japanese yen and Brazilian real.

Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

## Costs and Expenses

The following table presents our costs and expenses, operating income and net income attributable to EMC Corporation (in millions):

	For the Three Months Ended		\$ Change	% Change	
	March 31, 2015	March 31, 2014			
Cost of revenue:					
Information Storage	\$1,813	\$1,704	\$109	6	%
Enterprise Content Division	48	55	(7)	(11)	%
RSA Information Security	83	82	1	—	%
Pivotal	32	30	2	5	%
VMware Virtual Infrastructure	199	168	31	19	%
Corporate reconciling items	99	93	6	7	%
Total cost of revenue	2,274	2,132	142	7	%
Gross margins:					
Information Storage	1,850	1,976	(126)	(6)	%
Enterprise Content Division	90	99	(9)	(9)	%
RSA Information Security	165	162	3	2	%
Pivotal	22	19	3	15	%
VMware Virtual Infrastructure	1,311	1,184	127	11	%
Corporate reconciling items	(99)	(93)	(6)	7	%
Total gross margin	3,339	3,347	(8)	—	%
Operating expenses:					
Research and development <sup>(1)</sup>	788	731	57	8	%
Selling, general and administrative <sup>(2)</sup>	2,037	1,852	185	10	%
Restructuring and acquisition-related charges	135	119	16	13	%
Total operating expenses	2,960	2,702	258	10	%
Operating income	379	645	(266)	(41)	%
Investment income, interest expense and other expenses, net	(6)	(74)	68	(92)	%
Income before provision for income taxes	373	571	(198)	(35)	%
Income tax provision	82	139	(57)	(41)	%
Net income	291	432	(141)	(33)	%
Less: Net income attributable to the non-controlling interest in VMware, Inc.	(39)	(40)	1	(4)	%
Net income attributable to EMC Corporation	\$252	\$392	\$(140)	(36)	%

(1) Amount includes corporate reconciling items of \$90 million and \$94 million for the three months ended March 31, 2015 and 2014, respectively.

(2) Amount includes corporate reconciling items of \$215 million and \$172 million for the three months ended March 31, 2015 and 2014, respectively.

## Gross Margins

Overall our gross margin percentages were 59.5% and 61.1% for the three months ended March 31, 2015 and 2014, respectively. The decrease in the gross margin percentage in the three months ended March 31, 2015 compared to 2014 was attributable to the Information Storage segment, which decreased overall gross margins by 206 basis points.

This decrease was partially offset by the VMware Virtual Infrastructure segment, which increased overall gross margins by 55 basis points. None of the RSA Information Security segment, the Enterprise Content Division segment, nor the Pivotal segment had a significant impact on gross margins during the three months ended March 31, 2015. In addition, the increase in corporate reconciling items, consisting of stock-based compensation and intangible asset amortization decreased the consolidated gross margin percentage by 12 basis points.

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

For segment reporting purposes, stock-based compensation and intangible asset amortization are recognized as corporate expenses and are not allocated among our various operating segments. The increase of \$6 million in the corporate reconciling items within cost of goods sold for the three months ended March 31, 2015 compared to the same period in 2014 was attributable to a \$2 million increase in stock-based compensation expense and a \$4 million increase in intangible asset amortization.

The gross margin percentages for the Information Storage segment were 50.5% and 53.7% for the three months ended March 31, 2015 and 2014, respectively. The decrease in gross margin percentage for the three months ended March 31, 2015 compared to the same period in 2014 was primarily due to decreases in product margins resulting from the consolidation of VCE and foreign currency impacts to revenue that do not impact costs in the same manner, as our costs of sales tend to have less exposure to currency volatility. In addition, there were lower product volumes during the three months ended March 31, 2015 compared to the same period in 2014. These decreases were partially offset by an increase in the mix of services revenues which have higher gross margins.

The gross margin percentages for the Pivotal segment were 40.3% and 38.1% for the three months ended March 31, 2015 and 2014, respectively. The increase in gross margin percentage for the three months ended March 31, 2015 compared to the same period in 2014 was primarily due to an increase in the mix of product revenues and an increase in product margins.

The gross margin percentages for the VMware Virtual Infrastructure segment were 86.8% and 87.6% for the three months ended March 31, 2015 and 2014, respectively. The decrease in gross margin percentage for the three months ended March 31, 2015 compared to the same period in 2014 was driven by the growth in its SaaS and professional services offerings which led to higher costs of services. The increase includes growth in employee-related expenses due to incremental growth in headcount, both organic and through the AirWatch acquisition. In addition, increases in costs incurred to provide technical support as well as increases in equipment and depreciation costs contributed to the decreased margins.

The gross margin percentages for the RSA Information Security segment were 66.6% and 66.2% for the three months ended March 31, 2015 and 2014, respectively. The increase in gross margin percentage for the three months ended March 31, 2015 compared to the same period in 2014 was primarily due to an increase in professional services margins and a higher mix of total services revenues which have higher margins.

The gross margin percentages for the Enterprise Content Division segment were 65.2% and 64.7% for three months ended March 31, 2015 and 2014, respectively. The increase in gross margin percentage for the three months ended March 31, 2015 compared to the same period in 2014 was driven by an increase in professional services margins and a higher mix of total services revenues which have higher margins.

**Research and Development**

As a percentage of revenues, R&D expenses were 14% and 13% for the three months ended March 31, 2015 and 2014, respectively. R&D expenses increased \$57 million for the three months ended March 31, 2015 compared to the same period in 2014 primarily due to an increase in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions, including the consolidation of VCE, and material related costs. Personnel-related costs increased by \$56 million and material costs increased by \$16 million for the three months ended March 31, 2015. Partially offsetting these increased costs was a decrease in business development costs of \$4 million and higher capitalized software development costs of \$11 million, which decreased overall R&D expenses for the three months ended March 31, 2015.



Corporate reconciling items within R&D, which consist of stock-based compensation and intangible asset amortization, decreased \$4 million for the three months ended March 31, 2015 when compared to the same period in 2014. This decrease was primarily attributable to stock-based compensation expense for the three months ended March 31, 2015.

R&D expenses within EMC's Information Infrastructure business, as a percentage of EMC's Information Infrastructure business revenues, were 10% and 9% for the three months ended March 31, 2015 and 2014, respectively. R&D expenses increased \$47 million for the three months ended March 31, 2015 primarily due to an increase in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions, including the consolidation of VCE, material costs, infrastructure costs and depreciation expense. Personnel-related costs increased by \$29 million, material costs increased \$16 million, infrastructure costs increased by \$8 million and depreciation expense increased by \$8 million for the three months ended March 31, 2015. Partially offsetting these increased costs was a decrease in business development costs of \$5 million and higher capitalized software development costs of \$11 million, which decreased overall R&D expenses for the three months ended March 31, 2015.

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

R&D expenses within the Pivotal business, as a percentage of Pivotal's revenues, were 50% and 64% for the three months ended March 31, 2015 and 2014, respectively. R&D expenses decreased \$4 million for the three months ended March 31, 2015 primarily due to a decrease in personnel-related costs as the business continues to transition away from non-strategic offerings.

R&D expenses within the VMware Virtual Infrastructure business, as a percentage of VMware's revenues, were 16% and 17% for the three months ended March 31, 2015 and 2014, respectively. R&D expenses increased \$18 million for the three months ended March 31, 2015 when compared to the same period in 2014 largely due to increases in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions which increased by \$28 million. This increase was partially offset by a decrease in depreciation costs of \$5 million for the three months ended March 31, 2015.

Selling, General and Administrative

As a percentage of revenues, selling, general and administrative ("SG&A") expenses were 36% and 34% for the three months ended March 31, 2015 and 2014, respectively. SG&A expenses increased by \$185 million for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to increases in personnel-related costs, infrastructure costs, business development costs and depreciation expense. Personnel-related costs include expenses driven by incremental headcount from strategic hiring and business acquisitions, including the consolidation of VCE, and also include variable compensation bonuses related to specified future employment conditions of key AirWatch and DSSD employees and commissions expenses. Personnel-related costs increased by \$128 million, infrastructure costs increased by \$33 million, business development costs increased by \$21 million and depreciation expense increased by \$13 million. Partially offsetting these increased costs was a decrease in travel related costs of \$6 million for the three months ended March 31, 2015.

Corporate reconciling items within SG&A, which consist of stock-based compensation, intangible asset amortization and acquisition and other related costs, increased \$43 million for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to acquisition and other related costs relating to the specified future employment conditions of AirWatch and DSSD employees which increased \$29 million for the three months ended March 31, 2015. Also contributing to this increase was VMware litigation and other contingencies of \$11 million and an increase in intangible asset amortization of \$4 million.

SG&A expenses within EMC's Information Infrastructure business, as a percentage of EMC's Information Infrastructure business revenues, were 29% and 27% for the three months ended March 31, 2015 and 2014, respectively. SG&A expenses increased \$67 million for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to increases in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions, including the consolidation of VCE, and business development costs. Personnel-related costs increased by \$58 million and business development costs increased by \$10 million for the three months ended March 31, 2015.

SG&A expenses within the Pivotal business, as a percentage of Pivotal's revenues, were 92% and 82% for the three months ended March 31, 2015 and 2014, respectively. SG&A expenses increased \$8 million for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to increases in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions, infrastructure costs and business development costs. Personnel-related costs increased by \$4 million and infrastructure and business development costs increased by \$2 million each for the three months ended March 31, 2015.

SG&A expenses within the VMware Virtual Infrastructure business, as a percentage of VMware's revenues, were 40% for both the three months ended March 31, 2015 and 2014. SG&A expenses increased \$67 million for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to increases in personnel-related costs, which are expenses driven by incremental headcount from strategic hiring and business acquisitions, infrastructure costs, depreciation expense and business development costs. Personnel-related costs increased by \$22 million, infrastructure costs increased by \$30 million, depreciation expense increased by \$4 million and business development costs increased by \$8 million for the three months ended March 31, 2015.

#### Restructuring and Acquisition-Related Charges

For the three months ended March 31, 2015 and 2014, we incurred restructuring and acquisition-related charges of \$135 million and \$119 million, respectively. For the three months ended March 31, 2015, EMC incurred \$111 million of restructuring charges, primarily related to our current year restructuring programs, and \$1 million of charges in connection with acquisitions for financial, advisory, legal and accounting services. For the three months ended March 31, 2015, VMware incurred \$22 million

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

of restructuring charges, primarily related to its current year restructuring program, and \$1 million of charges in connection with acquisitions for financial, advisory, legal and accounting services. For the three months ended March 31, 2014, EMC incurred \$114 million of restructuring charges, primarily related to our 2014 restructuring programs, and VMware incurred \$5 million of charges in connection with acquisitions for financial, advisory, legal and accounting services.

In the first quarter of 2015, EMC implemented a restructuring program to create further operational efficiencies which will result in workforce reductions of approximately 1,320 positions. The actions will impact positions around the globe covering our Information Storage, RSA Information Security, Enterprise Content Division and Pivotal segments. The program was substantially completed during the first quarter of 2015 and will be fully completed by the end of 2015.

In the first quarter of 2015, VMware eliminated approximately 350 positions across all major functional groups and geographies to streamline its operations. All of these actions are expected to be completed within a year of the start of the program.

During the first quarter of 2014, EMC implemented a restructuring program to create further operational efficiencies which resulted in a workforce reduction of approximately 1,326 positions. The actions impacted positions around the globe covering our Information Storage, RSA Information Security and Enterprise Content Division segments. All of these actions were completed within a year of the start of the program.

For the three months ended March 31, 2015 and 2014, we recognized \$6 million and \$5 million, respectively, of lease termination costs for facilities vacated in the period in accordance with our plan as part of all of our restructuring programs and for costs associated with terminating other contractual obligations. These costs are expected to be utilized by the end of 2016.

Investment Income

Investment income was \$24 million and \$36 million for the three months ended March 31, 2015 and 2014, respectively. Investment income decreased for the three months ended March 31, 2015 when compared to the same period in 2014 primarily due to an increase in net realized losses. For the three months ended March 31, 2015 and 2014, net realized losses were \$2 million and net realized gains were \$8 million, respectively, and interest income was \$25 million and \$27 million, respectively.

Interest Expense

Interest expense was \$40 million and \$34 million for the three months ended March 31, 2015 and 2014, respectively. Interest expense during the three months ended March 31, 2015 and 2014 consists primarily of interest on the \$5.5 billion aggregate principal amount of senior notes (collectively, the "Notes"), which we issued in June 2013. The increase in interest expense for the three months ended March 31, 2015 when compared to the same period in 2014 is due to the amortization of interest rate swap losses of \$6 million during the three months ended March 31, 2015.

Other Income (Expense), Net

Other income, net was \$10 million for the three months ended March 31, 2015 and other expense, net was \$76 million for the three months ended March 31, 2014. Other income (expense), net primarily consists of net gains and losses on strategic investments and foreign exchange gains and losses. During 2014, other income (expense), net also included our consolidated share of the losses from our converged infrastructure joint venture, VCE Company LLC ("VCE"). During the three months ended March 31, 2015, we recognized net gains from strategic investments of \$20 million which were partially offset by foreign currency exchange losses of \$10 million.

Prior to EMC's acquisition of the controlling interest in VCE in December 2014, the VCE joint venture had been accounted for under the equity method and our consolidated share of VCE's losses was based upon our portion of the overall funding. This represented our share of the net losses of the joint venture, net of equity accounting adjustments.

During the three months ended March 31, 2014, we incurred losses related to VCE of \$75 million.  
Provision for Income Taxes

Our effective income tax rates were 22.0% and 24.3% for the three months ended March 31, 2015 and 2014, respectively. Our effective income tax rate is based upon estimated income before provision for income taxes for the year, composition of the income in different countries, and adjustments, if any, in the applicable quarterly periods for potential tax consequences, benefits and/or resolutions of tax audits or other tax contingencies. For the three months ended March 31, 2015, the effective income tax rate varied from the statutory income tax rate principally as a result of the mix of income attributable to foreign versus domestic

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

jurisdictions. Our aggregate income tax rate in foreign jurisdictions is lower than our income tax rate in the United States; substantially all of our income before provision for income taxes from foreign operations has been earned by our Irish subsidiaries. For the three months ended March 31, 2014, the effective income tax rate varied from the statutory income tax rate principally as a result of the mix of income attributable to foreign versus domestic jurisdictions. On December 19, 2014, the Tax Increase Prevention Act was signed into law. Some of the provisions were retroactive to January 1, 2014 including an extension of the U.S. federal tax credit for increasing research activities through December 31, 2014. Our effective income tax rates for the three months ended March 31, 2015 and March 31, 2014 do not reflect any federal tax credit for increasing research activities.

Our effective income tax rate decreased in the three months ended March 31, 2015 from the three months ended March 31, 2014 due primarily to lower state taxes. There were also differences in the mix of income attributable to foreign versus domestic jurisdictions, change in tax contingency reserves and discrete items, the net impact of which is immaterial.

We are routinely under audit by the Internal Revenue Service (the "IRS"). We have concluded all U.S. federal income tax matters for years through 2008. In the third quarter of 2012, the IRS commenced a federal income tax audit for the tax years 2009 and 2010, which is expected to be completed in late 2015. In the first quarter of 2015, the IRS commenced a federal income tax audit for the tax year 2011, which is still in the early stage for information gathering. We also have income tax audits in process in numerous state, local and international jurisdictions. In our international jurisdictions that comprise a significant portion of our operations, the years that may be examined vary, with the earliest year being 2005. Based on the timing and outcome of examinations of EMC, the result of the expiration of statutes of limitations for specific jurisdictions or the timing and result of ruling requests from taxing authorities, it is reasonably possible that the related unrecognized tax benefits could change from those recorded in our statement of financial position. We anticipate that several of these audits may be finalized within the next twelve months. While we expect the amount of unrecognized tax benefits to change in the next twelve months, we do not expect the change to have a significant impact on our results of operations or financial position.

Our effective income tax rate for the remainder of 2015 may be affected by such factors as changes in tax laws, regulations or income tax rates, changing interpretation of existing laws or regulations, the impact of accounting for stock-based compensation, the impact of accounting for business combinations, changes in our international organization, and changes in overall levels of income before provision for income taxes. Our effective income tax rate may also be adversely affected by earnings being lower than anticipated in countries where we have lower statutory income tax rates and higher than anticipated in countries where we have higher statutory income tax rates.

Non-controlling Interest in VMware, Inc.

The net income attributable to the non-controlling interest in VMware was \$39 million and \$40 million for the three months ended March 31, 2015 and 2014, respectively. The decrease in the three months ended March 31, 2015 compared to the same period in 2014 was due to decreases in VMware's net income. VMware's reported net income was \$196 million and \$199 million for the three months ended March 31, 2015 and 2014, respectively. The weighted average non-controlling interest in VMware was approximately 20% for both the three months ended March 31, 2015 and 2014. EMC did not purchase any shares of VMware common stock during the three months ended March 31, 2015.

Financial Condition

Cash, Cash Equivalents and Investments

At March 31, 2015, our total cash, cash equivalents, and short-term and long-term investments were \$13.5 billion. This balance includes approximately \$7.2 billion held by VMware, of which \$5.3 billion is held overseas and \$1.9 billion is held in the U.S. and \$6.3 billion held by EMC, of which \$5.1 billion is held overseas and \$1.2 billion is held

in the U.S. If these overseas funds are needed for our operations in the U.S., we would be required to accrue and pay U.S. taxes to repatriate these funds. However, our intent is to permanently reinvest these funds outside of the U.S. and our current plans do not demonstrate a need to repatriate them to fund our U.S. operations.

We expect that existing domestic cash and cash equivalents, together with any cash generated from operations, will be sufficient to meet normal operating requirements for the next twelve months. We expect to continue to generate positive cash flows from operations and to use cash generated by operations as a primary source of liquidity. Should we require more capital than is generated by our operations to fund significant discretionary activities, such as business acquisitions and share repurchases, we have the ability to raise capital through the issuance of commercial paper or by drawing on our credit facility at reasonable interest rates.

Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

## Cash Flow

The following table summarizes our cash flow activity for the three months ended March 31, 2015 and 2014 (in millions):

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Cash provided by operating activities	\$1,080	\$1,338
Cash used in investing activities	(1,111	) (820
Cash used in financing activities	(1,821	) (2,115
Effect of exchange rates on cash and cash equivalents	(103	) (3
Net decrease in cash and cash equivalents	\$(1,955	) \$(1,600

Cash provided by operating activities consists primarily of cash collections from our customers somewhat offset by cash used for employee related expenditures, cash paid to suppliers for material and manufacturing costs and income tax payments.

The following table summarizes the primary drivers of the decrease in cash provided by operating activities for three months ended March 31, 2015 and 2014 (in millions):

	For the Three Months Ended		
	March 31, 2015	March 31, 2014	\$ Change
Cash received from customers	\$7,495	\$6,965	\$530
Cash paid to suppliers and employees	(5,584	) (4,962	) (622
Income taxes paid	(855	) (720	) (135

Net cash provided by operating activities decreased by \$258 million to \$1,080 million for the three months ended March 31, 2015 compared to the same period in 2014 primarily due to an increase in cash paid to suppliers and employees due to general growth in the business to support the increased revenue base as well as income tax payments, which are comprised of estimated taxes for the current year, extension payments for the prior year and refunds or payments associated with income tax filings and tax audits, and which increased primarily due to higher pre-tax income in 2014 compared to 2013. These were partially offset by an increase in cash received from customers, attributable to an increase in sales volume.

Cash used in investing activities consists primarily of the timing of purchases, sales and maturities of our investments in available-for-sale securities, business acquisitions and the purchase of capital and other assets.

The following table summarizes the primary drivers of the increase in cash used in investing activities for three months ended March 31, 2015 and 2014 (in millions):

	For the Three Months Ended		
	March 31, 2015	March 31, 2014	\$ Change
Net (purchases) sales of available-for-sale securities	\$(688	) \$738	\$(1,426
Business acquisitions, net of cash acquired	(49	) (1,068	) 1,019

Net cash used in investing activities increased by \$291 million to \$1,111 million for the three months ended March 31, 2015 compared to the same period in 2014 primarily due to an increase in cash used in the net purchases and sales of



available-for-sale securities somewhat offset by decreases in cash spent on business acquisitions. The net purchase and sales of available-for-sale securities varies from period to period based upon our cash collections, cash requirements and maturity dates of our investments as well as cash available after the issuance and payment of debt. Acquisition activity varies from period to period based upon the number and size of acquisitions in a given period. During the first quarter of 2014, VMware spent \$1,068 million on the AirWatch acquisition.

Cash used in financing activities consists primarily of net proceeds or payments from the issuance or repayment of debt as well as proceeds from the issuance of common stock, stock repurchases and dividend payments.

Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

The following table summarizes the primary drivers of the decrease in cash used in financing activities for three months ended March 31, 2015 and 2014 (in millions):

	For the Three Months Ended		\$ Change
	March 31, 2015	March 31, 2014	
Proceeds from the issuance of EMC and VMware common stock	\$ 175	\$ 282	\$(107 )
Repurchase of EMC and VMware common stock	(1,784 )	(559 )	(1,225 )
Payment of long- and short-term debt	—	(1,665 )	) 1,665

Net cash used in financing activities decreased by \$294 million to \$1,821 million for the three months ended March 31, 2015 compared to the same period in 2014 primarily due to the repayment of convertible debt in 2014. This was somewhat offset by an increase in cash spent on EMC and VMware stock repurchases and a decrease in proceeds received from the issuance of EMC and VMware common stock. We continue to return value to shareholders by spending cash to repurchase shares as part of our greater capital allocation strategy.

## Share Repurchase

During the three months ended March 31, 2015 and 2014, we spent \$1,346 million and \$390 million, respectively, to repurchase 54 million and 16 million shares of our common stock, and VMware spent \$438 million and \$169 million, respectively, to repurchase 5 million and 2 million shares of their common stock. EMC intends to spend up to \$3.0 billion and VMware intends to spend approximately \$1.0 billion in the repurchase of their shares, respectively, during the year ending December 31, 2015.

## Dividends

Our Board of Directors declared the following dividends during 2015 and 2014:

Declaration Date	Dividend Per Share	Record Date	Total Amount (in millions)	Payment Date
2015:				
February 27, 2015	\$0.115	April 1, 2015	\$229	April 23, 2015
2014:				
February 6, 2014	\$0.10	April 1, 2014	\$209	April 23, 2014
April 17, 2014	\$0.115	July 1, 2014	\$237	July 23, 2014
July 30, 2014	\$0.115	October 1, 2014	\$239	October 23, 2014
December 9, 2014	\$0.115	January 2, 2015	\$234	January 23, 2015

## Short-Term Debt

On February 27, 2015, we entered into a credit agreement with the lenders named therein, Citibank, N.A., as Administrative Agent, Bank of America, N.A. and JPMorgan Chase Bank, N.A., as Syndication Agents, and Citigroup Global Markets, Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated and J.P. Morgan Securities LLC, as Joint Lead Arrangers and Joint Bookrunners (the "Credit Agreement"). The Credit Agreement provides for a \$2.5 billion unsecured revolving credit facility to be used for general corporate purposes that is scheduled to mature on February 27, 2020. At our option, subject to certain conditions, any loan under the Credit Agreement will bear interest at a rate equal to, either (i) the LIBOR Rate or (ii) the Base Rate (defined as the highest of (a) the Federal Funds rate plus 0.50%, (b) Citibank, N.A.'s "prime rate" as announced from time to time, or (c) one-month LIBOR plus 1.00%),

plus, in each case the Applicable Margin, as defined in the Credit Agreement. The Credit Agreement contains customary representations and warranties, covenants and events of default. We may also, upon the agreement of the existing lenders and/or additional lenders not currently parties to the agreement, increase the commitments under the credit facility by up to an additional \$1.0 billion. In addition, we may request to extend the maturity date of the credit facility, subject to certain conditions, for additional one-year periods. As of March 31, 2015, we were in compliance with required covenants and we had not borrowed any funds under the credit facility.

On March 23, 2015, we established a short-term debt financing program whereby we may issue short-term unsecured commercial paper notes ("Commercial Paper"). Amounts available under the program may be borrowed, repaid and re-borrowed from time to time, with the aggregate face or principal amount of the notes outstanding at any time not to exceed \$2.5 billion. The

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

Commercial Paper will have maturities of up to 397 days from the date of issue. The net proceeds from the issuance of the Commercial Paper are expected to be used for general corporate purposes. As of March 31, 2015, we were in compliance with customary required covenants and we had no Commercial Paper outstanding under the program. At May 4, 2015, we had \$950 million of Commercial Paper outstanding.

Long-Term Debt

In June 2013, we issued \$5.5 billion aggregate principal amount of senior Notes which pay a fixed rate of interest semi-annually in arrears. The first interest payment occurred on December 2, 2013. The proceeds from the Notes have been used to satisfy the cash payment obligation of the converted \$1.725 billion 1.75% convertible senior notes due 2013 Notes ("2013 Notes") as well as for general corporate purposes including stock repurchases, business acquisitions, dividend payments, working capital needs and other business opportunities. The Notes of each series are senior, unsecured obligations of EMC and are not convertible or exchangeable. Unless previously purchased and canceled, we will repay the Notes of each series at 100% of the principal amount, together with accrued and unpaid interest thereon, at maturity. However, EMC has the right to redeem any or all of the Notes at specified redemption prices. As of March 31, 2015, we were in compliance with all debt covenants, which are customary in nature.

Convertible Debt

In November 2006, we issued \$1.725 billion 1.75% convertible senior notes due 2013. The 2013 Notes matured and a majority of the noteholders exercised their right to convert the outstanding 2013 Notes as of December 31, 2013. Pursuant to the settlement terms, the majority of the converted 2013 Notes were settled on January 7, 2014. At that time, we paid the noteholders \$1.7 billion in cash for the outstanding principal and 35 million shares for the \$858 million in excess of the conversion value over the principal amount, as prescribed by the terms of the 2013 Notes.

With respect to the conversion value in excess of the principal amount of the 2013 Notes converted, we elected to settle the excess with shares of our common stock based on a daily conversion value, determined in accordance with the indenture, calculated on a proportionate basis for each day of the relevant 20-day observation period. The actual conversion rate for the 2013 Notes was 62.6978 shares of our common stock per one thousand dollars of principal amount of 2013 Notes, which represents a 26.5% conversion premium from the date the 2013 Notes were issued and is equivalent to a conversion price of approximately \$15.95 per share of our common stock.

In connection with the issuance of the 2013 Notes, we entered into separate convertible note hedge transactions with respect to our common stock (the "Purchased Options"). The Purchased Options allowed us to receive shares of our common stock and/or cash related to the excess conversion value that we would pay to the holders of the 2013 Notes upon conversion. We exercised 108 million of the purchased options in conjunction with the planned settlements of the 2013 Notes and received 35 million shares of net settlement on January 7, 2014, representing the excess conversion value of the options.

We also entered into separate transactions in which we sold warrants to acquire, subject to customary anti-dilution adjustments, approximately 215 million shares of our common stock at an exercise price of approximately \$19.55 per share of our common stock. We received aggregate proceeds of \$391 million from the sale of the associated warrants. Upon exercise, the value of the warrants was required to be settled in shares. Approximately half of the associated warrants were exercised in 2012 and the remaining 109 million associated warrants were exercised between February 18, 2014 and March 17, 2014 and were settled with 29 million shares of our common stock.

The Purchased Options and associated warrants had the effect of increasing the conversion price of the 2013 Notes to approximately \$19.31 per share of our common stock, representing an approximate 53% conversion premium based

on the closing price of \$12.61 per share of our common stock on November 13, 2006, which was the issuance date of the 2013 Notes.

Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

## Use of Non-GAAP Financial Measures and Reconciliations to GAAP Results

The financial statements are prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). EMC uses certain non-GAAP financial measures, which exclude stock-based compensation, intangible asset amortization, restructuring charges, acquisition and other related charges, infrequently occurring gains, losses, benefits and charges, and special tax items to measure its gross margin, operating margin, net income and diluted earnings per share for purposes of managing our business. EMC also assesses its financial performance by measuring its free cash flow which is also a non-GAAP financial measure. Free cash flow is defined as net cash provided by operating activities, less additions to property, plant and equipment and capitalized software development costs. These non-GAAP financial measures should be considered in addition to, not as a substitute for, measures of EMC's financial performance or liquidity prepared in accordance with GAAP. EMC's non-GAAP financial measures may be defined differently from time to time and may be defined differently than similar terms used by other companies, and accordingly, care should be exercised in understanding how EMC defines its non-GAAP financial measures.

EMC's management uses the non-GAAP financial measures to gain an understanding of EMC's comparative operating performance (when comparing such results with previous periods or forecasts) and future prospects and excludes these items from its internal financial statements for purposes of its internal budgets and each reporting segment's financial goals. These non-GAAP financial measures are used by EMC's management in their financial and operating decision-making because management believes they reflect EMC's ongoing business in a manner that allows meaningful period-to-period comparisons. EMC's management believes that these non-GAAP financial measures provide useful information to investors and others (a) in understanding and evaluating EMC's current operating performance and future prospects in the same manner as management does, if they so choose, and (b) in comparing in a consistent manner EMC's current financial results with EMC's past financial results.

Our non-GAAP operating results for the three months ended March 31, 2015 and 2014 were as follows (in millions):

	For the Three Months Ended			
	March 31, 2015	March 31, 2014		
Gross margin	\$3,438	\$3,440		
Gross margin percentage	61.3	% 62.8	%	%
Operating income	918	1,123		
Operating margin percentage	16.4	% 20.5	%	%
Income tax provision	215	253		
Net income attributable to EMC	623	728		
Diluted earnings per share attributable to EMC	\$0.31	\$0.35		

The decrease in non-GAAP gross margin percentage for the three months ended March 31, 2015 was primarily attributable to a decrease in Information Storage and VMware Virtual Infrastructure gross margins. Information Storage gross margins decreased year over year primarily due to decreases in product margins resulting from the consolidation of VCE and foreign currency impacts to revenue that do not impact costs in the same manner, as our costs of sales tend to have less exposure to currency volatility. In addition, we experienced lower product volumes compared to the same period in 2014. In addition, VMware Virtual Infrastructure margins decreased slightly, reflecting the impact of growth initiatives.

The decrease in the non-GAAP operating income for the three months ended March 31, 2015 was attributable to lower sales volume. Non-GAAP operating margin percentage for the three months ended March 31, 2015 decreased primarily due to a decrease in gross margin percentage and increases in operating expenses. The increase in operating expenses was driven by the consolidation of VCE and continued investments at Pivotal and VMware.



Table of Contents

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

The reconciliation of the above financial measures from GAAP to non-GAAP is as follows (in millions):

For the Three Months Ended March 31, 2015

	Gross margin	Operating income	Income tax provision (benefit)	Net income attributable to EMC	Diluted Earnings per share attributable to EMC
GAAP	\$3,339	\$379	\$82	\$252	\$0.13
Stock-based compensation expense	37	244	55	170	0.09
Intangible asset amortization	62	101	30	66	0.03
Restructuring charges	—	133	33	96	0.04
Acquisition and other related charges	—	50	16	28	0.02
R&D tax credit	—	—	(5)	5	—
VMware litigation charge and other contingencies	—	11	4	6	—
Non-GAAP	\$3,438	\$918	\$215	\$623	\$0.31

For the Three Months Ended March 31, 2014

	Gross margin	Operating income	Income tax provision (benefit)	Net income attributable to EMC	Diluted Earnings per share attributable to EMC
GAAP	\$3,347	\$645	\$139	\$392	\$0.19
Stock-based compensation expense	35	246	58	168	0.08
Intangible asset amortization	58	94	28	62	0.03
Restructuring charges	—	114	30	84	0.04
Acquisition and other related charges	—	24	7	14	0.01
R&D tax credit	—	—	(9)	8	—
Non-GAAP	\$3,440	\$1,123	\$253	\$728	\$0.35

We also monitor our ability to generate free cash flow in relationship to our non-GAAP net income attributable to EMC over comparable periods. For the three months ended March 31, 2015, our free cash flow was \$755 million, a decrease of 20% compared to the free cash flow generated for the three months ended March 31, 2014. The free cash flow for the three months ended March 31, 2015 exceeded our same period non-GAAP net income attributable to EMC by \$132 million. EMC uses free cash flow, among other measures, to evaluate the ability of its operations to generate cash that is available for purposes other than capital expenditures and capitalized software development costs. Management believes that information regarding free cash flow provides investors with an important perspective on the cash available to make strategic acquisitions and investments, repurchase shares, service debt, pay dividends and fund ongoing operations. As free cash flow is not a measure of liquidity calculated in accordance with GAAP, free cash flow should be considered in addition to, but not as a substitute for, the analysis provided in the statements of cash flows.

The reconciliation of the above free cash flow from GAAP to non-GAAP is as follows (in millions):

	For the Three Months Ended	
	March 31, 2015	March 31, 2014
Cash Flow from Operations	\$1,080	\$1,338
Capital expenditures	(197)	(275)



Capitalized software development costs	(128	)	(117	)
Free Cash Flow	\$755		\$946	

Free cash flow represents a non-GAAP measure related to operating cash flows. In contrast, our GAAP measure of cash flow consists of three components. These are cash flows provided by operating activities of \$1,080 million and \$1,338 million for the three months ended March 31, 2015 and 2014, respectively, cash used in investing activities of \$1,111 million and \$820 million

Table of Contents

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS - (Continued)

for the three months ended March 31, 2015 and 2014, respectively, and net cash used in financing activities of \$1,821 million and provided by the financing activities of \$2,115 million for the three months ended March 31, 2015 and 2014, respectively.

All of the foregoing non-GAAP financial measures have limitations. Specifically, the non-GAAP financial measures that exclude the items noted above do not include all items of income and expense that affect EMC's operations or cash flows. Further, these non-GAAP financial measures are not prepared in accordance with GAAP, may not be comparable to non-GAAP financial measures used by other companies and do not reflect any benefit that such items may confer on EMC. Management compensates for these limitations by also considering EMC's financial results as determined in accordance with GAAP.

Table of Contents

Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

For quantitative and qualitative disclosures about market risk affecting us, see Item 7A “Quantitative and Qualitative Disclosures About Market Risk” in our Annual Report on Form 10-K filed with the SEC on February 27, 2015. Our exposure to market risks has not changed materially from that set forth in our Annual Report.

Item 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures. Our management, with the participation of our principal executive officer and principal financial officer, has evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the “Exchange Act”)), as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on such evaluation, our principal executive officer and principal financial officer have concluded that as of such date, our disclosure controls and procedures were effective.

Changes in Internal Control Over Financial Reporting. There was no change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the period covered by this Quarterly Report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II

OTHER INFORMATION

Item 1. LEGAL PROCEEDINGS

We are involved in a variety of claims, demands, suits, investigations and proceedings that arise from time to time relating to matters incidental to the ordinary course of our business, including actions with respect to contracts, intellectual property, product liability, employment, benefits and securities matters. As required by authoritative guidance, we have estimated the amount of probable losses that may result from all currently pending matters, and such amounts are reflected in our consolidated financial statements. These recorded amounts are not material to our consolidated financial position or results of operations and no additional material losses related to these pending matters are reasonably possible. While it is not possible to predict the outcome of these matters with certainty, we do not expect the results of any of these actions to have a material adverse effect on our business, results of operations or financial condition. Because litigation is inherently unpredictable, however, the actual amounts of loss may prove to be larger or smaller than the amounts reflected in our consolidated financial statements, and we could incur judgments or enter into settlements of claims that could adversely affect our operating results or cash flows in a particular period.

Item 1A. RISK FACTORS

The risk factors that appear below could materially affect our business, financial condition and results of operations. This description includes any material changes to and supersedes the description of the risk factors associated with our business previously disclosed in Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2014. The risks and uncertainties described below are not the only risks and uncertainties facing us. Our business is also subject to general risks and uncertainties that affect many other companies.

We may be unable to keep pace with rapid industry, technological and market changes.

The markets in which we compete are characterized by rapid technological change, frequent new product introductions, evolving industry standards and changing needs of customers. In addition, our industry is experiencing one of the most disruptive periods of transition in its history as we move from IT solutions built for the client-server second platform into the next phase of IT growth and innovation, or the third platform. There can be no assurance that our existing products will be properly positioned in the third platform or that we will be able to introduce new or enhanced products into the market on a timely basis, or at all. We spend a considerable amount of money on research and development and introduce new products from time to time. There can be no assurance that enhancements to existing products and solutions or new products and solutions will receive customer acceptance. As competition in the IT industry increases, it may become increasingly difficult for us to maintain a technological advantage and to leverage that advantage toward increased revenues and profits. In addition, there can be no assurance that our vision of enabling hybrid cloud computing, Big Data and trust through infrastructure and application transformation will be accepted or validated in the marketplace.

Risks associated with the development and introduction of new products include delays in development and changes in data storage, networking virtualization, infrastructure management, information security and operating system technologies which could require us to modify existing products. Risks inherent in the transition to new products include:

- the difficulty in forecasting customer preferences or demand accurately;
- the inability to expand production capacity to meet demand for new products;
- the inability to successfully manage the interoperability and transition from older products;
- the impact of customers' demand for new products on the products being replaced, thereby causing a decline in sales of existing products and an excessive, obsolete supply of inventory;
- delays in initial shipments of new products; and
- delays in sales caused by the desire of customers to evaluate new products for extended periods of time.

Further risks inherent in new product introductions include the uncertainty of price-performance relative to products of competitors and competitors' responses to such new product introductions. Our failure to introduce new or enhanced products on a timely basis, keep pace with rapid industry, technological or market changes or effectively manage the transition to new products or new technologies could have a material adverse effect on our business, results of operations or financial condition.

Table of Contents

The markets we serve are highly competitive, and we may be unable to compete effectively.

We compete with many companies in the markets we serve. Some of our competitors offer a broad spectrum of IT products and services, and others offer specific information storage, protection, security, management, virtualization and intelligence products or services. Some of our competitors (whether independently or by establishing alliances) may have substantially greater financial, marketing or technological resources, larger distribution capabilities, earlier access to customers or greater opportunity to address customers' various IT requirements than us. In addition, through further consolidation in the IT industry, companies may improve their competitive position and ability to compete against us. We compete on the basis of our products' features, performance and price as well as our services. Our failure to compete on any of these bases could affect demand for our products or services, which could have a material adverse effect on our business, results of operations or financial condition.

Companies may develop new technologies or products in advance of us or establish business models or technologies disruptive to us. Our business may be materially adversely affected by the announcement or introduction of new products, including hardware and software products, and new services offered by our competitors, and the implementation of effective marketing or sales strategies by our competitors. The material adverse effect to our business could include a decrease in demand for our products and services and an increase in the length of our sales cycle due to customers taking longer to compare products and services and to complete their purchases.

We may have difficulty managing operations.

Our future operating results will depend on our overall ability to manage operations, which includes, among other things:

- successfully communicating and executing on our unique federation strategy;
- retaining and hiring the appropriate number of qualified employees;
- managing, protecting and enhancing, as appropriate, our infrastructure, including but not limited to, our information systems (and our ability to protect confidential information residing on such systems) and internal controls;
- accurately forecasting revenues;
- training our sales force to sell effectively, given the breadth of our offerings;
- successfully integrating new acquisitions;
- managing inventory levels, including minimizing excess and obsolete inventory, while maintaining sufficient inventory to meet customer demands;
- controlling expenses;
- managing our manufacturing capacity, real estate facilities and other assets;
- meeting our sustainability goals; and
- executing on our plans.

An unexpected decline in revenues without a corresponding and timely reduction in expenses or a failure to manage other aspects of our operations could have a material adverse effect on our business, results of operations or financial condition.

Our business could be materially adversely affected as a result of a lessening demand in the information technology market.

Our revenue and profitability depend on the overall demand for our products and services. Delays or reductions in IT spending could materially adversely affect demand for our products and services which could result in decreased revenues or earnings.

Our customers operate in a variety of sectors and across many geographies. Any adverse effects to such markets could materially adversely affect demand for our products and services which could result in decreased revenues or earnings.

Pricing pressures, increases in component and product design costs, decreases in sales volume, or changes to the relative mixture of our revenues could materially adversely affect our revenues, gross margins or earnings.

Our gross margins are impacted by a variety of factors, including competitive pricing, component and product design costs, sales volume and the relative mixture of product and services revenue. Increased component costs, increased pricing pressures, the relative and varying rates of increases or decreases in component costs and product price, changes in our product and services

Table of Contents

revenue mixture, including the mixture of subscription based product revenue, or decreased sales volume could have a material adverse effect on our revenues, gross margins or earnings.

The costs of third-party components comprise a significant portion of our product costs. We may have difficulty managing our component and product design costs if supplies of certain components become limited or component prices increase. Any such limitation could result in an increase in our component costs. An increase in component or design costs relative to our product prices could have a material adverse effect on our gross margins and earnings. Moreover, certain competitors may have advantages with respect to component costs due to vertical integration of their supply chain, which may include disk drives, microprocessors, memory components and servers.

The markets in which we do business are highly competitive, and we may encounter aggressive price competition for all of our products and services from numerous companies globally. There also has been, and may continue to be, a willingness on the part of certain competitors to reduce prices or provide information infrastructure and virtual infrastructure products or services, together with other IT products or services, at minimal or no additional cost in order to preserve or gain market share. Such price competition may result in pressure on our product and service prices, and reductions in product and service prices may have a material adverse effect on our revenues, gross margins or earnings.

Our financial performance is impacted by the financial performance of VMware.

Because we consolidate VMware's financial results in our results of operations, our financial performance is impacted by the financial performance of VMware. VMware's financial performance may be affected by a number of factors, including, but not limited to:

- general economic conditions in its domestic and international markets and the effect that these conditions have on VMware's customers' capital budgets and the availability of funding for software purchases;
- fluctuations in demand, adoption rates, sales cycles (which have been increasing in length) and pricing levels for VMware's products and services;
- fluctuations in foreign currency exchange rates;
- changes in customers' budgets for information technology purchases and in the timing of their purchasing decisions; the timing of recognizing revenues in any given quarter, which, as a result of software revenue recognition policies, can be affected by a number of factors, including product announcements, beta programs and product promotions that can cause revenue recognition of certain orders to be deferred until future products to which customers are entitled become available;
- the sale of VMware's products and services in the time frames anticipated, including the number and size of orders in each quarter;
- the ability of VMware to develop, introduce and ship in a timely manner new products, new services and enhancements that meet customer demand, certification requirements and technical requirements;
- VMware's ability to compete effectively;
- the introduction of new pricing and packaging models for VMware's product offerings;
- the timing of the announcement or release of upgrades or new products and services by VMware or by their competitors;
- VMware's ability to maintain scalable internal systems for reporting, order processing, license fulfillment, product delivery, purchasing, billing and general accounting, among other functions;
- VMware's ability to control costs, including its operating expenses;
- changes to VMware's effective tax rate;
- the increasing scale of VMware's business and its effect on VMware's ability to maintain historical rates of growth;
- VMware's ability to attract and retain highly skilled employees, particularly those with relevant experience in software development and sales;



- VMware's ability to conform to emerging industry standards and to technological developments by its competitors and customers;
- seasonal factors such as the end of fiscal period budget expenditures by VMware's customers and the timing of holiday and vacation periods;

Table of Contents

renewal rates and the amounts of the renewals for enterprise license agreements, or ELA's, as original ELA terms expire;

- the timing and amount of software development costs that may be capitalized by VMware beginning when technological feasibility has been established and ending when the product is available for general release;
- unplanned events that could affect market perception of the quality or cost-effectiveness of VMware's products and solutions; and
- the recoverability by VMware of benefits from goodwill and acquired intangible assets, and the potential impairment of these assets.

Cybersecurity breaches could expose us to liability, damage our reputation, compromise our ability to conduct business, require us to incur significant costs or otherwise adversely affect our financial results.

We retain sensitive data, including intellectual property, proprietary business information and personally identifiable information, in our secure data centers and on our networks. We face a number of threats to our data centers and networks of unauthorized access, including security breaches and other system disruptions. It is critical to our business strategy that our infrastructure remains secure and is perceived by our customers and business partners to be secure. Despite our security measures, our infrastructure may be vulnerable to attacks by hackers or other disruptive problems, such as the sophisticated cyber attack on our RSA division that we disclosed in March 2011. Any such security breach may compromise information stored on our networks and may result in significant data losses or theft of our, our customers', our business partners' or our employees' intellectual property, proprietary business information or personally identifiable information. In addition, we have outsourced a number of our business functions to third party contractors, and any breach of their security systems could adversely affect us.

A cybersecurity breach could negatively affect our reputation as a trusted provider of information infrastructure by adversely affecting the market's perception of the security or reliability of our products or services. In addition, a cyber attack could result in other negative consequences, including remediation costs, disruption of internal operations, increased cybersecurity protection costs, lost revenues or litigation.

Our quarterly revenues or earnings could be materially adversely affected by uneven sales patterns or changing purchasing behaviors.

Our quarterly sales have historically reflected an uneven pattern in which a disproportionate percentage of a quarter's total sales occur in the last month and weeks and days of each quarter. This uneven sales pattern makes it difficult for us to accurately predict revenues, earnings and working capital for each financial period and increases the risk of unanticipated variations in our quarterly results and financial condition. We believe this uneven sales pattern is a result of many factors, including:

- the relative dollar amount of our product and services offerings in relation to many of our customers' budgets, resulting in long lead times for customers' budgetary approval, which tends to be given late in a quarter;
- the tendency of customers to wait until late in a quarter to commit to purchase in the hope of obtaining more favorable pricing from one or more competitors seeking their business;
- the fourth-quarter influence of customers spending their remaining capital budget authorization prior to new budget constraints in the first nine months of the following year; and
- seasonal influences.

Our uneven sales pattern makes it extremely difficult to predict near-term demand and adjust manufacturing capacity or our supply chain accordingly. Our backlog at any particular time is also not necessarily indicative of future sales levels. This is because:

- we assemble our products on the basis of our forecast of near-term demand and maintain inventory in advance of receipt of firm orders from customers;
- we generally ship products shortly after receipt of the order; and
- customers may generally reschedule or cancel orders with little or no penalty.

If predicted demand is substantially greater than orders, we will have excess inventory. Alternatively, if orders substantially exceed predicted demand, our ability to assemble, test and ship orders received in the last weeks and days of each quarter may be limited. This could materially adversely affect quarterly revenues or earnings as our revenues in any quarter are substantially dependent on orders booked and shipped in that quarter.

Table of Contents

Loss of infrastructure, due to factors such as an information systems failure, loss of public utilities, natural disasters or extreme weather conditions, could also impact our ability to book orders or ship products in a timely manner. Delays in product shipping or an unexpected decline in revenues without a corresponding and timely slowdown in expenses, could intensify the impact of these factors on our business, results of operations or financial condition.

In addition, unanticipated changes in our customers' purchasing behaviors, such as customers taking longer to negotiate and complete their purchases or making smaller, incremental purchases based on their current needs, can also make it difficult for us to accurately predict revenues, earnings and working capital for each financial period and increase the risk of unanticipated variations in our quarterly results and financial condition.

Our business could be materially adversely affected as a result of general global economic and market conditions.

We are subject to the effects of general global economic and market conditions that are beyond our control. If these conditions remain challenging or worsen, our business, results of operations or financial condition could be materially adversely affected. Possible consequences of macroeconomic global challenges that could have a material adverse effect on our results of operations or financial condition include insolvency of key suppliers resulting in product delays, inability of customers to obtain credit to finance purchases of our products, customer insolvencies, increased risk that customers may delay payments, fail to pay or default on credit extended to them, and counterparty failures that negatively impact our treasury operations.

Our business may suffer if we are unable to retain or attract key personnel.

Our business depends to a significant extent on the continued service of senior management and other key employees, the development of additional management personnel and the hiring of new qualified employees. There can be no assurance that we will be successful in retaining and developing existing personnel or recruiting new personnel. The loss of one or more key employees, our inability to attract or develop additional qualified employees or any delay in hiring key personnel could have a material adverse effect on our business, results of operations or financial condition.

Undetected problems in our products could directly impair our financial results.

If flaws in design, production, assembly or testing of our products (by us or our suppliers) were to occur, we could experience a rate of failure in our products that would result in substantial delays in shipment, significant repair, replacement or service costs or potential damage to our reputation. Any of these results could have a material adverse effect on our business, results of operations or financial condition. Continued improvement in manufacturing capabilities, control of material and manufacturing quality and costs and product testing are critical factors in our future growth. However, there can be no assurance that our efforts to monitor, develop, modify and implement appropriate testing and manufacturing processes for our products will be sufficient to avoid a rate of failure in our products that could otherwise have a material adverse effect on our business, results of operations or financial condition.

Our stock price is volatile and may be affected by factors related to VMware.

Our stock price, like that of other technology companies, is subject to significant volatility because of factors such as: the announcement of acquisitions, new products, services or technological innovations by us or our competitors; quarterly variations in our operating results; changes in revenue or earnings estimates by the investment community; and speculation in the press or investment community.

The trading price of our common stock has been and likely will continue to be affected by various factors related to VMware, including:

the trading price for VMware Class A common stock;

- actions taken or statements made by us, VMware, or others concerning our relationship with VMware;
- and

factors impacting the performance of VMware, including those discussed in the risk factor above regarding the impact of VMware's financial performance on our financial performance.

## Table of Contents

In addition, although we own a majority of VMware and consolidate its financial results in our results of operations, our stock price may not accurately reflect our pro rata ownership interest of VMware.

Due to the global nature of our business, political, economic or regulatory changes or other factors in a specific country or region could impair our international operations, future revenue or financial condition.

A substantial portion of our revenues is derived from sales outside the United States including, increasingly, in rapid growth markets such as Brazil, Russia, India and China. In addition, a substantial portion of our products is manufactured outside of the United States. Accordingly, our future results could be materially adversely affected by a variety of factors relating to our operations outside the United States, including, among others, the following:

- changes in foreign currency exchange rates;
- changes in a specific country's or region's economic conditions;
- political or social unrest;
- trade restrictions;
- import or export licensing requirements;
- the overlap of different tax structures or changes in international tax laws;
- changes in regulatory requirements;
- difficulties in staffing and managing international operations;
- stringent privacy policies in some foreign countries;
- compliance with a variety of foreign laws and regulations; and
- longer payment cycles in certain countries.

Our foreign operations, particularly in those countries with developing economies, are also subject to laws prohibiting improper payments and bribery, including the U.S. Foreign Corrupt Practices Act and similar regulations in foreign jurisdictions. Our employees, contractors and agents may take actions in violation of our policies that are designed to ensure compliance with these laws. Any such violations could subject us to civil or criminal penalties or otherwise have an adverse effect on our business and reputation.

In addition, we hold a significant portion of our cash and investments in our international subsidiaries. Potential regulations could impact our ability to transfer this cash and these investments to the United States. Although the international cash is permanently reinvested, should we be required to repatriate cash, we may incur a significant tax obligation.

We operate a Venezuelan sales subsidiary with a U.S. dollar functional currency. As a result, Bolivar-denominated transactions are subject to exchange gains and losses that may impact our earnings. As of quarter end, three exchange rates are available, via legal mechanisms administered by the Venezuelan government, to convert Bolivars into U.S. dollars. These three mechanisms are CENCOEX (official exchange rate), SICAD I and Simadi (formerly known as SICAD II). We have continued to use CENCOEX to remeasure these balances based upon the expected rate at which we believe is most appropriate for these items to be settled. We are closely monitoring information concerning these rates in the event it becomes appropriate to adopt a rate other than CENCOEX. Changing the rate used to re-measure our Bolivar-denominated transactions to either the SICAD I or Simadi rates could have an adverse effect on our financial position, results of operations or cash flows.

If our suppliers are not able to meet our requirements, we could have decreased revenues and earnings.

We purchase or license many sophisticated components and products from one or a limited number of qualified suppliers, including some of our competitors. These components and products include flash drives, disk drives, high density memory components, power supplies and software developed and maintained by third parties. We have

experienced delivery delays from time to time because of high industry demand or the inability of some vendors to consistently meet our quality or delivery requirements. Natural disasters have also in the past impacted, and may continue to impact, our ability to procure certain components in a timely fashion, and an economic crisis could also negatively affect the solvency of our suppliers, resulting in product delays. Current or future social and environmental regulations or issues, such as those relating to the sourcing of conflict minerals from the Democratic Republic of the Congo or the elimination of environmentally sensitive materials from our products, could restrict the supply of resources used in production or increase our costs. If any of our suppliers were to cancel or materially change contracts or commitments with us or fail to meet the quality or delivery requirements needed to satisfy customer orders for our products,

Table of Contents

we could lose time-sensitive customer orders, be unable to develop or sell certain products cost-effectively or on a timely basis, if at all, and have significantly decreased quarterly revenues and earnings, which would have a material adverse effect on our business, results of operations or financial condition. Additionally, we periodically transition our product line to incorporate new technologies. The importance of transitioning our customers smoothly to such new technologies, along with our historically uneven pattern of quarterly sales (as discussed in a prior risk factor), intensifies the risk that the failure of a supplier to meet our quality or delivery requirements will have a material adverse impact on our revenues and earnings.

Our investment portfolio could experience a decline in market value which could adversely affect our financial results.

We held \$9.1 billion in short- and long-term investments as of March 31, 2015. These investments consist primarily of investment grade debt securities, and we limit the amount of investment with any one issuer. A further deterioration in the economy, including a tightening of credit markets, increased defaults by issuers, or significant volatility in interest rates, could cause these investments to decline in value or could otherwise impact the liquidity of our portfolio. If market conditions deteriorate significantly, our results of operations or financial condition could be materially adversely affected.

Risks associated with our distribution channels may materially adversely affect our financial results.

In addition to our direct sales force, we have agreements in place with many distributors, systems integrators, resellers and original equipment manufacturers to market and sell our products and services. We derive a significant percentage of our revenues from such distribution channels. Our financial results could be materially adversely affected if our contracts with channel partners were terminated, if our relationship with channel partners were to deteriorate, if the financial condition of our channel partners were to weaken, if our channel partners were not able to timely and effectively implement their planned actions or if the level of demand for our channel partners' products and services were to decrease. In addition, as our market opportunities change, we may have an increased reliance on channel partners, which may negatively impact our gross margins. There can be no assurance that we will be successful in maintaining or expanding these channels. If we are not successful in maintaining or expanding these channels, we may lose sales opportunities, customers and market share. Furthermore, our partial reliance on channel partners may materially reduce our management's visibility of potential customers and demand for products and services, thereby making it more difficult to accurately forecast such demand. In addition, there can be no assurance that our channel partners will not develop, market or sell products or services or acquire other companies that develop, market or sell products or services in competition with us in the future.

In addition, as we focus on new market opportunities and additional customers through our various distribution channels, including small-to-medium sized businesses, we may be required to provide different levels of service and support than we typically have provided in the past. We may have difficulty managing directly or indirectly through our channels these different service and support requirements and may be required to incur substantial costs to provide such services, which may adversely affect our business, results of operations or financial condition.

Our business could be materially adversely affected as a result of the risks associated with alliances.

We have strategic alliances with leading information technology companies, some of whom may be our competitors in other areas, and we plan to continue our strategy of developing key alliances in order to expand our reach into existing and new markets. There can be no assurance that we will be successful in our ongoing strategic alliances or that we will be able to find further suitable business relationships as we develop new products and strategies. Any failure to continue or expand such relationships could have a material adverse effect on our business, results of operations or financial condition.



There can be no assurance that companies with which we have strategic alliances, certain of which have substantially greater financial, marketing or technological resources than us, will not develop or market products in competition with us in the future, discontinue their alliances with us or form alliances with our competitors.

Our business may suffer if we cannot protect our intellectual property.

We generally rely upon patent, copyright, trademark and trade secret laws and contract rights in the United States and in other countries to establish and maintain our proprietary rights in our technology and products. However, there can be no assurance that any of our proprietary rights will not be challenged, invalidated or circumvented. In addition, the laws of certain countries do not protect our proprietary rights to the same extent as do the laws of the United States. Therefore, there can be no assurance that we will be able to adequately protect our proprietary technology against unauthorized third-party copying or use, which could adversely

Table of Contents

affect our competitive position. Further, there can be no assurance that we will be able to obtain licenses to any technology that we may require to conduct our business or that, if obtainable, such technology can be licensed at a reasonable cost.

From time to time, we receive notices from third parties claiming infringement by our products of third-party patent or other intellectual property rights. Responding to any such claim, regardless of its merit, could be time-consuming, result in costly litigation, divert management's attention and resources and cause us to incur significant expenses. In the event there is a temporary or permanent injunction entered prohibiting us from marketing or selling certain of our products or a successful claim of infringement against us requiring us to pay royalties to a third party, and we fail to develop or license a substitute technology, our business, results of operations or financial condition could be materially adversely affected.

In addition, although we believe we have adequate security measures, if our intellectual property or other sensitive data is misappropriated, we could suffer monetary and other losses and reputational harm, which could materially adversely affect our business, results of operations or financial condition.

We may become involved in litigation that may materially adversely affect us.

From time to time, we may become involved in various legal proceedings relating to matters incidental to the ordinary course of our business, including patent, commercial, product liability, employment, class action, whistleblower and other litigation and claims, and governmental and other regulatory investigations and proceedings. Such matters can be time-consuming, divert management's attention and resources and cause us to incur significant expenses. Furthermore, because litigation is inherently unpredictable, there can be no assurance that the results of any of these actions will not have a material adverse effect on our business, results of operations or financial condition.

Issues arising during the upgrade of our enterprise resource planning system could affect our operating results and ability to manage our business effectively.

We are in the process of upgrading our enterprise resource planning, or ERP, computer system to enhance operating efficiencies and provide more effective management of our business operations. While one phase of our upgrade was implemented in the third quarter of 2012, we still have further planned phases to our upgrade. The upgrade could cause substantial business interruption that could adversely impact our operating results. We are investing significant financial and personnel resources into this project. However, there is no assurance that the system upgrade will meet our current or future business needs or that it will operate as designed. We are heavily dependent on such computer systems, and any significant failure or delay in the system upgrade could cause a substantial interruption to our business and additional expense, which could result in an adverse impact on our operating results, cash flows or financial condition.

We may have exposure to additional income tax liabilities.

As a multinational corporation, we are subject to income taxes in both the United States and various foreign jurisdictions. Due to economic and political conditions, tax rates in various jurisdictions may be subject to significant change, which might significantly impact our effective income tax rate in the future. Our domestic and international tax liabilities are subject to the allocation of revenues and expenses in different jurisdictions and the timing of recognizing revenues and expenses. Additionally, the amount of income taxes we pay is subject to our interpretation of applicable tax laws in the jurisdictions in which we file and changes to tax laws. From time to time, we are subject to income tax audits. While we believe we have complied with all applicable income tax laws, there can be no assurance that a governing tax authority will not have a different interpretation of the law and assess us with additional

taxes. Should we be assessed with additional taxes, there could be a material adverse effect on our results of operations or financial condition.

As part of the current Administration's ongoing negotiations, President Obama and the House of Representatives and Senate Committees have called for a comprehensive tax reform, which might change certain U.S. tax rules for U.S. corporations doing business outside the United States. While the scope of future changes differs among various tax proposals and remains unclear, proposed changes might include limiting the ability of U.S. corporations to deduct certain expenses attributable to offshore earnings, modifying the foreign tax credit rules and taxing currently certain transfers of intangibles offshore. The enactment of some or all of these proposals could increase the Company's effective tax rate and adversely affect our profitability.

Recent developments in 2014, including the Irish government's announced changes to the taxation of certain existing non-resident Irish companies beginning in January 2021, and the Organisation for Economic Co-operation and Development's project

Table of Contents

on Base Erosion and Profit Shifting, could ultimately impact our tax liabilities to foreign jurisdictions and treatment of our foreign earnings from a U.S. perspective, which may adversely impact our effective tax rate.

Changes in laws or regulations could materially adversely affect us.

Our business, results of operations or financial condition could be materially adversely affected if laws, regulations or standards relating to us or our products are newly implemented or changed. In addition, our compliance with existing regulations may have a material adverse impact on us. Under applicable federal securities laws, including the Sarbanes-Oxley Act of 2002, we are required to evaluate and determine the effectiveness of our internal control structure and procedures for financial reporting. Should we or our independent auditors determine that we have material weaknesses in our internal controls, our results of operations or financial condition may be materially adversely affected or our stock price may decline.

Changes in generally accepted accounting principles may materially adversely affect us.

From time to time, the Financial Accounting Standards Board (“FASB”) promulgates new accounting principles that could have a material adverse impact on our results of operations or financial condition. The FASB is currently contemplating a number of new accounting pronouncements which, if approved, could materially change our reported results. Such changes could have a material adverse impact on our results of operations and financial position.

Our business could be materially adversely affected as a result of the risks associated with acquisitions, investments and joint ventures.

As part of our business strategy, we seek to acquire businesses that offer complementary products, services or technologies. These acquisitions are accompanied by risks commonly encountered in an acquisition of a business, which may include, among other things:

- the effect of the acquisition on our financial and strategic position and reputation;
- the failure of an acquired business to further our strategic plans;
- the failure of the acquisition to result in expected benefits, which may include benefits relating to enhanced revenues, technology, human resources, cost savings, operating efficiencies and other synergies;
- the difficulty and cost of integrating the acquired business, including costs and delays in implementing common systems and procedures and costs and delays caused by communication difficulties or geographic distances between the two companies’ sites;
- the assumption of known or unknown liabilities of the acquired business, including litigation-related liability;
- the potential impairment of acquired assets;
- the lack of experience in new markets, products or technologies or the initial dependence on unfamiliar supply or distribution partners;
- the diversion of our management’s attention from other business concerns;
- the impairment of relationships with customers or suppliers of the acquired business or our customers or suppliers;
- the recoverability of benefits from goodwill and intangible assets and the potential impairment of these assets;
- the potential loss of key employees of the acquired company; and
- the potential incompatibility of business cultures.

These factors could have a material adverse effect on our business, results of operations or financial condition. To the extent that we issue shares of our common stock or other rights to purchase our common stock in connection with any future acquisition, existing shareholders may experience dilution. Additionally, regardless of the form of consideration issued, acquisitions could negatively impact our net income and our earnings per share.

In addition to the risks commonly encountered in the acquisition of a business as described above, we may also experience risks relating to the challenges and costs of closing a transaction or failing to close an announced transaction. Further, the risks described above may be exacerbated as a result of managing multiple acquisitions at the same time.

Table of Contents

We also seek to invest in businesses that offer complementary products, services or technologies and to, from time to time, create new joint ventures or alliances. These investments and ventures are accompanied by risks similar to those encountered in an acquisition of a business.

Our pension plan assets are subject to market volatility.

We have a noncontributory defined benefit pension plan assumed as part of our Data General acquisition. The plan's assets are invested in common stocks, bonds and cash. For 2014, the expected long-term rate of return on the plan's assets was 6.75%. This rate represents the average of the expected long-term rates of return weighted by the plan's assets as of December 31, 2014. As market conditions permit, we expect to continue to shift the asset allocation to lower the percentage of investments in equities and increase the percentage of investments in long-duration fixed-income securities. The effect of such change could result in a reduction in the long-term rate of return on plan assets and an increase in future pension expense. For 2015, the expected long-term rate of return on the plan's assets is 6.50%. As of December 31, 2014, the ten-year historical rate of return on plan assets was 7.18%, and the inception to date return on plan assets was 9.97%. In 2014, we experienced a 13.14% gain on plan assets. Should we not achieve the expected rate of return on the plan's assets or if the plan experiences a decline in the fair value of its assets, we may be required to contribute assets to the plan which could materially adversely affect our results of operations or financial condition.

Our business could be materially adversely affected by changes in regulations or standards regarding energy use of our products.

We continually seek ways to increase the energy efficiency of our products. Recent environmental analyses have focused on the estimated amount of global carbon emissions that are generated by information technology products. As a result, governmental and non-governmental organizations have turned their attention to the development of regulations and standards to drive technological improvements to reduce the amount of such carbon emissions. There is a risk that any regulations or standards developed by these organizations will not fully address the complexity of the products and technology developed by the IT industry or will favor certain technological approaches to reducing such carbon emissions. Depending on the regulations or standards that are ultimately adopted, compliance with such regulations or standards could materially adversely affect our business, results of operations or financial condition.

Our business could be materially adversely affected as a result of war, acts of terrorism, natural disasters or climate change.

Terrorist acts, acts of war, natural disasters, or the direct and indirect effects of climate change (such as a rise in sea level, increased storm severity, drought, flooding, wildfires, pandemics, and social unrest from resource depletion and rising food prices) may cause damage or disruption to our employees, facilities, customers, partners, suppliers, distributors and resellers, which could have a material adverse effect on our business, results of operations or financial condition. Such events may also cause damage or disruption to transportation and communication systems and to our ability to manage logistics in such an environment, including receipt of components and distribution of products.

Our failure to pay quarterly dividends to our shareholders could materially adversely affect our stock price.

Our ability to pay quarterly dividends will be subject to, among other things, our financial position and results of operations, available cash and cash flow, and capital requirements. Any reduction or discontinuation of quarterly dividends could cause our stock price to decline significantly.



Table of Contents

## Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

## ISSUER PURCHASES OF EQUITY SECURITIES IN THE FIRST QUARTER OF 2015

(table in millions, except per share amounts)

Period	Total Number of Shares Purchased <sup>(1)</sup>	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs
January 1, 2015 – January 31, 2015	2	\$26.20	2	297
February 1, 2015 – February 28, 2015	23	27.80	21	276
March 1, 2015 – March 31, 2015	31	26.46	31	245
Total	56	<sup>(2)</sup> \$27.00	54	245

Except as noted in note (2), all shares were purchased in open-market transactions pursuant to authorizations by (1) our Board of Directors in February 2013 and December 2014 to repurchase a total of 500 million shares of our common stock. These repurchase authorizations do not have a fixed termination date.

(2) Includes an aggregate of 2 million shares withheld from employees for the payment of taxes.

## Item 3. DEFAULTS UPON SENIOR SECURITIES

None.

## Item 4. MINE SAFETY DISCLOSURES

Not applicable.

## Item 5. OTHER INFORMATION

None.

## Item 6. EXHIBITS

(a) Exhibits

See index to Exhibits on page 56 of this report.



Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 4, 2015

EMC CORPORATION

By: /s/ Zane C. Rowe  
Zane C. Rowe  
Executive Vice President and Chief Financial Officer  
(Principal Financial Officer)

55

---

Table of Contents

EXHIBIT INDEX

3.1	Restated Articles of Organization of EMC Corporation. (1)
3.2	Amended and Restated Bylaws of EMC Corporation. (1)
4.1	Form of Stock Certificate. (2)
4.2	Underwriting Agreement, dated as of June 3, 2013, by and among the Company, Citigroup Global Markets Inc., J.P. Morgan Securities LLC and Merrill Lynch, Pierce, Fenner & Smith Incorporated, as representatives of the several underwriters named therein. (3)
4.3	Indenture, dated as of June 6, 2013, by and between the Company and Wells Fargo Bank, National Association, as Trustee. (3)
10.1*	EMC Corporation Amended and Restated 2003 Stock Plan, as amended and restated as of April 30, 2015. (4)
10.2	Form of Commercial Paper Dealer Agreement between EMC Corporation, as Issuer, and the Dealer party thereto. (5)
31.1	Certification of Principal Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. (filed herewith)
31.2	Certification of Principal Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. (filed herewith)
32.1	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. (filed herewith)
32.2	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. (filed herewith)
101.INS**	XBRL Instance Document. (filed herewith)
101.SCH**	XBRL Taxonomy Extension Schema. (filed herewith)
101.CAL**	XBRL Taxonomy Extension Calculation Linkbase. (filed herewith)
101.DEF**	XBRL Taxonomy Extension Definition Linkbase. (filed herewith)
101.LAB**	XBRL Taxonomy Extension Label Linkbase. (filed herewith)
101.PRE**	XBRL Taxonomy Extension Presentation Linkbase. (filed herewith)

\* Identifies an exhibit that is a management contract or compensatory plan or arrangement.

Pursuant to Rule 406T of Regulation S-T, these interactive data files shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability under that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

- (1) Incorporated by reference to EMC Corporation’s Quarterly Report on Form 10-Q filed May 3, 2013 (No. 1-9853).  
 (2) Incorporated by reference to EMC Corporation’s Annual Report on Form 10-K filed February 29, 2008 (No. 1-9853).  
 (3) Incorporated by reference to EMC Corporation’s Current Report on Form 8-K filed June 6, 2013 (No. 1-9853).  
 (4) Incorporated by reference to EMC Corporation’s Definitive Proxy Statement on Schedule 14A filed March 20, 2015 (No. 1-9853).  
 (5) Incorporated by reference to EMC Corporation’s Current Report on Form 8-K filed March 23, 2015 (No. 1-9853).