

Lloyds Banking Group plc
Form 6-K
July 13, 2016

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

13 July 2016

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

13 July 2016

LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMRs") IN ORDINARY SHARES OF THE GROUP OF 10 PENCE EACH ("SHARES")

On 12 July 2016 the Group was notified by its registrar that on 11 July 2016, Shares were acquired for PDMRs by Equiniti Share Plan Trustees Limited AESOP 1 account under the Lloyds Banking Group Share Incentive Plan.

The following notifications, made pursuant to Article 19(3) of the Market Abuse Regulation, provide further details.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

a) Position/status Group Chief Executive

b) Initial notification /Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128
Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan.

b) Nature of the transaction

Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at nil consideration

c) Price(s) and volume(s)

Price(s) Volume(s)

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| | | |
|---|---|-----|
| Partnership Shares | GBP 00.5369 | 280 |
| Matching Shares | N/A | 83 |
| Aggregated information | | |
| d)- Aggregated volume | 363 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | Juan Colombás | |
| 2 Reason for the notification | | |
| a) Position/status | Chief Risk Officer | |
| b) Initial notification /Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| a) Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at nil consideration | |

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| Price(s) and volume(s) | Price(s) | Volume(s) |
|---|---|-----------|
| c) | | |
| Partnership Shares | GBP 00.5369 | 232 |
| Matching Shares | N/A | 83 |
| Aggregated information | | |
| d)- Aggregated volume | 315 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | George Culmer | |
| 2 Reason for the notification | | |
| a) Position/status | Chief Financial Officer | |
| b) Initial notification /Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| b) Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at nil consideration | |

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| Price(s) and volume(s) | Price(s) | Volume(s) |
|---|---|-----------|
| c) | | |
| Partnership Shares | GBP 00.5369 | 233 |
| Matching Shares | N/A | 83 |
| Aggregated information | | |
| d)- Aggregated volume | 316 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | Karin Cook | |
| 2 Reason for the notification | | |
| a) Position/status | Group Director Operations | |
| b) Initial notification /Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| a) | | |
| Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at nil consideration | |

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| Price(s) and volume(s) | Price(s) | Volume(s) |
|---|--|-----------|
| c) | GBP 00.5369 | 232 |
| Partnership Shares | N/A | 83 |
| Matching Shares Aggregated information | | |
| d)- Aggregated volume | 315 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |
| 1 Details of the person discharging managerial responsibilities / person closely associated | | |
| a) Name | Simon Davies | |
| 2 Reason for the notification | | |
| a) Position/status | Chief People, Legal and Strategy Officer | |
| b) Initial notification /Amendment | Initial Notification | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) Name | Lloyds Banking Group plc | |
| b) LEI | 549300PPXHEU2JF0AM85 | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| Description of the financial instrument, type of instrument | Ordinary Shares of 10p each | |
| a) | | |
| Identification code | GB0008706128 | |
| b) Nature of the transaction | Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan. Partnership Shares acquired at GBP 00.5369 each and Matching Shares awarded at | |

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nil consideration

| Price(s) and volume(s) | Price(s) | Volume(s) |
|-----------------------------|-------------------------|-----------|
| c) | GBP 00.5369 | 279 |
| Partnership Shares | N/A | 83 |
| Matching Shares | | |
| Aggregated information | | |
| d)- Aggregated volume | 362 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Antonio Lorenzo

2 Reason for the notification

a) Position/status Chief Executive, Scottish Widows and Group Director, Insurance

b) Initial notification /Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code

GB0008706128

b) Nature of the transaction Acquisition of Shares under the Lloyds Banking Group Share Incentive Plan.

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Partnership Shares acquired
at GBP 00.5369 each and
Matching Shares awarded at
nil consideration

| Price(s) and volume(s) | Price(s) | Volume(s) |
|---|-------------------------|-----------|
| c) Partnership Shares | GBP 00.5369 | 55 |
| Matching Shares Aggregated information | N/A | 81 |
| d)- Aggregated volume | 136 | |
| - Price | See above | |
| e) Date of the transaction | 11 July 2016 | |
| f) Place of the transaction | Outside a trading venue | |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: Douglas Radcliffe
Name: Douglas Radcliffe
Title: Group Investor Relations Director

Date: 13 July 2016