## Edgar Filing: BRADY CORP - Form 4

BRADY CORP Form 4											
August 04, 2010											
FORM 4									PPROVAL		
	UNITED	STATES					COMMISSIO	N OMB Number:	3235-0287		
Washington, D.C. 20549Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations 									January 31, 2005 average irs per . 0.5		
(Print or Type Response	ses)										
1. Name and Address of Reporting Person <u>*</u> Balkema Gary S.			2. Issuer Name <b>and</b> Ticker or Trading Symbol BRADY CORP [BRC]				5. Relationship of Reporting Person(s) to Issuer				
(Last) (F	First) (N	Middle)	3. Date of Earliest Transaction				(Check all applicable)				
6555 WEST GOOD HOPE ROAD, P.O. BOX 571			(Month/Day/Year) 08/02/2010				X_ Director 10% Owner Officer (give title Other (specify below) below)				
			Month/Day/Year) Applicable L _X_ Form fil			Applicable Line) _X_ Form filed by	by One Reporting Person				
MILWAUKEE, W	WI 53223						Form filed by Person	More than One R	eporting		
(City) (S	State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
	nsaction Date h/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8) Code V	4. Securiti mAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Report on a	a separate line	for each cla	ass of sec	urities bene	ficially own	ned directly	or indirectly.				
					Perso inform requir	ns who res nation cont ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Option to Buy	\$ 28.35	08/02/2010		A		10,000		08/02/2011 <u>(1)</u>	08/02/2020	Class A Common Stock	10,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Balkema Gary S. 6555 WEST GOOD HOPE ROAD P.O. BOX 571 MILWAUKEE, WI 53223	Х						
Signatures							
/s/ Krista Ebbens, as Attorney-In-Fact	08	/04/2010					

<u>\*\*</u>Signature of Reporting Person

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These options vest one-third each fiscal year 2011-2013.

(2) Stock option granted pursuant to Brady Corporation 2010 Non-Qualified Stock Option Plan for Non-Employee Directors.

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.