Liberto, Inc. Form 10-K April 15, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 10-K

## [X] ANNUAL REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended: December 31, 2010

[ ] TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT

For the transition period from _	
to	

Commission file number: 333-148775

Liberto, Inc. (Exact name of registrant as specified in its charter)

Nevada TBA

(State or other jurisdiction of incorporation or (I.R.S. Employer Identification No.) organization)

Lot 7B Blk 7 Emerald St.,
Gold Riverville Subd. Burgos, Montalban
Rizal, the Philippines
(Address of principal executive offices)

N/A (Zip Code)

Registrant's telephone number: 63-920-938-0830

Securities registered under Section 12(b) of the Exchange Act:

Title of each class Name of each exchange on which registered none not applicable

Securities registered under Section 12(g) of the Exchange Act:

Title of each class Common Stock, Par Value \$0.001

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes [ ] No [X]

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  $[\ ]$  No [X]

Indicate by checkmark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No [ ]

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [ ] No [X]

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. Yes [] No [X]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer [ ] Accelerated filer [ ] Non-accelerated filer [ ] Smaller reporting company [X]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [X] No [ ]

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked price of such common equity, as of the last business day of the registrant's most recently completed second fiscal quarter. Not available

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date. 2,150,000 as of March 9, 2011.

### TABLE OF CONTENTS

	PART I		Page
Item 1.	Business	<u>3</u>	
Item 1A.	Risk Factors	<u>7</u>	
Item 1B.	Unresolved Staff Comments	7	
Item 2.	<u>Properties</u>	7	
Item 3.	Legal Proceedings	<u>7</u> <u>7</u>	
Item 4.	(Removed and Reserved)	7	
	PART II		
Item 5.	Market for Registrant's Common Equi	<u>t v8</u>	
	and Related Stockholder Matters and Issue	•	
	Purchases of Equity Securities	_	
Item 6.	Selected Financial Data	9	
Item 7.	Management's Discussion and Analysis	o <u>f</u> 0	
	Financial Condition and Results o		
	<u>Operations</u>	_	
Item 7A.	Quantitative and Qualitative Disclosure About Market Risk	<u>s14</u>	
Item 8.	Financial Statements and Supplementar  Data	<u>y14</u>	
Item 9.	Changes In and Disagreements With	h15	
Nem 2:	Accountants on Accounting and Financia Disclosure		
<u>Item 9A(T).</u>	Controls and Procedures	<u>15</u>	
Item 9B.	Other Information	15	
	PART III		
<u>Item 10.</u>	<u>Directors, Executive Officers and Corporate Governance</u>	<u>d16</u>	
<u>Item 11.</u>	Executive Compensation	<u>18</u>	
Item 12.	Security Ownership of Certain Beneficia		
<u>1tcm 12.</u>	Owners and Management and Related		
	Stockholder Matters	<u>u</u>	
<u>Item 13.</u>	Certain Relationships and Related	d21	
<u> </u>	Transactions, and Director Independence	<del></del>	
<u>Item 14.</u>	Principal Accountant Fees and Services	21	
		<u></u>	
PART IV			
<u>Item 15.</u>	Exhibits, Financial Statement Schedules	<u>22</u>	

#### **Table of Contents**

#### PART I

Item 1. Business

Company Overview

We were incorporated as "Liberto Inc." in the State of Nevada on November 8, 2007. We are engaged in the business of developing, manufacturing, and selling imitation lobster meat specifically for major food retailers in Southeast Asia.

We have conducted no operations since we filed our initial registration statement on Form SB-2 with the Securities and Exchange Commission on January 22, 2008.

#### **Business of Company**

We are engaged in the business of developing, manufacturing, and selling imitation lobster meat made from ground fish fillet, shrimp meat, crab meat, potato starch, sodium alginate, egg, lobster flavor, S.M.G., sugar, and salt, which we will produce specifically for major food retailers in Southeast Asia (our "Product"). We intend that our Product will allow food retailers to offer a more economical alternative to costly real lobster meat presently sold in the Southeast Asian market. We require additional financing in order to continue the process of designing and developing our Product. If we are able to secure financing, we will be able to implement our business plan starting with refining our formula through experiments, testing different ingredients and percentage ratios.

When we are satisfied that our Product will compete effectively in the Surimi Industry by being the best tasting and most economical imitation lobster meat, we will begin the manufacture and distribution of the Product to food retailers.

Our principal executive offices are located at 50 West Liberty Street, Suite 880, Reno, NV 89501. Our telephone number is 63-920-938-0830. Our operations office is located at Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban, Rizal, the Philippines.

#### Surimi

Surimi (Chinese: ; pinyin: yú jiāng; literally "fish puree/slurry", Japanese: , lit. "ground meat") is a Japanese word which refers to a food product typically made from white-fleshed fish, such as pollock or hake, that has been pulverized to a paste and attains a rubbery texture when cooked.

The process for making surimi was developed in many areas of East Asia over 900 years ago. The industrialized surimi-making process was developed in 1960 by Nishitani Yōsuke of Japan's Hokkaidō Fisheries Experiment Institute to process the increased catch of fish, to revitalize Japan's fish industry, and to make use of what previously was considered "fodder fish." Lean meat from fish or land animals is first separated or minced. The meat then may be rinsed numerous times to eliminate undesirable odors. The resulting meat is then beaten and pulverized to form a gelatinous paste. Depending on the desired texture and flavor of the surimi product, the gelatinous paste is mixed with differing proportions of additives such as starch, egg white, salt, vegetable oil, sorbitol, sugar, soy protein, and seasonings. If the surimi is to be packed and frozen, food-grade cryoprotectants also are added while the meat paste is being mixed. The resulting paste, depending on the type of fish and whether it was rinsed in the production process, is typically tasteless and must be flavored. According to the USDA Food Nutrient Database 16-1, fish surimi contains about 76% water, 15% protein, 6.85% carbohydrate, 0.9% fat, and 0.03% cholesterol. In North America and Europe, surimi also alludes to fish-based products manufactured using this process. A generic term for fish-based surimi in Japanese is "fish-puréed products" ( gyoniku neri seihin).

Under most circumstances, surimi is immediately processed, formed and cured into surimi products at the time it is produced. The curing of the fish paste is caused by the polymerization of myosin when heated. The species of fish is the most important factor that affects this curing process. Many pelagic fish with higher fat contents lack the heat-curing myosin, hence they are not suitable for making surimi.

Surimi is a highly-utilized food product in many Asian cultures and is available in many shapes, forms, and textures. In Japan, fish cakes (Kamaboko) and fish sausages, as well as other extruded fish products are commonly sold as cured surimi. In Chinese cuisine, fish surimi, often called "fish paste," is used directly as stuffing or made into balls. Fried, steamed, and boiled surimi products are also commonly found in Southeast Asian cuisine. The most common surimi product in the Western market is imitation or artificial crab legs. Such a product is often sold as sea legs and krab in America.

#### **Table of Contents**

The following fish are often used in the production of surimi:

- Milkfish (Chanos chanos)
- Swordfish (Xiphias gladius)
  - Tilapia

- (Oreochromis mossambicus)
- (Oreochromis niloticus niloticus)
  - Big-head pennah croaker (Pennahia macrocephalus)
    - Golden threadfin bream (Nemipterus virgatus)
      - Cod (Gadus morhua)
      - Bigeyes (Priacanthus arenatus)
      - Pacific whiting (Merluccius productus)
      - Alaska pollock (Theragra chalcogramma)
        - Various shark species

Surimi is often utilized in the production of a variety of processed foods. Additionally, surimi allows a manufacturer to imitate the texture and taste of a more expensive product such as lobster tail using relatively low-cost ingredients. Surimi is sometimes simply labeled "imitation crabmeat," "imitation lobster," etc., or more recently in the US "crab-(or lobster-, etc.) flavored seafood, made with surimi, a fully cooked fish protein." Surimi products are often used as an ingredient in salads, casseroles and soups. Surimi is also an inexpensive source of protein, usually costing just 10 percent or less of the cost of the seafood it replaces.

#### Surimi Industry

According to the December 2006 Food and Agriculture Organization of the United Nations ("FAO") Surimi Market Report, global production of surimi in 2004 was between 860,000 and 1,150,000 metric tons, depending on the calculation method. However, total output as evaluated by industry insiders is lower, at 750,000 metric tons, corresponding to about 2-3 million metric tons of processed wild fish.

Expansion of surimi production first relied on Alaska pollock catches, but now over 50% of global production is based on new fish species that are caught all over the world. Either coldwater white fish species (for example Pacific Whiting, Hoki, Northern and Southern Blue Whiting), or coldwater pelagic fishes (for example Peruvian anchovy, Atka Mackerel, Jack Mackerel) can be utilized, but more often tropical fish species such as Threadfin bream (known as Itoyori), Lizard Fish, and Bigeye are used.

For the industry to meet the world's increasing demand, technicians and scientists are constantly working to adapt surimi production technologies to new aquatic species, including to cephalopods, like Giant Squid. Trials of never-frozen surimi production were also recently reported in India.

Production has almost doubled in the last 10 years, and volumes of available surimi continue to grow due to additional countries contributing to the production of surimi. In addition to countries that have been historically important in surimi production (USA, Thailand and Japan), various new ones are becoming more and more important: in Asia (China, Vietnam, India, Malaysia, Indonesia, Myanmar), in South America (Argentina, Chili, Peru) and in Western Europe (Faeroe Islands, France).

Although frozen imitation crabmeat still remains the most popular product by volume, producers are developing new recipes and are presenting a wide range of new products, with over 40 different items now available. New production trends are now targeted to match consumption preferences: development of fresh products, snacks, food for children, organic products, high value products, and inexpensive products.

#### **Table of Contents**

#### Our Product

The thriving Southeast Asian Surimi Industry and rising demand for surimi products globally as an affordable and palatable alternative to expensive seafood products such as real lobster, have resulted in what we anticipate will be a highly receptive potential market for our Product.

Once we obtain additional financing, we will be able to commence the process of developing imitation lobster meat specifically for major food retailers in Southeast Asia. The mixture from which we produce the imitation lobster meat consists of ground fish fillet, shrimp meat, crab meat, potato starch, sodium alginate, egg, lobster flavor, S.M.G., sugar, and salt. We are in the process of refining the formula for our Product, which will be integral to its success. We are designing and developing our Product by conducting experiments to improve on flavor and cost. These experiments include testing different ingredients and percentage ratios. We are searching for the highest quality ingredients at the lowest price available in the market in our efforts to refine flavor and reduce cost. We are also researching the benefits of adding more ingredients to further improve our Product. Our intent in refining our Product is to ensure that it is inexpensive and flavorful, thus driving consumer demand for our Product.

#### Competition

We compete with a number of established manufacturers, importers, and distributors who sell imitation lobster meat to food retailers. These companies enjoy brand recognition which exceeds that of our brand name. We compete with several manufacturers, importers, and distributors who have significantly greater financial, distribution, advertising, and marketing resources than we do, including:

- Wegmans Food Markets Inc. imitation seafood products are made of finely minced pollock and whiting from the Pacific, both plentiful, under-utilized species. The fish is washed, pressed to remove the water, salted and seasoned, colored, shaped and cooked. It is sold refrigerated, never frozen. The airtight package provides extended freshness. The three new products with their Omega-3 levels are: Imitation Crab Legs with 210 mg of Omega-3 fats per ½ cup serving, Imitation Lobster Meat with 250 mg of Omega-3s, and the Shrimp Combo, with 300 mg of Omega-3s per serving.
- Han il Corporation makes Imitation Lobster Tails molded out of Surimi (white pollock meats), mixed with various ingredients (lobster extract, lobster flavor, wheat starch, seasoning etc.) in a Lobster-Tail shape. Han il corporation declares itself "the largest direct exporter of High Quality Surimi Seafood's from Korea to World wide."
  - Asia Fish Source Company Ltd. makes imitation prawn-lobster tail in red and paprika orange color.
  - Joinseafoods Processing Co., Ltd. makes imitation lobster tail that is 50% surimi content and orange in color.
- Asian Star brand Surimi seafood by Zaloom Marketing makes Surimi seafood products from Thailand, Korea, China, Singapore, and Malaysia. These products include imitation crab flakes, imitation crab sticks, imitation crab legs, imitation unbreaded scallops, and "value added seafoods," such as imitation breaded scallops, imitation breaded crab claws, sushi products, sushi sticks, imitation crab shreds, minced sticks, filament sticks, imitation shrimp, and imitation lobster. Zaloom Marketing claims Asian Star to be "the largest direct importer of High Quality Surimi Seafood from Asia to America," also claiming to "import from only the best quality producers in Asia," with over 15 years of experience in Surimi.
- Lucky Union Foods Co., Ltd. Started commercial operations in 1992. The company asserts that it is "known and trusted as a leading & reliable manufacturer and exporter of surimi-based products," and that "every product type is made in strict accordance with good manufacturing practices ("GMP") criteria and controlled by Hazard Analysis Critical Control Points ("HACCP") at each stage from start through to final customer delivery."

We compete primarily on the basis of quality, brand name recognition, and price. We believe that our success will depend upon our ability to remain competitive in our product areas. The failure to compete successfully in the future could result in a material deterioration of customer loyalty and our image and could have a material adverse effect on

our business.

#### **Table of Contents**

#### **Intellectual Property**

Once we determine the final formula for our Product, we intend to file a patent on its unique mixture. We will file for patent pending status as we design and develop a mixture for our first imitation lobster meat sample. We will apply for patent protection and/or copyright protection in the Philippines, the United States, and other jurisdictions.

We intend to aggressively assert our rights under trade secret, unfair competition, trademark and copyright laws to protect our intellectual property, including product design, proprietary manufacturing processes and technologies, product research and concepts and recognized trademarks. These rights are protected through the acquisition of patents and trademark registrations, the maintenance of trade secrets, the development of trade dress, and, where appropriate, litigation against those who are, in our opinion, infringing these rights.

While there can be no assurance that registered trademarks will protect our proprietary information, we intend to assert our intellectual property rights against any infringer. Although any assertion of our rights can result in a substantial cost to, and diversion of effort by, our company, management believes that the protection of our intellectual property rights is a key component of our operating strategy.

#### Regulatory Matters

We are unaware of and do not anticipate having to expend significant resources to comply with any governmental regulations of the seafood industry. We are subject to the laws and regulations of those jurisdictions in which we plan to sell our product, which are generally applicable to business operations, such as business licensing requirements, income taxes and payroll taxes. In general, the development, manufacture, and sale of our Product in the Philippines are not subject to special regulatory and/or supervisory requirements.

#### **Employees**

We have no other employees other than our officers and directors. Our President oversees all responsibilities in the areas of corporate administration, business development, and research. We intend to expand our current management to retain skilled directors, officers, and employees with experience relevant to our business focus. Our current management team is highly skilled in technical areas such as researching and developing our product, but not skilled in areas such as marketing our product and business management. Obtaining the assistance of individuals with and in-depth knowledge of operations and markets will allow us to build market share more effectively. We intend on employing sales representatives in the Philippines when our product is ready for production and shipping and in various provinces of China when we are ready to expand internationally.

#### **Environmental Laws**

We have not incurred and do not anticipate incurring any expenses associated with environmental laws.

#### **Table of Contents**

Item 1A. Risk Factors.

A smaller reporting company is not required to provide the information required by this Item.

Item 1B. Unresolved Staff Comments

A smaller reporting company is not required to provide the information required by this Item.

Item 2. Properties

Our principal executive offices are located at 50 West Liberty Street, Suite 880, Reno, NV 89501. Our operations office is located at Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban, Rizal, the Philippines.

Item 3. Legal Proceedings

We are not a party to any pending legal proceeding. We are not aware of any pending legal proceeding to which any of our officers, directors, or any beneficial holders of 5% or more of our voting securities are adverse to us or have a material interest adverse to us.

Item 4. (Removed and Resrved)

#### **PART II**

Item 5. Market for Registrant's Common Equity and Related Stockholder Matters and Issuer Purchases of Equity Securities

#### **Market Information**

Our common stock is currently quoted on the OTC Bulletin Board ("OTCBB"), which is sponsored by FINRA. The OTCBB is a network of security dealers who buy and sell stock. The dealers are connected by a computer network that provides information on current "bids" and "asks", as well as volume information. Our shares are quoted on the OTCBB under the symbol "LBRT."

The following table sets forth the range of high and low bid quotations for our common stock for each of the periods indicated as reported by the OTCBB. These quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not necessarily represent actual transactions.

Fiscal Y	ear Endir	ng
Decemb	er 31, 20	10
Quarter	High	Low
Ended	\$	\$
December	N/A	N/A
31, 2010		
September	N/A	N/A
30, 2010		
June 30,	N/A	N/A
2010		
March 31,	N/A	N/A
2010		

Fiscal Y	ear Endir	ng
Decemb	er 31, 200	)9
Quarter	High	Low
Ended	\$	\$
December	N/A	N/A
31, 2009		
September	N/A	N/A
30, 2009		
June 30,	N/A	N/A
2009		
March 31,	N/A	N/A
2009		

#### **Table of Contents**

#### Penny Stock

The SEC has adopted rules that regulate broker-dealer practices in connection with transactions in penny stocks. Penny stocks are generally equity securities with a market price of less than \$5.00, other than securities registered on certain national securities exchanges or quoted on the NASDAQ system, provided that current price and volume information with respect to transactions in such securities is provided by the exchange or system. The penny stock rules require a broker-dealer, prior to a transaction in a penny stock, to deliver a standardized risk disclosure document prepared by the SEC, that: (a) contains a description of the nature and level of risk in the market for penny stocks in both public offerings and secondary trading; (b) contains a description of the broker's or dealer's duties to the customer and of the rights and remedies available to the customer with respect to a violation of such duties or other requirements of the securities laws; (c) contains a brief, clear, narrative description of a dealer market, including bid and ask prices for penny stocks and the significance of the spread between the bid and ask price; (d) contains a toll-free telephone number for inquiries on disciplinary actions; (e) defines significant terms in the disclosure document or in the conduct of trading in penny stocks; and (f) contains such other information and is in such form, including language, type size and format, as the SEC shall require by rule or regulation.

The broker-dealer also must provide, prior to effecting any transaction in a penny stock, the customer with (a) bid and offer quotations for the penny stock; (b) the compensation of the broker-dealer and its salesperson in the transaction; (c) the number of shares to which such bid and ask prices apply, or other comparable information relating to the depth and liquidity of the market for such stock; and (d) a monthly account statement showing the market value of each penny stock held in the customer's account.

In addition, the penny stock rules require that prior to a transaction in a penny stock not otherwise exempt from those rules, the broker-dealer must make a special written determination that the penny stock is a suitable investment for the purchaser and receive the purchaser's written acknowledgment of the receipt of a risk disclosure statement, a written agreement as to transactions involving penny stocks, and a signed and dated copy of a written suitability statement.

These disclosure requirements may have the effect of reducing the trading activity for our common stock. Therefore, stockholders may have difficulty selling our securities.

Holders of Our Common Stock

Currently, we had forty (40) shareholders of record.

#### Dividends

There are no restrictions in our articles of incorporation or bylaws that prevent us from declaring dividends. The Nevada Revised Statutes, however, do prohibit us from declaring dividends where after giving effect to the distribution of the dividend:

- 1. we would not be able to pay our debts as they become due in the usual course of business, or;
- 2. our total assets would be less than the sum of our total liabilities plus the amount that would be needed to satisfy the rights of shareholders who have preferential rights superior to those receiving the distribution.

We have not declared any dividends and we do not plan to declare any dividends in the foreseeable future.

Securities Authorized for Issuance under Equity Compensation Plans

We do not have any equity compensation plans.

### Item 6. Selected Financial Data

A smaller reporting company is not required to provide the information required by this Item.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Forward-Looking Statements

Certain statements, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally are identified by the words "believes," "project," "expects," "anticipates," "estimates," "intends," "strategy," "plan," "may," "will," "would," "will be," "will continue," "will likely result," and similar expressions. V such forward-looking statements to be covered by the safe-harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995, and are including this statement for purposes of complying with those safe-harbor provisions. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially from the forward-looking statements. Our ability to predict results or the actual effect of future plans or strategies is inherently uncertain. Factors which could have a material adverse affect on our operations and future prospects on a consolidated basis include, but are not limited to: changes in economic conditions, legislative/regulatory changes, availability of capital, interest rates, competition, and generally accepted accounting principles. These risks and uncertainties should also be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. Further information concerning our business, including additional factors that could materially affect our financial results, is included herein and in our other filings with the SEC.

#### **Product Development**

Once we secure additional financing, we intend to continue the development and refinement of our Product over the coming months. We will first focus on our experiments to improve the quality of our Product to increase its appeal to consumers. We feel our final Product will compete effectively in the marketplace due to its highly palatable flavor and affordability relative to similar products in the marketplace.

#### Locate Suitable Manufacturing

We do not currently have any manufacturing facilities. Our management has contacted several food processing companies in the Philippines, and has begun negotiations for the manufacture of our Product on a contract basis. We have negotiated price, payment, customer guarantee, shipping, inventory, delivery schedule and returns. We have not, however, entered into any agreement as of the date of this Prospectus. We plan to continue the negotiations for manufacturing our Product upon the final development and commercialization of our Product, which we intend to occur after we receive financing. Production of our imitation lobster meat doesn't require any facilities or equipment beyond what is available to any food processor. We could contract with any food processor to manufacture our Product by following our instructions. We do not anticipate renting a warehouse at this stage of our business. The food processor that will work with us will provide packaging, storage, and shipping service for us as part of our agreement. All of the raw materials necessary to produce our Product are available in the public marketplace. We will only accept wholesale orders from wholesale distributors. Once we receive wholesale orders, we will hold the order until certain quantities, which will be pre-negotiated with food processors, are attained. Then we will contract with the food processor to produce our Product for us at pre-negotiated prices. Typically the order will be shipped within five business days after we place the order.

#### Sales and Distribution Strategy

Our goal is for our imitation lobster meat to become a leading product in the surimi marketplace in Southeast Asia. In order to achieve our goal, we intend to increase awareness of our Product with potential customers, who we anticipate will be major food retailers as wholesale customers and restaurants as end users. We intend to do this by engaging in the following:

- Attending national and regional food promotional events and conferences. There are events and conferences
  managed by regional and central institutions and organizations to promote food related products. We plan to attend
  a number of events attended by food products merchants and restaurant representatives in order to further expose
  our product. These events will include trade meetings, promotional events, seminars, and conferences, which are
  heavily attended by food products wholesalers, grocery store owners and restaurant representatives, in order to
  further expose our Product.
  - Developing direct marketing programs to attract retailers. In addition to attending the foregoing conferences and seminars, we intend to market directly to wholesalers, grocery stores, and restaurants. Our marketing will include conducting seminars and the use of online and traditional advertising media such as newspapers and trade publications.
- Promoting to the public through internet-based and traditional media advertising. We intend to use Internet-based and traditional media to promote our product directly to the public to raise public awareness of our product. A cost conscious public could pull our Product through the supply chain if they are properly educated regarding our Product.

We will also mail our brochure to wholesale distributors, and, initially, we will do special promotions providing small amounts of our Product to a few major stores, while allowing them to pay us after three months. If the market shows an interest in our Product, they will then begin to order from us regularly. We will begin marketing from the Philippines, where our directors have many contacts, and we will then move forward in marketing our Product in China and other countries.

#### Sales Personnel

We do not currently employ any sales personnel. In the short term, we intend to use the services of our management to sell our Product. As our Product approaches the production stage, however, we plan to employ sales representatives in the Philippines to promote and sell our product to wholesalers, retailers, and end-user restaurants. These sales representatives will be responsible for soliciting, selecting and securing accounts within a particular regional territory. We expect to pay such sales representatives on a commission basis. In addition, we may decide to pay each sales representative a base salary. We expect to provide service and support to our sales representatives, including advertising and sales materials. When we determine to expand our sales internationally, we will employ sales personnel in various provinces of China and other Southeast Asian nations.

In the event we hire sales personnel, we do not intend to do so in the next twelve months unless our revenues are enough to absorb the cost of these personnel.

#### **Table of Contents**

#### **Expenses**

We estimate the costs to implement our business strategy over the following twelve months to be:

- Travel and Related expenses, which will consist primarily of our executive officers and directors visiting food merchants and resellers in their sales efforts. We estimate travel and related expenses for the next twelve months will be approximately \$4,000;
- Initial Marketing, which will consist of the marketing efforts discussed above, including direct marketing and attendance at trade shows. We estimate initial marketing expenses for the next twelve months will be approximately \$6,000;
- Research and Development costs consist of developing and testing our Product and determining the best combination of materials and suppliers for production. We estimate that research and development costs for the next twelve months will be approximately \$10,000.

We intend to obtain business capital through the use of private equity fundraising or shareholders loans. We anticipate that, in time, the primary source of revenues for our business model will be the sale of our Product.

#### Significant Equipment

We do not intend to purchase any significant equipment for the next twelve months.

Results of Operations for the Year Ended December 31, 2010 and 2009 Period from November 8, 2007 (Inception) Through December 31, 2010

We generated no revenue for the period from November 8, 2007 (Date of Inception) until December 31, 2010. We do not anticipate revenues until we have completed our Product and have successfully sold it in the market. We have conducted no operations since we filed our initial registration statement on Form SB-2 with the Securities and Exchange Commission on January 22, 2008.

Our operating expenses were \$12,592 for the year ended December 31, 2010, compared with \$10,000 for the year ended December 31, 2009, and \$71,592 for the period from November 8, 2007 (Inception) until December 31, 2010. Our operating expenses consisted entirely of professional fees.

We, therefore, recorded a net loss of \$12,592 for the year ended December 31, 2010, compared with \$10,000 for the year ended December 31, 2009, and \$71,592 for the period from November 8, 2007 (Date of Inception) until December 31, 2010.

We anticipate our operating expenses will increase as we implement our business plan. The increase will be attributable to expenses to implement our business plan and the professional fees to be incurred in connection with our becoming a reporting company under the Securities Exchange Act of 1934.

#### **Table of Contents**

#### Liquidity and Capital Resources

We had \$0 in current assets at December 31, 2010. We had \$28,592 in current liabilities as of December 31, 2010. As such, at December 31, 2010, we had a working capital deficit of \$28,592.

Operating activities used \$69,000 in cash for the period from November 8, 2007 (Date of Inception) until December 31, 2010. Our net loss of \$71,592 represented the primary basis for our negative operating cash flow. Financing Activities during the period from November 8, 2007 (Date of Inception) until December 31, 2010 generated \$69,000 in cash during the period.

As demonstrated above, we expect to spend approximately \$20,000 to implement our business plan over the coming year. Our accounting, legal and administrative expenses for the next twelve months are anticipated to be \$30,000. As of December 31, 2010, we had \$0 in cash.

As of December 31, 2010, we have insufficient cash to operate our business at the current level for the next twelve months and insufficient cash to achieve our business goals. The success of our business plan beyond the next 12 months is contingent upon us obtaining additional financing. We intend to fund operations through debt and/or equity financing arrangements, which may be insufficient to fund our capital expenditures, working capital, or other cash requirements. We do not have any formal commitments or arrangements for the sales of stock or the advancement or loan of funds at this time. There can be no assurance that such additional financing will be available to us on acceptable terms, or at all.

#### Going Concern

We have negative working capital, have incurred operating losses since inception, and have not yet received revenues from sales of products or services. These factors create substantial doubt about our ability to continue as a going concern. The financial statements do not include any adjustment that might be necessary if we are unable to continue as a going concern.

Our ability to continue as a going concern is dependent on generating cash from the sale of our common stock and/or obtaining debt financing and attaining future profitable operations. Management's plans include selling our equity securities and obtaining debt financing to fund our capital requirement and ongoing operations; however, there can be no assurance we will be successful in these efforts.

#### Off Balance Sheet Arrangements

As of December 31, 2010, there were no off balance sheet arrangements.

#### Table of Contents

Item 7A. Quantitative and Qualitative Disclosures About Market Risk

A smaller reporting company is not required to provide the information required by this Item.

Item 8. Financial Statements and Supplementary Data

Index to Financial Statements Required by Article 8 of Regulation S-X:

#### Audited Financial Statements:

<u>F-1</u>	Report of Independent Registered Public Accounting Firm
<u>F-2</u>	Balance Sheets as of December 31, 2010 and 2009
<u>F-3</u>	Statements of Operations for the Years Ended December 31, 2010 and 2009 and for the Period from November 8, 2007 (Date of Inception) to December 31, 2010
<u>F-4</u>	Statement of Stockholders' Equity for period from inception to December 31, 2010
F-5	Statements of Cash Flows for the Years Ended December 31, 2010 and 2009 and for the Period from November 8, 2007 (Date of Inception) to December 31, 2010
<u>F-6</u>	Notes to Financial Statements
14	

#### **Table of Contents**

Silberstein Ungar, PLLC CPAs and Business Advisors

Phone (248) 203-0080 Fax (248) 281-0940 30600 Telegraph Road, Suite 2175 Bingham Farms, MI 48025-4586 www.sucpas.com

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors Liberto, Inc. Philippines

We have audited the accompanying balance sheets of Liberto, Inc. (the "Company") as of December 31, 2010 and 2009, and the related statements of operations, stockholders' deficit and cash flows for the years then ended and for the period from November 8, 2007 (date of inception) to December 31, 2010. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company has determined that it is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Liberto, Inc. as of December 31, 2010 and 2009, and the results of its operations and cash flows for the years then ended and for the period from November 8, 2007 (date of inception) to December 31, 2010, in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 4 to the financial statements, the Company has negative working capital, has not yet received revenue from sales of products or services, and has incurred losses from operations. These factors raise substantial doubt about the Company's ability to continue as a going concern. Management's plans with regard to these matters are described in Note 4. The accompanying financial statements do not include any adjustments that might result from the outcome of this uncertainty.

/s/ Silberstein Ungar, PLLC

Silberstein Ungar, PLLC Bingham Farms, Michigan April 6, 2011

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) BALANCE SHEETS As of December 31, 2010 and 2009

Cash and equivalents         -0-         \$ -0-           Prepaid expenses         -0-         -0-           TOTAL ASSETS         \$ -0-         \$ -0-           LIABILITIES AND STOCKHOLDERS' DEFICIT         Liabilities           Current Liabilities         Secured expenses         \$ 2,592         \$ -0-           Due to officer         26,000         16,000           Total liabilities         28,592         16,000           Stockholders' Deficit         Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding         2,150         2,150           Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding         -0-         -0-           Additional paid-in capital         40,850         40,850	ASSETS Current Assets	Ι	December 31, 2010	Б	31, 2009
Prepaid expenses -00-  TOTAL ASSETS \$ -0- \$ -0-  LIABILITIES AND STOCKHOLDERS' DEFICIT  Liabilities  Current Liabilities  Accrued expenses \$ 2,592 \$ -0-  Due to officer 26,000 16,000  Total liabilities 28,592 16,000  Stockholders' Deficit  Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding 2,150 2,150  Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding -00-  Additional paid-in capital 40,850 40,850  Deficit accumulated during the development stage (71,592) (59,000)		Ф	0	Φ	0
TOTAL ASSETS \$ -0- \$ -0-  LIABILITIES AND STOCKHOLDERS' DEFICIT  Liabilities  Current Liabilities  Accrued expenses Accrued expenses Pue to officer Stockholders' Deficit Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding Additional paid-in capital Additional paid-in capital Deficit accumulated during the development stage  * -0-	•	Ψ	-	Ψ	
Liabilities Current Liabilities Accrued expenses Accrued expenses Substitute	Frepaid expenses		-0-		-0-
Liabilities Current Liabilities Accrued expenses Substitute	TOTAL ASSETS	\$	-0-	\$	-0-
Current Liabilities  Accrued expenses  \$ 2,592 \$ -0-  Due to officer  26,000 16,000  Total liabilities  28,592 16,000  Stockholders' Deficit  Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding  Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding  Additional paid-in capital  40,850 40,850  Deficit accumulated during the development stage  (71,592) (59,000)	LIABILITIES AND STOCKHOLDERS' DEFICIT				
Accrued expenses \$ 2,592 \$ -0-  Due to officer 26,000 16,000  Total liabilities 28,592 16,000  Stockholders' Deficit  Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding 2,150 2,150  Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding -00-  Additional paid-in capital 40,850 40,850  Deficit accumulated during the development stage (71,592) (59,000)	Liabilities				
Due to officer 26,000 16,000  Total liabilities 28,592 16,000  Stockholders' Deficit  Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding 2,150 2,150  Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding -00- Additional paid-in capital 40,850 40,850  Deficit accumulated during the development stage (71,592) (59,000)	Current Liabilities				
Total liabilities 28,592 16,000  Stockholders' Deficit Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding Additional paid-in capital 40,850 40,850 Deficit accumulated during the development stage (71,592) (59,000)	Accrued expenses	\$	2,592	\$	-0-
Stockholders' Deficit Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding Additional paid-in capital Deficit accumulated during the development stage  (71,592)  Stockholders' Deficit 2,150 2,150 2,150 2,150 4,0850 (71,592) (59,000)	Due to officer		26,000		16,000
Common Stock, \$.001 par value, 90,000,000 shares authorized, 2,150,000 shares issued and outstanding  Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding  Additional paid-in capital  Deficit accumulated during the development stage  (71,592)  (59,000)	Total liabilities		28,592		16,000
authorized, 2,150,000 shares issued and outstanding Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding Additional paid-in capital Deficit accumulated during the development stage  2,150 2,150 2,150 40,850  (70,592) (59,000)	Stockholders' Deficit				
Preferred Stock, \$.001 par value, 10,000,000 shares authorized, -0- shares issued and outstanding Additional paid-in capital Deficit accumulated during the development stage  40,850 (71,592) (59,000)	Common Stock, \$.001 par value, 90,000,000 shares				
shares authorized, -0- shares issued and outstanding Additional paid-in capital Deficit accumulated during the development stage (71,592) (59,000)	authorized, 2,150,000 shares issued and outstanding		2,150		2,150
Additional paid-in capital 40,850 40,850 Deficit accumulated during the development stage (71,592) (59,000)	Preferred Stock, \$.001 par value, 10,000,000				
Deficit accumulated during the development stage (71,592) (59,000)	shares authorized, -0- shares issued and outstanding		-0-		-0-
	Additional paid-in capital		40,850		40,850
Total stockholders' deficit (28,592) (16,000)	Deficit accumulated during the development stage		(71,592)		(59,000)
	Total stockholders' deficit		(28,592)		(16,000)

\$ -0-

\$ -0-

See accompanying notes to financial statements.

**DEFICIT** 

TOTAL LIABILITIES AND STOCKHOLDERS'

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF OPERATIONS

Years Ended December 31, 2010 and 2009 Period from November 8, 2007 (Inception) to December 31, 2010

	I	Year Ended December 31, 2010		I	Year Ended December 31, 2009		No { ( In	Period from ovember 3, 2007 Date of oception to ecember 31, 2010
Revenues	\$	-0-		\$	-0-		\$	-0-
Expenses:								
Professional fees		12,592			10,000			71,592
Net Loss	\$	(12,592	)	\$	(10,000	)	\$	(71,592)
Net loss per share:								
Basic and diluted	\$	(0.01)	)	\$	(0.00)	)		
Weighted average shares outstanding:								
Basic and diluted		2,150,000	)		2,150,000	)		

See accompanying notes to financial statements.

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENT OF STOCKHOLDERS' DEFICIT

Period from November 8, 2007 (Inception) to December 31, 2010

	Common Shares	n stock Amount	Additional paid-in	Deficit accumulated during the development stage	
T					
Issuance of common stock for cash					
@\$.001	2,150,000	\$ 2,150	\$ 40,850	\$ -	\$ 43,000
Loss for the period	2,130,000	Ψ 2,130	Ψ +0,030	Ψ –	Ψ 45,000
ended December 31,					
2007	-	-	-	(4,000)	(4,000)
Balance, December					
31, 2007	2,150,000	2,150	40,850	(4,000)	39,000
Net loss for the year					
ended December 31,				/4 <b>=</b> 000	(47.000)
2008	-	-	-	(45,000)	(45,000)
Balance, December	2 150 000	2.150	40.050	(40,000)	((,000,0)
31, 2008	2,150,000	2,150	40,850	(49,000)	(6,000)
Net loss for the year ended December 31,					
2009	_	_	_	(10,000)	(10,000)
Balance, December				(10,000)	(10,000)
31, 2009	2,150,000	2,150	40,850	(59,000)	(16,000)
Net loss for the year				, , ,	
ended December 31,					
2010	-	-	-	(12,592)	(12,592)
Balance, December					
31, 2010	2,150,000	\$ 2,150	\$ 40,850	\$ (71,592)	\$ (28,592)

See accompanying notes to financial statements.

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS

Years Ended December 31, 2010 and 2009 Period from November 8, 2007 (Inception) to December 31, 2010

						Period From
					N	ovember
		Year		Year	:	8, 2007
					(Iı	nception)
		Ended		Ended		to
	D	ecember	Γ	December	D	ecember
		31,		31,		31,
		2010		2009		2010
CASH FLOWS FROM OPERATING						
ACTIVITIES						
Net loss	\$	(12,592)	\$	(10,000)	\$	(71,592)
Change in non-cash working capital						
items						
Accrued expenses		2,592		-0-		2,592
CASH FLOWS USED BY						
OPERATING ACTIVITIES		(10,000)		(10,000)		(69,000)
CASH FLOWS FROM FINANCING ACTIVITIES						
Proceeds from sales of common						
stock		-0-		-0-		43,000
Due to officer		10,000		10,000		26,000
CASH FLOWS PROVIDED BY						
FINANCING ACTIVITIES		10,000		10,000		69,000
NET DECREASE IN CASH		-0-		-0-		-0-
Cash, beginning of period		-0-		-0-		-0-
Cash, end of period	\$	-0-	\$	-0-	\$	-0-
SUPPLEMENTAL CASH						
FLOW INFORMATION						
Interest paid	\$	-0-	\$	-0-	\$	-0-
Income taxes paid	\$	-0-	\$	-0-	\$	-0-

See accompanying notes to financial statements.

#### **Table of Contents**

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS December 31, 2010

#### NOTE 1 – SUMMARY OF ACCOUNTING POLICIES

#### Nature of Business

Liberto, Inc. ("Liberto") is a development stage company and was incorporated in Nevada on November 8, 2007. The Company is engaged in the business of developing, manufacturing, and selling artificial lobster meat (the "Product") specifically for major food retailers in Southeast Asia. Liberto operates out of office space owned by a director and stockholder of the Company. The facilities are provided at no charge. There can be no assurances that the facilities will continue to be provided at no charge in the future.

#### **Development Stage Company**

The accompanying financial statements have been prepared under generally accepted acounting principles for development stage companies. A development-stage company is one in which planned principal operations have not commenced or if its operations have commenced, there has been no significant revenues there from.

#### Cash and Cash Equivalents

Liberto considers all highly liquid investments with maturities of three months or less to be cash equivalents. At December 31, 2010 and 2009, the Company had \$0 of cash.

#### Fair Value of Financial Instruments

Liberto's financial instruments consist of cash and cash equivalents, accrued expenses, and amounts due to an officer. The carrying amount of these financial instruments approximates fair value due either to length of maturity or interest rates that approximate prevailing market rates unless otherwise disclosed in these financial statements.

#### Income Taxes

Income taxes are computed using the asset and liability method. Under the asset and liability method, deferred income tax assets and liabilities are determined based on the differences between the financial reporting and tax bases of assets and liabilities and are measured using the currently enacted tax rates and laws. A valuation allowance is provided for the amount of deferred tax assets that, based on available evidence, are not expected to be realized.

#### Basic loss per share

Basic loss per share has been calculated based on the weighted average number of shares of common stock outstanding during the period.

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS December 31, 2010

#### NOTE 1 – SUMMARY OF ACCOUNTING POLICIES (continued)

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date the financial statements and the reported amount of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Recent Accounting Pronouncements**

Liberto does not expect the adoption of recently issued accounting pronouncements to have a significant impact on the Company's results of operations, financial position or cash flow.

#### NOTE 2 – DUE TO OFFICER

Due to officer of \$26,000 and \$16,000 at December 31, 2010 and 2009, respectively, consisted of amounts owed to an officer of the company for amounts advanced for working capital to pay for professional services provided by the Company's outside independent auditors for services rendered for periods ending on and prior to December 31, 2010 and 2009. The amount is unsecured, due upon demand, and non-interest bearing.

#### NOTE 3 - INCOME TAXES

For the periods ended December 31, 2010, Liberto has incurred net losses and, therefore, has no tax liability. The net deferred tax asset generated by the loss carry-forward has been fully reserved. The cumulative net operating loss carry-forward is approximately \$71,600 at December 31, 2010, and will expire beginning in the year 2027.

The cumulative tax effect at the expected rate of 34% of significant items comprising our net deferred tax amount is as follows:

	2010	2009
Deferred tax asset		
attributable to:		
Net operating loss		
carryover	\$ 24,340	\$ 20,060
Valuation		
allowance	(24,340)	(20,060)
Net deferred tax		
asset	\$ -	\$ -

#### **Table of Contents**

# LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS December 31, 2010

#### NOTE 4 – LIQUIDITY AND GOING CONCERN

Liberto has negative working capital, has incurred operating losses since inception, and has not yet received revenues from sales of products or services. These factors create substantial doubt about the Company's ability to continue as a going concern. The financial statements do not include any adjustment that might be necessary if the Company is unable to continue as a going concern.

The ability of Liberto to continue as a going concern is dependent on the Company generating cash from the sale of its common stock and/or obtaining debt financing and attaining future profitable operations. Management's plans include selling its equity securities and obtaining debt financing to fund its capital requirement and ongoing operations; however, there can be no assurance the Company will be successful in these efforts.

#### NOTE 5 – SUBSEQUENT EVENTS

The Company's management has analyzed its operations subsequent to December 31, 2010 through April 6, 2011, the date these financial statements were issued, and has determined that it does not have any material subsequent events to disclose in these financial statements.

Item 9. Changes In and Disagreements with Accountants on Accounting and Financial Disclosure

No events occurred requiring disclosure under Item 307 and 308 of Regulation S-K during the fiscal year ending December 31, 2010.

Item 9A(T). Controls and Procedures

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in company reports filed or submitted under the Securities Exchange Act of 1934 (the "Exchange Act") is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include without limitation, controls and procedures designed to ensure that information required to be disclosed in company reports filed or submitted under the Exchange Act is accumulated and communicated to management, including our chief executive officer and treasurer, as appropriate to allow timely decisions regarding required disclosure.

As required by Rules 13a-15 and 15d-15 under the Exchange Act, our chief executive officer and chief financial officer carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of December 31, 2010. Based on their evaluation, they concluded that our disclosure controls and procedures were effective.

Management is responsible for establishing and maintaining adequate internal control over our financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act). Our internal control over financial reporting is a process designed by, or under the supervision of, our chief executive officer and chief financial officer and effected by our board of directors, management and other personnel, to provide reasonable assurance regarding the reliability of our financial reporting and the preparation of our financial statements for external purposes in accordance with generally accepted accounting principles. Internal control over financial reporting includes policies and procedures that pertain to the maintenance of records that in reasonable detail accurately and fairly reflect the transactions and dispositions of our assets; provide reasonable assurance that transactions are recorded as necessary to permit preparation of our financial statements in accordance with generally accepted accounting principles, and that our receipts and expenditures are being made only in accordance with the authorization of our board of directors and management; and provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of our assets that could have a material effect on our financial statements.

Under the supervision and with the participation of our management, including our chief executive officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"). Based on this evaluation under the criteria established in Internal Control – Integrated Framework, our management concluded that our internal control over financial reporting was effective as of December 31, 2010.

This annual report does not include an attestation report of our registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by our registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit us to provide only management's report in this annual report.

During the most recently completed fiscal quarter, there has been no change in our internal control over financial reporting that has materially affected or is reasonably likely to materially affect, our internal control over financial reporting.

Item 9B. Other Information

None

#### **PART III**

Item 10. Directors, Executive Officers and Corporate Governance

Our executive officers and directors and their respective ages as of December 31, 2010 are as follows:

Name	Age	Position Held with the Company
Rosielyn S. Baclig Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban Rizal, the Philippines	31	President, Chief Executive Officer, Principal Executive Officer, Chief Financial Officer, Principal Financial Officer, Principal Financial Officer, Principal Accounting Officer and Director
Edmundo Oblenida Carreos Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban Rizal, the Philippines	30	Director

Set forth below is a brief description of the background and business experience of our executive officers and directors.

Rosielyn S. Baclig is our President, Chief Executive Officer, Principal Executive Officer, Chief Financial Officer, Principal Financial Officer, Principal Accounting Officer and Director. Rosielyn S. Baclig obtained a Master's of Business Administration from the University of Santo Tomas in Espana, Manila in March of 2007. She worked as the accounting manager for South Star Inc. from June of 2006 until leaving to focus full time on her education in December of 2006. Prior to that, Ms. Baclig earned her Bachelor's of Science degree in Accountancy from Mariano Marcos State University Batac in Ilocos Norte, Philippines in 1999. Since 2007, she has acted as a consultant for various companies to help develop their business plans. In this capacity, she reviews the business plans of development stage companies to determine the best course of action for their product development and marking

plans. Ms. Baclig still performs as a consultant.

Edmundo Oblenida Carreos is our director. Mr. Carreos obtained his Bachelor's of Science Degree from Pamantasa ng Lunsod ng Pasay in 1999. He has worked as a Product Manager for Pilipinas Makro, Inc. since 1999. In that position, Mr. Carreos manages sales and marketing of the company's food products.

#### Term of Office

Our directors are appointed for a one-year term to hold office until the next annual general meeting of our shareholders or until removed from office in accordance with our bylaws. Our officers are appointed by our board of directors and hold office until removed by the board.

#### Significant Employees

We do not currently have any significant employees aside from Rosielyn S. Baclig and Edmundo Oblenida Carreos.

#### Involvement in Certain Legal Proceedings

To the best of our knowledge, during the past ten years, none of the following occurred with respect to our present or former director, executive officer, or employee: (1) any bankruptcy petition filed by or against any business of which such person was a general partner or executive officer either at the time of the bankruptcy or within two years prior to that time; (2) any conviction in a criminal proceeding or being subject to a pending criminal proceeding (excluding traffic violations and other minor offenses); (3) being subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, of any court of competent jurisdiction, permanently or temporarily enjoining, barring, suspending or otherwise limiting his or her involvement in any type of business, securities or banking activities; and (4) being found by a court of competent jurisdiction (in a civil action), the SEC or the Commodities Futures Trading Commission to have violated a federal or state securities or commodities law, and the judgment has not been reversed, suspended or vacated.

#### Committees of the Board

Our company currently does not have nominating, compensation or audit committees or committees performing similar functions nor does our company have a written nominating, compensation or audit committee charter. Our directors believe that it is not necessary to have such committees, at this time, because the functions of such committees can be adequately performed by the board of directors.

Our company does not have any defined policy or procedural requirements for shareholders to submit recommendations or nominations for directors. The board of directors believes that, given the stage of our development, a specific nominating policy would be premature and of little assistance until our business operations develop to a more advanced level. Our company does not currently have any specific or minimum criteria for the election of nominees to the board of directors and we do not have any specific process or procedure for evaluating such nominees. The board of directors will assess all candidates, whether submitted by management or shareholders, and make recommendations for election or appointment.

A shareholder who wishes to communicate with our board of directors may do so by directing a written request addressed to our President and director, Ms. Rosielyn S. Baclig, at the address appearing on the first page of this annual report.

#### Code of Ethics

As of December 31, 2010, we had not adopted a Code of Ethics for Financial Executives, which would include our principal executive officer, principal financial officer, principal accounting officer or controller, or persons performing similar functions.

#### Item 11. Executive Compensation

#### **Summary Compensation Table**

The table below summarizes all compensation awarded to, earned by, or paid to both to our officers and to our directors for all services rendered in all capacities to us for our fiscal years ended December 31, 2010 and 2009.

Name			SUM	MARY	COMPE	NSATION TA			
Name and				Stock	Ontion I	Non-Equity ncentive Plan	Nonqualified	All Other	
principal		1	Bonus		_		Compensation (		1Total
position	Year Sa			(\$)	(\$)	(\$)	Earnings (\$)	(\$)	(\$)
Rosielyn S.		•							
Baclig									
President,									
Chief									
Executive									
Officer,									
Principal									
Executive			_	_			_	_	
Officer,	2010	0	0	0	0	0	0	0	0
Chief									
Financial	2009	0	0	0	0	0	0	0	0
Officer,									
Principal									
Financial									
Officer,									
Principal									
Accounting Officer and									
Director									
Difector									

#### Narrative Disclosure to the Summary Compensation Table

We have not entered into any employment agreement or consulting agreement with our executive officers. There are no arrangements or plans in which we provide pension, retirement or similar benefits for executive officers.

Although we do not currently compensate our officers, we reserve the right to provide compensation at some time in the future. Our decision to compensate officers depends on the availability of our cash resources with respect to the need for cash to further our business purposes.

Outstanding Equity Awards at Fiscal Year-End

The table below summarizes all unexercised options, stock that has not vested, and equity incentive plan awards for each named executive officer as of December 31, 2010.

OUTSTANDING FOULTY AWARDS AT FISCAL YEAR-END

OUISTANDING EQUITT AWARDS AT FISCAL TEAR-END										
	OPTION AWARDS					STOCK AWARDS				
									Equity	
								Equity	Incentive	
								Incentive	Plan	
							Marke	t Plan	Awards:	
							Value	Awards:	Market or	
			Equity				of	Number	Payout	
			Incentive			Number	Shares	of	Value of	
			Plan			of	or	Unearned	dUnearned	
			Awards:			Shares	Units	Shares,	Shares,	
	Number of	Number of	Number of			or Units	sof	Units or	Units or	
	Securities	Securities	Securities			of	Stock	Other	Other	
	Underlying	Underlying	Underlying			Stock	That	Rights	Rights	
	Unexercised	Unexercised	Unexercised	Option		That	Have	That	That	
	Options	Options	Unearned	Exercis	e Option	Have	Not	Have	Have Not	
	(#)	(#)	Options	Price	Expiration	nNot	Vested	Not	Vested	
Name	Exercisable	Unexercisable	e(#)	(\$)	Date	Vested	(\$)	Vested	(#)	
						(#)		(#)		
Rosiely	n									
S.	-	-	-	-	-	-	-	-	-	
Baclig										

#### **Stock Option Grants**

We have not granted any stock options to the executive officers or directors since our inception.

#### **Director Compensation**

We do not pay any compensation to our directors at this time. However, we reserve the right to compensate our directors in the future with cash, stock, options, or some combination of the above.

We have not reimbursed our directors for expenses incurred in connection with attending board meetings nor have we paid any directors fees or other cash compensation for services rendered as a director in the year ended December 31, 2010.

#### Stock Option Plans

We did not have a stock option plan as of December 31, 2010.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The following table sets forth, as of March 9, 2011, certain information as to shares of our common stock owned by (i) each person known by us to beneficially own more than 5% of our outstanding common stock, (ii) each of our directors, and (iii) all of our executive officers and directors as a group:

Name and Address of Beneficial Owners of Common Stock	Title of Class	Amount and Nature of Beneficial Ownership1	% of Common Stock2
Rosielyn S. Baclig Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban Rizal, the Philippines	Common Stock	600,000	27.9%
Edmundo Oblenida Carreos Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban Rizal, the Philippines	Common Stock	600,000	27.9%
DIRECTORS AND OFFICERS – TOTAL		1,200,000	55.8%
5% SHAREHOLDERS NONE	Common	NONE	NONE
	Stock	NONE	NONE

- 1. As used in this table, "beneficial ownership" means the sole or shared power to vote, or to direct the voting of, a security, or the sole or shared investment power with respect to a security (i.e., the power to dispose of, or to direct the disposition of, a security). In addition, for purposes of this table, a person is deemed, as of any date, to have "beneficial ownership" of any security that such person has the right to acquire within 60 days after such date.
- 2. The percentage shown is based on denominator of 2,150,000 shares of common stock issued and outstanding for the company as of March 9, 2011.

#### Changes in Control

We are unaware of any contract, or other arrangement or provision of our Articles of Incorporation or Bylaws, the operation of which may at a subsequent date result in a change of control of our company.

#### Item 13. Certain Relationships and Related Transactions, and Director Independence

None of our directors or executive officers, nor any proposed nominee for election as a director, nor any person who beneficially owns, directly or indirectly, shares carrying more than 5% of the voting rights attached to all of our outstanding shares, nor any members of the immediate family (including spouse, parents, children, siblings, and in-laws) of any of the foregoing persons has any material interest, direct or indirect, in any transaction over the last two years or in any presently proposed transaction which, in either case, has or will materially affect us.

#### Item 14. Principal Accounting Fees and Services

Below is the table of Audit Fees (amounts in US\$) billed by our auditor in connection with the audit of the Company's annual financial statements for the years ended:

Financial Statements for the	Audit	Audit	Tax Fees	Other Fees
Year Ended December 31	Services	Related Fees		
2010	\$10,000	-	-	-
2009	\$10,000	-	-	-

#### **PART IV**

#### Item 15. Exhibits, Financial Statements Schedules

#### (a) Financial Statements and Schedules

The following financial statements and schedules listed below are included in this Form 10-K.

Financial Statements (See Item 8).

#### (b) Exhibits

#### Exhibit

#### **Number Description**

- 3.1 Articles of Incorporation, as amended (1)
- 3.2 Bylaws, as amended (1)
- 23.1 Consent of Silberstein Ungar, PLLC
- 31.1 Certification of Chief Executive Officer pursuant to Securities Exchange Act Rule
  13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of
  2002
- 31.2 <u>Certification of Chief Financial Officer pursuant to Securities Exchange Act Rule</u>
  13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of
  2002
- 32.1 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18
  U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

1 Incorporated by reference to the Registration Statement on Form SB-2 filed on January 22, 2008.

#### **SIGNATURES**

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Liberto, Inc.

By: /s/ Rosielyn S. Baclig

Rosielyn S. Baclig

President, Chief Executive Officer, Principal Executive Officer,

Chief Financial Officer, Principal Financial Officer,

Principal Accounting Officer and Director

April 15, 2011

In accordance with Section 13 or 15(d) of the Exchange Act, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated:

By: /s/ Rosielyn S. Baclig

Rosielyn S. Baclig

President, Chief Executive Officer, Principal Executive Officer,

Chief Financial Officer, Principal Financial Officer,

Principal Accounting Officer and Director

April 15, 2011

By: /s/ Edmundo Oblenida Carreos Edmundo Oblenida Carreos Director

April 15, 2011