

CENTRAL PACIFIC FINANCIAL CORP  
Form DEFA14A  
February 27, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12

**CENTRAL PACIFIC FINANCIAL CORP.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

Aggregate number of securities to which transaction applies:

(2)

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

Proposed maximum aggregate value of transaction:

(4)

Total fee paid:

(5)

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid:

(1)

Form, Schedule or Registration Statement No.:

(2)

Filing Party:

(3)

Date Filed:

(4)

\*\*\* Exercise Your *Right to Vote* \*\*\*

**Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on April 24, 2015.**

**CENTRAL PACIFIC FINANCIAL CORP. Meeting Information**

**Meeting Type:** Annual Meeting

**For holders as of:** February 24,  
2015

**Date:** April 24,  
2015 **Time:** 11:00 AM

**Location:** Harbor Square  
4<sup>th</sup> Floor, Waikiki Room  
225 Queen Street  
Honolulu, Hawaii 96813

You are receiving this  
communication because you hold  
shares in the company named  
above.

This is not a ballot. You cannot use  
this notice to vote these shares. This  
communication presents only an  
overview of the more complete  
proxy materials that are available to  
you on the Internet. You may view  
the proxy materials online at  
[www.proxyvote.com](http://www.proxyvote.com) or easily  
request a paper copy (see reverse  
side).

We encourage you to access and  
review all of the important  
information contained in the proxy  
materials before voting.

See the reverse side of this notice to  
obtain proxy materials and voting  
instructions.

*CENTRAL PACIFIC FINANCIAL CORP.*

*220 SOUTH KING ST. 22<sup>ND</sup> FLOOR*

*HONOLULU, HI 96813*

*ATTN: GLENN CHING*



— **Before You Vote** —

**How to Access the Proxy Materials**

**Proxy Materials Available to VIEW or RECEIVE:**

PROXY STATEMENT      ANNUAL REPORT ON FORM 10-K

**How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit:  
[www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) *BY INTERNET*:      [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE*: 1-800-579-1639
- 3) *BY E-MAIL\**:      [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 12, 2015 to facilitate timely delivery.

— **How To Vote** —

Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

## **Voting Proposals**

**The Board of Directors recommends you vote FOR the following:**

1. Election of Directors

### **Nominees:**

01)Alvaro J. Aguirre	06)Paul J. Kosasa
02)James F. Burr	07)Duane K. Kurisu
03)Christine H. H. Camp	08)Colbert M. Matsumoto
04)John C. Dean	09)Crystal K. Rose
05)Earl E. Fry	

**The Board of Directors recommends you vote FOR the following proposals:**

2. To ratify the appointment of KPMG LLP as the company's independent registered public accounting firm for the fiscal year ending December 31, 2015.
3. To approve, on a non-binding advisory basis, the compensation of the company's named executive officers.

**NOTE:** Such other business as may properly come before the meeting or any adjournment or postponement thereof.