

Section 7 – Regulation FD

Item 7.01. Regulation FD Disclosure.

On February 12, 2008, representatives of Selective Insurance Group, Inc. (the “Company”) will be making presentations at both the New York Society of Securities Analysts’ 12th Annual Insurance Conference and the Merrill Lynch Insurance Investor Presentation. In connection with such presentations, the Company is disclosing certain information.

The information contained in this report on Form 8-K, including the exhibits attached hereto, is being furnished and shall not be deemed “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing. The Company makes no admission as to the materiality of any information in this report or the exhibits attached hereto.

Section 9 – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

- 99.1 Investor Presentation, February 2008
 - 99.2 Supplemental Investor Package, February 2008
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SELECTIVE INSURANCE GROUP, INC.

Date: February 12, 2008

By:

/s/ Michael H. Lanza

Michael H. Lanza

Executive Vice President, General Counsel
& Corporate Secretary

EXHIBIT INDEX

Exhibit No.	Description
99.1	Investor Presentation, February 2008
99.2	Supplemental Investor Package, February 2008