Edgar Filing: AVID TECHNOLOGY, INC. - Form 4

May 14, 2015 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Check this box if no longer subject to Section 16. TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES		INOLOGY, IN	NC.									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Check this box is no longer subject to Section 16. Form 4 or Form 5 or Section 16. Form 4 or Form 5 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIPOT SECURITIES OMB APPROVAL OMB OMB Expires: 2020 Etimated average burden hours per response OMB APPROVAL OMB Form 4 or Form 5 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 10(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934. State average burden hours per response State average burden hours per response (Print or Type Responses) State Name and Ticker or Trading Symbol AVID TECHNOLOGY, INC. [AVID] State of Earliest Transaction (Month/Day/Year) Statelationship of Reporting Person(s) to Issuer (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Statelationship of Coper tiling(Check Applicable Line) VID TECHNOLOGY, INC., 75 NETWORK DRIVE (Sitee) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) (City) (State) (Zip) Tansaction Date 3. 4. Securities Acquired Transaction(A) or Disposed of (D) or Reported 6. Amount of Code 6. Ownership Transaction(A) or Disposed of (D) or Reported 6. Ownership Transaction(A) or Disposed of (D) or Reported 6	Form 4 May 14 201	5										
Check this box if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to SCATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Form 4 or Form 4 or Form 5 obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Section 17(a) of the Public Utility Holding Company Act of 1940 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person 2. Lissuer Name and Ticker or Trading Symbol AVID TECHNOLOGY, INC. [AVID] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) NETWORK DRIVE (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 505/12/2015 BURLINGTON, MA 01803 (City) (State) (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) (Instr. 3) and 4) (Month/Day/Year) (Instr. 3, 4 and 5) Code V Amount (D) Filed Nonth/Day/Year) (Instr. 3, 4 and 5) Code V Amount (D) Filed Nonth/Day/Year) (State 2A. Deemed Security (Month/Day/Year) (Instr. 3, 4 and 5) Code V Amount (D) Filed Nonth/Day/Year) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) (Instr. 4) Common (Syl12/2015 E 1.299 D \$ 888 984 D										OMB AF	PROVAL	
if no longer subject to Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. Expires: 200 Estimated average purchanous per response Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Print or Type Responses) 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Other (specify below) AVID TECHNOLOGY, INC., To Struct y 4. If Amendment, Date Original Filed(Month/Day/Year) Other (specify below) Other (specify below) BURLINGTON, MA 01803 (Zip) Table I - Non-Derivative Securities Acquired any (Month/Day/Year) 5. Amount of Securities Acquired S. Amount of Securities Acquired S. Amount of Securities (Month/Day/Year) 6. Ownership 7. Nature of Form: Direct Indirect (Month/Day/Year) (City) (State) (Zip) Tansaction(A) or Disposed of (D) Code Securities Acquired (A) or Code S. Amount of Code 6. Ownership 7. Nature of Form: Direct Indirect (Month/Day/Year) (Instr. 3) City (Zip) Execution Date (A) 3. 4. Securities Acquired (A) S. Amount of Code 6. Ownership 7. Nature of Form:		UNITE	D STATES					NGE C	OMMISSION		3235-0287	
1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer Rosica Jeff Symbol AVID TECHNOLOGY, INC. (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner AVID TECHNOLOGY, INC., 75 05/12/2015 Director 10% Owner 10% Owner AVID TECHNOLOGY, INC., 75 05/12/2015 SVP Worldwide Field Operations SVP Worldwide Field Operations BURLINGTON, MA 01803 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) , Form filed by One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 5. Amount of Securities Acquired, Disposed of, Or Beneficially Owned 1.Title of Security (Month/Day/Year) 3. 4. Securities Acquired, Disposed of, Or Beneficially Owned 5. Amount of Securities Form: Direct Indirect Indirec	if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru	6. r Filed p inue. Section 1	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESExpiresFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or SectionExpires20(b) of the Investment Company Act of 104020(b)Section 1040								ours per	
Rosica Jeff Symbol Issuer AVID TECHNOLOGY, INC. [AVID] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Check all applicable) AVID TECHNOLOGY, INC., NETWORK DRIVE 3. Date of Earliest Transaction (Month/Day/Year) — Director 	(Print or Type I	Responses)										
(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)	Rosica Jeff Symbol				-				Issuer			
AVID TECHNOLOGY, INC., 75 NETWORK DRIVE (Month/Day/Year) SVP Worldwide Field Operations (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Torm filed by More than One Reporting Person BURLINGTON, MA 01803 Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Transaction Date (Month/Day/Year) 3. 4. Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3) 2A. Deemed any 3. 4. Securities Acquired (Instr. 8) 5. Amount of Boenericially 6. Ownership Following 7. Nature of Beneficially Common 05/12/2015 E 1,299 5. Amount of Code 6. Ownership Following 6. Ownership (Instr. 3)									(Check all applicable)			
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BORKLINGTON, MA 01803 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of Security 2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. 4. Securities Acquired Transaction(A) or Disposed of (D) (Instr. 3, 4 and 5) 5. Amount of Code (Instr. 3, 4 and 5) 6. Ownership (D) or Beneficially (D) or Beneficially (D) or Beneficial (-				Applicable Line)				
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Common 05/12/2015 F 1,299 D \$ 88 984 D	Security	y (Month/Day/Year) Execution Date, if 3) any			Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership		
		05/12/2015				1,299	or (D)	\$	Transaction(s) (Instr. 3 and 4)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)		4. Transactio Code	5. onNumber of	6. Date Exer Expiration D (Month/Day/	ate	7. Titl Amou Under	int of	8. Price of Derivative Security	9. Nu Deriv Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	· ·	1 cm)	Secur		(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or Disposed						Repo Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date Exercisable	Expiration Date	Title	or Number of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
F	Director	10% Owner	Officer	Other				
Rosica Jeff AVID TECHNOLOGY, INC. 75 NETWORK DRIVE BURLINGTON, MA 01803			SVP Worldwide Field Operations					
Signatures								

/s/ Nina Andersson-Willard as Attorney-in-Fact for Jeff Rosica

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares withheld by the Issuer to satisfy tax withholding obligation upon the vesting on May 12, 2015 of 8.25% of the (1) restricted stock units awarded on November 13, 2014. This award includes a provision for the withholding of shares by the Issuer to pay the withholding taxes due on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

05/14/2015 Date

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