MERCADOLIBRE INC Form 10-Q November 03, 2017 Table of Contents

#### UNITED STATES

#### SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the quarterly period ended September 30, 2017

-OR-

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF1934For the transition period fromto

Commission file number 001-33647

MercadoLibre, Inc.

(Exact name of Registrant as specified in its Charter)

Delaware (State or other jurisdiction of	98-0212790 (I.R.S. Employer
incorporation or organization)	Identification Number)

Arias 3751, 7th Floor

Buenos Aires, C1430CRG, Argentina

(Address of registrant's principal executive offices)

(+5411) 4640-8000

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files. Yes No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer Non-accelerated filer

(Do not check if a smaller reporting company)

Accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

#### APPLICABLE ONLY TO CORPORATE ISSUERS:

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

44,157,364 shares of the issuer's common stock, \$0.001 par value, outstanding as of November 1, 2017.

# MERCADOLIBRE, INC.

# INDEX TO FORM 10-Q

### PART I. FINANCIAL INFORMATION

Item 1 — Unaudited Interim Condensed Consolidated Financial Statements	
Interim Condensed Consolidated Balance Sheets as of September 30, 2017 and December 31, 2016	1
Interim Condensed Consolidated Statements of Income for the nine and three-month periods ended Septe	<u>mber 30,</u>
2017 and 2016	2
Interim Condensed Consolidated Statements of Comprehensive Income for the nine and three-month peri	ods ended
September 30, 2017 and 2016	3
Interim Condensed Consolidated Statements of Cash Flows for the nine-month periods ended September	<u>30, 201</u> 7
and 2016	4
Notes to Interim Condensed Consolidated Financial Statements (unaudited)	5
Item 2 — Management's Discussion and Analysis of Financial Condition and Results of Operations	24
Item 3 — Qualitative and Quantitative Disclosures About Market Risk	51
Item 4 — Controls and Procedures	56
<u>PART II. OTHER INFORMATION</u>	56
<u>Item 1 — Legal Proceedings</u>	56
Item 1A — Risk Factors	56
<u>Item 6 — Exh</u> ibits	56
<u>INDEX TO EXHIBIT</u> S	58

MercadoLibre, Inc.

Interim Condensed Consolidated Financial Statements

as of September 30, 2017 and December 31, 2016

and for the nine and three-month periods

ended September 30, 2017 and 2016

## MercadoLibre, Inc.

Interim Condensed Consolidated Balance Sheets

As of September 30, 2017 and December 31, 2016

(In thousands of U.S. dollars, except par value)

(Unaudited)

		September 30, 2017		er 31,
Assets				
Current assets:				
Cash and cash equivalents	\$	461,198	\$	234,140
Short-term investments	175,165		253,321	
Accounts receivable, net	28,564		25,435	
Credit cards receivables, net	406,883		307,904	
Loans receivable, net	51,843		6,283	
Prepaid expenses	8,199		15,060	
Inventory	2,309		1,103	
Other assets	47,995		26,215	
Total current assets	1,182,156	5	869,461	
Non-current assets:				
Long-term investments	45,550		153,803	
Property and equipment, net	136,101		124,261	
Goodwill	95,249		91,797	
Intangible assets, net	24,642		26,277	
Deferred tax assets	66,163		45,017	
Other assets	68,431		56,819	
Total non-current assets	436,136		497,974	
Total assets	\$	1,618,292	\$	1,367,435
Liabilities and Equity				
Current liabilities:				
Accounts payable and accrued expenses	\$	181,557	\$	105,106
Funds payable to customers	519,420		370,693	
Salaries and social security payable	61,168		48,898	
Taxes payable	27,923		27,338	
Loans payable and other financial liabilities	24,701		11,583	
Other liabilities	1,400		6,359	

Dividends payable	6,624	6,624
Total current liabilities	822,793	576,601
Non-current liabilities:		
Salaries and social security payable	22,124	16,173
Loans payable and other financial liabilities	309,444	301,940
Deferred tax liabilities	40,435	34,059
Other liabilities	17,340	9,808
Total non-current liabilities	389,343	361,980
Total liabilities	\$ 1,212,136	\$ 938,581

Equity:

Common stock, \$0.001 par value, 110,000,000 shares authorized,				
44,157,364 shares issued and outstanding at September 30,				
2017 and December 31, 2016	\$	44	\$	44
Additional paid-in capital	70,674		137,982	
Retained earnings	612,269		550,641	
Accumulated other comprehensive loss	(276,831)		(259,813	3)
Total Equity	406,156		428,854	
Total Liabilities and Equity	\$ 1,618	,292	\$	1,367,435

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.

Interim Condensed Consolidated Statements of Income

For the nine and three-month periods ended September 30, 2017 and 2016

(In thousands of U.S. dollars, except for share data)

(Unaudited)

	Nine Months Ended September 30		30	Three Mor	nths Endec	l September 30,		
	2017		2016		2017		2016	
Net revenues	\$	961,117	\$	588,121	\$	370,661	\$	230,847
Cost of net revenues	(444,879)		(213,993)		(194,834)		(85,199)	
Gross profit	516,238		374,128		175,827		145,648	
Operating expenses:								
Product and technology								
development	(93,019)		(72,223)		(32,380)		(26,066)	
Sales and marketing	(207,925)		(107,743)		(84,139)		(39,723)	
General and administrative	(91,575)		(64,061)		(31,766)		(26,150)	
Impairment of Long-Lived								
Assets	(2,837)		(13,717)		—		—	
Total operating expenses	(395,356)		(257,744)		(148,285)		(91,939)	
Income from operations	120,882		116,384		27,542		53,709	
Other income (expenses):								
Interest income and other								
financial gains	37,020		25,192		14,200		9,892	
Interest expense and other	57,020		23,172		11,200		,072	
financial losses	(19,686)		(18,807)		(6,709)		(6,492)	
Foreign currency (loss) / gain	(19,475)		(5,062)		1,622		(4,823)	
Net income before income								
tax expense	118,741		117,707		36,655		52,286	
Income tax expense	(37,241)		(32,690)		(8,989)		(13,374)	
Net income	\$	81,500	\$	85,017	\$	27,666	\$	38,912

Nine Months Ended September 30			Three Months Ended September 30,				
2017		2016		2017		2016	
\$	1.85	\$	1.93	\$	0.63	\$	0.88
44,157,364		44,157,215		44,157,364		44,157,341	
\$	1.85	\$	1.93	\$	0.63	\$	0.88
44,157,364		44,157,215		44,157,364		44,157,341	
0.450		0.450		0.150		0.150	
	2017 \$ 44,157,364 \$ 44,157,364	2017 \$ 1.85 44,157,364 \$ 1.85 44,157,364	20172016\$1.8544,157,36444,157,215\$1.8544,157,36444,157,215	20172016\$1.85\$1.9344,157,36444,157,215*\$1.85\$1.9344,157,36444,157,215*	201720162017\$1.85\$1.93\$44,157,36444,157,21544,157,364\$1.85\$1.93\$44,157,36444,157,21544,157,364	201720162017\$1.85\$1.93\$0.6344,157,36444,157,21544,157,36444,157,3640.63\$1.85\$1.93\$0.6344,157,36444,157,21544,157,3640.63	2017201620172016\$1.85\$1.93\$0.63\$44,157,36444,157,21544,157,36444,157,34144,157,341\$1.85\$1.93\$0.63\$44,157,36444,157,21544,157,36444,157,34144,157,341

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.

Interim Condensed Consolidated Statements of Comprehensive Income

For the nine and three-month periods ended September 30, 2017 and 2016

(In thousands of U.S. dollars)

(Unaudited)

	Nine Months Ended September 30 2017 2016			80	Three Months Ended September 30, 2017 2016			30,
Net income	\$	81,500	2010 \$	85,017	2017 \$	27,666	\$	38,912
Other comprehensive (loss)	ψ	01,500	ψ	05,017	Ψ	27,000	ψ	50,712
income, net of income tax:								
Currency translation adjustmen	t (17.945)		(11,056)		(5,180)		(2,974)	
Unrealized net gains (losses) or			( ))		(-))			
available for sale investments	340		712		(1,413)		1,106	
Less: Reclassification							,	
adjustment for losses on								
available for sale investments	(587)		(672)					
Net change in accumulated								
other comprehensive loss, net o	of							
income tax	(17,018)		(9,672)		(6,593)		(1,868)	
Total Comprehensive income	\$	64,482	\$	75,345	\$	21,073	\$	37,044

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

## MercadoLibre, Inc.

Interim Condensed Consolidated Statements of Cash Flow

For the nine-month periods ended September 30, 2017 and 2016

(In thousands of U.S. dollars)

## (Unaudited)

	Nine Months Ended September 30			30
	2017		2016	
Cash flows from operations:	<b>.</b>		<b>.</b>	
Net income	\$	81,500	\$	85,017
Adjustments to reconcile net income to net cash provided by operating activities:				
Unrealized Devaluation Loss, net	28,463		5,162	
Impairment of Long-Lived Assets	2,837		13,717	
Depreciation and amortization	29,953		20,698	
Accrued interest	(16,391)		(12,643)	
Non cash interest and convertible bonds amortization of debt discount and				
amortization of debt issuance costs	9,234		9,122	
LTRP accrued compensation	28,734		19,251	
Deferred income taxes	(14,769)		(5,895)	
Changes in assets and liabilities:				
Accounts receivable	(13,380)		(2,409)	
Credit Card Receivables	(113,514)		(92,811)	
Prepaid expenses	6,800		(272)	
Inventory	(1,172)		(1,048)	
Other assets	(31,528)		(15,865)	
Accounts payable and accrued expenses	71,794		13,852	
Funds payable to customers	151,635		100,322	
Other liabilities	3,703		136	
Interest received from investments	18,490		11,348	
Net cash provided by operating activities	242,389		147,682	
Cash flows from investing activities:				
Purchase of investments	(3,180,633	)	(2,548,060	)
Proceeds from sale and maturity of investments	3,371,543		2,525,118	
Payment for acquired businesses, net of cash acquired			(7,284)	

Purchases of intangible assets	(84)		(49)	
Advance for property and equipment	(12,777)		(6,129)	
Changes in principal of loans receivable, net	(46,951)		_	
Purchases of property and equipment	(39,280)		(55,510)	
Net cash provided by (used in) investing activities	91,818		(91,914)	
Cash flows from financing activities:				
Proceeds from loans payable and other financial liabilities	13,153		3,892	
Payments on loans payable and other financing liabilities	(4,304)		(6,492)	
Dividends paid	(19,871)		(17,795)	
Purchase of convertible note capped call	(67,308)			
Net cash used in financing activities	(78,330)		(20,395)	
Effect of exchange rate changes on cash and cash equivalents	(28,819)		(14,259)	
Net increase in cash and cash equivalents	227,058		21,114	
Cash and cash equivalents, beginning of the period	\$	234,140	\$	166,881
Cash and cash equivalents, end of the period	\$	461,198	\$	187,995

The accompanying notes are an integral part of these interim condensed consolidated financial statements.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

#### 1. Nature of Business

MercadoLibre, Inc. ("MercadoLibre" or the "Company") was incorporated in the state of Delaware, in the United States of America in October 1999. MercadoLibre is the leading e-commerce company in Latin America, serving as an integrated regional platform and as an enabler of the necessary online and technology tools to allow businesses and individuals to trade products and services in the region. The Company enables commerce through its marketplace platform (including online classifieds for motor vehicles, vessels, aircraft, services and real estate), which allows users to buy and sell in most of Latin America.

Through MercadoPago, MercadoLibre enables individuals and businesses to send and receive online payments; through MercadoEnvios, MercadoLibre facilitates the shipping of goods from sellers to buyers; through our advertising products, MercadoLibre facilitates advertising services to large retailers and brands to promote their product and services on the web; through MercadoShops, MercadoLibre facilitates users to set-up, manage, and promote their own on-line web-stores under a subscription-based business model; and through MercadoCredito, MercadoLibre extends loans to specific merchants and consumers. In addition, MercadoLibre develops and sells software enterprise solutions to e-commerce business clients in Brazil.

As of September 30, 2017, MercadoLibre, through its wholly-owned subsidiaries, operated online ecommerce platforms directed towards Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Peru, Mexico, Panama, Honduras, Nicaragua, Salvador, Portugal, Uruguay, Bolivia, Guatemala, Paraguay and Venezuela. Additionally, MercadoLibre operates an online payments solution directed towards Argentina, Brazil, Mexico, Venezuela, Colombia, Chile, Peru and Uruguay. It also offers a shipping solution directed towards Argentina, Brazil, Mexico, Colombia and Chile. In addition, the Company operates a real estate classified platform that covers some areas of State of Florida, in the United States of America.

#### 2. Summary of significant accounting policies

#### Basis of presentation

The accompanying unaudited interim condensed consolidated financial statements are prepared in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) and include the accounts of the Company and its wholly-owned subsidiaries. These interim condensed consolidated financial statements are stated in U.S. dollars, except for amounts otherwise indicated. Intercompany transactions and balances with subsidiaries have been eliminated for consolidation purposes.

Substantially all net revenues, cost of net revenues and operating expenses, are generated in the Company's foreign operations. Operating income of foreign operations amounted to 96.7% and 99.9% of the consolidated amounts during

the nine-month periods ended September 30, 2017 and 2016. Long-lived assets, Intangible assets and Goodwill located in the foreign jurisdictions totaled \$247,401 thousands and \$232,314 thousands as of September 30, 2017 and December 31, 2016, respectively.

These interim condensed consolidated financial statements reflect the Company's consolidated financial position as of September 30, 2017 and December 31, 2016. These financial statements also show the Company's consolidated statements of income and comprehensive income for the nine and three-month periods ended September 30, 2017 and 2016; and statement of cash flows for the nine-month periods ended September 30, 2017 and 2016. These interim condensed consolidated financial statements include all normal recurring adjustments that management believes are necessary to fairly state the Company's financial position, operating results and cash flows.

Because all of the disclosures required by U.S. GAAP for annual consolidated financial statements are not included herein, these unaudited interim condensed financial statements should be read in conjunction with the audited consolidated financial statements and the notes thereto for the year ended December 31, 2016, contained in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC"). The condensed consolidated statements of income, of comprehensive income and of cash flows for the periods presented herein are not necessarily indicative of results expected for any future period. For a more detailed discussion of the Company's significant accounting policies, see note 2 to the financial statements in the Form 10-K. During the nine-month period ended September 30, 2017, there were no material updates made to the Company's significant accounting policies.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

#### Foreign currency translation

All of the Company's foreign operations have determined the local currency to be their functional currency, except for Venezuela since January 1, 2010, as described below. Accordingly, these foreign operating subsidiaries translate assets and liabilities from their local currencies into U.S. dollars by using period-end exchange rates while income and expense accounts are translated at the average rates in effect during the period, unless exchange rates fluctuate significantly during the period, in which case the exchange rates at the date of the transaction are used. The resulting translation adjustment is recorded as a component of other comprehensive (loss) income.

#### Venezuelan currency status

Pursuant to U.S. GAAP, the Company has transitioned its Venezuelan operations to highly inflationary status as from January 1, 2010, which requires that transactions and balances are re-measured as if the U.S. dollar was the functional currency for such operation. The cumulative three year inflation rate as from December 31, 2010 exceeded 100% at each period end. Thus, the Company continues to treat the economy of Venezuela as highly-inflationary.

On March 9, 2016 the Central Bank of Venezuela ("BCV") issued the Exchange Agreement No.35. The agreement established a "protected" exchange rate ("DIPRO") for certain transactions, such as but not limited to: imports of goods of the food and health sectors, as well as supplies associated with the production of said sectors; expenses relating to health treatments, sports, culture, scientific research, and other urgent matters defined by the exchange regulations. All foreign currency transactions not expressly provided in Exchange Agreement No.35 will be processed on the alternate foreign currency markets governed by the exchange regulations, at the floating supplementary market exchange rate ("DICOM").

Additionally, the agreement established that the alternate foreign currency markets referred to in Exchange Agreement No.33 of February 10, 2015 ("SIMADI") will continue to operate until replaced by others. From March 31, 2016 through June 30, 2016, the SIMADI exchange rate increased from 273 BsF per U.S. dollar to 628 BsF per U.S. dollar, a 130% increase in the exchange rate. As a consequence of the local currency devaluation, the Company recorded a foreign exchange loss of \$4.9 million during the second quarter of 2016.

Considering the significant devaluation and the lower U.S. dollar-equivalent cash flows then expected from the Venezuelan business, the Company reviewed its long-lived assets (including non-current other assets), goodwill and intangible assets with indefinite useful life for impairment and concluded that the carrying value of certain real estate investments in Venezuela as of June 30, 2016 would not be fully recoverable. As a result, on June 30, 2016, the Company recorded an impairment of offices and commercial property under construction included within non-current other assets of \$13.7 million. The carrying amount of offices and commercial property under construction was adjusted to its estimated fair value of approximately \$12.5 million as of June 30, 2016, by using the market approach, and considering prices for similar assets.

On May 19, 2017, the BCV issued the Exchange Agreement No.38, which established a new foreign exchange mechanism under DICOM, replacing SIMADI. The new mechanism consists of auctions, administered by an auction

committee, where sellers and buyers from the private sector may offer foreign currency under certain limits determined by the BCV.

In light of the disappearance of SIMADI (which closed at 728.0 per U.S. dollar), and the Company's inability to gain access to U.S. dollars under SIMADI, it started requesting U.S. dollars through DICOM. As a result, the Company expects to settle its transactions through DICOM going forward and concluded that the DICOM exchange rate should be used as from June 1, 2017 to measure its bolivar-denominated monetary assets and liabilities and to measure the revenues and expenses of the Venezuelan subsidiaries. Therefore, as of June 30, 2017, monetary assets and liabilities in Bolivares Fuertes ("BsF") were re-measured to the U.S. dollar using the DICOM closing exchange rate of 2640.0 BsF per U.S. dollar. As a consequence of the local currency devaluation, the Company recorded a foreign exchange loss of \$22.0 million during the second quarter of 2017.

Considering the significant devaluation and the lower U.S. dollar-equivalent cash flows then expected from the Venezuelan business, the Company reviewed its long-lived assets (including non-current other assets), goodwill and intangible assets with indefinite useful life for impairment and concluded that the carrying value of certain real estate investments in Venezuela as of June 30, 2017 would not be fully recoverable. As a result, on June 30, 2017, the Company recorded an impairment of offices and commercial property under construction included within non-current other assets of \$2.8 million. The carrying amount of offices and commercial property under construction was adjusted to its estimated fair value of approximately \$9.7 million as of June 30, 2017, by using the market approach and considering prices for similar assets. As of September 30, 2017, the DICOM exchange rate was 3,345.0 BsF per U.S. dollar.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

Until 2010 the Company was able to obtain U.S. dollars for any purpose, including dividends distribution, using alternative mechanisms other than through the Commission for the Administration of Foreign Exchange Control (CADIVI). Those U.S. dollars, obtained at a higher exchange rate than the one offered by CADIVI, and held at U.S. bank accounts of its Venezuelan subsidiaries, were used until 2011 for dividend distributions from its Venezuelan subsidiaries. The Company has not distributed dividends from the Venezuelan subsidiaries since 2011.

The following table sets forth the assets, liabilities and net assets of the Company's Venezuelan subsidiaries, before intercompany eliminations of a net liability of \$29,594 thousands and \$15,843 thousands, as of September 30, 2017 and December 31, 2016 and net revenues for the nine-month periods ended September 30, 2017 and 2016:

	September 30,				
	2017	2016			
	(In thousand	ds)			
Venezuelan operations					
Net Revenues	\$ 38,329	\$ 26,451			
	September	December			
	September 30,	December 31,			
	•				
	30,	31, 2016			
Assets	30, 2017	31, 2016 ds)			
Assets Liabilities	30, 2017 (In thousand	31, 2016 ds) 66,165			

As of September 30, 2017, the net assets (before intercompany eliminations) of the Venezuelan subsidiaries amounted to 6.2% of consolidated net assets, and cash and investments of the Venezuelan subsidiaries held in local currency in Venezuela amounted to 2.2% of our consolidated cash and investments.

The Company's ability to obtain U.S. dollars in Venezuela is negatively affected by the exchange regulations in Venezuela that are described above and elsewhere in these interim condensed consolidated financial statements. In addition, its business and ability to obtain U.S. dollars in Venezuela would be negatively affected by additional material devaluations or the imposition of significant additional and more stringent controls on foreign currency

exchange by the Venezuelan government.

Despite the current difficult macroeconomic environment in Venezuela, the Company continues to actively manage, through its Venezuelan subsidiaries, its investment in Venezuela.

Income and asset taxes

The Company is subject to U.S. and foreign income taxes. The Company accounts for income taxes following the liability method of accounting which requires the recognition of deferred tax liabilities and assets for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. Deferred tax assets are also recognized for tax loss carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets or liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. A valuation allowance is recorded when, based on the available evidence, it is more likely than not that all or a portion of the Company's deferred tax assets will not be realized. The Company's income tax expense consists of taxes currently payable, if any, plus the change during the period in the Company's deferred tax assets and liabilities.

On August 17, 2011, the Argentine government issued a new software development law and on September 9, 2013 the regulatory decree was issued, which established the new requirement to become beneficiary of the new software development law. The decree establishes compliance requirements with annual incremental ratios related to exports of services and research and development expenses that must be achieved to remain within the tax holiday. The Company's Argentine subsidiary has to achieve certain required ratios annually under the software development law in order to be eligible for the benefits mentioned below.

7

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

On September 17, 2015, the Argentine Industry Secretary issued Resolution 1041/2015 approving the Company's application for eligibility under the new software development law for the Company's Argentinean subsidiary, Mercadolibre S.R.L. Furthermore, on September 18, 2016, the Argentine Industry Secretary issued Resolutions 93/2016 and 97/2016 approving the Company's application for eligibility under the new software development law for the Company's Argentinean subsidiaries, Neosur S.R.L. and Business Vision S.A. As a result, the Company's Argentinean subsidiaries have been granted a tax holiday retroactive from September 18, 2014. A portion of the benefits obtained as beneficiaries of the new law is a relief of 60% of total income tax related to software development activities.

The benefits to the Company under the software development law will expire on December 31, 2019. As a result of the Company's eligibility under the new law, it recorded an income tax benefit of \$17,672 thousands and \$6,367 thousands during the nine and three-month periods ended September 30, 2017, respectively. Aggregate per share effect of the Argentine tax holiday amounted to \$0.40 and \$0.14 for the nine and three-month periods ended September 30, 2017, respectively. Furthermore, the Company recorded a labor cost benefit of \$5,513 thousands and \$2,016 thousands during the nine and three-month periods ended September 30, 2017, respectively. Additionally, \$1,623 thousands and \$587 thousands were accrued to pay software development law audit fees during the nine and three-month periods ended September 30, 2017, respectively and \$1,416 thousands were accrued to pay software development law audit fees. Additionally, during the third quarter of 2016, the Company recorded an income tax benefit of \$6,823 thousands, a labor cost benefit of \$2,167 thousands and \$1,416 thousands were accrued to pay software development law audit fees. Additionally, during the third quarter of 2016, the Company recorded an income tax benefit of \$6,823 thousands, a labor cost benefit of \$2,167 thousands and \$631 thousands were accrued to pay software development law audit fees. Additionally, during the third quarter of 2016, the Company recorded an income tax benefit of \$6,823 thousands, a labor cost benefit of \$2,167 thousands and \$631 thousands were accrued to pay software development law audit fees. Additionally, during the third quarter of 2016, the Company recorded an income tax benefit of \$6,823 thousands, a labor cost benefit of \$2,167 thousands and \$631 thousands were accrued to pay software development law audit fees. Aggregate per share effect of the Argentine tax holiday amounted to \$0.46 and \$0.20 for the nine and three-month periods ended September 30, 2016, respectively.

As of September 30, 2017 and December 31, 2016, the Company had included under non-current deferred tax assets the foreign tax credits related to the dividend distributions received from its subsidiaries for a total amount of \$11,588 thousands and \$13,515 thousands, respectively. Those foreign tax credits will be used to offset the future domestic income tax payable.

Accumulated other comprehensive loss

The following table sets forth the Company's accumulated other comprehensive loss as of September 30, 2017 and the year ended December 31, 2016:

September 30, 2017 (In thousands) December 31, 2016

Accumulated other comprehensive loss:

Foreign currency translation	\$	(277,171)	\$	(259,226)
Unrealized gains (losses) on investments	518		(909)	
Estimated tax (loss) gain on unrealized gains (losses) on investments	(178)		322	
	\$	(276,831)	\$	(259,813)

The following tables summarize the changes in accumulated balances of other comprehensive loss for the nine-month period ended September 30, 2017:

	Unrealized (Losses) Gains ( Investments (In thousands)	on	Foreign Currenc Translat	У	Estimated ta (expense) benefit	ax	Total	
Balances as of December 31,								
2016	\$	(909)	\$	(259,226)	\$	322	\$	(259,813)
Other comprehensive loss								
before reclassifications								
adjustments for gains								
(losses) on available for sale								
investments	518		(17,945)	)	(178)		(17,60	5)
Amount of gain (loss)								
reclassified from								
accumulated other								
comprehensive loss	909		—		(322)		587	
Net current period other								
comprehensive income gain								
(loss)	1,427		(17,945)	)	(500)		(17,01	8)
Ending balance	\$	518	\$	(277,171)	\$	(178)	\$	(276,831)

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

Details about Accumulated	Amount of (Loss Reclassified from Accumulated Ot	n	
Other Comprehensive Loss	Comprehensive		Affected Line Item in the Statement
Components	Loss (In thousands)		of Income
			Interest expense and other financial
Unrealized losses on investments	\$	(909)	losses
Estimated tax gain on unrealized losses on investments	322		tax gain Total, net of income
Total reclassifications for the year	\$	(587)	taxes

#### Impairment of long-lived assets

The Company reviews its long-lived assets (including non-current other assets) for impairment whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable.

As explained in section "Foreign Currency Translation" of the present Note to these interim condensed consolidated financial statements, Venezuelan currency experienced a steep devaluation in the second quarter of 2017 and 2016.

Considering this change in facts and circumstances and the lower U.S. dollar-equivalent cash flows expected from the Venezuelan business, and long-lived assets expected use, the Company concluded that certain real estate investments held in Caracas, Venezuela, should be impaired. The fair value of long-lived assets was estimated through market approach using level 3 inputs in the fair value hierarchy. These level 3 inputs included, but are not limited to, executed purchase agreements in similar assets and third party valuations. As a consequence, the Company estimated the fair value of the impaired long-lived assets, and recorded impairment losses of \$2.8 million and \$13.7 million on June 30,

2017 and June 30, 2016, respectively.

#### Use of estimates

The preparation of interim condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Estimates are used for, but not limited to accounting for allowance for doubtful accounts and chargeback provisions, recoverability of goodwill and intangible assets with indefinite useful life, useful life of long-lived assets and intangible assets, impairment of short-term and long-term investments, impairment of long-lived assets, compensation costs relating to the Company's long term retention plan, fair value of convertible debt note, recognition of income taxes and contingencies. Actual results could differ from those estimates.

#### Recently issued accounting pronouncements

In 2014, the Financial Accounting Standards Board ("FASB") issued new accounting guidance related to revenue recognition. This new standard will replace all current GAAP guidance on this topic and eliminate all industry-specific guidance. The new revenue recognition guidance provides a unified model to determine when and how revenue is recognized. The core principle is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration for which the entity expects to be entitled in exchange for those goods or services. In 2016, the FASB issued several amendments to the standard, including principal versus agent considerations when another party is involved in providing goods or services to a customer and the application of identifying performance obligations. The Company has substantially completed the assessment on the adoption of this standard concluding that it is not expected to have a material measurement impact on the Company's financial statements. However, the Company continues assessing the potential impacts regarding the presentation of certain incentives recorded as an expense under current guidance. The adoption of this standard will also require to expand and include certain additional disclosures. The standard is required to be applied either retrospectively to each prior reporting period presented or retrospectively with the cumulative effect of initially applying it recognized at the date of initial application. The Company continues evaluating the transition method upon adoption. The Company will adopt the new revenue standard in its first quarter of 2018.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

On February 25, 2016 the FASB issued ASU 2016-02. The amendments in this update create Topic 842, Leases, which supersedes Topic 840, Leases. The core principle of Topic 842 is that a lessee should recognize the assets and liabilities that arise from leases. Previous GAAP did not require lease assets and lease liabilities to be recognized for most leases. A lessee should recognize in the statement of financial position a liability to make lease payments (the lease liability) and a right-of-use asset representing its right to use the underlying asset for the lease term. For leases with a term of 12 months or less, a lessee is permitted to make an accounting policy election by class of underlying asset not to recognize lease assets and lease liabilities. Topic 842 retains a distinction between finance leases and operating leases. The classification criteria for distinguishing between finance leases and operating leases are substantially similar to the classification criteria for distinguishing between capital leases and operating leases in the previous leases guidance. The result of retaining a distinction between finance leases and operating leases is that under the lessee accounting model in Topic 842, the effect of leases in the statement of comprehensive income and the statement of cash flows is largely unchanged from previous GAAP. Based on existing leases currently classified as operating leases, the Company expects to recognize on the statements of financial position right-of-use assets and lease liabilities. The amendments in this update are effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. The Company is assessing the effects that the adoption of this accounting pronouncement may have on the Company's financial statements.

On June 16, 2016 the FASB issued ASU 2016-13 "Financial Instruments-Credit Losses (Topic 326): Measurement of credit losses on financial instruments". This update amends guidance on reporting credit losses for assets held at amortized cost basis and available for sale debt securities. For assets held at amortized cost basis, this update eliminates the probable initial recognition threshold in current GAAP and, instead, requires an entity to reflect its current estimate of all expected credit losses. For available for sale debt securities, credit losses should be measured in a manner similar to current GAAP, however this topic will require that credit losses be presented as an allowance rather than as a write-down. The new standard is effective for fiscal years beginning after December 15, 2019. The Company is assessing the effects that the adoption of this accounting pronouncement may have on its financial statements.

On October 24, 2016 the FASB issued "ASU 2016-16—Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory". This update eliminates the prohibition on recognizing current and deferred income tax consequences for an intra-entity asset transfer until the asset or assets have been sold to an outside party. Consequently, this update requires recognition of the current and deferred income tax consequences of an intra-entity asset transfer occurs. The new standard is effective for fiscal years beginning after December 15, 2017. The adoption of this standard is not expected to have a material impact on the Company's financial statements.

On September 29, 2017 the FASB issued "ASU 2017-13—Revenue recognition (Topic 605), Revenue from contracts with customers (Topic 606), Leases (Topic 840), and Leases (Topic 842)". This update addresses Transition Related to Accounting Standards Updates No. 2014-09, Revenue from Contracts with Customers (Topic 606), and No. 2016-02, Leases (Topic 842). This Update also supersedes SEC paragraphs pursuant the rescission of SEC Staff Announcement, "Accounting for Management Fees Based on a Formula", effective upon the initial adoption of Topic 606, Revenue from Contracts with Customers, and SEC Staff Announcement, "Lessor Consideration of Third-Party Value Guarantees," effective upon the initial adoption of Topic 842, Leases. The adoption of this standard is not

expected to have a material impact on the Company's financial statements.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

#### 3. Net income per share

Basic earnings per share for the Company's common stock is computed by dividing, net income available to common shareholders attributable to common stock for the period by the weighted average number of common shares outstanding during the period.

On June 30, 2014, the Company issued 2.25% Convertible Senior Notes due 2019 (see Note 9 of these interim condensed consolidated financial statements for discussion regarding these debt notes). The conversion of these debt notes are included in the calculation for diluted earnings per share utilizing the "if converted" method. The effect of that conversion is not assumed for purposes of computing diluted earnings per share if the effect is antidilutive.

The denominator for diluted net income per share for the nine and three-month periods ended September 30, 2017 and 2016 does not include any effect from the 2014 and 2017 Capped Call Transactions (as defined below) because it would be antidilutive. In the event of conversion of any or all of the Notes, the shares that would be delivered to the Company under the Capped Call Transactions are designed to partially neutralize the dilutive effect of the shares that the Company would issue under the Notes. See Note 9 of these interim condensed consolidated financial statements and Note 17 of the financial statements as of December 31,2016 on Form 10-K for more details.

For the nine and three-month periods ended September 30, 2017 and 2016, the effects on diluted earnings per share were antidilutive and, as a consequence, they were not computed for diluted earnings per share.

Net income per share of common stock is as follows for the nine and three-month periods ended September 30, 2017 and 2016:

	Nine Months Ende 2017				ed September 30, 2016			Three Months Ended Sept 2017				tember 30, 2016		
	(	(In thousands)						(In thousands)						
	]	Basic Di	luted	Ba	sic	Di	luted	Ba	sic	Di	luted	B	a <b>Di</b>	luted
Net income per common share	\$	1.8\$	1.85	\$	1.93	\$	1.93	\$	0.63	\$	0.63	\$	\$	0. <b>\$</b> \$888
Numerator:	\$	81,50 <b>9</b>	81,500	\$	85,017	\$	85,017	\$	27,666	\$	27,666	\$	\$3	8, <b>98,9</b> 12

Net income						
Denominator: Weighted average of common stock outstanding for Basic earnings per						
share Adjusted weighted average of common stock outstanding for Diluted earnings per	44,157,364	44,157,215		44,157,364		44,157,341
share	44,157,364		44,157,215		44,157,364	44,157,341

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

4. Goodwill and intangible assets

Goodwill and intangible assets

The composition of goodwill and intangible assets is as follows:

	September 2017 (In thousan	-	December 2016	31,
Goodwill	\$	95,249	\$	91,797
Intangible assets with indefinite lives				
- Trademarks	13,153		12,490	
Amortizable intangible assets				
- Licenses and others	6,565		8,738	
- Non-compete agreement	2,491		1,787	
- Customer list	15,215		14,580	
- Trademarks	1,854		993	
Total intangible assets	\$	39,278	\$	38,588
Accumulated amortization	(14,636)		(12,311)	
Total intangible assets, net	\$	24,642	\$	26,277

#### Goodwill

The changes in the carrying amount of goodwill for the nine-month period ended September 30, 2017 and the year ended December 31, 2016 are as follows:

	Perio	d ended Se	eptember 3	30, 2017							
	Brazi	1	Argentii	na	Chile		Mexico		Venezuela		Co
	(In th	ousands)									
Balance,	\$	27,660	\$	6,587	\$	17,388	\$	29,342	\$	5,989	\$
beginning											
of the											

period - Effect of exchange											
rates changes Balance,	245		(809)		783		3,158		—		50
end of the period	\$	27,905	\$	5,778	\$	18,171	\$	32,500	\$	5,989	\$

	Year en Brazil (In thou		nber 31, 20 Argentina		Chile		Mexico		Venezuela		Colombi
Balance, beginning			¢	7 420	¢	16 420	¢	22.024	¢	5 720	¢
of year - Business	\$	18,526	\$	7,430	\$	16,438	\$	33,834	\$	5,729	\$
- Effect of exchange rates	5,635		700		_		190		260		57
changes Balance, end of the	3,499		(1,543)		950		(4,682)		_		149
year	\$	27,660	\$	6,587	\$	17,388	\$	29,342	\$	5,989	\$

Intangible assets with definite useful life

Intangible assets with definite useful life are comprised of customer lists, non-compete and non-solicitation agreements, acquired software licenses, other acquired intangible assets including developed technologies and trademarks. Aggregate amortization expense for intangible assets totaled \$1,182 thousands and \$1,144 thousands for the three-month periods ended September 30, 2017 and 2016, respectively, while for the nine-month periods ended at such dates amounted to \$3,247 thousands and \$2,863 thousands, respectively.

## 12

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

The following table summarizes the remaining amortization of intangible assets (in thousands of U.S. dollars) with definite useful life as of September 30, 2017:

For year ended 12/31/2017	\$	1,343
For year ended 12/31/2018	4,475	
For year ended 12/31/2019	2,201	
For year ended 12/31/2020	956	
Thereafter	2,514	
	\$	11,489

#### 5. Segment reporting

Reporting segments are based upon the Company's internal organizational structure, the manner in which the Company's operations are managed and resources are assigned, the criteria used by management to evaluate the Company's performance, the availability of separate financial information, and overall materiality considerations.

Segment reporting is based on geography as the main basis of segment breakdown to reflect the evaluation of the Company's performance defined by the management. The Company's segments include Brazil, Argentina, Mexico, Venezuela and other countries (such as Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Panama, Honduras, Nicaragua, Salvador, Bolivia, Guatemala, Paraguay, Peru, Portugal, Uruguay and USA).

Direct contribution consists of net revenues from external customers less direct costs. Direct costs include costs of net revenues, product and technology development expenses, sales and marketing expenses, and general and administrative expenses over which segment managers have direct discretionary control, such as advertising and marketing programs, customer support expenses, allowances for doubtful accounts, payroll and third party fees. All corporate related costs have been excluded from the Company's direct contribution.

Expenses over which segment managers do not currently have discretionary control, such as certain technology and general and administrative costs are monitored by management through shared cost centers and are not evaluated in

the measurement of segment performance.

The following tables summarize the financial performance of the Company's reporting segments:

Net	Nine Months End Brazil (In thousands)	ed September 30, 20 Argentina	17 Mexico	Venezuela	Other Countries	Total
revenues Direct costs Impairment of	\$    569,320 (390,008)	\$ 250,692 (150,973)	\$ 58,324 (95,683)	\$ 38,329 (16,841)	\$ 44,452 (37,052)	\$ (690,557
Long-lived Assets Direct	-	-	-	(2,837)	-	(2,837)
contribution	179,312	99,719	(37,359)	18,651	7,400	267,723
Operating expenses and indirect costs of net						
revenues Income from						(146,841)
operations						120,882
Other income (expenses): Interest income and other						
financial gains Interest expense and other						37,020
financial losses Foreign						(19,686)
currency losses Net income						(19,475)
before income tax expense						\$

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

		s Ended Se	ptember 30, 2	016						
<b>NT</b>	Brazil (In thousand	ls)	Argentina		Mexico		Venezuela		Other Cou	ntries
Net revenues Direct costs Impairment of Long-lived	\$ (188,772)	311,427	\$ (105,217)	185,885	\$ (29,004)	34,375	\$ (12,691)	26,451	\$ (21,281)	29,
Assets Direct	-		-		-		(13,717)		-	
contribution	122,655		80,668		5,371		43		8,702	
Operating expenses and indirect costs of net revenues Income from operations										
Other income (expenses): Interest income and other financial gains Interest expense and other financial losses Foreign currency losses Net income before income tax										

# expense

Net	Three Months End Braxigentina (In thousands)	ded September 30, Mexico	2017 Venezuela	Other Countrie	s Total
revenues Direct costs Direct	\$ \$ 22 <b>9</b> 14 <b>36</b> 8 (18 <b>(25,6,528</b> )0)	\$ 22,604 (36,038)	4 \$ 9,7 (4,582)	51 \$ 17,5 (14,409)	23 \$ 370,661 (294,097)
contribution	46, <b>35</b> ,7098	(13,434)	5,169	3,114	76,564
Operating expenses and indirect costs of net					
revenues Income					(49,022)
from operations					27,542
Other income (expenses): Interest income and other					
financial gains Interest expense and other					14,200
financial losses Foreign currency					(6,709)
gains Net					1,622
income before income					
tax					фо <i>с с</i> 55
expense					\$36,655

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

Net	Three Months Ended September 30, 2016 Brazil Argentina Mexico Venezuela Other Countries (In thousands)					
revenues Direct costs Direct	\$131,003 (77,012)	\$69,983 (39,026)	\$11,807 (10,353)	\$6,885 (3,462)	\$11,169 (7,943)	\$230,847 (137,796)
contribution	53,991	30,957	1,454	3,423	3,226	93,051
Operating expenses and indirect costs of net						
revenues						(39,342)
Income from operations						53,709
Other income (expenses): Interest income and other						
financial gains Interest expense and other financial						9,892
losses Foreign						(6,492)
currency losses Net income before						(4,823) \$52,286
income tax						

The following table summarizes the allocation of property and equipment, net based on geography:

	September 30,		December 31,	
	2017		2016	
	(In thousa	nds)		
US property and equipment, net	\$	8,445	\$	9,771
Other countries				
Argentina	25,842		25,071	
Brazil	67,351		55,706	
Mexico	3,487		2,307	
Venezuela	21,935		21,615	
Other countries	9,041		9,791	
	\$	127,656	\$	114,490
Total property and equipment, net	\$	136,101	\$	124,261

The following table summarizes the allocation of the goodwill and intangible assets based on geography:

	September 30,		December 31,	
	2017		2016	
	(In thousa	ands)		
US intangible assets	\$	146	\$	250
Other countries goodwill and intangible assets				
Argentina	6,630		7,717	
Brazil	30,400		31,170	
Mexico	41,992		38,860	
Venezuela	7,168		7,366	
Chile	28,164		27,395	
Other countries	5,391		5,316	
	\$	119,745	\$	117,824
Total goodwill and intangible assets	\$	119,891	\$	118,074

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

Consolidated net revenues by similar products and services for the nine and three-month periods ended September 30, 2017 and 2016 were as follows:

Nine-months Ended September 30,

Three-months Ended September 30,

Consolidated Net Revenues	2017		2016		2017		2016	
	(In thous	ands)			(In thousands)			
Marketplace	\$	582,475	\$	341,749	\$	227,269	\$	134,374
Non-marketplace (*) (**)	\$	378,642	\$	246,372	\$	143,392	\$	96,473
Total	\$	961,117	\$	588,121	\$	370,661	\$	230,847

(\*) Includes, among other things, Ad Sales, Classified Fees, Payment Fees, Shipping Fees and other ancillary services.

(\*\*) Includes an amount of \$232,426 thousands and \$139,630 thousands of Payment Fees for the nine-month periods ended September 30, 2017 and 2016, respectively. Includes an amount of \$92,254 thousands and \$52,444 thousands of Payment Fees for the three-month periods ended September 30, 2017 and 2016, respectively.

6. Fair value measurement of assets and liabilities

The following table summarizes the Company's financial assets and liabilities measured at fair value on a recurring basis as of September 30, 2017 and December 31, 2016:

			Quoted I	Prices in							Quote
	Balance	es as of	active m	arkets for	Signific	ant other	Unob	servable	Balan	ces as of	active
Description	Septem 2017 (In thou		identical (Level 1		observa (Level 2	ble inputs 2)	input (Leve		Decer 2016	nber 31,	identi (Leve
Assets Cash and Cash Equivalents: Money Market Funds	\$	189,574	\$	189,574	\$	_	\$	_	\$	111,198	\$
Investments: Sovereign Debt	¢	21 796	¢	21 796	¢		¢		¢	50 702	¢
Securities Corporate Debt	\$	21,786	\$	21,786	\$		\$	_	\$	50,703	\$
Securities	30,468		28,384		2,084				207,6	33	61,98
Certificates of deposit Total Financial	_								35,374	4	—
Assets Liabilities: Contingent	\$	241,828	\$	239,744	\$	2,084	\$	—	\$	404,908	\$
considerations	\$		\$	_	\$		\$		\$	4,213	\$
Long-term retention plan	38,503		_		38,503		—		27,13	5	—
Total Financial Liabilities	\$	38,503	\$	_	\$	38,503	\$	_	\$	31,348	\$

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

As of September 30, 2017 and December 31, 2016, the Company's financial assets valued at fair value consisted of assets valued using i) Level 1 inputs: unadjusted quoted prices in active markets (Level 1 instrument valuations are obtained from observable inputs that reflect quoted prices (unadjusted) for identical assets in active markets) and; ii) Level 2 inputs: obtained from readily-available pricing sources for comparable instruments as well as instruments with inactive markets at the measurement date.

As of September 30, 2017 and December 31, 2016, the Company's liabilities were valued at fair value using level 2 inputs and level 3 inputs (valuations based on unobservable inputs reflecting Company assumptions). Fair value of contingent considerations are determined based on the probability of achievement of the performance targets arising from each acquisition, as well as the Company's historical experience with similar arrangements. For the nine-month period ended September 30, 2017, the Company recognized in earnings a gain of \$3,164 thousands and a loss of \$166 thousands within other comprehensive income, in relation with contingent considerations. In addition, during the nine-month period ended September 30, 2017, the Company settled contingent considerations for an amount of \$1,215 thousands.

The unrealized net gains or loss on short term and long term investments are reported as a component of other comprehensive income. The Company does not anticipate any significant realized losses associated with those investments in excess of the Company's historical cost.

As of September 30, 2017 and December 31, 2016, the carrying value of the Company's financial assets and liabilities measured at amortized cost approximated their fair value mainly because of its short term maturity. These assets and liabilities included cash, cash equivalents and short-term investments (excluding money markets funds and corporate debt security), accounts receivable, credit cards receivable, loans receivable, funds payable to customers, other assets, accounts payable, salaries and social security payable (excluding variable LTRP), taxes payable, provisions and other liabilities (excluding contingent consideration). The convertible senior notes (liability component), the rest of the loans payable and other financial liabilities approximate their fair value because the interest rates are not materially different from market interest rates.

The following table summarizes the fair value level for those financial assets and liabilities of the Company measured at amortized cost as of September 30, 2017 and December 31, 2016:

	Balance Septeml 2017 (In thou	per 30,	U	ant other ble inputs 2)	Balances Decembe 2016		Significa observab (Level 2)	ole inputs
Assets Time Deposits	\$	167,224	\$	167,224	\$	113,414	\$	113,414

Accounts receivable Credit Cards receivable Loans receivable, net Other assets	28,564 406,88 51,843 89,097	3	28,564 406,883 51,843 89,097		25,435 307,904 6,283 58,900		25,435 307,904 6,283 58,900	
Total Assets	\$	743,611	\$	743,611	\$	511,936	\$	511,936
Liabilities								
Accounts payable and								
accrued expenses	\$	181,557	\$	181,557	\$	105,106	\$	105,106
Funds payable to								
customers	519,42	0	519,420		370,693		370,693	
Salaries and social								
security payable	44,789		44,789		37,936		37,936	
Taxes payable	27,923		27,923		27,338		27,338	
Dividends payable	6,624		6,624		6,624		6,624	
Loans payable and other								
financial liabilities (*)	334,14	5	334,145		313,523		313,523	
Other liabilities	18,740		18,740		11,954		11,954	
Total Liabilities	\$	1,133,198	\$	1,133,198	\$	873,174	\$	873,174

(\*) The fair value of the convertible senior notes (including the equity component) is disclosed in Note 9.

As of September 30, 2017 and December 31, 2016, the Company held no direct investments in auction rate securities, collateralized debt obligations or structured investment vehicles, and does not have any non-financial assets or liabilities measured at fair value.

17

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

As of September 30, 2017 and December 31, 2016, the fair value of money market funds, short and long-term investments classified as available for sale securities are as follows:

	September 30,	2017						
	Cost		Gross Unrealized G (1)	ains	Gross Unrealized (1)	Losses	Estimated Fair Val	lue
Cash and cash equivalents Money Market	(In thousands)							
Funds Total Cash and cash	\$	189,574	\$		\$		\$	189,574
equivalents	\$	189,574	\$	—	\$		\$	189,574
Short-term investments Corporate Debt Securities Sovereign	7,250		1		(4)		7,247	
Debt Securities Total Short-term	697		_		(3)		694	
investments	\$	7,947	\$	1	\$	(7)	\$	7,941
Long-term investments Sovereign Debt								
Securities	\$	21,196	\$		\$	(104)	\$	21,092

Corporate Debt								
Securities Total	23,210		43		(32)		23,221	
Long-term								
investments	\$	44,406	\$	43	\$	(136)	\$	44,313
Total	\$	241,927	\$	44	\$	(143)	\$	241,828

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

	December 31, 2016							
			Gross U	nrealized Gains	Gross	Unrealized Losses	Estima	ated Fair
	Cost		(1)		(1)		Value	
	~ .	• 、						
~	-	usands)						
Cash and cash equivalent								
Money Market Funds	\$	111,198	\$		\$		\$	111,198
Total Cash and cash								
equivalents	\$	111,198	\$		\$	—	\$	111,198
Short-term investments								
Sovereign Debt Securities	s \$	2,166	\$		\$		\$	2,166
Corporate Debt Securities	\$ 102,50	9	26		(168)		102,36	57
Certificates of deposit	35,336		40		(2)		35,374	Ļ
Total Short-term								
investments	\$	140,011	\$	66	\$	(170)	\$	139,907
Long-term investments								
Sovereign Debt Securities	s \$	48,943	\$		\$	(406)	\$	48,537
Corporate Debt Securities		2	90		(456)		105,26	66
Total Long-term	,				( )		,-	
investments	\$	154,575	\$	90	\$	(862)	\$	153,803
		, 0			r	(/~-/	r	,
Total	\$	405,784	\$	156	\$	(1,032)	\$	404,908
	1 <sup>0</sup>	,			r	( ) / = = /	F	

(1) Unrealized gains (losses) from securities are attributable to market price movements, net foreign exchange losses and foreign currency translation. Management does not believe any remaining significant unrealized losses represent other-than-temporary impairments based on the evaluation of available evidence including the credit rating of the investments, as of September 30, 2017 and December 31, 2016.

The material portion of the Sovereign Debt Securities consists of U.S. Treasury Notes, which carry no significant risk.

As of September 30, 2017, the estimated fair values (in thousands of U.S. dollars) of cash equivalents, short-term and long-term investments classified by their effective maturities are as follows:

One year or less	197,515	
One year to two years	20,331	
Two years to three years	16,847	
Three years to four years	7,135	
Total	\$	241,828

#### 7. Commitments and Contingencies

#### Litigation and Other Legal Matters

The Company is subject to certain contingent liabilities with respect to existing or potential claims, lawsuits and other proceedings. The Company accrues liabilities when it considers probable that future costs will be incurred and such costs can be reasonably estimated. The proceeding-related reserve is based on developments to date and historical information related to actions filed against the Company. As of September 30, 2017, the Company had established reserves for proceeding-related contingencies and other estimated contingencies of \$6,208 thousand to cover legal actions against the Company in which its management has assessed the likelihood of a final adverse outcome as probable. Expected legal costs related to litigations are accrued when the legal service is actually provided. In addition, as of September 30, 2017 the Company and its subsidiaries are subject to certain legal actions considered by the Company's management and its legal counsels to be reasonably possible for an aggregate amount up to \$6,506 thousand.

19

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

No loss amount has been accrued for such reasonably possible legal actions of which most significant (individually or in the aggregate) are described below and in note 15 is to the financial statements in the Form 10-K for the year ended December 31, 2016.

As of September 30, 2017, there were 56 lawsuits pending against our Argentine subsidiary in the Argentine ordinary courts and 1,856 pending claims in the Argentine Consumer Protection Agencies, where a lawyer is not required to file or pursue a claim.

As of September 30, 2017, there were 10 claims pending against our Mexican subsidiaries in the Mexican ordinary courts and 248 claims pending against our Mexican subsidiaries in the Mexican Consumer Protection Agencies, where a lawyer is not required to file or pursue a claim.

As of September 30, 2017, 700 legal actions were pending in the Brazilian ordinary courts. In addition, as of September 30, 2017, there were 4,016 cases still pending in Brazilian consumer courts. Filing and pursuing of an action before Brazilian consumer courts do not require the assistance of a lawyer.

On July 12, 2017, São Paulo tax authorities assessed taxes and fines against one of our Brazilian subsidiaries (iBazar) relating to "ICMS Publicidade" for the period from July 2012 to December 2013 in an amount of R\$ 12.2 million or \$ 3.7 million according to the exchange rate in effect at that time. The Company will present administrative defense against the authorities' claim. The opinion of the Company's management, based on the opinion of external legal counsel, is that the risk of losing the case is reasonably possible, but not probable.

In most of the cases filed against the Company, the plaintiffs asserted that the Company was responsible for fraud committed against them, or responsible for damages suffered when purchasing an item on the Company's website, when using MercadoPago or MercadoEnvios, or when the Company invoiced them.

Other third parties have from time to time claimed, and others may claim in the future, that the Company was responsible for fraud committed against them, or that the Company has infringed their intellectual property rights. The underlying laws with respect to the potential liability of online intermediaries like the Company are unclear in the jurisdictions where the Company operates. Management believes that additional lawsuits alleging that the Company has violated copyright or trademark laws will be filed against the Company in the future.

Intellectual property and regulatory claims, whether meritorious or not, are time consuming and costly to resolve, require significant amounts of management time, could require expensive changes in the Company's methods of doing business, or could require the Company to enter into costly royalty or licensing agreements. The Company may be subject to patent disputes, and be subject to patent infringement claims as the Company's services expand in scope and complexity. In particular, the Company may face additional patent infringement claims involving various aspects of the payments businesses.

From time to time, the Company is involved in other disputes or regulatory inquiries that arise in the ordinary course of business. The number and significance of these disputes and inquiries are increasing as the Company's business

expands and the Company grows larger.

### Buyer protection program

The Company provides consumers with a buyer protection program ("BPP") for all transactions completed through the Company's online payment solution ("MercadoPago"). This program is designed to protect buyers in the Marketplace from losses due primarily to fraud or counterparty non-performance. The Company's BPP provides protection to consumers by reimbursing them for the total value of the unfulfilled transaction, if a purchased item does not arrive or does not match the seller's description. The Company is entitled to recover from the third-party carrier companies performing the shipping service certain amounts paid under the BPP. Furthermore, in some specific circumstances (i.e. Black Friday, Hot Sale), the Company enters into insurance contracts with third party insurance companies in order to cover contingencies that may arise from the BPP.

The maximum potential exposure under this program is estimated to be the volume of payments on the Marketplace, for which claims may be made under the Company's existing user agreements. Based on historical losses to date, the Company does not believe that the maximum potential exposure is representative of the actual potential exposure. The Company records a liability with respect to losses under this program when they are probable and the amount can be reasonably estimated.

As of September 30, 2017, management's estimate of the maximum potential exposure related to the Company's buyer protection program is \$663,139 thousands, for which the Company recorded an allowance of \$1,212 thousands as of that date.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

#### 8. Long term retention plan ("LTRP")

On April 3, 2017, the Board of Directors, upon the recommendation of the Compensation Committee, adopted the 2017 Long-Term Retention Plan ("2017 LTRP"). In addition to the annual salary and bonus of each employee, certain employees ("Eligible Employees") are eligible to participate in the 2017 LTRP, which provides for the grant to an Eligible Employee of a cash-settled fixed (a "2017 LTRP Fixed Award") and a cash-settled variable award, (a "2017 LTRP Variable Award", and together with any 2017 LTRP Fixed Award, the "2017 LTRP Awards"). In order to receive payment in respect of the 2017 LTRP Awards, each Eligible Employee must satisfy the performance conditions established by the Board of Directors for such employee. If these conditions are satisfied, the Eligible Employee will, subject to his or her continued employment as of each applicable payment date, receive the full amount of his or her 2017 LTRP Awards, payable as follows:

- 2017 LTRP Fixed Award: The eligible employee will receive a fixed payment equal to 16.66% of his or her 2017 LTRP Fixed Award once a year for a period of six years starting in March 2018 (the "Annual Fixed Payment"); and
  2017 LTRP Variable Award: On each date the Company pays the Annual Fixed Payment to the eligible employee, he or she will also receive a 2017 LTRP Variable Award payment equal to the product of (i) 16.66% of the applicable 2017 LTRP Variable Award and (ii) the quotient of (a) divided by (b), where (a), the numerator, equals
- the Applicable Year Stock Price (as defined below) and (b), the denominator, equals the 2016 Stock Price (as defined below). For purposes of the 2017 LTRP, the "2016 Stock Price" shall equal \$164.17 (the average closing price of the Company's common stock on the NASDAQ Global Market during the final 60-trading days of 2016) and the "Applicable Year Stock Price" shall equal the average closing price of the Company's common stock on the NASDAQ Global Market during the final 60-trading days of 2016) and the "Applicable Year Stock Price" shall equal the average closing price of the Company's common stock on the NASDAQ Global Market during the final 60-trading days of the year preceding the applicable payment date for so long as the Company's common stock is listed on the NASDAQ.

The following table summarizes the 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016 and 2017 long term retention plan accrued compensation expense for the nine and three-month periods ended September 30, 2017 and 2016, which are payable in cash according to the decisions made by the Board of Directors:

	Nine M	onths	Three Months		
	Ended S	September	Ended		
	30,		Septen	nber 30,	
	2017	2016	2017	2016	
	(In thou	sands)	(In thousands)		
LTRP 2009	\$ 29	\$ 648	\$ -	\$ 352	
LTRP 2010	891	1,017	147	543	
LTRP 2011	1,422	1,275	229	672	
LTRP 2012	1,945	1,555	315	813	
LTRP 2013	3,809	3,380	711	1,689	
LTRP 2014	3,782	3,089	772	1,448	
LTRP 2015	4,680	3,846	1,063	1,663	
LTRP 2016	6,717	4,441	1,606	1,944	
LTRP 2017	5,459	-	1,823	-	
Total LTRP	\$ 28,734	\$ 19,251	\$ 6,666	\$ 9,124	

#### 9. 2.25% Convertible Senior Notes Due 2019

On June 30, 2014, the Company issued \$330 million of 2.25% convertible senior notes due 2019 (the "Notes"). The Notes are unsecured, unsubordinated obligations of the Company, which pay interest in cash semi-annually, on January 1 and July 1, at a rate of 2.25% per annum. The Notes will mature on July 1, 2019 unless earlier repurchased or converted in accordance with their terms prior to such date. The Notes may be converted, under specific conditions, based on an initial conversion rate of 7.9353 shares of common stock per \$1,000 principal amount of Notes (equivalent to an initial conversion price of \$126.02 per share of common stock), subject to adjustment as described in the indenture governing the Notes.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

Holders may convert their notes at their option at any time prior to January 1, 2019 only under the following circumstances: (1) during any calendar quarter commencing after the calendar quarter ending on September 30, 2014 (and only during such calendar quarter), if the last reported sale price of the common stock for at least 20 trading days (whether or not consecutive) during a period of 30 consecutive trading days ending on the last trading day of the immediately preceding calendar quarter is greater than or equal to 130% of the conversion price on each applicable trading day; (2) during the five business day period after any five consecutive trading day period (the "measurement period") in which the trading price per \$1,000 principal amount of notes for each trading day of the measurement period was less than 98% of the product of the last reported sale price of the Company's common stock and the conversion rate on each such trading day; or (3) upon the occurrence of specified corporate events. On or after January 1, 2019 until the close of business on the second scheduled trading day immediately preceding the maturity date, holders may convert their notes at any time, regardless of the foregoing circumstances.

During the period from October 1, 2016 through December 31, 2016, 12 Notes were converted for a total amount of \$12 thousands. During the period from April 1, 2017 through September 30, 2017, 16 Notes were converted for a total amount of \$16 thousands. Additionally, during the third quarter of 2017, the conversion threshold was met again and the Notes became convertible at the holders' option beginning on October 1, 2017 and ending on December 31, 2017. The determination of whether or not the Notes are convertible must continue to be performed on a quarterly basis. Upon conversion, the Company will pay or deliver, as the case may be, cash, shares of the Company's common stock or a combination of cash and shares of the Company's common stock, at the Company's election. The intention of the Company is to share-settle the total amount due upon conversion of the Notes.

From October 1, 2017 to the date of issuance of these interim condensed consolidated financial statements, no additional conversion requests were made.

In connection with the issuance of the Notes, the Company paid \$19.7 million and \$67.3 million (including transaction expenses) in June 2014 and September 2017, respectively, to enter into capped call transactions with respect to shares of the common stock (the "Capped Call Transactions"), with certain financial institutions. The Capped Call Transactions are expected generally to reduce the potential dilution upon conversion of the Convertible Notes in the event that the market price of the common stock is greater than the strike price of the Capped Call Transactions. The cost of the Capped Call Transactions is included as a net reduction to additional paid-in capital in the stockholders' equity section of the consolidated balance sheets.

The total estimated fair value of the Notes was \$687.9 million and \$458.8 million as of September 30, 2017 and December 31, 2016, respectively. The fair value was determined based on the closing trading price per \$100 of the Notes as of the last day of trading for the period. The Company considered the fair value of the Notes as of September 30, 2017 and December 31, 2016 to be a Level 2 measurement. The fair value of the Notes is primarily affected by the trading price of our common stock and market interest rates. Based on the \$258.9 closing price of the Company's common stock on September 30, 2017, the if-converted value of the Notes exceeded their principal amount by \$348.0 million.

The following table presents the carrying amounts of the liability and equity components related to the 2.25% Convertible Senior Notes Due 2019 as of September 30, 2017 and December 31, 2016:

	September	December
	30, 2017	31, 2016
	(In thousand	ds)
Amount of the equity component (1)	\$ 45,808	\$ 45,808
2.25% convertible senior notes due 2019	\$ 330,000	\$ 330,000
Unamortized debt discount (2)	(17,909)	(25,097)
Unamortized transaction costs related to the debt component	(2,862)	(3,968)
Contractual coupon interest accrual	5,569	7,425
Contractual coupon interest payment	(3,713)	(7,425)
Net carrying amount	\$ 311,085	\$ 300,935

- (1) Net of \$1,177 thousands of transaction costs related to the equity component of the Notes.
- (2) As of September 30, 2017, the remaining period over which the unamortized debt discount will be amortized is 1.75 years.

MercadoLibre, Inc.

Notes to Interim Condensed Consolidated Financial Statements (unaudited)

The following table presents the interest expense for the contractual interest, the accretion of debt discount and the amortization of debt issuance costs:

	Nine-mont ended Sept	*	Three-months period ended September 30,		
	2017	2016	2017	2016	
	(In	(In	(In	(In	
	thousands)	thousands)	thousands	s)thousands)	
Contractual coupon interest expense	\$ 5,569	\$ 5,569	\$ 1,856	\$ 1,856	
Amortization of debt discount	7,188	6,806	2,440	2,310	
Amortization of debt issuance costs	1,106	998	381	344	
Total interest expense related to the Notes	\$ 13,863	\$ 13,373	\$ 4,677	\$ 4,510	

#### 10. Cash Dividend Distribution

In each of February, May, August and November of 2016, the Board of Directors approved a quarterly cash dividend of \$6,624 thousands (or \$0.150 per share) on the Company's outstanding shares of common stock. The dividends were paid on April 15, July 15, October 14, 2016 and January 16, 2017 to stockholders of record as of the close of business on March 31, June 30, September 30, and December 31, 2016.

On March 2, 2017, the Board of Directors approved a change to the Company's dividend policy for providing for a fixed quarterly dividend payment in 2017 of \$0.150 per share (\$0.600 per share annually). The new dividend policy took effect following the payment of the \$0.150 per share dividend declared by the Board of Directors of the Company, which was paid on April 17, 2017 to shareholders of record as of the close of business on March 31, 2017.

On May 2, 2017, the Board of Directors approved a quarterly cash dividend of \$6,624 thousands (or \$0.150 per share) on the Company's outstanding shares of common stock. The second quarterly dividend was paid on July 14, 2017 to stockholders of record as of the close of business on June 30, 2017.

On July 31, 2017, the Board of Directors approved a quarterly cash dividend of \$6,624 thousands (or \$0.150 per share) on our outstanding shares of common stock. The third quarterly dividend was paid on October 16, 2017 to stockholders of record as of the close of business on September 30, 2017.

On October 31, 2017, the Board of Directors approved a quarterly cash dividend of \$6,624 thousands (or \$0.150 per share) on our outstanding shares of common stock. This quarterly dividend is payable on January 16, 2018 to stockholders of record as of the close of business on December 31, 2017.

Item 2 - Management's Discussion and Analysis of Financial Condition and Results of Operations

Cautionary Statement Regarding Forward-Looking Statements

Any statements made or implied in this report that are not statements of historical fact, including statements about our beliefs and expectations, are forward-looking statements within the meaning of Section 27 A of the Securities Exchange Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and should be evaluated as such. The words "anticipate," "believe," "expect," "intend," "plan," "estimate," "target," "project," "should," " "will" and similar words and expressions are intended to identify forward-looking statements. Forward-looking statements generally relate to information concerning our possible or assumed future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, future economic, political and social conditions in the countries in which we operate the effects of future regulation and the effects of competition. Such forward-looking statements reflect, among other things, our current expectations, plans, projections and strategies, anticipated financial results, future events and financial trends affecting our business, all of which are subject to known and unknown risks, uncertainties and other important factors (in addition to those discussed elsewhere in this report) that may cause our actual results to differ materially from those expressed or implied by these forward-looking statements. These risks and uncertainties include, among other things:

- our expectations regarding the continued growth of online commerce and Internet usage in Latin America;
- our ability to expand our operations and adapt to rapidly changing technologies;
- government and central bank regulations;
- · litigation and legal liability;
- · systems interruptions or failures;
- our ability to attract and retain qualified personnel;
- · consumer trends;
- · security breaches and illegal uses of our services;
- · competition;
- reliance on third-party service providers;
- enforcement of intellectual property rights;
- · our ability to attract new customers, retain existing customers and increase revenues;
- · seasonal fluctuations; and
- political, social and economic conditions in Latin America in general, and Venezuela in particular, and possible future currency devaluation and other changes to its exchange rate systems.

Many of these risks are beyond our ability to control or predict. New risk factors emerge from time to time and it is not possible for management to predict all such risk factors, nor can it assess the impact of all such risk factors on our company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

These statements are based on currently available information and our current assumptions, expectations and projections and projections are reasonable in view of the currently available information, you are cautioned not to place undue reliance on our forward-looking statements. These statements are not guarantees of future performance. They are subject to future events, risks and uncertainties–many of which are beyond our control-as well as potentially inaccurate assumptions that could cause actual results to differ materially from our expectations and projections are described in "Item 1A — Risk Factors" in Part I of our Annual Report on Form 10-K for the fiscal year ended December 31, 2016 filed with the Securities and Exchange Commission ("SEC") on February 24, 2017, as updated by those described in "Item 1A — Risk

Factors" in Part II of this report and in other reports we file from time to time with the SEC.

You should read that information in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Item 2 of Part I of this report, our unaudited interim condensed consolidated financial statements and related notes in Item 1 of Part I of this report and our audited consolidated financial statements and related notes in Item 8 of Part II of our Annual Report on Form 10-K for the year ended December 31, 2016. We note such information for investors as permitted by the Private Securities Litigation Reform Act of 1995. There also may be other factors that we cannot anticipate or that are not described in this report, generally because they are unknown to us or we do not perceive them to be a material risk that could cause results to differ materially from our expectations.

Forward-looking statements speak only as of the date they are made, and we do not undertake to update these forward-looking statements except as may be required by law. You are advised, however, to review any further disclosures we make on related subjects in our periodic filings with the SEC.

The discussion and analysis of our financial condition and results of operations presents the following:

- a brief overview of our company;
- a discussion of our principal trends and results of operations for the nine and the three-month periods ended September 30, 2017 and 2016;
- a review of our financial presentation and accounting policies, including our critical accounting policies;
- a discussion of the principal factors that influence our results of operations, financial condition and liquidity;
- · a discussion of our liquidity and capital resources and a discussion of our capital expenditures;
- a description of our non-GAAP financial measures; and
- $\cdot\,$  a discussion of the market risks that we face.

#### **Business Overview**

MercadoLibre, Inc. (together with its subsidiaries "us", "we", "our" or the "Company") is one of the largest online commerce ecosystems in Latin America. Our platform is designed to provide users with a complete portfolio of services to facilitate commercial transactions. We are a market leader in e-commerce in each of Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Peru, Uruguay and Venezuela, based on number of unique visitors and page views. We also operate online commerce platforms in the Dominican Republic, Honduras, Nicaragua, Salvador, Panama, Bolivia, Guatemala, Paraguay and Portugal.

Through our platform, we provide buyers and sellers with a robust environment that fosters the development of a large e-commerce community in Latin America, a region with a population of over 610 million people and one of the fastest-growing Internet penetration rates in the world. We believe that we offer technological and commercial solutions that address the distinctive cultural and geographic challenges of operating an online commerce platform in Latin America.

We offer our users an ecosystem of six integrated e-commerce services: the MercadoLibre Marketplace, the MercadoLibre Classifieds Service, the MercadoPago payments solution, the MercadoEnvios shipping service, the MercadoLibre advertising program and the MercadoShops online webstores solution.

The MercadoLibre Marketplace, which we sometimes refer to as our marketplace, is a fully-automated, topically-arranged and user-friendly online commerce service. This service permits both businesses and individuals to list merchandise and conduct sales and purchases online in either a fixed-price or auction-based format.

To complement the MercadoLibre Marketplace, we developed MercadoPago, an integrated online payments solution. MercadoPago is designed to facilitate transactions both on and off our marketplace by providing a mechanism that allows our users to securely, easily and promptly send and receive payments online. MercadoPago is currently available in: Argentina, Brazil, Mexico, Colombia, Venezuela, Uruguay, Perú and Chile. MercadoPago allows merchants to facilitate checkout and payment processes on their websites and also enables users to simply transfer money to each other either through the website or using the MercadoPago App, available on iOS and Android. Additionally, during 2016, we launched MercadoCredito, which is designed to extend loans to specific merchants and consumers. Our MercadoCredito solution allows us to deepen our engagement with our merchants, in

Argentina, Brazil and Mexico, and consumers, in Argentina, by offering them additional services and is currently available.

To further enhance our suite of e-commerce services we launched the MercadoEnvios shipping program in Brazil, Argentina, Mexico, Colombia and Chile. Through MercadoEnvios, we offer our sellers a cost-efficient way to utilize our existing distribution chain to fulfill their sales. Sellers opting into the program are able to offer a uniform and seamlessly integrated shipping experience to their buyers at competitive prices.

Through MercadoLibre Classifieds Service, our online classified listing service, our users can also list and purchase motor vehicles, vessels, aircraft, real estate and services in all countries where we operate. Classifieds listings differ from Marketplace listings as they only charge optional placement fees and never final value fees. Our classifieds pages are also a major source of traffic to our website, benefitting both the Marketplace and non-marketplace businesses.

To enhance the MercadoLibre Marketplace, we developed our MercadoLibre advertising program, to enable businesses to promote their products and services on the Internet. Through our advertising program, MercadoLibre's sellers and large advertisers are able to display product ads on our webpages and our associated vertical sites in the region.

Additionally, through MercadoShops, our online store solution, users can set-up, manage and promote their own online store. These stores are hosted by MercadoLibre and offer integration with the other marketplace, payment and advertising services we offer. Users can choose from a basic, free store or pay monthly subscriptions for enhanced functionality and value added services on their store.

MercadoLibre also began developing and selling enterprise software solutions to e-commerce business clients in Brazil during the second quarter of 2015.

#### Reporting Segments and Geographic Information

Our segment reporting is based on geography, which is the current criterion we are using to evaluate our segment performance. Our geographic segments include Brazil, Argentina, Mexico, Venezuela and other countries (including Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Panama, Peru, Portugal, Bolivia, Honduras, Nicaragua, Salvador, Guatemala, Paraguay, Uruguay and the United States of America (real estate classifieds in the State of Florida only)). Although we discuss long-term trends in our business, it is our policy to not provide earnings guidance in the traditional sense. We believe that uncertain conditions make the forecasting of near-term results difficult. Further, we seek to make decisions focused primarily on the long-term welfare of our company and believe focusing on short term earnings does not best serve the interests of our stockholders. We believe that execution of key strategic initiatives as well as our expectations for long-term growth in our markets will best create stockholder value. We, therefore, encourage potential investors to consider this strategy before making an investment in our common stock. A long-term focus may make it more difficult for industry analysts and the market to evaluate the value of our company, which could reduce the value of our common stock or permit competitors with short term tactics to grow stronger than us.

The following table sets forth the percentage of our consolidated net revenues by segment for the nine and the three-month periods ended September 30, 2017 and 2016:

	Nine-months		Three-m	onth	
	Periods	Ended	Periods Ended		
	Septemb	er 30,	September 30,		
(% of total consolidated net revenues) (*)	2017	2016	2017	2016	
Brazil	59.2 %	53.0 %	61.9 %	56.7 %	
Argentina	26.1	31.6	24.6	30.3	
Mexico	6.1	5.8	6.1	5.1	
Venezuela	4.0	4.5	2.6	3.0	
Other Countries	4.6	5.1	4.7	4.8	

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

The following table summarizes the changes in our net revenues by segment for the nine and three-month periods ended September 30, 2017 and 2016:

	Nine-months Periods													
	Ended				Change from 2016			Three-month Periods Ended			Change from 2016			
	September 30,				to 2017 (*)			September 30,			to 2017 (*)			
	2017	7	2016	)	in I	Dollars	in %	2017		2016		in D	ollars	in %
	(in millions, except percent				ages)			(in millions, except percentages)						
Net				_	-									
Revenues:														
Brazil	\$	569.3	\$	311.4	\$	257.9	82.8 %	\$	229.5	\$	131.0	\$	98.5	75.2 %
Argentina	250.	7	185.9	9	64.	8	34.9	91.3		70.0		21.3		30.5
Mexico	58.3		34.4		23.	9	69.7	22.6		11.8		10.8		91.4
Venezuela	38.3		26.5		11.	9	44.9	9.8		6.9		2.9		41.6
Other														
Countries	44.5		30.0		14.:	5	48.3	17.5		11.2		6.4		56.9
Total Net														
Revenues	\$	961.1	\$	588.1	\$	373.0	63.4 %	\$	370.7	\$	230.8	\$	139.8	60.6~%

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

26

**Recent Developments** 

2017 Capped Call Transactions

In September 2017, we paid \$67.3 million (including transaction expenses) to enter into privately negotiated capped call transactions with respect to shares of our common stock with several financial institutions. The 2017 Capped Call Transactions are in addition to the 2014 Capped Call Transactions and are expected generally to reduce the potential dilution upon conversion of the Convertible Notes in the event that the market price of our common stock is greater than the strike price of the Capped Call Transactions, initially set at \$295.67 per common share. The 2017 Capped Call Transactions are subject to anti-dilution adjustments substantially similar to those applicable to the conversion rate of the Notes, and have a cap price of approximately \$366.06 per common share. If any portion of the Notes are converted prior to maturity or we repurchase any portion of the Notes prior to maturity, a corresponding portion of the Capped Call Transactions may be terminated for value at our election.

Description of Line Items

Net revenues

We recognize revenues in each of our five geographical reporting segments. Within each of our segments, the services we provide generally fall into two distinct revenue streams, "Marketplace" which includes our core business and "Non-Marketplace" which includes ad sales, classified fees, payment fees, shipping fees and other ancillary businesses.

The following table summarizes our consolidated net revenues by revenue stream for the nine and the three-month periods ended September 30, 2017 and 2016:

	Nine-mo	nth	Three-month		
	Periods I	Ended	Periods Ended		
			September 30,		
	Septemb	er 30, (*)	(*)		
Consolidated net revenues by revenue stream	2017	2016	2017	2016	
	(in millio	ons)	(in millions)		
Marketplace	\$ 582.5	\$ 341.7	\$ 227.3	\$ 134.4	
Non-Marketplace (**) (***)	378.6	246.4	143.4	96.5	
Total	\$ 961.1	\$ 588.1	\$ 370.7	\$ 230.8	

(\*) The table above may not total due to rounding.

(\*\*) Includes, among other things, Ad Sales, Classified Fees, Payment Fees, Shipping Fees and other ancillary services.

(\*\*\*) Includes an amount of \$232.4 million and \$139.6 million of Payment Fees for the nine-month periods ended September 30, 2017 and 2016, respectively. Includes an amount of \$92.3 million and \$52.4 million of Payment Fees for the three-month periods ended September 30, 2017 and 2016, respectively.

Revenues from Marketplace transactions are generated from:

- $\cdot \,$  final value fees; and
- up-front fees.

For Marketplace services, final value fees representing a percentage of the sale value that are charged to the seller once the item is successfully sold. Up-front fees are charged to the seller in exchange for improved exposure of the listings throughout our platform and are not subject to the successful sale of the items listed.

Revenues for Non-Marketplace services are generated from:

- · payments fees;
- · classifieds fees;
- · ad sales up-front fees;
- $\cdot$  shipping fees; and
- fees from other ancillary businesses.

#### Table of Contents

With respect to our MercadoPago service, we generate payment fees attributable to:

- commissions representing a percentage of the payment volume processed that are charged to sellers in connection with off Marketplace-platform transactions;
- commissions from additional fees we charge when a buyer elects to pay in installments through our MercadoPago platform, for transactions that occur either on or off our Marketplace platform;
- · commissions from additional fees we charge when our sellers elect to withdraw cash;
- interest, cash advances and fees from customers and merchant and consumer credits granted under our MercadoCredito solution; and
- revenues from the sale of mobile points of sale products.

Although we also process payments on the Marketplace, we do not charge sellers an added commission for this service, as it is already included in the Marketplace final value fee we charge.

Through our classifieds offerings in motor vehicles, real estate and services, we generate revenues from up-front fees. These fees are charged to sellers who opt to give their listings greater exposure throughout our websites.

Our Advertising revenues are generated by selling either display product and/or text link ads throughout our websites to interested advertisers.

Finally, our shipping revenues are generated when a buyer elects to receive the item through our shipping service.

When more than one service is included in one single arrangement with the customer, we recognize revenue according to multiple element arrangements accounting, distinguishing between each of the services provided and allocating revenues based on their respective estimated selling prices.

We have a highly fragmented customer revenue base given the large numbers of sellers and buyers who use our platforms. For the nine month period ended September 30, 2017 and 2016, no single customer accounted for more than 5.0% of our net revenues.

Our MercadoLibre Marketplace is available in 19 countries (Argentina, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, Mexico, Panama, Peru, Portugal, Uruguay, Venezuela, Bolivia, Honduras, Nicaragua, Salvador, Guatemala and Paraguay), and MercadoPago is available in 8 countries (Argentina, Brazil, Chile, Peru, Colombia, Mexico, Uruguay and Venezuela). Additionally, MercadoEnvios is available in 5 countries: Argentina, Brazil, Mexico, Colombia and Chile. The functional currency for each country's operations is the country's local currency, except for Venezuela where the functional currency is the U.S. dollar due to Venezuela's status as a highly inflationary economy. See—"Critical accounting policies and estimates—Foreign Currency Translation" included below. Therefore, our net revenues are generated in multiple foreign currencies and then translated into U.S. dollars at the average monthly exchange rate.

Our subsidiaries in Brazil, Argentina, Venezuela and Colombia are subject to certain taxes on revenues which are classified as a cost of net revenues. These taxes represented 7.0% of net revenues for the three-month period ended September 30, 2017, as compared to 9.5% for the same period in 2016.

#### Cost of net revenues

Cost of net revenues primarily represents bank and credit card processing charges for transactions and fees paid with credit cards and other payment methods, fraud prevention fees, certain taxes on revenues, free shipping costs, certain

taxes on bank transactions, compensation for customer support personnel, ISP connectivity charges, depreciation and amortization, hosting and site operation fees, cost of mobile point of sale products sold and other operation costs.

Product and technology development expenses

Our product and technology development related expenses consist primarily of compensation for our engineering and web-development staff, depreciation and amortization costs related to product and technology development, telecommunications costs and payments to third-party suppliers who provide technology maintenance services to us.

#### Sales and marketing expenses

Our sales and marketing expenses consist primarily of costs of marketing our platforms through online and offline advertising and agreements with portals and search engines, charges related to our buyer protection programs, the salaries of employees involved in these activities, chargebacks related to our MercadoPago operations, bad debt charges, public relations costs, marketing activities for our users and depreciation and amortization costs.

We carry out the majority of our marketing efforts on the Internet. We enter into agreements with portals, search engines, social networks, ad networks and other sites in order to attract Internet users to the MercadoLibre Marketplace and convert them into registered users and active traders on our platform.

We also work intensively on attracting, developing and growing our seller community through our customer support efforts. We have dedicated professionals in most of our operations that work with sellers through trade show participation, seminars and meetings to provide them with important tools and skills to become effective sellers on our platform.

#### General and administrative expenses

Our general and administrative expenses consist primarily of salaries for management and administrative staff, compensation for outside directors, long term retention plan compensation, impairment of Long-Lived assets, expenses for legal, audit and other professional services, insurance expenses, office space rental expenses, travel and business expenses, as well as depreciation and amortization costs. Our general and administrative expenses include the costs of the following areas: general management, finance, administration, accounting, legal and human resources.

Other income (expenses), net

Other income (expenses) consists primarily of interest income derived from our investments and cash equivalents, interest expense related to financial liabilities and foreign currency gains or losses.

#### Income tax

We are subject to federal and state taxes in the United States, as well as foreign taxes in the multiple jurisdictions where we operate. Our tax obligations consist of current and deferred income taxes and asset taxes incurred in these jurisdictions. We account for income taxes following the liability method of accounting. A valuation allowance is recorded when, based on the available evidence, it is more likely than not that all or a portion of our deferred tax assets will not be realized. Therefore, our income tax expense consists of taxes currently payable, if any (given that in certain jurisdictions we still have net operating loss carry-forwards), plus the change in our deferred tax assets and liabilities during each period.

Critical Accounting Policies and Estimates

The preparation of our unaudited interim condensed consolidated financial statements and related notes requires us to make judgments, estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We have based our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of

which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Our management has discussed the development, selection and disclosure of these estimates with our audit committee and our board of directors. Actual results may differ from these estimates under different assumptions or conditions.

An accounting policy is considered to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, and if different estimates that reasonably could have been used, or changes in the accounting estimates that are reasonably likely to occur periodically, could materially impact our interim condensed consolidated financial statements. We believe that the following critical accounting policies reflect the more significant estimates and assumptions used in the preparation of our interim condensed consolidated financial statements.

There have been no significant changes in our critical accounting policies, management estimates or accounting policies since the year ended December 31, 2016 and disclosed in the Form 10-K. See Item – "Critical Accounting Policies".

#### Foreign Currency Translation

All of our foreign operations (other than Venezuela since January 1, 2010, as described below) use the local currency as their functional currency. Accordingly, these operating foreign subsidiaries translate assets and liabilities from their local currencies to U.S. dollars using period-end exchange rates while income and expense accounts are translated at the average exchange rates in effect during the period, unless exchange rates fluctuate significantly during the period, in which case the exchange rates at the date of the transaction are used. The resulting translation adjustment is recorded as part of other comprehensive (loss) income, a component of equity. Gains and losses resulting from transactions denominated in non-functional currencies are recognized in earnings. Net foreign currency exchange losses or gains are included in the consolidated statements of income under the caption "Foreign currency (losses) gains".

#### Venezuelan Currency Status

Pursuant to U.S. GAAP, we have classified our Venezuelan operations as highly inflationary since January 1, 2010, using the U.S. dollar as the functional currency for purposes of reporting our financial statements. Therefore, no translation effect has been accounted for in other comprehensive income related to our Venezuelan operations.

On March 9, 2016 the Central Bank of Venezuela ("BCV") issued the Exchange Agreement No.35, which is effective since March 10, 2016. The agreement established a "protected" exchange rate ("DIPRO") for certain transactions, such as but not limited to: imports of goods of the food and health sectors, as well as supplies associated with the production of said sectors; expenses relating to health treatments, sports, culture, scientific research, and other urgent matters defined by the exchange regulations. All foreign currency transactions not expressly provided in Exchange Agreement No.35 will be processed on the alternate foreign currency markets governed by the exchange regulations, at the floating supplementary market exchange rate ("DICOM").

Considering the significant devaluation and the lower U.S. dollar-equivalent cash flows then expected from the Venezuelan business, the Company reviewed its long-lived assets (including non-current other assets), goodwill and intangible assets with indefinite useful life for impairment and concluded that the carrying value of certain real estate investments in Venezuela as of June 30, 2016 would not be fully recoverable. As a result, on June 30, 2016, the Company recorded an impairment of offices and commercial property under construction included within non-current other assets of \$13.7 million. The carrying amount of offices and commercial property under construction was adjusted to its estimated fair value of approximately \$12.5 million as of June 30, 2016, by using the market approach, and considering prices for similar assets.

On May 19, 2017, the BCV issued the Exchange Agreement No.38, which established a new foreign exchange mechanism under DICOM, replacing previous SIMADI. The new mechanism consists of auctions, administered by an auction committee, where sellers and buyers from the private sector may offer foreign currency under certain limits determined by the BCV.

In light of the disappearance of SIMADI (which closed at 728.0 per U.S. dollar), and the Company's inability to gain access to U.S. dollars under SIMADI, it started requesting U.S. dollars through DICOM. As a result, the Company expects to settle its transactions through DICOM going forward and concluded that the DICOM exchange rate should be used as from June 1, 2017 to measure its bolivar-denominated monetary assets and liabilities and to measure the revenues and expenses of the Venezuelan subsidiaries. Therefore, as of June 30, 2017, monetary assets and liabilities in Bolivares Fuertes ("BsF") were re-measured to the U.S. dollar using the DICOM closing exchange rate of 2640.0 BsF per U.S. dollar. As a consequence of the local currency devaluation, the Company recorded a foreign exchange loss

of \$22.0 million during the second quarter of 2017.

Considering the significant devaluation and the lower U.S. dollar-equivalent cash flows then expected from the Venezuelan business, the Company reviewed its long-lived assets (including non-current other assets), goodwill and intangible assets with indefinite useful life for impairment and concluded that the carrying value of certain real estate investments in Venezuela as of June 30, 2017 would not be fully recoverable. As a result, on June 30, 2017, the Company recorded an impairment of offices and commercial property under construction included within non-current other assets of \$2.8 million. The carrying amount of offices and commercial property under construction was adjusted to its estimated fair value of approximately \$9.7 million as of June 30, 2017, by using the market approach, and considering prices for similar assets. As of September 30, 2017, the DICOM exchange rate was 3,345.0 BsF per U.S. dollar

Until 2010 we were able to obtain U.S. dollars for any purpose, including dividend distributions, using alternative mechanisms other than through the Commission for the Administration of Foreign Exchange Control (CADIVI). Those U.S. dollars, obtained at a higher exchange rate than the one offered by CADIVI and held in balance at U.S. bank accounts of our Venezuelan subsidiaries, were used for dividend distributions from our Venezuelan subsidiaries. We have not distributed dividends from our Venezuelan subsidiaries since 2011.

The following table sets forth the assets, liabilities and net assets of our Venezuelan subsidiaries, before intercompany eliminations of a net liability of \$29.6 million and \$15.8 million, as of September 30, 2017 and December 31, 2016 and net revenues for the nine-month periods ended September 30, 2017 and 2016:

	Nine-month Periods Ended					
	September 30,					
	2017		2016			
Venezuelan operations	(In millions)					
Net Revenues	\$	38.3	\$	26.5		

	September 2017	er 30,	September 30, 2016			
	(In millions)					
Assets	62.6		66.2			
Liabilities	(37.3)		(23.0)			
Net Assets	\$	25.4	\$	43.2		

As of September 30, 2017, the net assets (before intercompany eliminations) of our Venezuelan subsidiaries amounted to approximately 6.2% of our consolidated net assets, and cash and investments of our Venezuelan subsidiaries held in local currency in Venezuela amounted to approximately 2.2% of our consolidated cash and investments.

Our ability to obtain U.S. dollars in Venezuela is negatively affected by the exchange restrictions in Venezuela that are described above. If our access to U.S. dollars becomes widely available at a more unfavorable rate than the current DICOM exchange rate (or if DICOM exchange rate experiences significant devaluation in the future), and we decided to use that alternative mechanism considering that exchange rate as the one applicable for re-measurement, our results of operations, earnings and value of our net assets in Venezuela would be negatively impacted, and we cannot assure that the impact would not be material. In addition, our business and ability to obtain U.S. dollars in Venezuela would be negatively affected by any additional material devaluations or the imposition of significant additional and more stringent controls on foreign currency exchange by the Venezuelan government in the future.

Despite the current difficult macroeconomic environment in Venezuela, we continue managing, through our Venezuelan subsidiaries, our investment in Venezuela. Despite the current operating, political and economic conditions and certain other factors in Venezuela, we currently plan to continue supporting our business in Venezuela

#### in the long run.

In November 2013 the Venezuelan Congress approved an "enabling law" granting the president of Venezuela the authority to enact laws and regulations in certain policy areas by decree. This authority includes the ability to restrict profit margins and impose greater controls on foreign exchange and the production, import, and distribution of certain goods. Among other actions, the president has used this decree power to pass the Law of Costs, Earnings, and Fair Profits, which became effective in January 2014 and, among other provisions, authorizes the Venezuelan government to set "fair prices" and maximum profit margins in the private sector. On October 26, 2015, the decree number 2,074 was published in the Official Gazette of Venezuela, establishing certain definitions related to the determination of prices in that country.

Despite we do not expect that this law together with the decree issued by the Venezuelan Government will have a material adverse impact on our financial condition or results of operations, considering the current difficult macroeconomic environment in Venezuela, the final potential effects remains uncertain. The effects of such potential effects, if any, would be recognized in our financial statements once the mentioned uncertainty is resolved.

Allowances for doubtful accounts and for chargebacks

We are exposed to losses due to uncollectible accounts and credits to sellers. Allowances for these items represent our estimate of future losses based on our historical experience. The allowances for doubtful accounts and for chargebacks are recorded as charges to sales and marketing expenses. Historically, our actual losses have been consistent with our charges. However, future adverse changes to our historical experience for doubtful accounts and chargebacks could have a material impact on our future consolidated statements of income and cash flows.

We believe that the accounting estimate related to allowances for doubtful accounts and for chargebacks is a critical accounting estimate because it requires management to make assumptions about future collections and credit analysis. Our management's assumptions about future collections require significant judgment.

31

### Legal contingencies

In connection with certain pending litigation and other claims, we have estimated the range of probable loss and provided for such losses through charges to our interim condensed consolidated statement of income. These estimates are based on our assessment of the facts and circumstances and historical information related to actions filed against us at each balance sheet date and are subject to change based upon new information and future events.

#### Convertible Senior Notes

On June 30, 2014, we issued \$330 million of 2.25% convertible senior notes due 2019 (the "Notes"). The Notes may be converted, under specific conditions, based on an initial conversion rate of 7.9353 shares of common stock per \$1,000 principal amount of Notes, subject to adjustment as described in the indenture governing the Notes. The convertible debt instrument, within the scope of the cash conversion subsection, was separated into debt and equity components at issuance and a fair value was assigned. The value assigned to the debt component was the estimated fair value, as of the issuance date, of a similar debt without the conversion feature. As of June 30, 2014, we determined the fair value of the liability component of the Notes by reviewing market data that was available for senior, unsecured nonconvertible corporate bonds issued by comparable companies. The difference between the cash proceeds and this estimated fair value represents the value assigned to the equity component and was recorded as a debt discount. The debt discount is amortized using the effective interest method from the origination date through its stated contractual maturity date.

In connection with the issuance of the Notes, we paid \$19.7 million and \$67.3 million (including transaction expenses) in June 2014 and September 2017, respectively, to enter into capped call transactions with respect to shares of our common stock (the "Capped Call Transactions"), with certain financial institutions. The Capped Call Transactions are expected generally to reduce the potential dilution upon conversion of the Convertible Notes in the event that the market price of our common stock is greater than the strike price of the Capped Call Transactions. The cost of the Capped Call Transactions is included as a net reduction to additional paid-in capital in the stockholders' equity section of our consolidated balance sheets.

For more detailed information in relation to the Notes and the Capped Call Transactions, see "—Results of operations for the nine-month period ended September 30, 2017 compared to the nine-month period ended September 30, 2016 and the three-month period ended September 30, 2017 compared to the three-month period ended September 30, 2016—Debt" and Note 9 to our unaudited interim condensed consolidated financial statements.

Impairment of long-lived assets, goodwill and intangible assets with indefinite useful life

We review long-lived assets for impairments whenever events or changes in circumstances indicate that the carrying value of an asset may not be recoverable. Furthermore, goodwill and certain indefinite life trademarks are reviewed for impairment at each year-end or more frequently when events or changes in circumstances indicate that their carrying value may not be recoverable.

We believe that the accounting estimate related to impairment of long lived assets and goodwill is critical since it is highly susceptible to change from period to period because: (i) it requires management to make assumptions about gross merchandise volume growth, total payment volume, total payment transactions, future interest rates, sales and costs; and (ii) the impact that recognizing an impairment would have on the assets reported on our balance sheet as well as our net income would be material. Management's assumptions about future sales and future costs require significant judgment.

For additional information, see "Critical Accounting Policies" section in our Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

### Income taxes

We are required to recognize a provision for income taxes based upon taxable income and temporary differences between the book and tax bases of our assets and liabilities for each of the tax jurisdictions in which we operate. This process requires a calculation of taxes payable under currently enacted tax laws in each jurisdiction and an analysis of temporary differences between the book and tax bases of our assets and liabilities, including various accruals, allowances, depreciation and amortization. The tax effect of these temporary differences and the estimated tax benefit from our tax net operating losses are reported as deferred tax assets and liabilities in our consolidated balance sheet. We also assess the likelihood that our net deferred tax assets will be realized from future taxable income. To the extent we believe that it is more likely than not that some portion or all of our deferred tax assets will not be realized, we establish a valuation allowance. As of September 30, 2017, we had a valuation allowance on certain foreign net operating losses based on our assessment that it is more likely than not that the deferred tax asset will not be realized. To the extent we establish a valuation allowance or change the allowance in a period, we reflect the change with a corresponding increase or decrease in our "Income/asset tax expense" line in our consolidated statement of income.

#### Stock-based compensation

Our board of directors adopted long-term retention plans ("LTRPs"), under which certain eligible employees receive awards. See "Item 3. Quantitative and Qualitative Disclosures About Market Risk —Equity Price Risk" for details on the LTRPs. The variable LTRP awards are calculated based on the fair value of our common stock on NASDAQ Global Market.

Results of operations for the nine-month period ended September 30, 2017 compared to the nine-month period ended September 30, 2016 and three-month period ended September 30, 2017 compared to the three-month period ended September 30, 2016

The selected financial data for the nine and three-month periods ended September 30, 2017 and 2016 discussed herein is derived from our unaudited interim condensed consolidated financial statements included in Item 1 of Part I of this report. These statements include all normal recurring adjustments that management believes are necessary to fairly state our financial position, results of operations and cash flows. The results of operations for the nine and three-month period ended September 30, 2017 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2017 or for any other period.

Statement of income data

		Three-months Period Ended			
Septembe	er 30,	Septembe	er 30,		
2017 (*)	2016 (*)	2017 (*)	2016 (*)		
(Unaudite	ed)	(Un	audited)		
\$961.1	\$588.1	\$370.7	\$230.8		
(444.9)	(214.0)	(194.8)	(85.2)		
516.2	374.1	175.8	145.6		
(93.0)	(72.2)	(32.4)	(26.1)		
(207.9)	(107.7)	(84.1)	(39.7)		
(91.6)	(64.1)	(31.8)	(26.2)		
(2.8)	(13.7)	-	-		
(395.4)	(257.7)	(148.3)	(91.9)		
120.9	116.4	27.5	53.7		
	Periods E September 2017 (*) (Unaudite \$961.1 (444.9) 516.2 (93.0) (207.9) (91.6) (2.8) (395.4)	(Unaudited) \$961.1 \$588.1 (444.9) (214.0) 516.2 374.1 (93.0) (72.2) (207.9) (107.7) (91.6) (64.1) (2.8) (13.7) (395.4) (257.7)	Periods Ended       Ended         September 30,       September 2017 (*)         (Unaudited)       (Un         \$961.1       \$588.1       \$370.7         (444.9)       (214.0)       (194.8)         516.2       374.1       175.8         (93.0)       (72.2)       (32.4)         (207.9)       (107.7)       (84.1)         (91.6)       (64.1)       (31.8)         (2.8)       (13.7)       -         (395.4)       (257.7)       (148.3)		

Other income (expenses):

Interest income and other financial gains	37.0	25.2	14.2	9.9
Interest expense and other financial charges	(19.7)	(18.8)	(6.7)	(6.5)
Foreign currency (loss) gain	(19.5)	(5.1)	1.6	(4.8)
Net income before income tax expense	118.7	117.7	36.7	52.3
Income tax expense	(37.2)	(32.7)	(9.0)	(13.4)
Net income	\$81.5	\$85.0	\$27.7	\$38.9

(\*) The table above may not total due to rounding.

Principal trends in results of operations

#### Growth in net revenues

Since our inception, we have consistently generated revenue growth from our Marketplace and Non-Marketplace revenue streams, driven by the strong growth of our key operational metrics. Our net revenues grew 63.4% in the nine-month period ended September 30, 2017 as compared to the same period in 2016. Our successful items sold and total payment volume increased 45.8% and 76.9%, respectively, in the nine-month period ended September 30, 2017 as compared to the same period confirmed registered users was 21.0% higher as of September 30, 2017 as compared to the number of confirmed registered users as of September 30, 2016. Furthermore, our gross merchandise volume ("GMV") increased 39.6% in the nine-month period ended September 30, 2017 as compared to the same period in 2016. Finally, our shipped items volume increased in the nine-month period ended September 30, 2017 as compared to the same period in 2016.

Our net revenues grew 60.6% in the three-month period ended September 30, 2017 as compared to the same period in 2016. Our successful items sold and total payment volume increased 55.7% and 73.5%, respectively, in the three-month period ended September 30, 2017 as compared to the same period in 2016. Additionally, our number of confirmed registered users was 21.0% higher as of September 30, 2017 than as of September 30, 2016. Furthermore, our GMV increased 50.7% in the three-month period ended September 30, 2017 as compared to the same period in 2016. Finally, our shipped items volume increased in the three-month period ended September 30, 2017 as compared to the same period in 2016.

We believe that the growth in net revenues should continue in the future. However, despite this positive historical trend, the current weak global macro-economic environment, coupled with devaluations of certain local currencies in Latin America versus the U.S. dollar, the effects of Venezuelan translations of local currencies into the U.S. dollar, Venezuelan Government limits on prices and high interest rates in Latin America, could cause a decline year-over-year of our net revenues, particularly as measured in U.S. dollars.

## Gross profit margins

During the past years, our business has experienced decreasing gross profit margins, defined as total net revenues minus total cost of net revenues, as a percentage of net revenues.

Our gross profit margins were 53.7% and 63.6% for the nine-month periods ended September 30, 2017 and 2016, respectively. For the three-month periods ended September 30, 2017 and 2016, our gross profit margins were 47.4% and 63.1%, respectively. The decrease in our gross profit margins resulted primarily from:

(i) Increased costs of providing free shipping in Mexico and Brazil of \$102.6 million and \$65.7 million for the nine and three-month period ended September 30, 2017, as compared with the same periods in 2016, respectively.

(ii) Higher penetration of our payments and shipping solution into our Argentine, Brazilian and Mexican marketplaces. For the nine and three-month period ended September 30, 2017, total volume of payments on our marketplace represented 81.4% and 84.3% of our total GMV (excluding motor vehicles, vessels, aircraft and real estate), respectively; as compared to 66.4% and 74.5% for the nine and three-month period ended September 30, 2017, the total number of items shipped through our shipping solution represented 54.2% and 56.2% of our total number of successful items sold, respectively; as compared to 46.8% and 48.5% for the nine and three-month period ended September 30, 2016. Transactions that

include such services intrinsically incur incremental costs such as collection fees, which result in lower gross profit margins associated with these as compared to other services we offer. In addition, our financing and shipping revenues are disclosed net of third party provider costs while sales taxes are paid on the gross amount of revenues, thus, decreasing our gross profit margins in terms of revenues. For the nine-month period ended September 30, 2017, collection fees and sales taxes increased \$62.4 million and \$23.3 million, respectively, as compared to the same period in 2016. For the three-month period ended September 30, 2017, collection fees and sales taxes increased \$21.9 million and \$4.0 million, respectively, as compared to the same period in 2016.

(iii) Increased customer support costs of \$15.3 million and \$4.8 million for the nine and three-month periods ended September 30, 2017, as compared with the same period in 2016; mainly as a consequence of an increase in salaries and wages. The number of employees related to customer support was 2,343 as of September 30, 2017 as compared with 1,740 as of September 30, 2016.

(iv) Increased hosting costs of \$9.3 million and \$2.8 million for the nine and three-month period ended September 30, 2017, as compared with the same periods in 2016, respectively.

In the future, gross profit margins could decline if free shipping volume increase or if the penetration of our payment solution and shipping grows faster than our marketplace.

#### Operating income margins

For the nine-month period ended September 30, 2017 as compared to the same period in 2016, our operating income margin decreased from 19.8% to 12.6%, mainly as a consequence of increases in costs of net revenues (driven mainly by free shipping costs), as described under "Gross profit margins" above, and increases in sales and marketing expenses (driven mainly by on and off portal deals, salaries, buyer protection program and chargebacks from credit cards). For the three-month period ended September 30, 2017 as compared to the same period in 2016, our operating income margin decreased from 23.3% to 7.4%, for the same reasons.

We anticipate that as we continue to invest in product development, sales, marketing and human resources in order to promote our services and capture the long-term business opportunity offered by the Internet in Latin America, it is increasingly difficult to sustain growth in operating income margins and we could continue experiencing decreases in operating income margins.

Other Data

	Nine-montl Ended	ns Periods	Three-me Ended	onth Periods		
	September	30,	September 30,			
(in millions)	2017	2016	2017	2016		
Number of confirmed registered users at end of period (1)	201.2	166.3	201.2	166.3		
Number of confirmed new registered users during period (2)	27.0	21.7	10.0	7.7		
Gross merchandise volume (3)	\$ 8,131.6	\$ 5,826.0	\$ 3,075.3	\$ 2,040.2		
Number of successful items sold (4)	188.9	129.6	74.2	47.6		
Number of successful items shipped (5)	102.4	60.7	41.7	23.1		
Total payment volume (6)	\$ 9,388.9	\$ 5,306.9	\$ 3,667.1	\$ 2,114.0		
Total volume of payments on marketplace (7)	\$ 6,620.3	\$ 3,867.8	\$ 2,592.9	\$ 1,519.9		
Total payment transactions (8)	158.2	96.2	62.3	36.8		
Unique buyers (9)	27.6	23.0	16.3	12.4		
Unique sellers (10)	8.7	7.7	4.6	4.0		
Capital expenditures	\$ 52.1	\$ 69.0	\$ 17.5	\$ 24.1		
Depreciation and amortization	\$ 30.0	\$ 20.7	\$ 10.9	\$ 7.5		

(1) Measure of the cumulative number of users who have registered on the MercadoLibre Marketplace and confirmed their registration.

(2) Measure of the number of new users who have registered on the MercadoLibre Marketplace and confirmed their registration.

(3)

Measure of the total U.S. dollar sum of all transactions completed through the MercadoLibre Marketplace, excluding motor vehicles, vessels, aircraft and real estate.

- (4) Measure of the number of items that were sold/purchased through the MercadoLibre Marketplace.
- (5) Measure of the number of items that were shipped through our shipping service.
- (6) Measure of the total U.S. dollar sum of all transactions paid for using MercadoPago, including marketplace and non-marketplace transactions.
- (7) Measure of the total U.S. dollar sum of all marketplace transactions paid for using MercadoPago, excluding shipping and financing fees.
- (8) Measure of the number of all transactions paid for using MercadoPago.
- (9) New or existing users with at least one purchase made in the period.
- (10) New or existing users with at least one sale made in the period.

Net revenues

		month P mber 30		Ended		nge from )17 (*)	2016		e-month ember 30		s Ended	Change from 2016 to 2017 (*)		
	2017		2016		in D	ollars	in %	2017		2016		in Dollars		in %
	(in mi	llions, e	xcept p	oercentag	ges)			(in millions, except percent				ages)		
Total Net										•				
Revenues	\$	961.1	\$	588.1	\$	373.0	63.4%	\$	370.7	\$	230.8	\$	139.8	60.6%
As a														
percentage of	f													
net revenues (*)	100.0	%	100.0	)%				100.0	)%	100.0	)%			

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

	Ντ.	(I D		1 1	CI	C	2016	Three-	led	Change fr			
	Nine-month Periods Ended September 30, ed Net					unge from 017 (**)		Septen	nber 30,			to 2017 ( <sup>3</sup>	
Consolidated Net Revenues by revenue stream	2017		2016		in I	Dollars	in %	2017		2016		in E	Dollars
Tevenue stream	(in mil	lions, exc	cept perc	entages)				(in mil	lions, ex	cept perce	ntages)		
Brazil	× ·		I.I.					× ·	, -	I . I			
Marketplace Non-Marketplace	\$ 228.7 569.3	340.6	\$ 138.8 311.4	172.7	\$ 90.0 257		97.3% 64.8% 82.8%	\$ 89.9 229.5	139.6	\$ 56.3 131.0	74.7	\$ 33.6 98.5	
Argentina													
Marketplace Non-Marketplace	\$ 104.9 250.7	145.8	\$ 73.1 185.9	112.8	\$ 31.7 64.8		29.3% 43.4% 34.9%	\$ 37.2 91.3	54.1	\$ 28.8 70.0	41.2	\$ 8.4 21.3	12.
Mexico	230.7		105.9		01.	5	51.970	71.5		70.0		21	,
Marketplace	\$	41.6	\$	20.0	\$	21.7	108.5%	\$	16.6	\$	7.6	\$	9.
Non-Marketplace	16.7 58.3		14.4 34.4		2.3 23.9	)	15.8% 69.7%	6.0 22.6		4.3 11.8		1.7 10.8	3
Venezuela													
Marketplace Non-Marketplace	\$ 2.9 38.3	35.4	\$ 2.5 26.5	24.0	\$ 0.5 11.9	11.4	47.6% 19.2% 44.9%	\$ 0.6 9.8	9.2	\$ 0.8 6.9	6.1	\$ (0.2 2.9	3. 2)
Other countries	38.5		20.5		11.3	9	44.9%	9.0		0.9		2.9	
Marketplace Non-Marketplace	\$ 25.4 44.5	19.0	\$ 17.6 30.0	12.4	\$ 7.8 14.:	6.6 5	53.6% 44.5% 48.3%	\$ 9.7 17.5	7.8	\$ 6.4 11.2	4.8	\$ 3.4 6.4	3.
Marketplace Non-Marketplace	582.5		341.7		240	.7	70.4%	227.3		134.4		92.9	)
(*)	378.6		246.4		132	3	53.7%	143.4		96.5		46.9	)
Total	\$	961.1	\$	588.1	\$	373.0	63.4%	\$	370.7	\$ \$	230.8	\$	139.

(\*) Includes, among other things, ad sales, classified fees, payment fees, shipping fees and other ancillary services.

(\*\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

Net revenues for the nine and three-month period ended September 30, 2017 increased in all of our geographic segments.

Brazil

Marketplace revenue in Brazil increased 97.3% in the nine-month period ended September 30, 2017 as compared to the same period in 2016. The increase was primarily a consequence of a 33.6% increase in our take rate (which we define as net revenues as a percentage of gross merchandise volume), a 31.9% increase in local currency volume and a 12.0% average appreciation of local currency. Non-Marketplace revenues grew 64.8%, a \$90.0 million increase, during the same period, mainly driven by: i) a 90.5% increase in the volume of payments transactions; and ii) a 51.4% increase in ad sales volume.

Marketplace revenues in Brazil increased 86.8% in the three-month period ended September 30, 2017 as compared to the same period in 2016. The increase was primarily a consequence of a 64.9% increase in our take rate, a 10.4% increase in local currency volume and a 2.6% average appreciation of local currency. Non-Marketplace revenues grew 59.7%, a \$33.6 million increase, during the same period, mainly driven by: i) a 85.0% increase in the volume of payments transactions; and ii) a 39.9% increase in ad sales volume.

## Argentina

Marketplace revenues of our Argentine segment increased 29.3% in the nine-month period ended September 30, 2017, as compared to the same period in 2016. The increase was primarily a consequence of an increase of 33.8% in our take rate and a 7.4% increase in local currency volume, partially offset by a 10.0% average devaluation of local currency. Non-Marketplace revenues grew 43.4%, a \$31.7 million increase, during the same period, mainly driven by: i) a 43.7% increase in the volume of payments transactions; ii) a 29.1% increase in the volume of shipped items; and iii) a 68.8% increase in classifieds volume.

Marketplace revenues of our Argentine segment increased 31.3% in the three-month period ended September 30, 2017 as compared to the same period in 2016. The increase was primarily a consequence of a 62.8% increase in our take rate, partially offset by a 13.5% average devaluation of the local currency and a 6.7% decrease in local currency volume. Non-Marketplace revenues grew 29.2% in the three-month period ended September 30, 2017, a \$8.4 million increase, during the same period, mainly driven by: i) a 38.4% increase in the volume of payments transactions; ii) a 41.0% increase in the volume of shipped items; and iii) a 38.8% increase in ad sales volume.

#### Mexico

Marketplace revenues of our Mexican segment increased by approximately 108.5% in the nine-month period ended September 30, 2017, as compared to the same period in 2016, mainly due to a 58.7% increase in our take rate, and a 35.6% increase in local currency volume, partially offset by an average local currency devaluation of 3.1%. Non-Marketplace revenues increased 15.8% or \$2.3 million during the same period, mainly driven by increases in the volume of payment transactions and volume of shipped items, partially offset by a decrease in our classified fees.

Marketplace revenues of our Mexican segment increased by approximately 119.8% in the three-month period ended September 30, 2017, as compared to the same period in 2016, mainly due to a 74.2% increase in our take rate, a 19.9% increase in local currency volume, and a 5.2% average appreciation of local currency. Non-Marketplace revenues increased 41.0% in the three-month period ended September 30, 2017, or \$1.7 million during the same period, mainly driven by increases in the volume of payment transactions and shipped items.

#### Venezuela

Marketplace revenues of our Venezuelan segment increased by approximately 47.6% in the nine-month period ended September 30, 2017, as compared to the same period in 2016, mainly due to a 296.2% increase in local currency volume and a 41.2% increase in our take rate, partially offset by an average local currency devaluation of 73.6%. Non-Marketplace revenues increased 19.2%, or \$0.5 million during the same period, mainly by an increase in the volume of payment transactions.

Marketplace revenues of our Venezuelan segment increased by approximately 50.6% in the three-month period ended September 30, 2017, when compared to the same period in 2016, mainly due to a 340.1% increase in local currency volume and a 59.8% increase in our take rate, partially offset by an average local currency devaluation of 78.6%. Non-Marketplace revenues decreased 25.7%, or \$0.2 million during the same period, mainly due to a decrease in the volume of classified fees.

The following table sets forth our total net revenues and the sequential quarterly growth of these net revenues for the periods described below:

Quarter Ended March 31, June 30, September 30, December 31, (in millions, except percentages)

	(*)				
2017					
Net revenues	\$	273.9 \$	316.5 \$	370.7 n/a	
Percent change from prior quarter	7%	16%	17%		
2016					
Net revenues	\$	157.6 \$	199.6 \$	230.8 \$	256.3
Percent change from prior quarter	-13%	27%	16%	11%	

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table.

The following table sets forth the growth in net revenues in local currencies for the nine and three-month period ended September 30, 2017 as compared to the same period in 2016:

	Changes from 2016 to 2						
(% of revenue growth in Local Currency)	(*) Nine-months	Three-months					
Brazil	66.1%	70.6%					
Argentina	50.4%	50.9%					
Mexico	72.9%	82.0%					
Venezuela	432.6%	571.1%					
Other Countries	42.3%	54.7%					
Total Consolidated	74.3%	79.4%					

(\*) The local currency revenue growth was calculated by using the average monthly exchange rates for each month during 2016 and applying them to the corresponding months in 2017, so as to calculate what our financial results would have been had exchange rates remained stable from one year to the next. See also "Non-GAAP Financial Measures" section below for details on FX neutral measures.

In Venezuela, the increase in our net revenues is mainly due to higher Marketplace volume and average selling prices posted by sellers during the nine and three-month period ended September 30, 2017, which we do not control. The increase in average selling prices in Venezuela is a consequence of: (i) the high inflation rate; (ii) a shortage of products and (iii) changes in the mix of categories of the items sold in our Marketplace.

In Brazil, the increase in local currency growth is mainly a consequence of an increase of our Brazilian Marketplace take rate and volume, increases in our MercadoPago transactions and our shipped items volume.

In the case of Argentina, the increase in our net revenues is due to an increase in the Argentine take rate, successful items volume and increases in our MercadoPago transactions.

In Mexico, the increase in local currency growth is a consequence of an increase of our Mexican Marketplace take rate and volume, and increases in our MercadoPago transactions.

Cost of net revenues

		-month P ember 30	eriods Ei	nded		nge fron 017 (*)	n 2016	Three-1 Septem	eriods En	ded	Cha to 2	n 2016		
	2017		2016		in D	Oollars	in %	2017		2016		in Dollars		in %
	(in m	illions, e	xcept per	rcentage	s)			(in mill	lions, ex	cept perc	entages	5)		
Total cost of net														
revenues As a	\$	444.9	\$	214.0	\$	230.9	107.9%	\$	194.8	\$	85.2	\$	109.6	128.7%
percentage of net	2													
revenues														
(*)	46.3%	6	36.4%					52.6%		36.9%				

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

For the nine-month period ended September 30, 2017 as compared to the same period of 2016, the increase of \$230.9 million in cost of net revenues was primarily attributable to: i) an increase in shipping costs amounting to \$102.6 million, related to our Brazilian and Mexican free shipping initiative; ii) an increase in collection fees of \$62.4 million, which was mainly attributable to our Argentine and Brazilian operations as a result of the higher transactions volume of MercadoPago in those countries; iii) an increase in sales taxes amounting to \$23.3 million, mainly related to the growth of our Argentine and Brazilian operations; iv) a \$15.3 million increase in customer support costs mainly as a consequence of salaries and wages, and v) \$9.3 million in hosting costs due to higher traffic in our web-site.

For the three-month period ended September 30, 2017 as compared to the same period of 2016, the increase of \$109.6 million in cost of net revenues was primarily attributable to: i) a increase in shipping costs amounting to \$65.7 million, due to our Mexican and Brazilian free shipping initiative; ii) an increase in collection fees amounting to \$21.9 million, which was mainly attributable to our Argentine and Brazilian operations as a result of the higher transactions volumne of MercadoPago in those countries and higher off-platform transactions; iii) an increase in cost of product sold amounting to \$5.2 million as a consequence of higher volumes of mobile points of sales devices sold in Brazil and Argentina; iv) a \$4.8 million increase in customer support costs mainly as a consequence of salaries and wages, and; v) an increase in sales taxes amounting to \$4.0 million, mainly related to the growth of our Argentine and Brazilian operations.

Product and technology development expenses

	Nine-m Septem		riods Enc	led		nge fror 017 (*)	n 2016	Three- Septen			Ended	Change from 2016 to 2017 (*)		
	2017		2016		in Do	ollars	in %	2017 2016			in Dol	llars in %		
	(in milli	ions, ex	cept perc	entages	es)			(in millions, except percentages)						
Product and technology														
development As a percentage of net revenues		93.0	\$	72.2	\$	20.8	28.8%	\$	32.4	\$	26.1	\$	6.3 24.2%	
(*)	9.7%		12.3%					8.7%		11.3%				

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

For the nine and three-month period ended September 30, 2017, the increase in product and technology development expenses as compared to the same periods in 2016 amounted to \$20.8 million and \$6.3 million, respectively. These increase were primarily attributable to: i) an increase of \$10.9 million and \$3.9 million in salaries and wages, respectively; ii) an increase in depreciation and amortization expenses of \$6.2 million and \$2.3 million, respectively.

We believe development is one of our key competitive advantages and intend to continue to invest in hiring engineers to meet the increasingly sophisticated product expectations of our customer base.

Sales and marketing expenses

				Three-month	Periods				
Nine-month Pe	eriods Ended	Change from	m 2016	Ended		Change from 2016			
September 30,		to 2017 (*)		September 3	0,	to 2017 (*)			
2017	2016	in Dollars	in %	2017	2016	in Dollars in %			
(in millions, ex	cept percentag	ges)		(in millions,	except percent	ages)			

Sales and											
marketing	\$	207.9	\$	107.7	\$ 100.2	93.0%	\$	84.1	\$	39.7	\$ 44.4 111.8%
As a percentage	e										
of net revenues											
(*)	21.6%		18.39	%			22.7%	,	17.2%	)	

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

For the nine and three-month periods ended September 30, 2017, the \$100.2 and \$44.4 million increase in sales and marketing expenses when compared to the same periods in 2016 was primarily attributable to: i) an increase of \$59.3 million and \$25.0 million in on-line and offline marketing expenses mainly in Brazil and Mexico; ii) a \$15.4 million and \$6.7 million increase in chargebacks from credit cards due to the increase in our MercadoPago volume, respectively; iii) a \$12.1 million and \$3.8 million increase in salaries and wages, respectively; and iv) a \$10.7 million and \$7.1 million increase in our buyer protection program expenses, respectively.

General and administrative expenses

	Nine-month Periods Ended September 30,					unge fro 017 (*)	om 2016	Three-r Septem			nded	Change from 2016 to 2017 (*)		
	2017	2016			in I	Dollars	in %	2017		2016		in Do	in %	
	(in millions, except percen							(in millions, except percentag				es)		
General and	eneral and										c			
administrative	\$	91.6	\$	64.1	\$	27.5	42.9%	\$	31.8	\$	26.2	\$	5.6	21.5%
As a percentage	e													
of net revenues	5													
(*)	9.5%		10.9%					8.6%		11.3%				

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

For the nine-month period ended September 30, 2017, the \$27.5 million increase in general and administrative expenses when compared to the same period in 2016 was primarily attributable to: i) a \$19.8 million increase in salaries and wages; ii) a \$2.9 million increase in tax, audit and legal fees; iii) a \$2.3 million increase in other general and administrative expenses and; iv) a \$ 0.9 increase in depreciation and amortization.

For the three-month period September 30, 2017, the \$5.6 million increase in general and administrative expenses when compared to the same period in 2016 was primarily attributable to: i) a \$2.1 million increase in salaries and wages; ii) a \$1.4 million increase in tax, audit and legal fees; iii) a \$1.0 million increase in other general and

administrative expenses; and iv) a \$ 0.4 increase in depreciation and amortization.

#### Impairment of Long-Lived assets

	Nine-month Periods Ended September 30,				nge from 017 (*)	2016	Three-month Periods Ended September 30,			Change from 2016 to 2017 (*) in		
Impairment of	2017 (in mil	lions,	2016 except p	percent	 ollars	in %	2017 (in milli	2016 ons, except	perco	Doll		in %
Long-Lived Assets As a percentage of	\$	2.8	\$	13.7	\$ (10.9)	(79.3%)	\$	- \$	-	\$	-	0.0%
net revenues (*)	0.3%		2.3%				0.0%	0.0%				

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

We recorded an impairment of certain real estate investments owned by our Venezuelan subsidiaries of \$2.8 million and \$13.7 million during the second quarter of 2017 and 2016, respectively. For further information, see section "Foreign Currency Translation—Venezuelan currency status."

Other (expenses) income, net

Nine-month Periods Ended				Cha	ange fron	n 2016	Three-month Periods Ended					Change from 2016		
September 30,				to 2	2017 (*)		September 30,				to 2017 (*)			
2017		2016		in I	Dollars	in %	2017		2016	5	in Dollars in %			
(in millions, except percentages)							(in millions, except percentages)							
\$	(2.1)	\$	1.3	\$	(3.4)	-261.9%	\$	9.1	\$	(1.4)	\$	10.5 -740.5%		

Other				
(expense)				
income, net				
As a				
percentage of	of			
net revenues	5			
(*)	-0.2%	0.2%	2.5%	-0.6%

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

For the nine-month period ended September 30, 2017, the \$3.4 million increase in other expenses when compared to a gain in the same period in 2016 was primarily attributable to: i) an increase in foreign exchange loss of \$14.4 million, from \$5.1 million in 2016 to \$19.5 million in 2017, and ii) an increase in financial expenses amounting to \$0.9 million, from \$18.8 million in 2016 to \$19.7 million in 2017, due mainly to our convertible notes and other financial charges in Brazil. This increase was partially offset by an increase in interest income amounting to \$11.8 million, from \$25.2 million in 2016 to \$37.0 million in 2017 arising mainly from our financial investments in Brazil and Argentina. The 2017 foreign exchange loss was mainly a consequence of a \$25.5 million loss arising from the U.S. Dollar revaluation over our Bolivares Fuertes net asset position in Venezuela, partially offset by and a \$4.2 million gain arising from the Argentine Peso devaluation over our U.S. Dollar net liability position in Argentina. The 2016 foreign exchange loss was a consequence of a \$7.4 million loss arising from the U.S. Dollar revaluation over our Bolivares Fuertes net asset position in Sarising from the U.S. Dollar revaluation over our U.S. Dollar net liability position in Argentina. The 2016 foreign exchange loss was a consequence of a \$7.4 million loss arising from the U.S. Dollar revaluation over our Bolivares Fuertes net asset position in Sarising from the U.S. Dollar revaluation over our U.S. Dollar net asset position in Argentina. The 2016 foreign exchange loss was a consequence of a \$7.4 million loss arising from the U.S. Dollar revaluation over our Bolivares Fuertes net asset position in Venezuela and a \$3.7 million loss arising from the Mexican Peso devaluation over our U.S. Dollar net liability position in Mexico, partially offset by a \$6.5 million gain arising from the Argentine Peso devaluation over our U.S. Dollar net asset position in Argentina.

For the three-month period ended September 30, 2017, the \$10.5 million increase in other income when compared to a loss in the same period in 2016 was primarily attributable to: i) a decrease in foreign exchange loss of \$6.4 million, from \$4.8 million losses in 2016 to \$1.6 million gain in 2017 and ii) a \$4.3 million increase in interest income arising from our financial investments in Brazil and Argentina. This increase was partially offset by an increase in our financial expenses amounting to \$ 0.2 million, from \$ 6.5 million in 2016 to \$6.7 million in 2017 due mainly to our convertible notes and other financial charges in Brazil. The 2017 foreign exchange loss was mainly as a consequence of a \$3.1 million gain arising from the Reais revaluation over our U.S. Dollar net liability position in Brazil, partially offset by a \$ 2.6 million loss arising from the U.S. Dollar revaluation over our Bolivares Fuertes net asset position in Venezuela. The 2016 foreign exchange loss was mainly as a consequence of a \$ 2.1 million loss arising from the Reais devaluation over our U.S. Dollar net liability position in Brazil grow the Reais devaluation over our U.S. Dollar net liability position in Brazil and a \$ 1.7 million loss arising from Mexican Peso devaluation over our U.S. Dollar net liability position in Mexico.

Income tax

	Nine-month Periods							Three-month Periods							
	Ended				Chang	ge fror	n 2016	Ended				Change from 2016			
	Septer	nber 30	),		to 2017 (*)			September 30,				to 2017 (*)			
	2017 2016			in Dollars		in %	2017	2016			in I	Dollars	in %		
	(in mi	llions, o	except	percen	tages)			(in millions, except percentages)							
Income tax	\$	37.2	\$	32.7	\$	4.5	13.9%	\$	9.0	\$	13.4	\$	(4.4)	-32.8%	
As a percentage o	f														
net revenues (*)	3.9%		5.6%					2.4%		5.8%					

(\*) Percentages have been calculated using whole-dollar amounts rather than rounded amounts that appear in the table. The table above may not total due to rounding.

During the nine-month period ended September 30, 2017 as compared to the same period in 2016, income tax increased by \$4.5 million mainly as a consequence of: i) an increase in our pre-tax gains mainly in our Brazilian subsidiaries, partially offset by higher pre-tax losses recorded in Mexico during 2017 (as a result mainly of an increase in our operating costs); and ii) the loss carryforwards generated in our Venezuelan subsidiaries mainly as a consequence of the local currency devaluation, which was not considered recoverable for tax purposes in 2017.

During the three-month period ended September 30, 2017 as compared to the same period in 2016, income tax decreased by \$4.4 million mainly as a consequence of higher pre-tax losses recorded in Mexico and lower pre-tax tax gains recorded in Brazil during 2017 (as a result mainly of an increase in our operating costs); partially offset by a higher income tax expense in our Argentinean subsidiaries during the third quarter of 2017, as compared to the same period in 2016, due to a higher pre-tax in 2017 and because, in the comparative quarter, we applied tax holiday granted to Neosur S.R.L. and Business Vision S.A. retroactively to be effective as of September 18, 2014.

Our blended tax rate is defined as income tax expense as a percentage of income before income tax. Our effective income tax rate is defined as the provision for income taxes (net of charges related to dividend distributions from foreign subsidiaries that are offset with domestic foreign tax credits) as a percentage of income before income tax. The effective income tax rate excludes the effects of the deferred income tax, and complementary income tax.

The following table summarizes our blended and effective tax rates for the nine and three-month periods ended September 30, 2017 and 2016:

	Nine-mo	onth	Three-month			
	Periods	Ended	Periods Ended			
	Septemb	ber 30,	September 30,			
	2017	2016	2017	2016		
Blended tax rate	31.4%	27.8%	24.5%	25.6%		
Effective tax rate	43.8%	31.4%	36.3%	28.0%		

Our blended tax rate for the nine-month period ended September 30, 2017 increased as compared to the same period in 2016 mainly due to: i) the devaluation loss recorded in our Venezuelan subsidiaries as described above which was not considered recoverable for tax purposes in 2017; and ii) a higher increase in our pre-tax gains in our Brazilian subsidiaries as compared with other locations, which are taxable at a higher tax rate.

Our blended tax rate for the three-month period ended September 30, 2017 decreased as compared to the same period in 2016 mainly due to: i) an increase in our pre-tax losses in our Mexican subsidiaries as compared with other locations, which are taxable at a higher tax rate; and ii) a decrease in our pre-tax gains in our Brazilian subsidiaries as compared with other locations, which are taxable at a higher tax rate, partially offset by a higher income tax expenses in Argentina as described above.

Our effective tax rate for the nine and three-month periods ended September 30, 2017 increased as compared to the same period in 2016 mainly due to an increase in our pre-tax losses in our Mexican subsidiaries, which reduce our consolidated pre-tax gain without any corresponding recognition of provision for income taxes.

The following table sets forth our effective income tax rate on a segment basis for the nine and three-month periods ended September 30, 2017 and 2016:

	Nine-m	onth	Three-month		
	Periods	Ended	Periods Ended		
	Septem	ber 30,	September 30,		
	2017	2016	2017	2016	
Effective tax rate by country					
Argentina	21.1%	20.2%	18.8%	21.2%	
Brazil	29.3%	26.1%	23.6%	23.5%	
Venezuela	-0.8%	-0.6%	-3.0%	20.9%	
Mexico	-0.2%	-9.0%	0.4%	-6.3%	

The increase in the effective income tax rate in our Argentine subsidiaries during the nine-month period ended September 30, 2017 as compared to the same period in 2016 was mainly related to higher temporary differences in the current period. The decrease in the effective income tax rate in our Argentine subsidiaries during the three-month period ended September 30, 2017 as compared to the same periods in 2016, was mainly related to lower temporary differences in the current period.

On August 17, 2011, the Argentine government issued a new software development law and on September 9, 2013 a regulatory decree was issued, which established the new requirements to become a beneficiary of the new software development law. The new decree establishes compliance requirements with annual incremental ratios related to exports of services and research and development expenses that must be achieved to remain within the tax holiday.

Our Argentine subsidiary will have to achieve certain required ratios annually under the new software development law to remain eligible for the benefits.

On September 17, 2015, the Argentine Industry Secretary approved our application for eligibility under the new software development law for our Argentinean subsidiary, Mercadolibre S.R.L. Furthermore, on September 18, 2016, the Argentine Industry Secretary approved our application for eligibility under the new software development law for our Argentinean subsidiaries, Neosur S.RL. and Business Vision S.A. As a result, our Argentinean subsidiaries have been granted a tax holiday retroactive from September 18, 2014. A portion of the benefits obtained as beneficiaries of the new law is a relief of 60% of total income tax related to software development activities and a 70% relief in payroll taxes related to software development activities.

Our benefits under the software development law will expire on December 31, 2019. As a result of our eligibility under the new law, we recorded an income tax benefit of \$17.7 million and \$6.4 million during the nine and three-month periods ended September 30, 2017, respectively. Aggregate per share effect of the Argentine tax holiday amounted to \$0.40 and \$0.14 for the nine and three-month periods ended September 30, 2017, respectively. Furthermore, we recorded a labor cost benefit of \$5.5 million and \$2.0 million during the nine and three-month periods ended September 30, 2017, respectively. Additionally, \$1.6 million and \$0.6 million were accrued to pay software development law audit fees during the nine and three-month periods ended September 30, 2017, respectively. During the nine-month period ended September 30, 2016, we recorded an income tax benefit of \$16.0 million, a labor cost benefit of \$4,2 million and \$1.4 million were accrued to pay software development law audit fees. Additionally, during the third quarter of 2016, we recorded an income tax benefit of \$6.8 million, a labor cost benefit of \$2.2 million and \$0.6 million were accrued to pay software development law audit fees. Aggregate per share effect of the Argentine tax holiday amounted to \$0.46 and \$0.20 for the nine and three-month periods ended September 30, 2016, respectively.

The increase in our Brazilian effective income tax rate for the nine-month periods ended September 30, 2017 as compared to the same periods in 2016, was mainly related to higher temporary differences in the current period. There is no significant variation in the effective income tax rate for the three-month period ended September 30, 2017 as compared to the same period in 2016.

For the nine and three-month periods ended September 30, 2017 and 2016, our Venezuelan effective income tax rate was driven mainly by losses recorded in our Venezuelan subsidiaries related to impairment of long-lived assets and foreign exchange losses, which generated net loss before income tax; except for the third quarter of 2016 which generated pre-tax gains. The loss carryforwards generated in Venezuela were considered not recoverable for tax purposes.

The increase in our Mexican effective income tax rate for the nine and three-month periods ended September 30, 2017 as compared with the same periods in 2016, is due to the higher pre-tax losses recorded during 2017 (as a result mainly of an increase in our operating costs) without any corresponding impact in our provision for income taxes.

We do not expect the domestic effective income tax rate related to dividend distributions from foreign subsidiaries to have a significant impact on our company since our strategy is to reinvest our cash surplus in our international operations, and to distribute dividends when they can be offset with available tax credits.

Segment information

(In millions, except for percentages) Nine-month Period Ended September 30, 2017 (\*)

В	Brazil	Argentina	Mexico		Venezue	la	Other Co	untries	Total	
Net revenues \$	569.3	\$ 250.7	\$	58.3	\$	38.3	\$	44.5	\$	961.1
Direct costs \$	(390.0)	\$ (151.0)	\$ (	(95.7)	\$	(16.8)	\$	(37.1)	\$	(690.6)
Impairment										
of										
Long-lived										
Assets -					(2.8)				(2.8)	
Direct										
contribution 1	79.3	99.7	(37.4)		18.7		7.4		267.7	
Margin 3	1.5%	39.8%	-64.1%		48.7%		16.6%		27.9%	

Nine-month Period Ended September 30, 2016 (\*)

	Brazil		Argent	ina	Mexic	0	Venezue	ela	Other C	ountries	Total	
Net												
revenues	\$	311.4	\$	185.9	\$	34.4	\$	26.5	\$	30.0	\$	588.1
Direct costs	\$	(188.8)	\$	(105.2)	\$	(29.0)	\$	(12.7)	\$	(21.3)	\$	(357.0)
							(13.7)				(13.7)	

Impairment						
of						
Long-lived						
Assets						
Direct						
contribution	122.7	80.7	5.4	0.0	8.7	217.4
Margin	39.4%	43.4%	15.6%	0.2%	29.0%	37.0%

Change from the Nine-month Period Ended September 30, 2016 to September 30, 2017 (\*)

	Brazil		Argentin	a	Mexico	)	Venezuel	a	Other Co	untries	Total	
Net revenues												
in Dollars	\$	257.9	\$	64.8	\$	23.9	\$	11.9	\$	14.5	\$	373.0
in %	82.8%		34.9%		69.7%		44.9%		48.3%		63.4%	
Direct costs												
in Dollars	\$	(201.2)	\$	(45.8)	\$	(66.7)	\$	(4.1)	\$	(15.8)	\$	(333.6)
in %	106.6%	2	43.5%		229.9%	, 2	32.7%		74.1%		93.5%	
Impairment												
of Long Lived	1											
Long-Lived Assets	L											
in Dollars	\$		\$		\$		\$	10.9	\$		\$	10.9
in %	0.0%		0.0%		0.0%		-79.3%	1017	0.0%		-79.3%	100
Direct												
contribution	ı											
in Dollars	\$	56.7	\$	19.1	\$	(42.7)	\$	18.6	\$	(1.3)	\$	50.3
in %	46.2%		23.6%		-795.69	%	43274.49	6	-15.0%		23.1%	

(In millions, except for percentages) Three-month Period Ended September 30, 2017 (\*)

Brazi		Argentin	a	Mexico		Venezuela		Other Cou	ntries	Total	
Net revenues \$	229.5	\$	91.3	\$	22.6	\$	9.8	\$	17.5	\$	370.7
Direct costs (182.9	)	(56.2)		(36.0)		(4.6)		(14.4)		(294.1)	
Direct											
contribution 46.6		35.1		(13.4)		5.2		3.1		76.6	
Margin 20.3%	)	38.4%		-59.4%		53.0%		17.8%		20.7%	