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RYANAIR HOLDINGS PLC Form 6-K
November 02, 2016
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 6-K
Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934
For the month of November 2016
RYANAIR HOLDINGS PLC (Translation of registrant's name into English)
c/o Ryanair Ltd Corporate Head Office Dublin Airport
County Dublin Ireland (Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-FX Form 40-F
Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.
Yes NoX
If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82

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RYANAIR OCT TRAFFIC GROWS 13% TO 10.9M CUSTOMERS LOAD FACTOR RISES 1% TO 95% ON LOWER FARES

Ryanair, Europe's favourite airline, today (2 Nov) released October traffic statistics as follows:

Traffic grew 13% to 10.9m customers.

Load factor rose 1% point to 95%

Rolling annual traffic to Oct grew 16% to 114.4m customers.

Oct 15 Oct 16 Change

Customers 9.7M 10.9M +13%

Load Factor 94% 95% +1%

Ryanair's Kenny Jacobs said:

"Ryanair's October traffic grew by 13% to 10.9m customers, while our load factor jumped 1% point to 95%, on the back of lower fares and the continuing success of our "Always Getting Better" customer experience programme.

Customers can look forward to even lower fares when they make advance bookings for summer 2017, so there's never been a better time to book a low fare flight on Ryanair and we urge all customers who wish to book their summer 2017 holidays to do so now on the Ryanair.com website or mobile app, where they can avail of the lowest fares in Europe."

ENDS

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 01 November, 2016

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By:___/s/ Juliusz Komorek____

Juliusz Komorek Company Secretary