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DIGITAL IMPACT INC /DE/  
Form 15-12G  
May 06, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 15

CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF THE SECURITIES  
1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHA

Commission File Number: 000-27787

Digital Impact, Inc.  
(Exact name of registrant as specified in its charter)

177 Bovet Road, San Mateo, California 94402 (650) 356-3400  
(Address, including zip code, and telephone number, including area code, of registrant's principal  
offices)

Common Stock, par value \$0.001 per share  
(Title of each class of securities covered by this Form)

None  
(Titles of all other classes of securities for which a duty to file reports under section 13(a)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon  
suspend the duty to file reports:

Rule 12g-4(a)(1)(i)	<input checked="" type="checkbox"/>	Rule 12h-3(b)(1)(i)	<input checked="" type="checkbox"/>
Rule 12g-4(a)(1)(ii)	<input type="checkbox"/>	Rule 12h-3(b)(1)(ii)	<input type="checkbox"/>
Rule 12g-4(a)(2)(i)	<input type="checkbox"/>	Rule 12h-3(b)(2)(i)	<input type="checkbox"/>
Rule 12g-4(a)(2)(ii)	<input type="checkbox"/>	Rule 12h-3(b)(2)(ii)	<input type="checkbox"/>
		Rule 15d-6	<input type="checkbox"/>

Approximate number of holders of record as of the certification or notice date: One

Pursuant to the requirements of the Securities Exchange Act of 1934, Digital Impact, Inc. h  
certification/notice to be signed on its behalf by the undersigned duly authorized person.

Date: May 6, 2005

By: /s/ Jerry Jones

Name: Jerry Jones  
Title: Vice President

Instruction: This form is required by Rules 12g-4, 12h-3 and 15d-6 of the General Rules and Regul  
Securities Exchange Act of 1934. The registrant shall file with the Commission three copies of Fo  
which shall be manually signed. It may be signed by an officer of the registrant, by counsel or b  
authorized person. The name and title of the person signing the form shall be typed or printed un  
signature.

