Moen Brent
Form 3
February 14, 2011

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â Moen Brent
(Last) (First) (Middle)

7201 METRO BOULEVARD
(Street)

MINNEAPOLIS,Â MNÂ 55439
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
02/03/2011

3. Issuer Name **and** Ticker or Trading Symbol
REGIS CORP [RGS]

4. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director
_____ 10% Owner
__X__ Officer (give title below)
_____ Other (specify below)
Chief Financial Officer; SVP

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	13,488	D	Â
Common Stock	207	I	Through profit sharing plan
Common Stock	50	I	By Daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Appreciation Right (1)	05/26/2005	05/26/2014	Common Stock	1,250	$ 42.79	D	Â
Stock Appreciation Right (1)	05/03/2006	05/03/2015	Common Stock	1,250	$ 35.49	D	Â
Stock Appreciation Right (1)	04/27/2007	04/27/2016	Common Stock	1,250	$ 35.33	D	Â
Stock Appreciation Right (1)	04/26/2008	04/26/2017	Common Stock	1,500	$ 39.04	D	Â
Stock Appreciation Right (1)	04/24/2009	04/24/2018	Common Stock	1,500	$ 28.57	D	Â
Stock Appreciation Right (1)	04/30/2010	04/30/2019	Common Stock	7,250	$ 19.14	D	Â
Employee Stock Option (Right to Buy)	05/20/2004	05/20/2013	Common Stock	1,593	$ 28.1	D	Â
Employee Stock Option (Right to Buy)	04/26/2003	04/26/2012	Common Stock	400	$ 29.6	D	Â
Employee Stock Option (Right to Buy)	04/29/2011	04/29/2020	Common Stock	2,500	$ 18.9	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Moen Brent 7201 METRO BOULEVARD MINNEAPOLIS,Â MNÂ 55439	Â	Â	Â Chief Financial Officer; SVP	Â

Signatures

Eric A. Bakken, by power of attorney	02/14/2011
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) SARs and options vest ratably over a five (5) year period beginning one year after the date of grant

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Remarks:

AllÂ optionsÂ andÂ SARsÂ vestÂ ratablyÂ overÂ aÂ fiveÂ yearÂ periodÂ beginningÂ oneÂ yearÂ afterÂ grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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