

ITEM 7.01 REGULATION FD DISCLOSURE

The following information is furnished pursuant to Item 7.01 of Regulation FD Disclosure. During the conference call of Blue Earth, Inc. on November 17, 2010, the Company stated that it is negotiating with five acquisition candidates and hoped to close at least two in the first quarter of 2011. If the Company follows the same model as its previously announced pending acquisition, the Company would use \$1 million of the about \$3.5 million cash reserve it has. This would make the Company profitable to the extent of multiple millions of dollars. The Company's goal is to ultimately get to a \$100 to a \$300 million run rate.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 17, 2010

GENESIS FLUID SOLUTIONS
HOLDINGS, INC.

By: /s/ Johnny R. Thomas
Name: Dr. Johnny R. Thomas
Title: CEO

