

Under Armour, Inc.  
Form 4  
January 23, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MAVERICK CAPITAL LTD**

(Last) (First) (Middle)

**300 CRESCENT COURT, 18TH FLOOR,**

(Street)

**DALLAS, TX 72501**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**Under Armour, Inc. [UA]**

3. Date of Earliest Transaction (Month/Day/Year)  
**01/18/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Common Stock <sup>(1)</sup>	01/18/2008		P		700 A \$ 26.57	3,536,220	I by Portfolio Funds
Common Stock	01/18/2008		P		1,400 A \$ 26.59	3,537,620	I by Portfolio Funds
Common Stock	01/18/2008		P		700 A \$ 26.69	3,538,320	I by Portfolio Funds
Common Stock	01/18/2008		P		700 A \$ 26.7	3,539,020	I by Portfolio

Edgar Filing: Under Armour, Inc. - Form 4

								Funds
Common Stock	01/18/2008	P	700	A	\$ 26.72	3,539,720	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,500	A	\$ 26.73	3,541,220	I	by Portfolio Funds
Common Stock	01/18/2008	P	2,000	A	\$ 26.74	3,543,220	I	by Portfolio Funds
Common Stock	01/18/2008	P	300	A	\$ 26.78	3,543,520	I	by Portfolio Funds
Common Stock	01/18/2008	P	600	A	\$ 26.8	3,544,120	I	by Portfolio Funds
Common Stock	01/18/2008	P	200	A	\$ 26.82	3,544,320	I	by Portfolio Funds
Common Stock	01/18/2008	P	800	A	\$ 26.85	3,545,120	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,300	A	\$ 26.86	3,546,420	I	by Portfolio Funds
Common Stock	01/18/2008	P	100	A	\$ 26.87	3,546,520	I	by Portfolio Funds
Common Stock	01/18/2008	P	700	A	\$ 26.88	3,547,220	I	by Portfolio Funds
Common Stock	01/18/2008	P	200	A	\$ 26.9	3,547,420	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,700	A	\$ 26.91	3,549,120	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,900	A	\$ 26.92	3,551,020	I	by Portfolio Funds
Common Stock	01/18/2008	P	900	A	\$ 26.94	3,551,920	I	by Portfolio Funds

Edgar Filing: Under Armour, Inc. - Form 4

Common Stock	01/18/2008	P	176	A	\$ 26.97	3,552,096	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,100	A	\$ 26.99	3,553,196	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,800	A	\$ 27	3,554,996	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,100	A	\$ 27.01	3,556,096	I	by Portfolio Funds
Common Stock	01/18/2008	P	700	A	\$ 27.02	3,556,796	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,124	A	\$ 27.03	3,557,920	I	by Portfolio Funds
Common Stock	01/18/2008	P	2,300	A	\$ 27.04	3,560,220	I	by Portfolio Funds
Common Stock	01/18/2008	P	755	A	\$ 27.05	3,560,975	I	by Portfolio Funds
Common Stock	01/18/2008	P	400	A	\$ 27.06	3,561,375	I	by Portfolio Funds
Common Stock	01/18/2008	P	750	A	\$ 27.07	3,562,125	I	by Portfolio Funds
Common Stock	01/18/2008	P	1,695	A	\$ 27.08	3,563,820	I	by Portfolio Funds
Common Stock	01/18/2008	P	700	A	\$ 27.09	3,564,520	I	by Portfolio Funds

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: Under Armour, Inc. - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	--

## Reporting Owners

Reporting Owner Name / Address	Relationships				Amount or Number of Shares
	Director	10% Owner	Officer	Other	
MAVERICK CAPITAL LTD 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501		X			
MAVERICK CAPITAL MANAGEMENT LLC 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501		X			
AINSLIE LEE S III 767 FIFTH AVENUE 11TH FLOOR NEW YORK, NY 10153		X			

## Signatures

/s/ John T. McCafferty,  
Attorney-in-Fact

01/23/2008

\*\*Signature of Reporting Person

Date

/s/ John T. McCafferty,  
Attorney-in-Fact

01/23/2008

\*\*Signature of Reporting Person

Date

/s/ John T. McCafferty,  
Attorney-in-Fact

01/23/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Maverick Capital, Ltd. ("Maverick Capital") is a registered investment adviser under the Investment Advisers Act of 1940, as amended and acts as the investment manager for each of the portfolio funds that directly hold the reported securities. Maverick Capital

## Edgar Filing: Under Armour, Inc. - Form 4

Management, LLC ("Maverick") is the general partner of Maverick Capital. Lee S. Ainslie III is the manager of Maverick who is granted sole investment decision pursuant to Maverick's limited liability company regulations. Each reporting owner disclaims beneficial ownership of the reported securities except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.