

Wilhelmina International, Inc.  
Form SC 13D  
August 23, 2016

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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**SCHEDULE 13D**  
**(Rule 13d-101)**

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO  
RULE 13d-2(a)**

(Amendment No. 10)<sup>1</sup>

Wilhelmina International, Inc.  
(Name of Issuer)

Common Stock, \$0.01 Par Value  
(Title of Class of Securities)

968235 101  
(CUSIP Number)

Mark Schwarz  
Newcastle Capital Management, L.P.  
200 Crescent Court, Suite 1400  
Dallas, Texas 75201  
(214) 661-7474  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

August 16, 2016  
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

*Note.* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. *See* Rule 13d-7 for other parties to whom copies are to be sent.

(Continued on following pages)

(Page 1 of 17 Pages)

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1

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see the Notes*).

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1	NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	
2	NEWCASTLE PARTNERS, L.P. CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	
4	SOURCE OF FUNDS*
5	WC CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION

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	TEXAS
	SOLE VOTING POWER
NUMBER OF SHARES	7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	2,430,725
	SHARED VOTING POWER
	8
	- 0 - SOLE DISPOSITIVE POWER
	9
	2,430,725
	SHARED DISPOSITIVE POWER
	10
	- 0 -
	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
11	2,430,725
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*

PERCENT OF CLASS  
REPRESENTED BY  
AMOUNT IN ROW  
(11)

13

45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

PN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1	NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	NEWCASTLE CAPITAL MANAGEMENT, L.P. CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
2	SOURCE OF FUNDS*
3	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
4	CITIZENSHIP OR PLACE OF ORGANIZATION
5	CITIZENSHIP OR PLACE OF ORGANIZATION
6	CITIZENSHIP OR PLACE OF ORGANIZATION

	TEXAS
NUMBER OF	SOLE
SHARES	VOTING
	POWER
	7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	
	2,430,725
	SHARED
	VOTING
	POWER
	8
	- 0 -
	SOLE
	DISPOSITIVE
	POWER
	9
	2,430,725
	SHARED
	DISPOSITIVE
	POWER
	10
	- 0 -
11	AGGREGATE
	AMOUNT
	BENEFICIALLY
	OWNED BY EACH
	REPORTING
	PERSON
	2,430,725
12	CHECK BOX IF THE
	AGGREGATE
	AMOUNT IN ROW
	(11) EXCLUDES
	CERTAIN SHARES*
13	PERCENT OF CLASS
	REPRESENTED BY
	AMOUNT IN ROW

(11)

45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

PN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!



CUSIP 968235 101 13D Page 4 of 17 Pages

1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	NEWCASTLE CAPITAL GROUP, L.L.C. CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	
4	SOURCE OF FUNDS*
5	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION

	TEXAS
NUMBER OF	SOLE
SHARES	VOTING
	POWER
	7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	
	2,430,725
	SHARED
	VOTING
	POWER
	8
	- 0 -
	SOLE
	DISPOSITIVE
	POWER
	9
	2,430,725
	SHARED
	DISPOSITIVE
	POWER
	10
	- 0 -
11	AGGREGATE
	AMOUNT
	BENEFICIALLY
	OWNED BY EACH
	REPORTING
	PERSON
12	2,430,725
	CHECK BOX IF THE
	AGGREGATE
	AMOUNT IN ROW
	(11) EXCLUDES
	CERTAIN SHARES*
13	PERCENT OF CLASS
	REPRESENTED BY
	AMOUNT IN ROW

(11)

45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

OO

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP 968235 101 13D Page 5 of 17 Pages

1	NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	NCM SERVICES INC. CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
2	SOURCE OF FUNDS*
3	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
4	CITIZENSHIP OR PLACE OF ORGANIZATION
5	CITIZENSHIP OR PLACE OF ORGANIZATION
6	CITIZENSHIP OR PLACE OF ORGANIZATION

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NUMBER OF SHARES	DELAWARE SOLE VOTING POWER 7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	2,430,725 SHARED VOTING POWER 8
	- 0 - SOLE DISPOSITIVE POWER 9
	2,430,725 SHARED DISPOSITIVE POWER 10
11	- 0 - AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
12	2,430,725 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1	NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	SCHWARZ 2012 FAMILY TRUST CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
2	SOURCE OF FUNDS*
3	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
4	CITIZENSHIP OR PLACE OF ORGANIZATION
5	CITIZENSHIP OR PLACE OF ORGANIZATION
6	CITIZENSHIP OR PLACE OF ORGANIZATION

TEXAS

NUMBER OF  
SHARES

SOLE  
VOTING  
POWER

7

BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

2,430,725  
SHARED  
VOTING  
POWER

8

- 0 -  
SOLE  
DISPOSITIVE  
POWER

9

2,430,725  
SHARED  
DISPOSITIVE  
POWER

10

- 0 -  
AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY EACH  
REPORTING  
PERSON

11

2,430,725  
CHECK BOX IF THE  
AGGREGATE  
AMOUNT IN ROW  
(11) EXCLUDES  
CERTAIN SHARES\*

12

PERCENT OF CLASS  
REPRESENTED BY  
AMOUNT IN ROW  
(11)

13



45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

OO

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

CUSIP 968235 101 13D Page 7 of 17 Pages

1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	MARK E. SCHWARZ CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	SOURCE OF FUNDS*
4	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
5	CITIZENSHIP OR PLACE OF ORGANIZATION
6	

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	USA	
NUMBER OF	SOLE	
SHARES	VOTING	
	POWER	
	7	
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		
	2,430,725	
	SHARED	
	VOTING	
	POWER	
	8	
	- 0 -	
	SOLE	
	DISPOSITIVE	
	POWER	
	9	
	2,430,725	
	SHARED	
	DISPOSITIVE	
	POWER	
	10	
	- 0 -	
11	AGGREGATE	
	AMOUNT	
	BENEFICIALLY	
	OWNED BY EACH	
	REPORTING	
	PERSON	
	2,430,725	
12	CHECK BOX IF THE	
	AGGREGATE	
	AMOUNT IN ROW	
	(11) EXCLUDES	
	CERTAIN SHARES*	
13	PERCENT OF CLASS	
	REPRESENTED BY	
	AMOUNT IN ROW	
	(11)	

45.2%  
TYPE OF  
REPORTING  
PERSON\*

14

IN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	JAMES DVORAK CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	SOURCE OF FUNDS*
4	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
5	CITIZENSHIP OR PLACE OF ORGANIZATION
6	

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	USA	
NUMBER OF	SOLE	
SHARES	VOTING	
	POWER	
	7	
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		
	- 0 -	
	SHARED	
	VOTING	
	POWER	
	8	
	- 0 -	
	SOLE	
	DISPOSITIVE	
	POWER	
	9	
	- 0 -	
	SHARED	
	DISPOSITIVE	
	POWER	
	10	
	- 0 -	
11	AGGREGATE	
	AMOUNT	
	BENEFICIALLY	
	OWNED BY EACH	
	REPORTING	
	PERSON	
	- 0 -	
12	CHECK BOX IF THE	
	AGGREGATE	
	AMOUNT IN ROW	
	(11) EXCLUDES	
	CERTAIN SHARES*	
13	PERCENT OF CLASS	
	REPRESENTED BY	
	AMOUNT IN ROW	
	(11)	

0 %  
TYPE OF  
REPORTING  
PERSON\*

14

IN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	CLINTON COLEMAN CHECK THE APPROPRIATE BOX IF <sup>(a)</sup>
3	A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
4	SOURCE OF FUNDS*
5	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION



	USA	
NUMBER OF	SOLE	
SHARES	VOTING	
	POWER	
	7	
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		
	- 0 -	
	SHARED	
	VOTING	
	POWER	
	8	
	- 0 -	
	SOLE	
	DISPOSITIVE	
	POWER	
	9	
	- 0 -	
	SHARED	
	DISPOSITIVE	
	POWER	
	10	
	- 0 -	
11	AGGREGATE	
	AMOUNT	
	BENEFICIALLY	
	OWNED BY EACH	
	REPORTING	
	PERSON	
	- 0 -	
12	CHECK BOX IF THE	
	AGGREGATE	
	AMOUNT IN ROW	
	(11) EXCLUDES	
	CERTAIN SHARES*	
13	PERCENT OF CLASS	
	REPRESENTED BY	
	AMOUNT IN ROW	
	(11)	

0 %  
TYPE OF  
REPORTING  
PERSON\*

14

IN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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1	NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	
2	LOREX INVESTMENT AG CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	
4	SOURCE OF FUNDS*
5	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION

<p>NUMBER OF SHARES</p>	<p>SWITZERLAND SOLE VOTING POWER 7</p>
<p>BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH</p>	<p>1,033,855 SHARED VOTING POWER 8</p>
	<p>- 0 - SOLE DISPOSITIVE POWER 9</p>
	<p>1,033,855 SHARED DISPOSITIVE POWER 10</p>
<p>11</p>	<p>- 0 - AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON</p>
<p>12</p>	<p>1,033,855 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*</p>
<p>13</p>	<p>PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)</p>

19.2 %  
TYPE OF  
REPORTING  
PERSON\*

14

CO

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	DIETER ESCH CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	
4	SOURCE OF FUNDS*
5	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION

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NUMBER OF SHARES	GERMANY SOLE VOTING POWER 7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	- 0 - SHARED VOTING POWER 8
	1,033,855 SOLE DISPOSITIVE POWER 9
	- 0 - SHARED DISPOSITIVE POWER 10
11	1,033,855 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
12	1,033,855 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

19.2 %  
TYPE OF  
REPORTING  
PERSON\*

14

IN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!



1	NAME OF REPORTING PERSONS
	I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)
2	PETER MARTY CHECK THE APPROPRIATE BOX IF <sup>(a)</sup> A MEMBER <sup>(b)</sup> OF A GROUP* SEC USE ONLY
3	
4	SOURCE OF FUNDS*
5	OO CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION

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NUMBER OF SHARES	SWITZERLAND SOLE VOTING POWER 7
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	- 0 - SHARED VOTING POWER 8
	1,033,855 SOLE DISPOSITIVE POWER 9
	- 0 - SHARED DISPOSITIVE POWER 10
11	1,033,855 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
12	1,033,855 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

19.2 %  
TYPE OF  
REPORTING  
PERSON\*

14

IN

\*SEE INSTRUCTIONS BEFORE FILLING OUT!

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The following constitutes Amendment No. 10 (“Amendment No. 10”) to the Schedule 13D (the “Schedule 13D” or “Statement”) filed by the undersigned relating to shares of common stock (the “Common Stock”) of Wilhelmina International, Inc., a Delaware corporation (the “Issuer”). This Amendment No. 10 amends the Schedule 13D as specifically set forth.

## **Item 2. Identity and Background.**

Item 2 is hereby amended and restated in its entirety to read as follows:

(a) - (c) This Statement is jointly filed by Newcastle Partners, L.P., a Texas limited partnership (“NP”), Newcastle Capital Management, L.P., a Texas limited partnership (“NCM”), Newcastle Capital Group, L.L.C., a Texas limited liability company (“NCG”), NCM Services Inc., a Delaware corporation (“NCMS”), the Schwarz 2012 Family Trust, a trust organized under the laws of the State of Texas (the “Schwarz Trust”), Mark E. Schwarz (“Schwarz”), James Dvorak, Clinton Coleman, Lorex Investment AG, a Swiss corporation (“Lorex”), Dieter Esch (“Esch”) and Peter Marty (collectively, the “Reporting Persons”). Each of NCM, as the general partner of NP, NCG, as the general partner of NCM, NCMS, as the sole member of NCG, the Schwarz Trust, as the sole stockholder of NCMS, and Mark E. Schwarz, as the sole trustee of the Schwarz Trust, may be deemed, pursuant to Rule 13d-3 of the Securities Exchange Act of 1934, as amended (the “Act”), to be the beneficial owners of all shares of Common Stock held by NP. Because Dieter Esch is the sole stockholder of Lorex and Peter Marty is the sole officer and director of Lorex, Dieter Esch and Peter Marty may be deemed to be the beneficial owners of all shares of Common Stock held by Lorex. Lorex, Mr. Esch and Mr. Marty are referred to herein as the “Esch Persons”. The Reporting Persons are filing this Statement jointly, as they may be considered a “group” under Section 13(d)(3) of the Act. However, neither the fact of this filing nor anything contained herein shall be deemed to be an admission by the Reporting Persons that such a group exists.

Mark E. Schwarz is the President and CEO of NCM and the sole trustee of the Schwarz Trust. The principal business of NP is investing in securities. The principal business of NCM is investment management. The principal business of NCG is acting as general partner of NCM. The principal business of NCMS is providing management and advisory services and investing in securities. The principal occupation of James Dvorak is serving as a Managing Director and investment professional of NCM. The principal occupation of Clinton Coleman is serving as Managing Director and investment professional of NCM. The principal place of business for each of the foregoing Reporting Persons is 200 Crescent Court, Suite 1400, Dallas, Texas 75201.

The principal occupation of Dieter Esch is principal in the real estate brokerage business. The principal occupation of Peter Marty is serving as the sole officer and director of Lorex. The principal business of Lorex is investing in

securities. The principal place of business for Lorex is c/o Treuhand – u. Revisionsgesellschaft Mattig-Suter and Postner AG, Industriestrasse 22, Zug, CH-6302, Switzerland. The principal place of business for Peter Marty is c/o Mattig-Suter und Partner, Bahnhofstrasse 28, Schwyz, CH-6431, Switzerland. The principal place of business of Dieter Esch is Carretera Transpeninsular Km. 27.5, San Jose del Cabo, B.C.S. Mexico 23400.

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Mark E. Schwarz is Chairman of the Board and Executive Chairman of the Issuer. Messrs. Dvorak, Coleman and Esch are directors of the Issuer.

Mark Schwarz is the sole officer and sole director of NCMS: Mr. Marty serves as the sole director and officer of Lorex.

(d) No Reporting Person has, during the last five years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

(e) No Reporting Person has, during the last five years, been party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

(f) Messrs. Schwarz, Coleman and Dvorak are citizens of the United States of America. Mr. Esch is a citizen of Germany. Mr. Marty is a citizen of Switzerland.

**Item 5. Interest in Securities of the Issuer.**

Item 5(a)-(b) is hereby amended and restated to read as follows:

(a) The aggregate percentage of shares of Common Stock reported to be owned by the Reporting Persons is based upon 5,381,668 shares outstanding (5,781,668 shares outstanding as reported in the Issuer's Form 10-Q as filed with the Securities and Exchange Commission on August 12, 2016, less 400,000 shares repurchased by the Issuer as described under Item 5(c) and Item 6).

As of the filing date of this Statement, NP beneficially owned 2,430,725 shares of Common Stock, representing approximately 45.2% of the issued and outstanding Common Stock of the Issuer.

NCM (as the general partner of NP), NCG (as the general partner of NCM), NCMS (as the sole member of NCG), the Schwarz Trust (as the sole stockholder of NCMS) and Mr. Schwarz (as the sole trustee of the Schwarz Trust) may also be deemed to beneficially own the 2,430,725 shares of Common Stock beneficially owned by NP.

As of the filing date of this Statement, Lorex beneficially owned 1,033,855 shares of Common Stock, representing approximately 19.2% of the issued and outstanding Common Stock of the Issuer. Messrs. Esch (as sole stockholder of Lorex) and Marty (as sole director and sole officer) may also be deemed to beneficially own the 1,033,855 shares of Common Stock beneficially owned by Lorex.

Messrs. Dvorak and Coleman do not currently beneficially own any securities of the Issuer.

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(b) By virtue of his position with NP, NCM, NCG, NCMS and as sole trustee of the Schwarz Trust, Mr. Schwarz has the sole power to vote and dispose of the shares of Common Stock beneficially owned by NP reported in this Statement. Messrs. Esch and Marty share power to vote and dispose of the shares of Common Stock beneficially owned by Lorex reported in this Statement.

Item 5(c) is hereby amended to add the following

(c) Lorex sold 400,000 shares of Common Stock to the Issuer on August 16, 2016 at a price of \$6.825 per share. Except for the foregoing, no other transactions in the Common Stock were effected by the Reporting Persons in the last sixty days.

**Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.**

Item 6 is hereby amended to add the following last paragraphs:

On August 16, 2016, Lorex entered into a Stock Purchase Agreement with the Issuer pursuant to which the Issuer purchased from Lorex 400,000 shares of Common Stock at a price of \$6.825 per share, resulting in an aggregate purchase price of \$2,730,000.

**Item 7. Materials to be Filed as Exhibits.**

99.1 Stock Purchase Agreement dated August 16, 2016, between Wilhelmina International, Inc. and Lorex Investment AG.



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## SIGNATURES

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this Statement is true, complete and correct.

Dated: August 23, 2016 NEWCASTLE PARTNERS, L.P.

By: Newcastle Capital Management, L.P.,  
its General Partner

By: Newcastle Capital Group, L.L.C.,  
its General Partner

By: NCM Services Inc.,  
its Sole Member

By: /s/ Mark Schwarz  
Mark E. Schwarz, its Chief Executive Officer

NEWCASTLE CAPITAL MANAGEMENT, L.P.

By: Newcastle Capital Group, L.L.C.,  
its General Partner

By: NCM Services Inc.,  
its Sole Member

By: /s/ Mark Schwarz  
Mark E. Schwarz, its Chief Executive Officer

NEWCASTLE CAPITAL GROUP, L.L.C.

By: NCM Services Inc.,  
its Sole Member

By: /s/ Mark Schwarz  
Mark E. Schwarz, its Chief Executive Officer

NCM SERVICES INC.

By: /s/ Mark Schwarz  
Mark E. Schwarz, its Chief Executive Officer



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SCHWARZ 2012 FAMILY  
TRUST

By: /s/ Mark Schwarz  
Mark E. Schwarz, Trustee

/s/ Mark Schwarz  
MARK E. SCHWARZ

/s/ James Dvorak  
JAMES DVORAK

/s/ Clinton Coleman  
CLINTON COLEMAN

LOREX INVESTMENT AG

By: /s/ Peter Marty  
Peter Marty, Director

/s/ Dieter Esch  
DIETER ESCH

/s/ Peter Marty  
PETER MARTY