

Edgar Filing: TechTarget Inc - Form SC 13G/A

TechTarget Inc  
Form SC 13G/A  
February 14, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G/A  
Under the Securities Exchange Act of 1934

Amendment No.:2

Name of Issuer: TechTarget, Inc

Title of Class of Securities: Common

CUSIP Number: 87874R100

(Date of Event Which Requires Filing of this Statement)

December 31, 2016

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

/X/ Rule 13d-1(b)  
/ / Rule 13d-1(c)  
/ / Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP Number: 87874R100

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Nine Ten Partners LP - IRS # 46-5301261
2. Check the Appropriate Box if a Member of a Group
  - a. / /
  - b. /X/
3. SEC Use Only
4. Citizenship or Place of Organization

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TEXAS

Number of Shares Beneficially Owned by Each Reporting Person  
With:

5. Sole Voting Power:  
2,953,648
6. Shared Voting Power:  
0
7. Sole Dispositive Power:  
2,953,648
8. Shared Dispositive Power:  
0
9. Aggregate Amount Beneficially Owned by Each Reporting  
Person:  
2,953,648
10. Check Box if the Aggregate Amount in Row (9) Excludes  
Certain Shares / /
11. Percent of Class Represented by Amount in Row (9):  
10.6%
12. Type of Reporting Person:  
IV

-2-

CUSIP Number: 87874R100

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Nine Ten Capital Management LLC - IRS # 46-5220958
2. Check the Appropriate Box if a Member of a Group  
a. / /  
b. /X/
3. SEC Use Only
4. Citizenship or Place of Organization  
TEXAS

Number of Shares Beneficially Owned by Each Reporting Person  
With:

5. Sole Voting Power:  
2,953,648
6. Shared Voting Power:  
0
7. Sole Dispositive Power:  
2,953,648
8. Shared Dispositive Power:  
0

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9. Aggregate Amount Beneficially Owned by Each Reporting Person:

2,953,648

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares / /

11. Percent of Class Represented by Amount in Row (9):

10.6%

12. Type of Reporting Person:

IA

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CUSIP Number: 87874R100

1. Name of Reporting Person

S.S. or I.R.S. Identification No. of Above Person

Brian Bares

2. Check the Appropriate Box if a Member of a Group

a. / /

b. /X/

3. SEC Use Only

4. Citizenship or Place of Organization

USA

Number of Shares Beneficially Owned by Each Reporting Person With:

5. Sole Voting Power:

2,953,648

6. Shared Voting Power:

0

7. Sole Dispositive Power:

2,953,648

8. Shared Dispositive Power:

0

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

2,953,648

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares / /

11. Percent of Class Represented by Amount in Row (9):

10.6%

12. Type of Reporting Person:

HC, IN

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CUSIP Number: 87874R100

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
James Bradshaw

2. Check the Appropriate Box if a Member of a Group  
a. / /  
b. /X/

3. SEC Use Only

4. Citizenship or Place of Organization  
USA

Number of Shares Beneficially Owned by Each Reporting Person  
With:

5. Sole Voting Power:  
2,953,648

6. Shared Voting Power:  
0

7. Sole Dispositive Power:  
2,953,648

8. Shared Dispositive Power:  
0

9. Aggregate Amount Beneficially Owned by Each Reporting  
Person:  
2,953,648

10. Check Box if the Aggregate Amount in Row (9) Excludes  
Certain Shares / /

11. Percent of Class Represented by Amount in Row (9):  
10.6%

12. Type of Reporting Person:  
HC, IN

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CUSIP Number: 87874R100

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Russell Mollen

2. Check the Appropriate Box if a Member of a Group  
a. / /  
b. /X/

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3. SEC Use Only

4. Citizenship or Place of Organization  
USA

Number of Shares Beneficially Owned by Each Reporting Person  
With:

5. Sole Voting Power:  
2,953,648

6. Shared Voting Power:  
0

7. Sole Dispositive Power:  
2,953,648

8. Shared Dispositive Power:  
0

9. Aggregate Amount Beneficially Owned by Each Reporting  
Person:  
2,953,648

10. Check Box if the Aggregate Amount in Row (9) Excludes  
Certain Shares / /

11. Percent of Class Represented by Amount in Row (9):  
10.6%

12. Type of Reporting Person:  
HC, IN

-6-

Item 1(a) Name of Issuer:  
TechTarget. Inc

(b) Address of Issuer's Principal Executive Offices:  
275 Grove Street  
Newton, MA 02466

Item 2(a) - (c). Name, Principal Business Address, and  
Citizenship of Persons Filing:

(a) Name of Person Filing  
(a) Nine Ten Partners LP  
(b) Nine Ten Capital Management LLC  
(c) Brian Bares  
(d) James Bradshaw  
(e) Russell Mollen

(b) Address of the Principal Office or, if none,  
residence(a)-(e)  
12600 Hill Country Blvd, Suite R-230  
Austin, TX 78738

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(c) Citizenship(a)-(b) Texas(c)-(e) USA

(d) Title of Class of Securities: Common

(e) CUSIP Number: 87874R100

Item 3. This statement is filed pursuant to Rule 13d-1(b)(1).

/ / Broker or Dealer registered under Section 15 of the Act.

/x/ Investment Adviser in accordance with Section 240.13d-1(b)(1)(ii)(E)

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

With respect to the beneficial ownership of the reporting persons, see Items 5 through 11 of the cover pages to this Schedule 13G, which are incorporated herein by reference.

This Schedule 13G is being jointly filed by Nine Ten Partners LP, Nine Ten Capital Management LLC (NTCM), Brian Bares, James Bradshaw, and Russell Mollen with respect to shares of common stock of the above-named issuer owned by Nine Ten Partners LP. NTCM does not directly own any shares of common stock of the issuer. As the investment adviser of Nine Ten Partners LP, NTCM may be deemed to beneficially own the shares reported herein by Nine Ten Partners LP. Accordingly, the shares reported herein by NTCM include those shares separately reported herein by Nine Ten Partners LP. Brian Bares, James Bradshaw, and Russell Mollen are control persons of Nine Ten GP LP, the General Partner of Nine Ten Partners LP.

Instruction. For computations regarding securities which represent a right to acquire an underlying security see 240.13d-3(d)(1).

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following //.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

N/A

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Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported by the Parent Holding Company.

N/A

Item 8. Identification and Classification of Members of the Group.

N/A

Item 9. Notice of Dissolution of the Group.

N/A

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

By: /s/ Brian T Bares

February 14, 2017

\_\_\_\_\_  
Title: President

\_\_\_\_\_  
Date