ELECTRONIC ARTS INC.
Form 4
May 20, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Wilson Andrew

(Last) (First) (Middle)

209 REDWOOD SHORES PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
ELECTRONIC ARTS INC. [EA]

3. Date of Earliest Transaction (Month/Day/Year)
05/16/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/16/2015		M		37,348	A	(1)	154,588	D	
Common Stock	05/16/2015		F		17,167 (2)	D	$ 62.875	137,421	D	
Common Stock	05/16/2015		M		37,348	A	(3)	174,769	D	
Common Stock	05/16/2015		F		19,489 (2)	D	$ 62.875	155,280	D	
Common Stock	05/17/2015		M		50,000	A	(1)	205,280	D	

Common Stock	05/17/2015		F	26,091 (2)	D	$ 62.875	179,189	D
Common Stock	05/17/2015		M	25,000	A	(3)	204,189	D
Common Stock	05/17/2015		F	13,045 (2)	D	$ 62.875	191,144	D
Common Stock	05/18/2015		M	50,000	A	(1)	241,144	D
Common Stock	05/18/2015		F	26,091 (2)	D	$ 62.875	215,053	D
Common Stock	05/18/2015		M	225,000	A	(3)	440,053	D
Common Stock	05/18/2015		F	117,405 (2)	D	$ 62.875	322,648	D
Common Stock	05/18/2015		M	25,000	A	(3)	347,648	D
Common Stock	05/18/2015		F	13,045 (2)	D	$ 62.875	334,603	D
Common Stock	05/19/2015		S	22,485 (4)	D	$ 62.7925 (5)	312,118	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title Underly (Instr. 3
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Performance-based Restricted Stock Units	(1)	05/18/2015		M			50,000	(6)	05/18/2015 (6)	Comm Stoc
Performance-based Restricted Stock	(1)	05/17/2015		M			50,000	(7)	05/17/2016 (7)	Comm Stoc

Units							
Performance-based Restricted Stock Units	(1)	05/16/2015	M	37,348	(7)	05/16/2017 (7)	Comm Stoc
Restricted Stock Units	(3)	05/18/2015	M	25,000	(9)	05/18/2015 (9)	Comm Stoc
Restricted Stock Units	(3)	05/17/2015	M	25,000	(10)	05/17/2016 (10)	Comm Stoc
Restricted Stock Units	(3)	05/16/2015	M	37,348	(10)	05/16/2017 (10)	Comm Stoc
Restricted Stock Units	(3)	05/18/2015	M	225,000	(9)	(9)	Comm Stoc

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wilson Andrew 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X		Chief Executive Officer	

Signatures

By: Remie Solano, Attorney-in-Fact For: Andrew Wilson	05/20/2015
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each Performance-Based Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Performance-Based Restricted Stock Units in shares of common stock on their scheduled vesting date.

(2) Represents shares of common stock withheld to satisfy tax withholding requirements upon the vesting of this award.

(3) Each Restricted Stock Unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of Restricted Stock Units in shares of common stock on their scheduled vesting date.

(4) This sale was effected pursuant to a 10b5-1 trading plan established by Mr. Wilson on August 4, 2014.

(5) Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from $62.58 to $62.96. The Company undertakes to provide to the Staff of the S.E.C., the issuer or a security holder full information regarding the number of shares purchased or sold at each separate price.

(6) Vesting of this award depended on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance. This award is fully vested as of May 18, 2015.

(7) Vesting of this award depends or depended, as the case may be, on EA's relative total stockholder return. 200% of the target number of Performance-Based Restricted Stock Units vested based on actual performance.

(8) Represents the number of Performance-Based Restricted Stock Units that could vest based on the maximum level of achievement. The actual vesting of this award depends on EA's relative total stockholder return.

(9) This award was fully vested as of May 18, 2015.

(10) This award has vested or will vest as to one-third of the restricted stock units on the 11-month, 23-month and 35-month anniversaries of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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