

Vivo Participacoes S.A.  
Form 6-K  
July 08, 2008

---

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of July, 2008**

**Commission File Number 1-14493**

---

### **VIVO PARTICIPAÇÕES S.A.**

(Exact name of registrant as specified in its charter)

### **VIVO Holding Company**

(Translation of Registrant's name into English)

**Av. Roque Petroni Jr., no.1464, 6<sup>th</sup> floor part, "B"building**

**04707-000 - São Paulo, SP**

**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

---

**VIVO PARTICIPAÇÕES S/A**  
CNPJ/MF nº 02.558.074/0001-73 - NIRE 35.3.001.587.9-2  
Publicly-held Company, with Authorized Capital

**MINUTES OF THE SPECIAL MEETING OF THE BOARD OF DIRECTORS  
HELD ON JUNE 25, 2008.**

**1. DATE, TIME AND PLACE:** June 25, 2008, at 05:00 p.m., on Av. Roque Petroni Junior, 1464, 6° andar, Morumbi, São Paulo - SP, pursuant to the call notice issued in accordance with the Articles of Incorporation.

**2. CHAIRMANSHIP OF THE MEETING:** Luis Miguel Gilpérez López – Chairman; Breno Rodrigo Pacheco de Oliveira - Secretary.

**3. INSTATEMENT:** The meeting was instated with the attendance of the undersigned Directors, who represented a quorum under the terms of the Articles of Incorporation.

**4. AGENDA AND RESOLUTIONS:**

**4.1.** Approval of the replacement of the current Executive Vice-President for Marketing and Innovation, Mr. Roberto Oliveira de Lima, elected at the meeting of the Board of Directors held on February 11, 2008. Mr. **Hugo Mattos Janeba**, Brazilian, married, business manager, bearer of identity card RG n° 13.900.208-X SSP/SP, and of CPF/MF n° 116.004.018-48, resident and domiciled in the Capital of São Paulo State, with offices at Av. Roque Petroni Junior 1464, 6° andar, lado A, Morumbi, São Paulo – SP, CEP 04707-000, was **elected** to occupy the above referred position. The Vice-President will complete the term of office in course, that is, until the 2009 General Meeting of Shareholders. It is hereby recorded that the director now elected declared not to have been convicted for any crime set forth in the Law which could prevent him from exercising business activities.

After the change now given effect, the Board of Executive Officers of the Company shall comprise the following members:

Chief Executive Officer: **Roberto Oliveira de Lima**

Executive Vice-President for Finance, Planning and Control: **Ernesto Gardelliano**

Executive Vice-President for Operations: **Paulo Cesar Pereira Teixeira**

Executive Vice-President for Marketing and Innovation: **Hugo Mattos Janeba**

Vice-President for Technology and Networks: **Javier Rodríguez García**

Vice-President for Compliance and Institutional Relations: **Sergio Assenço Tavares dos Santos**

**4.2. Appointment of Internal Auditor:** Under the terms of item XV, article 17, of the Company's Bylaws, the appointment of Mrs. **Viviane Souza Miranda**, Brazilian, married, business manager, enrolled with the CPF/MF under n° 024.902.867-06, bearer of Identity Card RG n° 09712034-9, issued by the IFP/RJ, resident and domiciled in the Capital of São Paulo State, with offices at Av. Roque Petroni Junior, 1464, 5° andar, lado B, Morumbi, São Paulo – SP, CEP 04707-000, who was **elected** at the Special Meeting of the Board of Directors held on 05/26/2008, is hereby ratified, to occupy the office of Internal Auditor of Vivo Participações S.A., to exercise the relevant duties on a permanent basis.

**CLOSING OF THE MEETING:** Since there was no other business to be transacted, the meeting was closed and these minutes were drawn-up, which were read, approved and signed, being following transcribed in the proper book.

**Signatures:** Luis Miguel Gilpérez López- Chairman of the Board of Directors; João Pedro Amadeu Baptista – Vice-Chairman of the Board of Directors (represented by Shakhaf Wine); Ignácio Aller Mallo - Director (represented by Félix Pablo Ivorra Cano); Shakhaf Wine - Director; Félix Pablo Ivorra Cano- Director; Rui Manuel de Medeiros D'Espiney Patrício- Director; Luiz Kaufmann- Director; Antonio Gonçalves de Oliveira- Director; José Guimarães Monforte- Director; and, Breno Rodrigo Pacheco de Oliveira-Secretary.

