NORDSTROM INC Form 10-Q September 03, 2013 <u>Table of Contents</u>	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549	
FORM 10-Q	
(Mark One) þ QUARTERLY REPORT PURSUANT TO SECTION 13 (1934 For the quarterly period ended August 3, 2013 or	OR 15(d) OF THE SECURITIES EXCHANGE ACT OF
 TRANSITION REPORT PURSUANT TO SECTION 13 (1934 	DR 15(d) OF THE SECURITIES EXCHANGE ACT OF
For the transition period from to Commission File Number: 001-15059 NORDSTROM, INC.	
(Exact name of registrant as specified in its charter)	
Washington (State or other jurisdiction of incorporation or organization)	91-0515058 (I.R.S. Employer Identification No.)
1617 Sixth Avenue, Seattle, Washington (Address of principal executive offices) 206-628-2111 (Registrant's telephone number, including area code) Indicate by check mark whether the registrant (1) has filed al Securities Exchange Act of 1934 during the preceding 12 mo required to file such reports), and (2) has been subject to such YES b NO o Indicate by check mark whether the registrant has submitted of any, every Interactive Data File required to be submitted and (§232.405 of this chapter) during the preceding 12 months (o to submit and post such files). YES b NO o Indicate by check mark whether the registrant is a large accel or a smaller reporting company. See definitions of "large accel company" in Rule 12b-2 of the Exchange Act. Large accelerated filer b	nths (or for such shorter period that the registrant was a filing requirements for the past 90 days. electronically and posted on its corporate Web site, if posted pursuant to Rule 405 of Regulation S-T r for such shorter period that the registrant was required erated filer, an accelerated filer, a non-accelerated filer, elerated filer," "accelerated filer" and "smaller reporting Accelerated filer o
Non-accelerated filer o (Do not check if a smaller reporting Indicate by check mark whether the registrant is a shell composition YES o NO b Common stock outstanding as of August 28, 2013: 194,885,9	any (as defined in Rule 12b-2 of the Exchange Act).
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PART I – FINANCIAL INFORMATION

Item 1. Financial Statements (Unaudited).

NORDSTROM, INC.

CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

(Amounts in millions except per share amounts)

(Unaudited)

	Quarter Ended August 3, 2013		July 28, 2012		Six Months End August 3, 2013	ed	July 28, 2012		
Net sales	\$3,104		\$2,918		\$5,761		\$5,453		
Credit card revenues	92		88		184		178		
Total revenues	3,196		3,006		5,945		5,631		
Cost of sales and related buying and occupancy costs	(2,004)	(1,879)	(3,677)	(3,463)	
Selling, general and administrative expenses	(857)	(837)	(1,658)	(1,598)	
Earnings before interest and income taxes	335		290		610		570		
Interest expense, net	(37)	(40)	(76)	(80)	
Earnings before income taxes	298		250		534		490		
Income tax expense	(114)	(94)	(205)	(185)	
Net earnings	\$184		\$156		\$329		\$305		
Earnings per share:									
Basic	\$0.94		\$0.76		\$1.68		\$1.48		
Diluted	\$0.93		\$0.75		\$1.66		\$1.45		
Weighted-average shares outstanding									
Basic	195.5		205.2		195.5		206.3		
Diluted	198.8		208.7		198.9		210.0		
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The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

NORDSTROM, INC.

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS (Amounts in millions)

(Unaudited)

	Quarter Ended		Six Months Ended	
	August 3, 2013	July 28, 2012	August 3, 2013	July 28, 2012
Net earnings	\$184	\$156	\$329	\$305
Postretirement plan adjustments, net of tax	1	2	3	3
Comprehensive net earnings	\$185	\$158	\$332	\$308
The accompanying Notes to Condens	ed Consolidated Fir	nancial Statements an	e an integral part of	these financial
statements.				

NORDSTROM, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Amounts in millions) (Unaudited)

(Unaudited)			
	August 3, 2013	February 2, 2013	July 28, 2012
Assets			
Current assets:			
Cash and cash equivalents	\$1,128	\$1,285	\$1,258
Accounts receivable, net	2,369	2,129	2,297
Merchandise inventories	1,464	1,360	1,394
Current deferred tax assets, net	244	227	233
Prepaid expenses and other	89	80	85
Total current assets	5,294	5,081	5,267
Land, buildings and equipment (net of accumulated	2,810	2,579	2,499
depreciation of \$4,270, \$4,064 and \$3,959)			
Goodwill	175	175	175
Other assets	269	254	305
Total assets	\$8,548	\$8,089	\$8,246
Liabilities and Shareholders' Equity			
Current liabilities:			
Accounts payable	\$1,395	\$1,011	\$1,345
Accrued salaries, wages and related benefits	322	404	290
Other current liabilities	837	804	805
Current portion of long-term debt	407	7	6
Total current liabilities	2,961	2,226	2,446
Long-term debt, net	2,715	3,124	3,133
Deferred property incentives, net	490	485	493
Other liabilities	351	341	338
Commitments and contingencies			
Shareholders' equity:			
Common stock, no par value: 1,000 shares authorized;	1 7(0	1 (45	1 500
195.5, 197.0 and 201.4 shares issued and outstanding	1,762	1,645	1,582
Retained earnings	313	315	296
Accumulated other comprehensive loss	(44) (47) (42
Total shareholders' equity	2,031	1,913	1,836
Total liabilities and shareholders' equity	\$8,548	\$8,089	\$8,246
The accompanying Notes to Condensed Consolidated Finstatements.			

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NORDSTROM, INC.

CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (Amounts in millions except per share amounts) (Unaudited)

				Accumulated Other		
	Common Stock		Retained	Comprehensive		
	Shares	Amount	Earnings	Loss	Total	
Balance at February 2, 2013	197.0	\$1,645	\$315	\$(47)	\$1,913	
Net earnings			329		329	
Postretirement plan adjustments, net of tax	_	_	_	3	3	
Dividends (\$0.60 per share)		_	(117)	_	(117)
Issuance of common stock under stock compensation plans	2.3	84	_	_	84	
Stock-based compensation	_	33	_	_	33	
Repurchase of common stock	(3.8)	—	(214)	—	(214)
Balance at August 3, 2013	195.5	\$1,762	\$313	\$(44)	\$2,031	

				Accumulated Other		
	Common Stock		Retained	Comprehensive	2	
	Shares	Amount	Earnings	Loss	Total	
Balance at January 28, 2012	207.6	\$1,484	\$517	\$(45) \$1,956	
Net earnings		_	305		305	
Postretirement plan adjustments, net of tax		_		3	3	
Dividends (\$0.54 per share)		_	(112)		(112)
Issuance of common stock						
under stock compensation	2.1	72			72	
plans						
Stock-based compensation		26			26	
Repurchase of common stock	(8.3)	—	(414)		(414)
Balance at July 28, 2012	201.4	\$1,582	\$296	\$(42) \$1,836	
The accompanying Notes to C	Condensed Consol	idated Financial S	statements are an i	ntegral part of th	nese financial	

statements.

NORDSTROM, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Amounts in millions) (Unaudited)

(Unaudited)			
	Six Months Ende		
	August 3, 2013	July 28, 2012	
Operating Activities			
Net earnings	\$329	\$305	
Adjustments to reconcile net earnings to net cash provided by operating			
activities:			
Depreciation and amortization expenses	220	207	
Amortization of deferred property incentives and other, net	(32) (32)
Deferred income taxes, net	(35) (30)
Stock-based compensation expense	34	31	
Tax benefit from stock-based compensation	16	15	
Excess tax benefit from stock-based compensation	(17) (16)
Provision for bad debt expense	30	31	
Change in operating assets and liabilities:			
Accounts receivable	(199) (220)
Merchandise inventories	(119) (218)
Prepaid expenses and other assets	(9) (1)
Accounts payable	328	326	
Accrued salaries, wages and related benefits	(82) (100)
Other current liabilities	30	37	
Deferred property incentives	42	32	
Other liabilities	11	5	
Net cash provided by operating activities	547	372	
Investing Activities			
Capital expenditures	(427) (219)
Change in restricted cash		200	,
Change in credit card receivables originated at third parties	(70) (77)
Other, net	(7) (2)
Net cash used in investing activities	(504) (98)
C	× ·		,
Financing Activities			
Principal payments on long-term borrowings	(3) (503)
Increase in cash book overdrafts	56	69	
Cash dividends paid	(117) (112)
Payments for repurchase of common stock	(219) (418	ý
Proceeds from issuances under stock compensation plans	68	57	/
Excess tax benefit from stock-based compensation	17	16	
Other, net	(2) (2)
Net cash used in financing activities	(200) (893	ý
The oush used in minimum den mies	(200) (0)0)
Net decrease in cash and cash equivalents	(157) (619)
Cash and cash equivalents at beginning of period	1,285	1,877	,
Cash and cash equivalents at organing of period	\$1,128	\$1,258	
Cush and cush equivalents at end of period	ψ1,120	ψ1,200	

Supplemental Cash Flow InformationCash paid during the period for:Interest (net of capitalized interest)\$81\$85Income taxes paid, net of refunds\$235\$222The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

<u>Table of Contents</u> NORDSTROM, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Dollar and share amounts in millions except per share and per option amounts) (Unaudited)

NOTE 1: BASIS OF PRESENTATION

The accompanying condensed consolidated financial statements include the balances of Nordstrom, Inc. and its subsidiaries. All intercompany transactions and balances are eliminated in consolidation. The interim condensed consolidated financial statements have been prepared on a basis consistent in all material respects with the accounting policies described and applied in our 2012 Annual Report on Form 10-K ("Annual Report"), and reflect all adjustments that are, in management's opinion, necessary for the fair presentation of the results of operations, financial position and cash flows for the periods presented.

The condensed consolidated financial statements as of and for the periods ended August 3, 2013 and July 28, 2012 are unaudited. The condensed consolidated balance sheet as of February 2, 2013 has been derived from the audited consolidated financial statements included in our 2012 Annual Report. The interim condensed consolidated financial statements should be read together with the consolidated financial statements and related footnote disclosures contained in our 2012 Annual Report.

The preparation of our financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and disclosure of contingent assets and liabilities. We base our estimates on historical experience and other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates and assumptions.

Our business, like that of other retailers, is subject to seasonal fluctuations. Due to our Anniversary Sale in July, the holidays in December and the half-yearly sales that occur in our second and fourth quarters, our sales are typically higher in the second and fourth quarters of the fiscal year than in the first and third quarters. In 2013, our Anniversary Sale took place in the second quarter, while in 2012 it occurred during both the second and third quarters. This will impact comparisons of performance to the prior year. Results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.

Reclassification

Prior to 2013, we presented bad debt expense associated with finance charges and fees as a part of selling, general and administrative expenses. Beginning in the first quarter of 2013, we reclassified these amounts and now present them as a reduction of credit card revenue. Historical results were also reclassified to match the current period presentation. These reclassifications did not impact net earnings, earnings per share, financial position or cash flows. See Note 9: Segment Reporting for additional changes in the way we view and measure our business and segment

performance. None of these changes impact our condensed consolidated financial statements.

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NOTE 2: ACCOUNTS RECEIVABLE

The components of accounts receivable are as follows:

	August 3, 2013	February 2, 2013	July 28, 2012
Credit card receivables:			
Nordstrom VISA credit card receivables	\$1,419	\$1,348	\$1,418
Nordstrom private label card receivables	932	794	876
Total credit card receivables	2,351	2,142	2,294
Allowance for credit losses	(85) (85)	(105
Credit card receivables, net	2,266	2,057	2,189
Other accounts receivable ¹	103	72	108
Accounts receivable, net	\$2,369	\$2,129	\$2,297

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¹Other accounts receivable consist primarily of third party credit and debit card receivables. Activity in the allowance for credit losses is as follows:

	Quarter Ended		Six Months Endec	l
	August 3, 2013	July 28, 2012	August 3, 2013	July 28, 2012
Allowance at beginning of period	\$85	\$105	\$85	\$115
Bad debt provision	16	22	30	31
Write-offs	(21) (28) (42) (54
Recoveries	5	6	12	13
Allowance at end of period	\$85	\$105	\$85	\$105

The allowance for credit losses reflects our best estimate of the losses inherent in our receivables as of the balance sheet date, including uncollectible finance charges and fees. For purposes of determining impairment and recording the associated allowance for credit losses, we evaluate our credit card receivables on a collective basis as they are composed of large groups of smaller-balance homogeneous loans and, therefore, are not individually evaluated for impairment. We record estimated uncollectible principal balances to the bad debt provision while estimated uncollectible finance charges and fees result in a reduction of credit card revenue.

Under certain circumstances, we may make modifications to payment terms for a customer experiencing financial difficulties in an effort to help the customer avoid a charge-off or bankruptcy, and to maximize our recovery of the outstanding balance. These modifications, which meet the accounting definition of troubled debt restructurings ("TDRs"), include reduced or waived fees and finance charges, and/or reduced minimum payments. Receivables classified as TDRs were \$45, or 1.9% of our total credit card receivables as of August 3, 2013, \$53, or 2.5% of our total credit card receivables as of February 2, 2013 and \$58, or 2.5% of our total credit card receivables as of July 28, 2012.

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Credit Quality

The primary indicators of the credit quality of our credit card receivables are aging and delinquency, particularly the levels of account balances delinquent 30 days or more as these are the accounts most likely to be written off. The following table illustrates the aging and delinquency status of our credit card receivables:

	August 3, 20	· ·		February 2, 2	2013	••••	July 28, 2012	2	
	Balance	% of total		Balance	% of total		Balance	% of total	
Current	\$2,241	95.3	%	\$2,018	94.2	%	\$2,166	94.4	%
1 – 29 days delinquent	74	3.2	%	84	3.9	%	84	3.7	%
30 days or more delinquent:									
30 – 59 days delinquent	14	0.6	%	15	0.7	%	18	0.7	%
60 – 89 days delinquent	9	0.4	%	10	0.5	%	11	0.5	%
90 days or more delinquent	13	0.5	%	15	0.7	%	15	0.7	%
Total 30 days or more delinquent	36	1.5	%	40	1.9	%	44	1.9	%
Total credit card receivables	\$2,351	100.0	%	\$2,142	100.0	%	\$2,294	100.0	%
Receivables not accruing finance charges	\$10			\$11			\$10		
Receivables 90 days or more delinquent and still accruing finance charges	\$7			\$8			\$9		

We also evaluate credit quality using FICO credit scores. The following table illustrates the distribution of our credit card receivables across FICO score ranges:

	August 3, 2	013		February 2,	2013		July 28, 201	2	
FICO Score Range ¹	Balance	% of total		Balance	% of total		Balance	% of total	
801+	\$430	18.3	%	\$310	14.5	%	\$441	19.2	%
660 - 800	1,455	61.9	%	1,366	63.8	%	1,419	61.8	%
001 - 659	367	15.6	%	379	17.7	%	366	16.0	%
Other ²	99	4.2	%	87	4.0	%	68	3.0	%
Total credit card receivables	\$2,351	100.0	%	\$2,142	100.0	%	\$2,294	100.0	%

¹Credit scores for our credit cardholders are updated at least every 60 days for active accounts and every 90 days for inactive accounts. Amounts listed in the table reflect the most recently obtained credit scores as of the dates indicated. ²Other consists of amounts not yet posted to customers' accounts and receivables from customers for whom FICO scores are temporarily unavailable.

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NOTE 3: DEBT AND CREDIT FACILITIES

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Debt			
A summary of our long-term debt is as follows:			
	August 3, 2013	February 2, 2013	July 28, 2012
Secured			
Series 2011-1 Class A Notes, 2.28%, due October 2016	\$325	\$325	\$325
Mortgage payable, 7.68%, due April 2020	44	47	49
Other	9	10	11
	378	382	385
Unsecured			
Senior notes, 6.75%, due June 2014, net of unamortized discount	400	400	399
Senior notes, 6.25%, due January 2018, net of unamortized discount	648	648	648
Senior notes, 4.75%, due May 2020, net of unamortized discount	499	498	498
Senior notes, 4.00%, due October 2021, net of unamortized discount	499	499	499
Senior debentures, 6.95%, due March 2028	300	300	300
Senior notes, 7.00%, due January 2038, net of unamortized discount	344	344	344
Other	54	60	66
	2,744	2,749	2,754
Total long-term debt	3,122	3,131	3,139
Less: current portion	(407) (7) (6
Total due beyond one year Credit Excilities	\$2,715	\$3,124	\$3,133

Credit Facilities

As of August 3, 2013, we had total short-term borrowing capacity available for general corporate purposes of \$800. In March 2013, we terminated both our \$600 unsecured revolving credit facility that was scheduled to expire in June 2016, and our \$200 2007-A Variable Funding Note that was scheduled to expire in January 2014. We replaced these with a new five-year \$800 senior unsecured revolving credit facility ("revolver") that expires in March 2018. Under the terms of our new revolver, we pay a variable rate of interest and a commitment fee based on our debt rating. The new revolver is available for working capital, capital expenditures and general corporate purposes and backs our commercial paper program. During the six months ended August 3, 2013, we had no issuances under our commercial paper program and no borrowings under our new revolver or the \$600 credit facility prior to termination. The new revolver requires that we maintain a leverage ratio, defined as Adjusted Debt to Earnings before Interest, Income Taxes, Depreciation, Amortization and Rent ("EBITDAR"), of less than four times. As of August 3, 2013, we were in compliance with this covenant.

Also in March 2013, our wholly owned subsidiary Nordstrom fsb terminated its \$100 variable funding facility. We had no borrowings under this facility prior to termination.

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NOTE 4: FAIR VALUE MEASUREMENTS

We disclose our financial assets and liabilities that are measured at fair value in our condensed consolidated balance sheets by level within the fair value hierarchy as defined by applicable accounting standards:

Level 1: Quoted market prices in active markets for identical assets or liabilities

Level 2: Other observable market-based inputs or unobservable inputs that are corroborated by market data Level 3: Unobservable inputs that cannot be corroborated by market data that reflect the reporting entity's own assumptions

We did not have any financial assets or liabilities that were measured at fair value on a recurring basis as of August 3, 2013, February 2, 2013 or July 28, 2012.

Financial instruments not measured at fair value on a recurring basis include cash and cash equivalents, accounts receivable and accounts payable and approximate fair value due to their short-term nature. We estimate the fair value of our long-term debt using quoted market prices of the same or similar issues, and as such this is considered a Level 2 fair value measurement. The following table summarizes the carrying value and fair value estimate of our long-term debt, including current maturities:

	August 3, 2013	February 2, 2013	July 28, 2012
Carrying value of long-term debt ¹	\$3,122	\$3,131	\$3,139
Fair value of long-term debt	3,471	3,665	3,755

¹The carrying value of long-term debt includes the remaining adjustment from our previous effective fair value hedge. We also measure certain non-financial assets at fair value on a nonrecurring basis, primarily goodwill and long-lived tangible and intangible assets, in connection with periodic evaluations for potential impairment. We recorded no impairment charges for these assets for the six months ended August 3, 2013 and July 28, 2012. We estimate the fair value of goodwill and long-lived tangible and intangible assets using primarily unobservable inputs, and as such these are considered Level 3 fair value measurements.

NOTE 5: COMMITMENTS AND CONTINGENT LIABILITIES

During the quarter ended August 3, 2013, we paid approximately \$100 to the developer of our Manhattan full-line store. This payment represents the first in a series of installment payments which we committed to make based on the developer meeting construction and development milestones. Our fee interest in the property is subject to lien until project completion or fulfillment of our existing installment payment commitment.

We are subject from time to time to various claims and lawsuits arising in the ordinary course of business, including lawsuits alleging violations of state and/or federal wage and hour and other employment laws, privacy and other consumer-based claims. Some of these lawsuits include certified classes of litigants, or purport or may be determined to be class or collective actions and seek substantial damages or injunctive relief, or both, and some may remain unresolved for several years. We believe the recorded reserves in our condensed consolidated financial statements are adequate in light of the probable and estimable liabilities. As of the date of this report, we do not believe any currently identified claim, proceeding or litigation, either alone or in the aggregate, will have a material impact on our results of operations, financial position or cash flows. Since these matters are subject to inherent uncertainties, our view of them may change in the future.

NOTE 6: SHAREHOLDERS' EQUITY

In February 2012, our Board of Directors authorized a program to repurchase up to \$800 of our outstanding common stock, through February 1, 2014. In February 2013, our Board of Directors authorized a new program to repurchase up to \$800 of our outstanding common stock, through March 1, 2015, in addition to the remaining amount available for repurchase under our February 2012 authorization. During the six months ended August 3, 2013, we repurchased 3.8 shares of our common stock for an aggregate purchase price of \$214 and had \$979 in remaining share repurchase capacity. The actual number and timing of future share repurchases, if any, will be subject to market and economic

conditions and applicable Securities and Exchange Commission rules.

Table of Contents NORDSTROM, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Dollar and share amounts in millions except per share and per option amounts) (Unaudited)

NOTE 7: STOCK-BASED COMPENSATION

The following table summarizes our stock-based compensation expense:

	Quarter Ended		Six Months Ende	ed
	August 3, 2013	July 28, 2012	August 3, 2013	July 28, 2012
Stock options	\$13	\$11	\$26	\$21
HauteLook stock compensation	2	3	4	5
Performance share units	1	2	1	2
Employee stock purchase plan	_		1	1
Other	1	2	2	2
Total stock-based compensation expense, before income tax benefit	17	18	34	31
Income tax benefit	(5) (7) (11) (11
Total stock-based compensation expense, net of income tax benefit	\$12	\$11	\$23	\$20

During the six months ended August 3, 2013 and July 28, 2012, we granted 3.7 and 2.9 options with estimated weighted-average grant-date fair values per option of \$14 and \$15.

NOTE 8: EARNINGS PER SHARE

The computation of earnings per share is as follows:

Net earnings	Quarter Ended August 3, 2013 \$184	July 28, 2012 \$156	Six Months Ended August 3, 2013 \$329	July 28, 2012 \$305
Basic shares	195.5	205.2	195.5	206.3
Dilutive effect of stock options and other	3.3	3.5	3.4	3.7
Diluted shares	198.8	208.7	198.9	210.0
Earnings per basic share	\$0.94	\$0.76	\$1.68	\$1.48
Earnings per diluted share	\$0.93	\$0.75	\$1.66	\$1.45
Anti-dilutive stock options and other	3.4	5.9	4.6	6.0

NOTE 9: SEGMENT REPORTING

As discussed in Note 1: Basis of Presentation, beginning in the first quarter of 2013, we reclassified amounts in our financial statements to better reflect the way we view and measure our business. As we continue to execute our long-term growth strategy and make investments across operating segments, aligning expenses with the associated benefits enhances our ability to evaluate segment performance. Historical results were also reclassified to match the current period presentation. These reclassifications did not impact net earnings, earnings per share, financial position or cash flows.

We previously recorded all of our Fashion Rewards loyalty program expenses in our Credit segment. We now allocate all of our Fashion Rewards expenses to the Retail segment, including the face value of Nordstrom Notes, which customers earn based on their level of spending and which can be redeemed for goods or services. Consistent with our previous segment reporting, our Retail segment net sales include sales from the redemption of Nordstrom Notes. In order to present the consolidated financial results in accordance with generally accepted accounting principles, our Corporate/Other column includes the elimination of net sales when customers used Nordstrom Notes and also includes

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an adjustment to reduce the Nordstrom Notes expense from face value to their estimated cost. In addition, certain technology expenses we previously included in Corporate/Other are now allocated to the Retail and Credit segments.

<u>Table of Contents</u> NORDSTROM, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Dollar and share amounts in millions except per share and per option amounts) (Unaudited)

In our Credit segment, we previously presented bad debt expense associated with finance charges and fees as part of selling, general and administrative expenses. We reclassified these amounts and now present them as a reduction of credit card revenue. There was no impact to Credit earnings before income taxes for this reclassification. The following tables set forth information for our reportable segments:

C	Retail	Corporate/O	the	Total Reta Business ¹	il	Credit		Total	
Quarter Ended August 3, 2013 Net sales Credit card revenues	\$3,245	\$ (141)	\$3,104 —		 \$92		\$3,104 92	
Earnings (loss) before interest and income taxes	375	(80)	295		40		335	
Interest expense, net Earnings (loss) before income taxes	375	(31 (111))	(31 264)	(6 34)	(37 298)
Quarter Ended July 28, 2012 Net sales Credit card revenues	\$3,063 —	\$ (145 —)	\$2,918 —		 \$88		\$2,918 88	
Earnings (loss) before interest and income taxes	361	(99)	262		28		290	
Interest expense, net Earnings (loss) before income taxes	361	(33 (132))	(33 229)	(7 21)	(40 250)
Six Months Ended August 3, 2013 Net sales Credit card revenues Earnings (loss) before interest and	\$5,958 — 675	\$ (197 — (149)	\$5,761 — 526		 \$184 84		\$5,761 184 610	
income taxes Interest expense, net Earnings (loss) before income taxes		(64 (213)	(64 462)	(12 72)	(76 534)
Six Months Ended July 28, 2012 Net sales Credit card revenues Earnings (loss) before interest and	\$5,639 —	\$ (186 —)	\$5,453 —		 \$178		\$5,453 178	
income taxes	666	(171)	495		75		570	
Interest expense, net Earnings (loss) before income taxes	666	(67 (238))	(67 428)	(13 62)	(80 490)

¹Total Retail Business is not a reportable segment, but represents a subtotal of the Retail segment and Corporate/Other, and is consistent with our presentation in Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following table summarizes net sales within our reportable segments:

	Quarter Ended		Six Months Ended				
	August 3, 2013	July 28, 2012	August 3, 2013	July 28, 2012			
Nordstrom full-line stores	\$2,098	\$2,114	\$3,815	\$3,830			

Direct	425	309	726	551	
Nordstrom	2,523	2,423	4,541	4,381	
Nordstrom Rack	645	577	1,261	1,134	
HauteLook and Jeffrey	77	63	156	124	
Total Retail segment	3,245	3,063	5,958	5,639	
Corporate/Other	(141) (145) (197) (186)
Total net sales	\$3,104	\$2,918	\$5,761	\$5,453	
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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Dollar and share amounts in millions except per share and per square foot amounts)

CAUTIONARY STATEMENT

Certain statements in this Quarterly Report on Form 10-Q contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties, including, but not limited to, anticipated financial outlook for the fiscal year ending February 1, 2014, anticipated annual same-store sales rate, anticipated Return on Invested Capital and trends in our operations. Such statements are based upon the current beliefs and expectations of the company's management and are subject to significant risks and uncertainties. Actual future results may differ materially from historical results or current expectations depending upon factors including, but not limited to:

successful execution of our growth strategy, including expansion into new markets, acquisitions, investments in our stores and online, our ability to realize the anticipated benefits from such growth initiatives, and the timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties,

our ability to manage the transformation of our business/financial model as we increase our investments in growth opportunities, including our online business and our ability to manage related organizational changes,

our ability to maintain relationships with our employees and to effectively attract, develop and retain our future leaders,

effective inventory management, disruptions in our supply chain and our ability to control costs,

the impact of any systems failures, cybersecurity and/or security breaches, including any security breach that results in the theft, transfer or unauthorized disclosure of customer, employee or company information or our compliance with information security and privacy laws and regulations in the event of such an incident,

successful execution of our information technology strategy,

efficient and proper allocation of our capital resources,

our ability to safeguard our reputation and maintain our vendor relationships,

the impact of economic and market conditions and the resultant impact on consumer spending patterns,

our ability to respond to the business environment, fashion trends and consumer preferences, including changing expectations of service and experience in stores and online,

the effectiveness of planned advertising, marketing and promotional campaigns in the highly competitive retail industry,

weather conditions, natural disasters, health hazards, national security or other market disruptions, or the prospects of these events and the impact on consumer spending patterns,

our compliance with applicable banking related laws and regulations impacting our ability to extend credit to our customers, employment laws and regulations, certain international laws and regulations, other laws and regulations applicable to us, including the outcome of claims and litigation and resolution of tax matters, and ethical standards, impact of the current regulatory environment and financial system and health care reforms,

compliance with debt covenants, availability and cost of credit, changes in interest rates, and trends in debt repayment patterns, personal bankruptcies, and bad debt write-offs, and

the timing and amounts of share repurchases by the company, if any, or any share issuances by the company, including issuances associated with option exercises or other matters.

These and other factors, including those factors described in Part I, "Item 1A. Risk Factors" in our 2012 Annual Report on Form 10-K, could affect our financial results and cause actual results to differ materially from any forward-looking information we may provide. We undertake no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

OVERVIEW

We continually aspire to improve the customer experience, both in stores and online and across our full-price and off-price channels. Over the last several years, we have focused on improving our multi-channel capabilities, and while each channel represents a meaningful growth opportunity individually, the synergies created by the overall customer experience contribute meaningfully to our ability to attract, retain, and serve customers into the future. Our performance in the second quarter and first half of 2013 reflected sales trends softer than we anticipated, mitigated by our discipline in managing inventory and expenses and the variable nature of our financial model. Our Anniversary Sale, which historically is our largest sale event of the year, took place in the second quarter and generated sales consistent with trends. In 2012, the Anniversary Sale occurred during both the second and third quarters. This resulted in a favorable comparison against last year and we expect will result in an unfavorable comparison in the third quarter.

Women's apparel was one of our top-performing merchandise categories during the Anniversary Sale, driven largely by improved execution. During the quarter we continued our efforts to increase our relevance with both existing and new customers. To that end, we plan on expanding upon our partnership with Topshop, an internationally-renowned trend-leading brand, by adding Topshop merchandise to 28 more full-line stores this year, bringing the total to 42 stores.

During the first half of 2013, we opened eight new Nordstrom Rack stores, with plans to open 14 more by the end of the year. We are also on track with our expansion into Canada, with the first of our five announced store openings to take place in Calgary in the fall of 2014.

Our Direct channel continues to be one of our fastest-growing businesses. Its sales increased 37% in the second quarter, on top of last year's second-quarter increase of 40%. We are making ongoing investments to further expand our online merchandise selection, improve the website and mobile experience, and continue construction on a second fulfillment center for planned completion in the fall. Additionally, we are developing plans to add a third fulfillment center located on the east coast in 2015.

Our credit business plays an important role in reaching new customers and strengthening existing customer relationships through our Fashion Rewards loyalty program. The Fashion Rewards program contributes to our overall results, with members shopping more frequently and spending more on average than non-members. We now have 3.6 million active members, an 18% increase over last year. Our overall credit portfolio remains healthy, with delinquency and write-off trends stabilizing around a five-year low.

We believe in our long-term strategy and will continue to make investments in our stores, online and in new markets such as Canada. While these strategic investments are expected to limit operating margin expansion over the next several years, we expect to create value through sales and EBIT growth, combined with a more productive capital base. Our long-term financial goals to achieve high single-digit total sales growth and mid-teens Return on Invested Capital ("ROIC") are unchanged, as these measures correlate strongly with shareholder return.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

RESULTS OF OPERATIONS

Our reportable segments are Retail and Credit. Our Retail segment includes our Nordstrom branded full-line stores and website, our Nordstrom Rack stores, our Last Chance clearance store and our other retail channels including HauteLook and our Jeffrey stores. For purposes of discussion and analysis of our results of operations, we combine our Retail segment results with revenues and expenses in the "Corporate/Other" column of Note 9: Segment Reporting in the Notes to Condensed Consolidated Financial Statements (collectively, the "Retail Business"). We analyze our results of operations through earnings before interest and income taxes for our Retail Business and Credit segment, while interest expense and income taxes are discussed on a total company basis.

As discussed in Note 1: Basis of Presentation and Note 9: Segment Reporting in the Notes to Condensed Consolidated Financial Statements, beginning in the first quarter of 2013, we reclassified amounts in our financial statements to better reflect the way we view and measure our business. As we continue to execute our long-term growth strategy and make investments across operating segments, aligning expenses with the associated benefits enhances our ability to evaluate segment performance. Historical results were also reclassified to match the current period presentation. These reclassifications did not impact net earnings, earnings per share, financial position or cash flows.

We now allocate Fashion Rewards loyalty program expenses to our Retail Business. We previously recorded all of our Fashion Rewards expenses in our Credit segment. In addition, certain technology expenses we previously included in our Retail Business are now allocated to our Credit segment. These changes within our Retail Business and Credit segment did not impact the presentation of expenses in our consolidated financial statements. In our Credit segment, we previously presented bad debt expense associated with finance charges and fees as part of selling, general and administrative expenses. We reclassified these amounts and now present them as a reduction of credit card revenue. Retail Business

Summary

The following table summarizes the results of our Retail Business for the quarter and six months ended August 3, 2013, compared with the quarter and six months ended July 28, 2012:

	Quarter Ended August 3, 2013 Amount		% of net sales		July 28, 2012 Amount		% of net sales	
Net sales	\$3,104		100.0	%	\$2,918		100.0	%
Cost of sales and related buying and occupancy costs	(2,002)	(64.5	%)	(1,878)	(64.4	%)
Gross profit	1,102		35.5	%	1,040		35.6	%
Selling, general and administrative expenses	(807)	(26.0	%)	(778)	(26.6	%)
Earnings before interest and income taxes	\$295		9.5	%	\$262		9.0	%

	Six Months Ende	ed						
	August 3, 2013				July 28, 2012			
	Amount		% of net sales		Amount		% of net sales	
Net sales	5,761		100.0	%	\$5,453		100.0	%
Cost of sales and related buying and occupancy costs	(3,674)	(63.8	%)	(3,461)	(63.5	%)
Gross profit	2,087		36.2	%	1,992		36.5	%
Selling, general and administrative expenses	(1,561)	(27.1	%)	(1,497)	(27.5	%)
Earnings before interest and income taxes	526		9.1	%	\$495		9.1	%

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Retail Business	Net	Sales
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	Quarter Ended				Six Months End	led		
	August 3, 2013		July 28, 2012		August 3, 2013		July 28, 2012	
Net sales by channel:								
Nordstrom full-line stores	\$2,098		\$2,114		\$3,815		\$3,830	
Direct	425		309		726		551	
Nordstrom	2,523		2,423		4,541		4,381	
Nordstrom Rack	645		577		1,261		1,134	
HauteLook and Jeffrey	77		63		156		124	
Total Retail segment	3,245		3,063		5,958		5,639	
Corporate/Other	(141)	(145)	(197)	(186)
Total net sales	\$3,104		\$2,918		\$5,761		\$5,453	
Net sales increase	6.4	%	7.4	%	5.6	%	10.3	%
Same-store sales increase (decreas	se)							
by channel: ¹								
Nordstrom full-line stores	(0.7	%)	1.1	%	(0.4	%)	3.1	%
Direct	37.2	%	39.7	%	31.7	%	41.6	%
Nordstrom	4.2	%	4.9	%	3.7	%	6.8	%
Nordstrom Rack	2.4	%	7.7	%	1.6	%	7.3	%
HauteLook ²	23.1	%			28.6	%		%
Total	4.4	%	4.5	%	3.6	%	6.3	%
Sales per square foot	\$121		\$117		\$226		\$219	
4-wall sales per square foot ³	\$108		\$108		\$200		\$200	

¹ Same-store sales include sales from stores that have been open at least one full year at the beginning of the year. Fiscal year 2012 includes an extra week (the 53rd week) as a result of our 4-5-4 retail reporting calendar. We report same-store sales by comparing the fiscal 2013 period against the same fiscal period in 2012. The 53rd week is not included in same-store sales calculations.

²Beginning in 2013, HauteLook is included in our same-store sales calculation.

³4-wall sales per square foot is calculated as net sales for Nordstrom full-line, Nordstrom Rack, and Jeffrey stores divided by their weighted-average square footage. Weighted-average square footage includes a percentage of period-end square footage for new stores equal to the percentage of the period during which they were open. Total company net sales increased 6.4% for the quarter and 5.6% for the six months ended August 3, 2013, compared with the same periods in 2012. Overall same-store sales increased 4.4% for the quarter and 3.6% for the six months ended August 3, 2013. Total company net sales and same-store sales for the second quarter were favorably impacted by the Anniversary Sale, which took place in the second quarter in 2013, but occurred during both the second and third quarters in the prior year. Same-store sales increased approximately 250 basis points in the second quarter as a result of the Anniversary Sale shift.

Nordstrom net sales for the second quarter of 2013 were \$2,523, an increase of 4.1% compared with the same period in 2012, while net sales were \$4,541 for the six months ended August 3, 2013, an increase of 3.7% compared with the same period in 2012. Nordstrom same-store sales increased 4.2% for the second quarter and 3.7% for the six months ended August 3, 2013 compared with the same periods in 2012. Both the number of items sold and the average selling price increased on a same-store basis for the quarter and six months ended August 3, 2013. Category highlights for the quarter ended August 3, 2013 included Men's Shoes, Men's Apparel and Kids' Apparel, while category highlights for the six months ended August 3, 2013 included Men's Shoes, Men's Apparel and Cosmetics.

Full-line same-store sales decreased 0.7% for the quarter and 0.4% for the six months ended August 3, 2013, compared with the same periods in 2012. The top-performing geographic regions for full-line stores for both the quarter and six months ended August 3, 2013 were the Southeast and the Southwest. The Direct channel continued to generate strong sales growth with an increase of 37.2% in the second quarter of 2013 and 31.7% for the six months ended August 3, 2013. These increases continue to significantly outpace our overall performance and are reflective of how customers are responding to our ongoing e-commerce initiatives.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Nordstrom Rack net sales increased \$69, or 12% for the quarter and \$127, or 11% for the six months ended August 3, 2013, compared with the same periods in 2012. We opened eight Nordstrom Rack stores during the first six months of 2013.

Nordstrom Rack same-store sales increased 2.4% for the quarter and 1.6% for the six months ended August 3, 2013. Both the number of items sold and the average selling price increased on a same-store basis for the quarter and six months ended August 3, 2013.

Retail Business Gross Profit

	Quarter Ended				Six Months Ended			
	August 3, 2013		July 28, 2012		August 3, 2013		July 28, 2012	
Gross profit ¹	\$1,102		\$1,040		\$2,087		\$1,992	
Gross profit rate	35.5	%	35.6	%	36.2	%	36.5	%
					August 3, 2013		July 28, 2012	
Ending inventory per square foot					\$57.26		\$55.83	
Inventory turnover rate ²					5.20		5.28	

¹Retail cost of sales includes the estimated cost of Nordstrom Notes and complimentary alterations credits that are expected to be issued and redeemed under our Fashion Rewards program. We provide these benefits to our cardholders, as participation in the Fashion Rewards program enhances customer loyalty and drives incremental sales. ²Inventory turnover rate is calculated as the trailing 12-months cost of sales and related buying and occupancy costs (for all channels) divided by the trailing 4-quarter average inventory.

Our retail gross profit rate decreased 13 basis points for the quarter and 30 basis points for the six months ended August 3, 2013, compared with the same periods in 2012. These decreases were primarily due to the growth in the Fashion Rewards customer loyalty program. Retail gross profit increased \$62 for the quarter and \$95 for the six months ended August 3, 2013, compared with the same periods in 2012, due primarily to increased sales, partially offset by an increase in occupancy costs related to investments in new stores.

For the first two quarters of 2013, our regular-priced selling at Nordstrom was consistent with last year and our inventory turnover rate decreased to 5.20 times for the trailing 12-months ended August 3, 2013, from 5.28 times for the same period in the prior year. The decrease in inventory turnover rate is primarily due to our increased investment in pack and hold inventory at Nordstrom Rack, which helps us take advantage of strategic buying opportunities to secure top brands and to fuel our Rack new store growth. On a per square foot basis, we ended the quarter with a 3.9% increase in sales on a 2.6% increase in ending inventory primarily due to the impact of the Anniversary Sale event shift.

Retail Business Selling, General and Administrative Expenses

	Quarter Ended August 3, 2013		July 28, 2012		Six Months End August 3, 2013		July 28, 2012	
Selling, general and administrative expenses	\$807		\$778		\$1,561		\$1,497	
Selling, general and administrative expense rate	26.0	%	26.6	%	27.1	%	27.5	%

Our Retail selling, general and administrative expenses ("Retail SG&A") rate decreased 66 basis points for the quarter and 37 basis points for the six months ended August 3, 2013, compared with the same periods in 2012. The improvements primarily were due to leverage on increased sales, including the impact of the Anniversary Sale event shift and a reduction in variable expenses correlated with our performance. This was partially offset by investments related to technology, our planned entry into Canada and accelerated Rack store expansion, along with higher fulfillment expenses supporting online growth. Our Retail SG&A increased \$29, or 3.8%, for the quarter and \$64, or 4.2% for the six months ended August 3, 2013, compared with the same periods in 2012. The increases were primarily due to higher sales volume and the incremental costs related to investments in technology, partially offset by the

reduction of variable expenses correlated to our performance.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Credit Segment

Summary

The table below provides a detailed view of the operational results of our Credit segment, consistent with the segment disclosure provided in Note 9: Segment Reporting in the Notes to Condensed Consolidated Financial Statements. In order to better reflect the economic contribution of our credit and debit card program, intercompany merchant fees are also included in the table below, which represents the estimated costs that would be incurred if our cardholders used third party cards.

Interest expense is assigned to the Credit segment in proportion to the amount of estimated debt and equity needed to fund our credit card receivables. Based on our research, debt as a percentage of credit card receivables for other credit card companies ranges from 70% to 90%. As such, we believe a mix of 80% debt and 20% equity is an appropriate estimate.

Quarter Ended August 3, 2013				Quarter Ended July 28, 2012			
		Annualized %				Annualized %	
Amount		•		Amount		of average cre card receivable	
\$92		17.6	%	\$88		17.1	%
(52)	(9.9	%)	(60)	(11.7	%)
t							
40		7.7	%	28		5.5	%
(6)	(1.2	%)	(7)	(1.2	%)
28		5.5	%	26		5.0	%
\$62		12.0	%	\$47		9.2	%
\$1,077				\$1,066			
1,426				1,283			
\$2,503				\$2,349			
\$2,074				\$2,039			
	August 3, 2013 Amount \$92 (52 t 40 (6 28 \$62 \$1,077 1,426 \$2,503	August 3, 2013 Amount \$92 (52)) t 40 (6)) 28 \$62 \$1,077 1,426 \$2,503	August 3, 2013 Annualized % Amount of average creation of average creat	August 3, 2013 Annualized % Amount of average credit \$92 17.6 % (52) (9.9 %) t 40 7.7 % (6) (1.2 %) \$862 12.0 % \$1,077 1,426 \$2,503	August 3, 2013July 28, 2012Amountof average credit card receivablesAmount card receivables $\$92$ 17.6% $\$88$ (52)) (9.9) %) (60) t407.7%28 (6)) (1.2) %) (7) 285.5%26 $\$62$ 12.0% $\$47$ $\$1,077$ $$1,066$ $1,283$ $$2,503$ $$2,349$	August 3, 2013 July 28, 2012 Annualized % Amount of average credit Amount \$92 17.6 % \$52) (9.9 %) \$40 7.7 % 28 (6) (1.2 %) (77 28 5.5 % 26 \$62 12.0 % \$47 \$1,077 \$1,066 1,283 \$2,503 \$2,349	August 3, 2013July 28, 2012Annualized %Annualized %Amountof average credit card receivablesAmount $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $\$92$ 17.6% $$$1,077$ % $$1,077$ \$1,066 $$1,426$ 1,283 $$2,503$ \$2,349

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

	Six Months End August 3, 2013	ed			Six Months Ende July 28, 2012	ed		
	Amount		Annualized % of average credi card receivables		Amount		Annualized % of average credit card receivables	
Credit card revenues	\$184		18.0	%	\$178		17.6	%
Occupancy, selling, general and administrative expenses Credit segment earnings before	(100)	(9.8	%)	(103)	(10.1	%)
interest and income taxes, as presented in segment disclosure	84		8.2	%	75		7.5	%
Interest expense	(12)	(1.2	%)	(13)	(1.2	%)
Intercompany merchant fees	48		4.7	%	43		4.3	%
Credit segment contribution, before income taxes	\$120		11.8	%	\$105		10.5	%
Credit and debit card volume:								
Outside	\$2,124				\$2,081			
Inside	2,444				2,175			
Total volume	\$4,568				\$4,256			
Average credit card receivables Credit Card Revenues	\$2,044				\$2,012			
	Quarter Ended				Six Months End	ed	l	
	August 3, 2013		July 28, 2012		August 3, 2013		July 28, 2012	
Finance charge revenue	\$59		\$58		\$120		\$118	
Interchange – third party	22		19		43		39	
Late fees and other revenue	11		11		21		21	
Total credit card revenues	\$92		\$88		\$184		\$178	

Credit card revenues include finance charges, interchange fees, late fees and other revenue. Finance charges represent interest earned on unpaid balances while interchange fees are earned from the use of Nordstrom VISA credit cards at merchants outside of Nordstrom. Late fees are assessed when a credit card account becomes past due. We consider an account delinquent if the minimum payment is not received by the payment due date.

Credit card revenues increased \$4 for the quarter and \$6 for the six months ended August 3, 2013, compared with the same periods in the prior year, due to a 6.6% increase in total quarterly volume and a 7.3% increase in volume for the six month period that was partially offset by continued improvements in customer payment rates.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Credit Segment Occupancy, Selling, General and Administrative Expenses

Occupancy, selling, general and administrative expenses for our Credit segment ("Credit expenses") are summarized in the following table:

	Quarter Ended		Six Months Ended		
	August 3, 2013	July 28, 2012	August 3, 2013	July 28, 2012	
Occupancy expenses	\$2	\$1	\$3	\$2	
Operational and marketing expenses	34	37	\$67	\$70	
Bad debt provision	16	22	30	31	
Total Credit occupancy, selling,	\$52	\$60	\$100	\$103	
general and administrative expenses	\$32	\$00	\$100	\$105	

Total Credit expenses decreased \$8 for the quarter and \$3 for the six months ended August 3, 2013, compared with the same periods in the prior year. The decrease for the quarter and six months was primarily due to lower bad debt expense during 2013 as a result of continued improvement in our portfolio delinquencies and write-off results. We decreased our allowance for credit losses by \$10 in the first quarter of 2012.

Allowance for Credit Losses and Credit Trends

The following table summarizes activity in the allowance for credit losses:

	Quarter Ended				Six Months End	ed		
	August 3, 2013		July 28, 2012		August 3, 2013		July 28, 2012	
Allowance at beginning of period	\$85		\$105		\$85		\$115	
Bad debt provision	16		22		30		31	
Write-offs	(21)	(28)	(42)	(54)
Recoveries	5		6		12		13	
Allowance at end of period	\$85		\$105		\$85		\$105	
Annualized net write-offs as a								
percentage of average credit card	3.1	%	4.1	%	2.9	%	4.1	%
receivables								
Annualized net write-offs (including	5							
finance charges and fees) as a	3.7	%	4.8	%	3.5	%	4.8	%
percentage of average credit card		,		,.		,.		,.
receivables								
							L 1 00 0010	
					August 3, 2013		July 28, 2012	
30 days or more delinquent as a					1.5	Ø	1.0	01
percentage of ending credit card					1.5	%	1.9	%
receivables								
Allowance as a percentage of ending	8				3.6	%	4.6	%
credit card receivables								

The allowance for credit losses reflects our best estimate of the losses inherent in our receivables as of the balance sheet date, including uncollectible finance charges and fees. For purposes of determining impairment and recording the associated allowance for credit losses, we evaluate our credit card receivables on a collective basis as they are composed of large groups of smaller-balance homogeneous loans and, therefore, are not individually evaluated for impairment. We record estimated uncollectible principal balances to the bad debt provision while estimated uncollectible finance charges and fees result in a reduction of credit card revenue.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Total Company Results

Interest Expense, Net

Interest expense, net was \$37 for the quarter and \$76 for the six months ended August 3, 2013, compared with \$40 for the quarter and \$80 for the six months ended July 28, 2012. The decrease was due primarily to higher capitalized interest related to investments in our capital growth initiatives.

Income Tax Expense

	Quarter Ended			Six Months Ende				
	August 3, 2013		July 28, 2012		August 3, 2013		July 28, 2012	
Income tax expense	\$114		\$94		\$205		\$185	
Effective tax rate	38.2	%	37.6	%	38.3	%	37.8	%
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The effective tax rate for the second quarter and the six months ended August 3, 2013, increased compared with the same periods in 2012 as a result of changes in our reserves for state taxes.

Fiscal 2013 Outlook

Our updated expectations for fiscal 2013, which are shown in comparison to the reclassified 53-week fiscal 2012 where applicable, are as follows:

Total sales	3 to 4 percent increase
Same-store sales ¹	2 to 3 percent increase
Credit card revenues ²	\$0 to \$5 increase
Gross profit rate ³	30 to 40 basis point decrease
Selling, general and administrative expenses (% of net sales) ²	0 to 10 basis point increase
Interest expense, net	\$5 to \$10 decrease
Effective tax rate	38.6%
Earnings per diluted share ⁴	\$3.60 to \$3.70
Diluted shares outstanding ⁴	Approximately 200
¹ Beginning in 2013, same-store sales include HauteLook	. Same-store sales for 2013 are compared with the first 52
weeks of 2012.	

²Impacted by financial statement reclassifications as described in Note 9: Segment Reporting in the Notes to Condensed Consolidated Financial Statements.

³Includes both our Retail gross profit and our Credit segment occupancy costs, as a percentage of net sales. ⁴This outlook does not include the impact of any future share repurchases.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Return on Invested Capital ("ROIC") (Non-GAAP financial measure)

We believe ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of our use of capital and believe ROIC is an important component of shareholders' return over the long term. In addition, we incorporate ROIC in our executive incentive measures. For the 12 fiscal months ended August 3, 2013, ROIC increased to 14.4% compared with 12.7% for the 12 fiscal months ended July 28, 2012, primarily due to an increase in our earnings before interest and income tax expense.

ROIC is not a measure of financial performance under generally accepted accounting principles ("GAAP") and should be considered in addition to, and not as a substitute for, return on assets, net earnings, total assets or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to ROIC is return on assets. The following is a reconciliation of the components of ROIC and return on assets:

	12 Fiscal Months Ended				
	August 3, 2013	July 28, 2012			
Net earnings	\$760	\$668			
Add: income tax expense	469	410			
Add: interest expense	158	150			
Earnings before interest and income tax expense	1,387	1,228			
Add: rent expense	116	90			
Less: estimated depreciation on capitalized operating leases ¹	(62) (48)		
Net operating profit	1,441	1,270			
Estimated income tax expense ²	(550) (483)		
Net operating profit after tax	\$891	\$787			
Average total assets ³	\$8,216	\$8,234			
Less: average non-interest-bearing current liabilities ⁴	(2,355) (2,172)		
Less: average deferred property incentives ³	(488) (504)		
Add: average estimated asset base of capitalized operating leases ⁵	831	628			
Average invested capital	\$6,204	\$6,186			
Return on assets	9.2	% 8.1	%		
ROIC	14.4	% 12.7	%		
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¹Capitalized operating leases is our best estimate of the asset base we would record for our leases that are classified as operating if they had met the criteria for a capital lease, or we had purchased the property. Asset base is calculated as described in footnote 5 below.

²Based upon our effective tax rate multiplied by the net operating profit for the 12 fiscal months ended August 3, 2013 and July 28, 2012.

³Based upon the trailing 12-month average.

⁴Based upon the trailing 12-month average for accounts payable, accrued salaries, wages and related benefits, and other current liabilities.

⁵Based upon the trailing 12-month average of the monthly asset base. The asset base for each month is calculated as the trailing 12-months of rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the asset base we would record for our capitalized operating leases described in footnote 1.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

LIQUIDITY AND CAPITAL RESOURCES

We maintain a level of liquidity sufficient to allow us to cover our seasonal cash needs and to maintain appropriate levels of short-term borrowings. We believe that our operating cash flows, available credit facilities and potential future borrowings are sufficient to finance our cash requirements for the next 12 months and beyond. Over the long term, we manage our cash and capital structure to maximize shareholder return, maintain our financial position, manage refinancing risk and allow flexibility for strategic initiatives. We regularly assess our debt and leverage levels, capital expenditure requirements, debt service payments, interest rate risks, dividend payouts, potential share repurchases and other future investments. We believe that as of August 3, 2013, our existing cash and cash equivalents on-hand of \$1,128, available credit facilities of \$800 and potential long-term initiatives. For the six months ended August 3, 2013, cash and cash equivalents decreased by \$157 to \$1,128, primarily due to payments for capital expenditures of \$427 and repurchases of common stock of \$219, partially offset by cash provided by operations of \$547.

Operating Activities

Net cash provided by operating activities increased \$175 for the six months ended August 3, 2013, compared with the same period in 2012, due primarily to a shift in the Anniversary Sale event, which historically is the Company's largest sale event of the year. In 2013, the Anniversary Sale took place in the second quarter, while in fiscal 2012 it occurred during both the second and third quarters. This shift in timing led to increased sales and net earnings for the six months ended August 3, 2013 compared with the same period in 2012.

Investing Activities

Net cash used in investing activities was \$504 for the six months ended August 3, 2013, compared with net cash used of \$98 for the same period in 2012. The change is primarily due to the net receipt of \$200 in accumulated restricted cash used to pay debt maturing in the first quarter of 2012, as well as increased capital expenditures for the six months ended August 3, 2013. The increase in capital expenditures relates to payments in the second quarter of 2013 for our Manhattan store and a new fulfillment center, and increased spending in line with our overall capital growth initiatives.

Financing Activities

Net cash used in financing activities was \$200 for the six months ended August 3, 2013, compared with \$893 for the same period in 2012. During the six months ended August 3, 2013, we made payments of \$219 for repurchases of common stock, compared with \$418 for the same period in 2012. Additionally, we retired our \$500 securitized Series 2007-2 Class A & B Notes upon maturity in April 2012 using accumulated restricted cash described in Investing Activities above.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Free Cash Flow (Non-GAAP financial measure)

Free Cash Flow is one of our key liquidity measures, and in conjunction with GAAP measures, provides investors with a meaningful analysis of our ability to generate cash from our business. For the six months ended August 3, 2013, Free Cash Flow decreased to \$(11) compared with \$33 for the six months ended July 28, 2012, primarily due to an increase in capital expenditures related to payments in the second quarter of 2013 for our Manhattan store and a new fulfillment center.

Free Cash Flow is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, operating cash flows or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Free Cash Flow is net cash provided by operating activities. The following is a reconciliation of net cash provided by operating activities to Free Cash Flow:

	Six Months Ended		
	August 3, 2013	July 28, 2012	
Net cash provided by operating activities	\$547	\$372	
Less: capital expenditures	(427) (219)
Less: cash dividends paid	(117) (112)
Less: change in credit card receivables originated at third parties	(70) (77)
Add: change in cash book overdrafts	56	69	
Free Cash Flow	\$(11) \$33	
Net cash used in investing activities	\$(504) \$(98)
Net cash used in financing activities	\$(200) \$(893)

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Credit Capacity and Commitments

As of August 3, 2013, we had total short-term borrowing capacity available for general corporate purposes of \$800. In March 2013, we terminated both our \$600 unsecured revolving credit facility that was scheduled to expire in June 2016, and our \$200 2007-A Variable Funding Note that was scheduled to expire in January 2014. We replaced these with a new five-year \$800 senior unsecured revolving credit facility ("revolver") that expires in March 2018. Under the terms of our new revolver, we pay a variable rate of interest and a commitment fee based on our debt rating. The new revolver is available for working capital, capital expenditures and general corporate purposes and backs our commercial paper program. During the six months ended August 3, 2013, we had no issuances under our commercial paper program and no borrowings under our new revolver or the \$600 credit facility prior to termination. Also in March 2013, our wholly owned subsidiary Nordstrom fsb terminated its \$100 variable funding facility. We had no borrowings under this facility prior to termination.

Impact of Credit Ratings

Under the terms of our \$800 revolver, any borrowings we may enter into will accrue interest for Euro-Dollar Rate Loans at a floating base rate tied to LIBOR, for Canadian Dealer Offer Rate Loans at a floating rate tied to CDOR, and for Base Rate Loans at the highest of: (i) the Euro-Dollar rate plus 100 basis points, (ii) the federal funds rate plus 50 basis points and (iii) the prime rate.

The rate depends upon the type of borrowing incurred, plus in each case an applicable margin. This applicable margin varies depending upon the credit ratings assigned to our long-term unsecured debt. At the time of this report, our long-term unsecured debt ratings, outlook and resulting applicable margin were as follows:

	Credit	Outlook
	Ratings	Outlook
Moody's	Baa1	Stable
Standard & Poor's	A-	Stable
	Base Interest	Applicable
	Rate	Margin
Euro-Dollar Rate Loan	LIBOR	0.9%
Canadian Dealer Offer Rate Loan	CDOR	0.9%
Base Rate Loan	various	_

Should the ratings assigned to our long-term unsecured debt improve, the applicable margin associated with any such borrowings may decrease, resulting in a slightly lower cost of capital under this facility. Should the ratings assigned to our long-term unsecured debt worsen, the applicable margin associated with our borrowings may increase, resulting in a slightly higher cost of capital under this facility.

Debt Covenant

The new revolver requires that we maintain a leverage ratio, defined as Adjusted Debt to Earnings before Interest, Income Taxes, Depreciation, Amortization and Rent ("EBITDAR"), of less than four times (see the following additional discussion of Adjusted Debt to EBITDAR).

As of August 3, 2013, we were in compliance with this covenant. We will continue to monitor this covenant and believe that we will remain in compliance with this covenant during the remainder of fiscal 2013.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Adjusted Debt to EBITDAR (Non-GAAP financial measure)

Adjusted Debt to EBITDAR is one of our key financial metrics, and we believe that our debt levels are best analyzed using this measure. Our goal is to manage debt levels to maintain our current investment-grade credit rating and operate with an efficient capital structure. In evaluating our debt levels, this measure provides a reflection of our credit worthiness that could impact our credit rating and cost of capital. We also have a debt covenant that requires an adjusted debt to EBITDAR leverage ratio of less than four times. As of August 3, 2013, our Adjusted Debt to EBITDAR was 2.0 compared with 2.2 as of July 28, 2012.

Adjusted Debt to EBITDAR is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, debt to net earnings, net earnings, debt or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Adjusted Debt to EBITDAR is debt to net earnings. The following is a reconciliation of the components of Adjusted Debt to EBITDAR and debt to net earnings:

Debt Add: estimated capitalized operating lease liability ² Less: fair value hedge adjustment included in long-term debt Adjusted Debt	2013 ¹ \$3,122 926 (54 \$3,994	2012 ¹ \$3,139 720) (66 \$3,793)
Net earnings Add: income tax expense	\$760 469	\$668	