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GENERAL MOTORS CORP
Form 8-K
November 02, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) November 1, 2007

GENERAL MOTORS CORPORATION
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE

(State or other jurisdiction of
Incorporation or Organization)

38-0572515

(I.R.S. Employer
Identification No.)

300 Renaissance Center, Detroit, Michigan

(Address of Principal Executive Offices)

48265-3000

(Zip Code)

(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

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{ } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

{ } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On November 1, 2007 General Motors Corporation (GM) issued a news release announcing October 2007 sales. The release is as follows:

GM Reports 310,008 October Deliveries, Posting Third Consecutive
Year-Over-Year Monthly Increase
(Monthly comparison percentages are adjusted for sales days unless
noted. Annual and calendar year-to-date comparisons are unadjusted.)

- o Chevrolet, GMC and Cadillac Increased Sales Year-Over-Year
- o Full-Size Utilities and All-New Crossovers Post Significant Gains
- o 2008 Malibu Orders Outpace Available Supply
- o All-New CTS Drives 20 Percent Cadillac Sales Increase

DETROIT - GM dealers in the United States delivered 310,008 vehicles in October, 8,700 more vehicles when compared with year-ago performance, outpacing an industry expected to show a volume decline of about 4 percent.

For the third consecutive month, on an unadjusted basis, total sales increased, with October up 3 percent. When adjusted for selling days, sales declined 1 percent. It is anticipated that GM will see its fourth consecutive month with market share above 24 percent. Since August, market share is up more than 1 point, to 25.1 percent, compared with the same three month period last year.

The month's 229,294 retail deliveries demonstrated solid performance despite continuing industry softness. GM retail sales were led by brisk retail sales of full-size utilities, mid-utility crossovers, the Cadillac CTS, and the Chevrolet Aveo, Cobalt and HHR. The Saturn division showed yet another retail sales increase, up 7 percent.

"Our strong market share performance and our ability to outpace industry trends on volume demonstrates the consumer acceptance of our new products," said Mark LaNeve, GM North America vice president, Vehicle Sales, Service and Marketing. "Over the past two years, our new products including the Chevrolet Silverado, GMC Sierra, Cadillac CTS, full-size utilities, and mid-crossovers have all gained retail share following launch. Our committed dealer team has really stepped up to the plate, pushing all of GM's brands above the industry average in the recently released J.D. Power Customer Satisfaction Index."

Cadillac CTS total sales surged 75 percent, compared with year-ago performance, due to the strength of the all-new CTS, now in showrooms. GMC Acadia, Saturn OUTLOOK and Buick Enclave together had total sales of more than 12,800 vehicles, pushing a more than 320-percent increase in GM's mid-crossover segment. Additionally, Cadillac's SRX luxury crossover saw a total sales increase of 37

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percent. Total sales of the fuel-efficient Chevrolet Cobalt and Pontiac G5 were up 81 percent, Chevrolet Aveo was up 58 percent and HHR was up 70 percent compared with last October.

Vehicles with retail sales increases, compared with year-ago levels, include: Chevrolet Aveo, Cobalt, Tahoe, Suburban, and HHR; Saturn ION; GMC Yukon and Yukon XL; Cadillac CTS and SRX; Pontiac G5, Grand Prix and Vibe.

"Cadillac CTS and Buick Enclave have two of the fastest turn rates in the industry," LaNeve added. "And while it is still very early, Malibu demand and customer feedback has been sensational. It's products like these that have enabled us to buck recent industry trends."

Quality, reliability and durability (QRD) remain key factors when purchasing a new vehicle. An increasing number of consumers cite GM's willingness to stand behind its quality as a reason to buy a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers.

GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry. We take care of the vehicle and the owner like no other manufacturer," LaNeve added.

Certified Used Vehicles Sales

October 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 39,919 vehicles, down nearly 7 percent from last October. Total year-to-date certified GM sales are 442,110 vehicles, up 1 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 34,843 sales, down 6 percent from last October. Year-to-date sales for GM Certified Used Vehicles are 388,442 vehicles, up 3 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted October sales of 3,255 vehicles, down 11 percent from last October. Saturn Certified Pre-Owned Vehicles sold 1,173 vehicles in October, down 9 percent. Saab Certified Pre-Owned Vehicles sold 518 vehicles, down 13 percent, and HUMMER Certified Pre-Owned Vehicles sold 130 vehicles, up 59 percent.

"While sales of GM Certified Used Vehicles were lower this October, year-to-date sales are up 3 percent and we expect to continue to surpass last year's category-leading annual sales," said LaNeve.

"Our customers enjoy a broad selection of fully inspected and reconditioned late-model used vehicles with the peace-of-mind assurances of one of the industry's best warranty programs," LaNeve added.

GM North America Reports October 2007 Production, 2007 Fourth-Quarter Production Forecast Unchanged at 1 Million Vehicles

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In October, GM North America produced 423,000 vehicles (152,000 cars and 271,000 trucks). This is down 5,000 units or 1 percent compared to October 2006 when the region produced 428,000 vehicles (174,000 cars and 254,000 trucks). (Production totals include joint venture production of 18,000 vehicles in October 2007 and 19,000 vehicles in October 2006.)

Additionally, GM North America's 2007 fourth-quarter production forecast is unchanged at 1 million vehicles (334,000 cars and 666,000 trucks). In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

Note: Production data is preliminary and subject to change. Additional production information can be found on the GM Investor Relations website: http://www.gm.com/corporate/investor_information/sales_prod

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com/us/gm/en> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

			Calendar Year-to-Date				
			October		January - October		
Curr S/D:	26			% Chg			
Prev S/D:	25	2007	2006	per S/D	2007	2006	%Chg
Vehicle Total		310,008	301,317	-1.1	3,279,513	3,485,762	-5.9
Car Total		111,738	112,471	-4.5	1,267,753	1,385,806	-8.5

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Truck Total	198,270	188,846	1.0	2,011,760	2,099,956	-4.2
Light Truck Total	195,670	184,930	1.7	1,973,748	2,051,476	-3.8
Light Vehicle Total	307,408	297,401	-0.6	3,241,501	3,437,282	-5.7

Market Division Vehicle Total	October			Calendar Year-to-Date January - October		
	2007	2006	% Chg per S/D	2007	2006	%Chg
	Buick	14,231	15,541	-12.0	158,146	206,582
Cadillac	21,267	17,052	19.9	176,249	187,049	-5.8
Chevrolet	179,825	171,890	0.6	1,928,373	2,050,056	-5.9
GMC	44,456	38,776	10.2	425,694	402,012	5.9
HUMMER	3,864	5,565	-33.2	46,624	58,801	-20.7
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	0	1,097	***.*	7,906	12,047	-34.4
Pontiac	25,182	29,346	-17.5	301,771	351,303	-14.1
Saab	2,275	2,731	-19.9	27,960	30,317	-7.8
Saturn	18,908	19,319	-5.9	206,790	187,499	10.3

Sales of Vehicles Produced in US/Canada/Mexico

Car	103,358	105,423	-5.7	1,184,469	1,299,642	-8.9
Light Truck	195,670	184,930	1.7	1,973,748	2,051,476	-3.8

Twenty-six selling days for the October period this year and twenty-five for last year.

* Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

2-1P
GM Car Deliveries - (United States)
October 2007

Selling Days (S/D)	October		% Chg per S/D	Calendar Year-to-Date January - October		% Chg.
	2007	2006		2007	2006	
	26	25				

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Century	0	1	***.*	5	80	-93.8
LaCrosse	3,128	4,533	-33.6	41,073	61,363	-33.1
LeSabre	0	57	***.*	121	2,245	-94.6
Lucerne	6,570	6,700	-5.7	71,021	82,783	-14.2
Park Avenue	0	9	***.*	26	46	-43.5
Regal	0	0	***.*	0	30	***.*
Buick Total	9,698	11,300	-17.5	112,246	146,547	-23.4

CTS	6,586	3,629	74.5	44,666	46,423	-3.8
DeVille	0	33	***.*	71	763	-90.7
DTS	5,336	4,356	17.8	43,480	48,911	-11.1
Seville	0	0	***.*	0	9	***.*
STS	1,862	1,573	13.8	16,630	21,575	-22.9
XLR	115	173	-36.1	1,525	2,660	-42.7
Cadillac Total	13,899	9,764	36.9	106,372	120,341	-11.6

Aveo	6,373	3,883	57.8	55,520	50,967	8.9
Cavalier	0	10	***.*	57	341	-83.3
Classic	0	4	***.*	17	17	0.0
Cobalt	16,505	8,772	80.9	169,400	187,330	-9.6
Corvette	2,484	2,761	-13.5	28,333	30,664	-7.6
Impala	20,791	21,130	-5.4	270,504	240,297	12.6
Malibu	5,975	9,886	-41.9	108,930	144,207	-24.5
Monte Carlo	610	1,943	-69.8	14,882	29,524	-49.6
SSR	2	151	-98.7	240	3,587	-93.3
Chevrolet Total	52,740	48,540	4.5	647,883	686,934	-5.7

Alero	0	0	***.*	0	67	***.*
Oldsmobile Total	0	0	***.*	0	67	***.*

Bonneville	0	40	***.*	130	1,100	-88.2
G5	2,519	1,341	80.6	23,249	4,823	382.0
G6	10,805	11,273	-7.8	121,278	132,915	-8.8
Grand Am	0	26	***.*	99	778	-87.3
Grand Prix	5,813	9,806	-43.0	78,380	94,302	-16.9
GTO	48	741	-93.8	4,159	9,636	-56.8
Solstice	1,064	1,178	-13.2	14,133	17,056	-17.1
Sunfire	0	8	***.*	39	836	-95.3
Vibe	2,788	2,295	16.8	30,697	40,299	-23.8
Pontiac Total	23,037	26,708	-17.1	272,164	301,745	-9.8

9-2X	0	143	***.*	118	1,293	-90.9
9-3	1,677	1,926	-16.3	19,774	20,376	-3.0
9-5	282	355	-23.6	3,713	3,892	-4.6
Saab Total	1,959	2,424	-22.3	23,605	25,561	-7.7

Aura	4,425	4,661	-8.7	50,487	9,626	424.5
ION	5,135	8,231	-40.0	45,138	88,254	-48.9
Saturn L Series	0	0	***.*	2	20	-90.0
Sky	845	843	-3.6	9,856	6,711	46.9
Saturn Total	10,405	13,735	-27.2	105,483	104,611	0.8

GM Total	111,738	112,471	-4.5	1,267,753	1,385,806	-8.5

GM Car Deliveries by Production Source						

GM North America *	103,358	105,423	-5.7	1,184,469	1,299,642	-8.9

GM Import	8,380	7,048	14.3	83,284	86,164	-3.3

GM Total	111,738	112,471	-4.5	1,267,753	1,385,806	-8.5

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* Includes U.S./Canada/Mexico

2-1P GM Car Deliveries - (United States) October 2007

	October			Calendar Year-to-Date January - October		
			% Chg			
	2007	2006	per S/D	2007	2006	% Chg.
Selling Days (S/D)	26	25				
GM Car Deliveries by Production Source and Marketing Division						
Buick Total	9,698	11,300	-17.5	112,246	146,547	-23.4
Cadillac Total	13,899	9,764	36.9	106,372	120,341	-11.6
Chevrolet Total	46,367	44,657	-0.2	592,363	635,967	-6.9
Oldsmobile Total	0	0	***.*	0	67	***.*
Pontiac Total	22,989	25,967	-14.9	268,005	292,109	-8.3
Saturn Total	10,405	13,735	-27.2	105,483	104,611	0.8
GM North America Total*	103,358	105,423	-5.7	1,184,469	1,299,642	-8.9
Chevrolet Total	6,373	3,883	57.8	55,520	50,967	8.9
Pontiac Total	48	741	-93.8	4,159	9,636	-56.8
Saab Total	1,959	2,424	-22.3	23,605	25,561	-7.7
GM Import Total	8,380	7,048	14.3	83,284	86,164	-3.3

GM Vehicle Deliveries by Marketing Division

Buick Total	14,231	15,541	-12.0	158,146	206,582	-23.4
Cadillac Total	21,267	17,052	19.9	176,249	187,049	-5.8
Chevrolet Total	179,825	171,890	0.6	1,928,373	2,050,056	-5.9
GMC Total	44,456	38,776	10.2	425,694	402,012	5.9
HUMMER Total	3,864	5,565	-33.2	46,624	58,801	-20.7
Oldsmobile Total	0	0	***.*	0	96	***.*
Other-Isuzu Total	0	1,097	***.*	7,906	12,047	-34.4
Pontiac Total	25,182	29,346	-17.5	301,771	351,303	-14.1
Saab Total	2,275	2,731	-19.9	27,960	30,317	-7.8
Saturn Total	18,908	19,319	-5.9	206,790	187,499	10.3
GM Total	310,008	301,317	-1.1	3,279,513	3,485,762	-5.9

* Includes US/Canada/Mexico

3-1P GM Truck Deliveries - (United States) October 2007

	October			Calendar Year-to-Date January - October		
			% Chg			
	2007	2006	per S/D	2007	2006	% Chg.

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Selling Days (S/D)	26	25				
Enclave	4,244	0	***.*	20,726	0	***.*
Rainier	100	683	-85.9	4,664	11,157	-58.2
Rendezvous	39	2,915	-98.7	15,247	38,376	-60.3
Terraza	150	643	-77.6	5,263	10,502	-49.9
Total Buick	4,533	4,241	2.8	45,900	60,035	-23.5
Escalade	3,499	3,553	-5.3	30,777	30,812	-0.1
Escalade ESV	1,460	1,724	-18.6	13,635	12,383	10.1
Escalade EXT	716	825	-16.6	6,850	5,098	34.4
SRX	1,693	1,186	37.3	18,615	18,415	1.1
Total Cadillac	7,368	7,288	-2.8	69,877	66,708	4.8
Astro	0	5	***.*	25	369	-93.2
C/K Suburban(Chevy)	8,317	6,938	15.3	70,867	60,810	16.5
Chevy C/T Series	25	28	-14.1	241	261	-7.7
Chevy W Series	245	221	6.6	2,286	2,402	-4.8
Colorado	5,753	7,151	-22.6	64,878	79,492	-18.4
Equinox	5,978	7,380	-22.1	76,587	96,908	-21.0
Express Cutaway/G Cut	1,991	1,465	30.7	16,646	16,922	-1.6
Express Panel/G Van	5,708	5,528	-0.7	63,475	71,693	-11.5
Express/G Sportvan	1,214	856	36.4	13,808	14,945	-7.6
HHR	7,979	4,505	70.3	88,346	90,167	-2.0
Kodiak 4/5 Series	786	948	-20.3	7,973	10,052	-20.7
Kodiak 6/7/8 Series	154	313	-52.7	1,957	3,083	-36.5
S/T Blazer	0	2	***.*	7	111	-93.7
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	16,066	12,181	26.8	125,710	132,904	-5.4
Tracker	0	0	***.*	0	11	***.*
TrailBlazer	11,310	14,451	-24.7	114,760	148,497	-22.7
Uplander	7,356	2,718	160.2	60,019	50,436	19.0
Venture	0	7	***.*	25	192	-87.0
Avalanche	5,487	6,244	-15.5	46,305	44,553	3.9
Silverado-C/K Pickup	48,716	52,409	-10.6	526,575	539,310	-2.4
Chevrolet Fullsize Pickups	54,203	58,653	-11.1	572,880	583,863	-1.9
Chevrolet Total	127,085	123,350	-0.9	1,280,490	1,363,122	-6.1
Acadia	6,120	0	***.*	58,977	0	***.*
Canyon	1,543	1,744	-14.9	17,975	20,106	-10.6
Envoy	4,111	5,706	-30.7	41,614	63,504	-34.5
GMC C/T Series	28	15	79.5	187	203	-7.9
GMC W Series	323	349	-11.0	3,524	4,441	-20.6
Safari (GMC)	0	0	***.*	13	56	-76.8
Savana Panel/G Classic	1,007	1,126	-14.0	12,601	14,517	-13.2
Savana Special/G Cut	239	323	-28.9	7,871	9,508	-17.2
Savana/Rally	159	177	-13.6	1,626	2,171	-25.1
Sierra	17,417	18,080	-7.4	174,62	1177,813	-1.8
Topkick 4/5 Series	431	586	-29.3	8,086	9,322	-13.3
Topkick 6/7/8 Series	608	359	62.8	5,852	6,669	-12.3
Yukon	7,706	6,068	22.1	53,949	57,159	-5.6
Yukon XL	4,764	4,243	8.0	38,798	36,543	6.2
GMC Total	44,456	38,776	10.2	425,694	402,012	5.9
HUMMER H1	3	19	-84.8	119	312	-61.9
HUMMER H2	968	1,465	-36.5	10,323	14,027	-26.4
HUMMER H3	2,893	4,081	-31.8	36,182	44,462	-18.6
HUMMER Total	3,864	5,565	-33.2	46,624	58,801	-20.7

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Bravada	0	0	***.*	0	19	***.*
Silhouette	0	0	***.*	0	10	***.*
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu F Series	0	161	***.*	1,116	1,197	-6.8
Other-Isuzu H Series	0	11	***.*	61	105	-41.9
Other-Isuzu N Series	0	925	***.*	6,729	10,745	-37.4
Other-Isuzu Total	0	1,097	***.*	7,906	12,047	-34.4
Aztek	0	6	***.*	25	339	-92.6
Montana	0	10	***.*	26	370	-93.0
Montana SV6	31	228	-86.9	1,301	12,530	-89.6
Torrent	2,114	2,394	-15.1	28,255	36,319	-22.2
Pontiac Total	2,145	2,638	-21.8	29,607	49,558	-40.3
9-7X	316	307	-1.0	4,355	4,756	-8.4
Saab Total	316	307	-1.0	4,355	4,756	-8.4
Outlook	2,458	0	***.*	28,251	0	***.*
Relay	50	464	-89.6	1,305	6,228	-79.0
VUE	5,995	5,120	12.6	71,751	76,660	-6.4
Saturn Total	8,503	5,584	46.4	101,307	82,888	22.2
GM Total	198,270	188,846	1.0	2,011,760	2,099,956	-4.2

GM TRUCK Deliveries by Production Source

GM North America *	197,864	187,597	1.4	2,001,378	2,085,190	-4.0
GM Import	406	1,249	-68.7	10,382	14,766	-29.7
GM Total	198,270	188,846	1.0	2,011,760	2,099,956	-4.2

GM Light Duty Truck Deliveries by Production Source

GM North America *	195,670	184,930	1.7	1,973,748	2,051,476	-3.8
GM Import	0	0	***.*	0	0	***.*
GM Total	195,670	184,930	1.7	1,973,748	2,051,476	-3.8

* Includes U.S./Canada/Mexico

3-1P

GM Truck Deliveries - (United States)
October 2007

	October			Calendar Year-to-Date January - October		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	26	25				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	4,533	4,241	2.8	45,900	60,035	-23.5
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Cadillac Total	7,368	7,288	-2.8	69,877	66,708	4.8
Chevrolet Total	126,916	123,172	-0.9	1,278,882	1,361,379	-6.1
GMC Total	44,219	38,484	10.5	423,051	398,458	6.2
HUMMER Total	3,864	5,565	-33.2	46,624	58,801	-20.7
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu Total	0	318	***.*	1,775	2,578	-31.1
Pontiac Total	2,145	2,638	-21.8	29,607	49,558	-40.3
Saab Total	316	307	-1.0	4,355	4,756	-8.4
Saturn Total	8,503	5,584	46.4	101,307	82,888	22.2
GM North America Total*	197,864	187,597	1.4	2,001,378	2,085,190	-4.0

Chevrolet Total	169	178	-8.7	1,608	1,743	-7.7
GMC Total	237	292	-22.0	2,643	3,554	-25.6
Other-Isuzu Total	0	779	***.*	6,131	9,469	-35.3
GM Import Total	406	1,249	-68.7	10,382	14,766	-29.7

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	4,533	4,241	2.8	45,900	60,035	-23.5
Cadillac Total	7,368	7,288	-2.8	69,877	66,708	4.8
Chevrolet Total	125,875	121,840	-0.7	1,268,033	1,347,324	-5.9
GMC Total	43,066	37,467	10.5	408,045	381,377	7.0
HUMMER Total	3,864	5,565	-33.2	46,624	58,801	-20.7
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	2,145	2,638	-21.8	29,607	49,558	-40.3
Saab Total	316	307	-1.0	4,355	4,756	-8.4
Saturn Total	8,503	5,584	46.4	101,307	82,888	22.2
GM North America Total*	195,670	184,930	1.7	1,973,748	2,051,476	-3.8

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* Includes US/Canada/Mexico

GM Production Schedule - 11/01/07

Units 000s	GMNA					Total Worldwide	Memo: Joint Venture	
	Carl	Truck1	Total	GME2	GMLAAM3		GMNA 1 Car	International Truck
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2007 Q4 # *	334	666	1,000	452	257	633	2,342	11	46	319
O/(U) prior forecast:@	0	0	0	0	0	(9)	(9)	0	0	(1)

Units 000s	GMNA						Total Worldwide	GMNA 1		International
	Car	Truck	Total	GME	GMLAAM	GMAP		Car	Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197
CY	1,834	3,022	4,856	1,858	775	1,562	9,051	62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
1st Qtr.	399	664	1,063	511	222	544	2,340	15	35	287
2nd Qtr.	402	740	1,142	464	233	571	2,410	12	42	264
3rd Qtr.	367	653	1,020	396	251	489	2,156	11	39	252

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4th Qtr. # *	334	666	1,000	452	257	633	2,342	11	46	319
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CY	1,502	2,723	4,225	1,823	963	2,237	9,248	49	162	1,122
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See notes on next page.

- * Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more
- @ Numbers may vary due to rounding
- # Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

 (Registrant)

Date: November 2, 2007

By: /s/NICK S. CYPRUS

 (Nick S. Cyprus
 Controller and
 Chief Accounting Officer)